

MARKET ANNOUNCEMENT

10 June 2022, Vista Group International Ltd, Auckland, New Zealand

Vista Group Appoints Movio CEO and Chief Innovation and Data Officer

Vista Group International Limited (NZX & ASX:VGL) is pleased to announce that Sarah Lewthwaite, Movio's Chief Client Officer, has been appointed CEO of Movio, and Matthew Liebmann, Movio's Chief Operating Officer, has been appointed Vista Group's Chief Innovation and Data Officer. The appointments will take effect from 1 July 2022.

Vista Group CEO, Kimbal Riley, noted: "Both Sarah Lewthwaite and Matthew Liebmann are hugely respected across Vista Group and the cinema industry, and these appointments represent a natural progression for both. I am confident that under Sarah's leadership Movio will respond to the resurgence in the cinema industry and continue to deliver strong results going forward. I am also certain that Matthew will successfully deliver on the huge potential for innovation and data across, and in the connected offerings of, Vista Group's businesses."

For further information please contact:

Kimbal Riley Chief Executive Officer Vista Group International Ltd Contact: +64 9 984 4570

Matt Cawte Chief Financial Officer Vista Group International Ltd Contact: +64 9 984 4570