
Media Release
15 August 2022

Global Health Engages Regional CEO to Develop ASEAN Markets

Australian Healthcare Software Provider **Global Health Limited (ASX: GLH)** ("**Global Health**" or "**Company**") is pleased to announce the appointment of Mr. Robin Armstrong to drive and develop the opportunities for Global Health in the ASEAN Region for the Company's portfolio of next generation healthcare platforms.

Global Health's vision is to provide a securely connected healthcare ecosystem with empowered and engaged consumers at its core, working productively with their team of healthcare service providers to improve their health and wellness.

This initiative follows the Company's threefold Strategic Plan of focusing first on building a greater level of penetration organically in the Australian market which is under the control of Michael Davies as the Australian based CEO. Recent ASX announcements have confirmed significant momentum is underway in this area with a range of new business wins confirmed, with more likely over coming months and into 2023.

The second focus is on harnessing the level of potential opportunity for business that exists in the healthcare sector in the ASEAN region given the enormous depth and scope of interest close to our doorstep and in our time zone.

The third area is to continue to monitor closely and review any M & A opportunities that could enable Global Health to grow its footprint strategically.

Appointment of Mr. Robin Armstrong as Regional Chief Executive, Asia Pacific in Singapore- Asia Pacific Focus

Mr. Robin Armstrong has been engaged as Regional Chief Executive, ASEAN, based out of the Singapore office. Mr. Armstrong will be focused on expanding B2B partnerships and client growth across the ASEAN region as well as helping facilitate Global Health's expansion into these key strategic markets.

Mr. Armstrong is a Chartered Insurer (UK) and an experienced senior executive who has worked across Risk Management, Insurance and Health industries in Asia, United Kingdom, Australia, and New Zealand. He has successfully led, transformed, and scaled Insurance and Digital Health growth strategy across the ASEAN region. He will help drive Global Health's innovative Health & Wellness strategy in the ASEAN region, delivering healthcare thought leadership and new value achieved through connecting Clinicians and Consumers.

Mr. Armstrong Explained:

"The ASEAN Region post Covid is facing new challenges in delivering transparent, secure, and cost-effective health and wellness solutions. Nevertheless, the region is a very large addressable marketplace with many opportunities to grow a business in the healthcare space through collaboration and partnering with groups needing an established platform. Global Health's Australian experience and proven technology innovation provides the platform to engage with healthcare stakeholders, enable access to quality care, and deliver better health outcomes for consumers and partners across the Global Health community."

Global Health is well positioned to drive new business opportunities from the estimated lift in digital health in Asia from \$37 billion in 2020 to \$100 billion in 2025.¹ Furthermore, Asian Governments are the predominant payers for health care and are looking for ways to manage increasing healthcare costs.

"The benefits and consumer acceptance of digital health experienced during COVID has accelerated the market demand for Global Health; thus, optimising and positioning the business to take advantage of the opportunity in the region," Mr Armstrong said.

Matthew Cherian, Executive Director of Global Health commented:

"It has always been Global Health's desire to take its portfolio of next generation healthcare platforms to the wider world. As a first step, the recent appointment of

¹ Axel Baur et al, "The future of healthcare in Asia: Digital health ecosystems," McKinsey & Company, published July 21, 2021, <https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/the-future-of-healthcare-in-asia-digital-health-ecosystems>.

Robin Armstrong creates the ideal opportunity to expand our footprint and begin to grow the business in the ASEAN region and for this vision to be realised."

Global Health Community

The Global Health Community platforms have been serving the Australian healthcare market since 1993, supporting the business and clinical services delivered in hospitals, community health centres, clinics and in the home.

The Global Health Community portfolio delivers a streamlined, fully featured digital experience for healthcare service providers that enhances access to their services, business efficiency and affordable healthcare solutions that improve patient outcomes.

Authorised for release by: Board of Directors

About Global Health Limited

Connecting Clinicians and Consumers

Global Health (ASX: GLH) is a leading provider of Digital Health solutions to the Australian Healthcare Industry. Innovation, consumer-centricity, and connectivity are the foundations of the Company's vision of 'Connecting Clinicians and Consumers.'

Global Health helps streamline the delivery of healthcare services and provide better health outcomes across various health sectors, including acute and community settings.

Global Health offers a range of tailored software and SaaS solutions helping health businesses to be more efficient and deliver excellent patient care. These include electronic medical records for health delivery organisations, client management systems for community health, patient administration systems for hospitals, practice management systems, secure messaging for connected care, patient engagement platforms and consumer health records.

Located in Melbourne, Victoria the company is ISO27001 compliant.

Find out more about Global Health Solution's at www.global-health.com.

For further information please contact:

Rod North, Managing Director,

Bourse Communications Pty Ltd

T: +61 3 9510 8309, **M:** 0408 670 706

E: rod@boursecommunications.com.au

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