

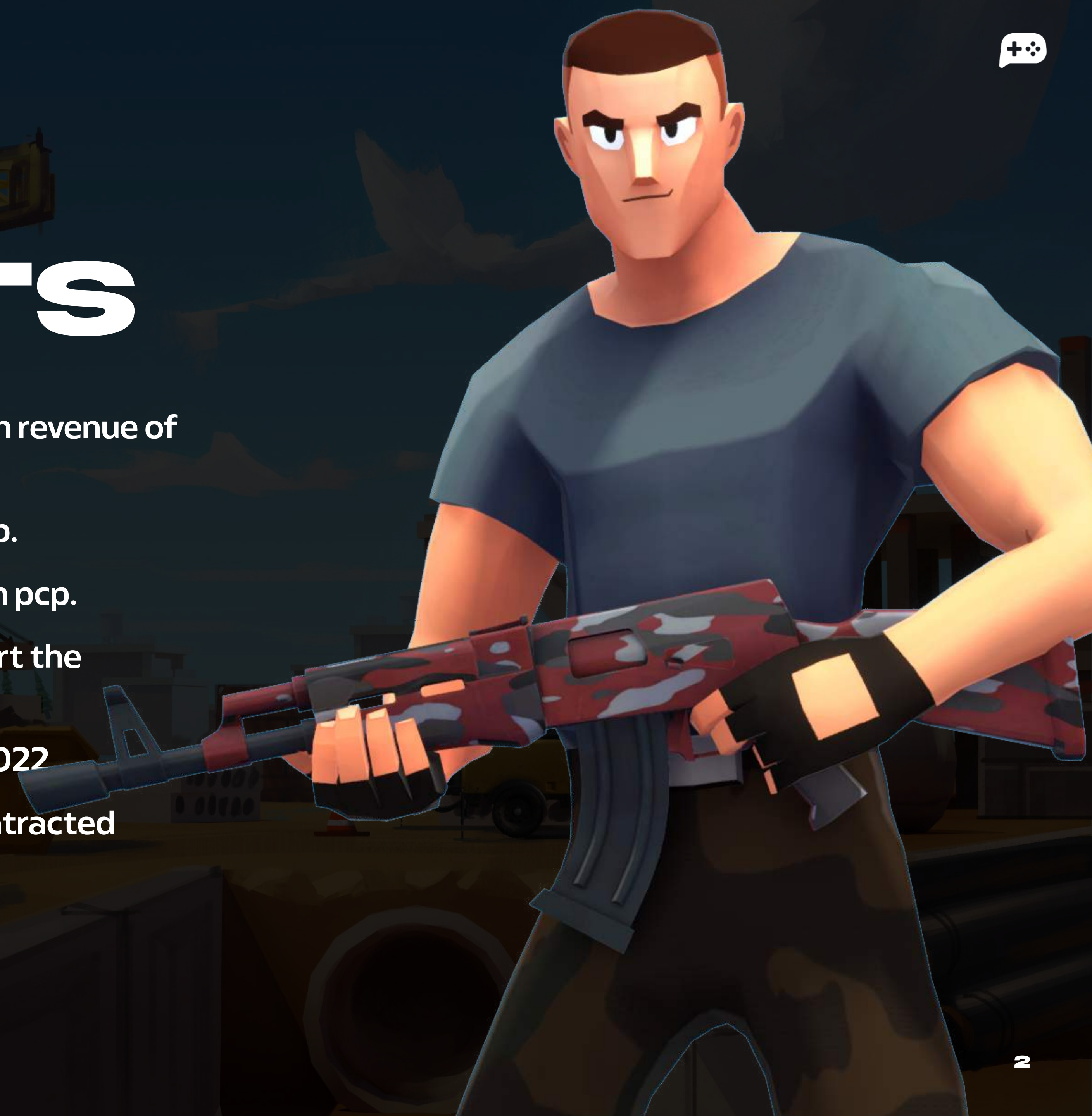
A character with red hair and a crown, wearing a dark tunic with a red cape and a fur collar, stands in a dark, ruined environment. The character is holding a silver goblet in their left hand. The background shows a stone wall with a large opening, and a fire is visible in the distance. The overall atmosphere is dark and dramatic.

PRESS PLAY

**PLAYSIDE FY2022
RESULTS PRESENTATION**

FY2022 HIGHLIGHTS

- ▶ PlaySide delivers record year of strong growth with revenue of \$29.24M and EBITDA of \$5.90M.
- ▶ Original IP revenue of \$19.08 million, up 161% on pcp.
- ▶ Work-for-hire revenue of \$10.16 million, up 185% on pcp.
- ▶ Completed a capital raising of \$28 million to support the Company's strategy and accelerate growth.
- ▶ Strong cash position of \$37.91 million at 30 June 2022
- ▶ Started FY23 with a strong pipeline of existing contracted backlog of \$15.67 million



LARGEST AUSTRALIAN GAME DEV

- ▶ Launched our first PC title *Age of Darkness: Final Stand* into Early Access on the Steam store.
- ▶ Material work-for-hire co-development signed with AAA Game Developers Activision Blizzard and 2K Games.
- ▶ Signed and extended a work-for-hire agreement with META (formerly known as Facebook).
- ▶ Successfully launched BEANS, our first Web 3.0 project which generated revenue of \$8.4m for the year.
- ▶ Launched third party publishing division *Playside Publishing*



GAME LAUNCH PLAN

FY22

BEANS
by DUMB WAYS to DIE™AGE OF
DARKNESS

FINAL STAND

EARLY ACCESS

FY23

**LEGALLY
blonde**
THE GAME™

EARLY ACCESS

**The
Godfather™**

CITY WARS

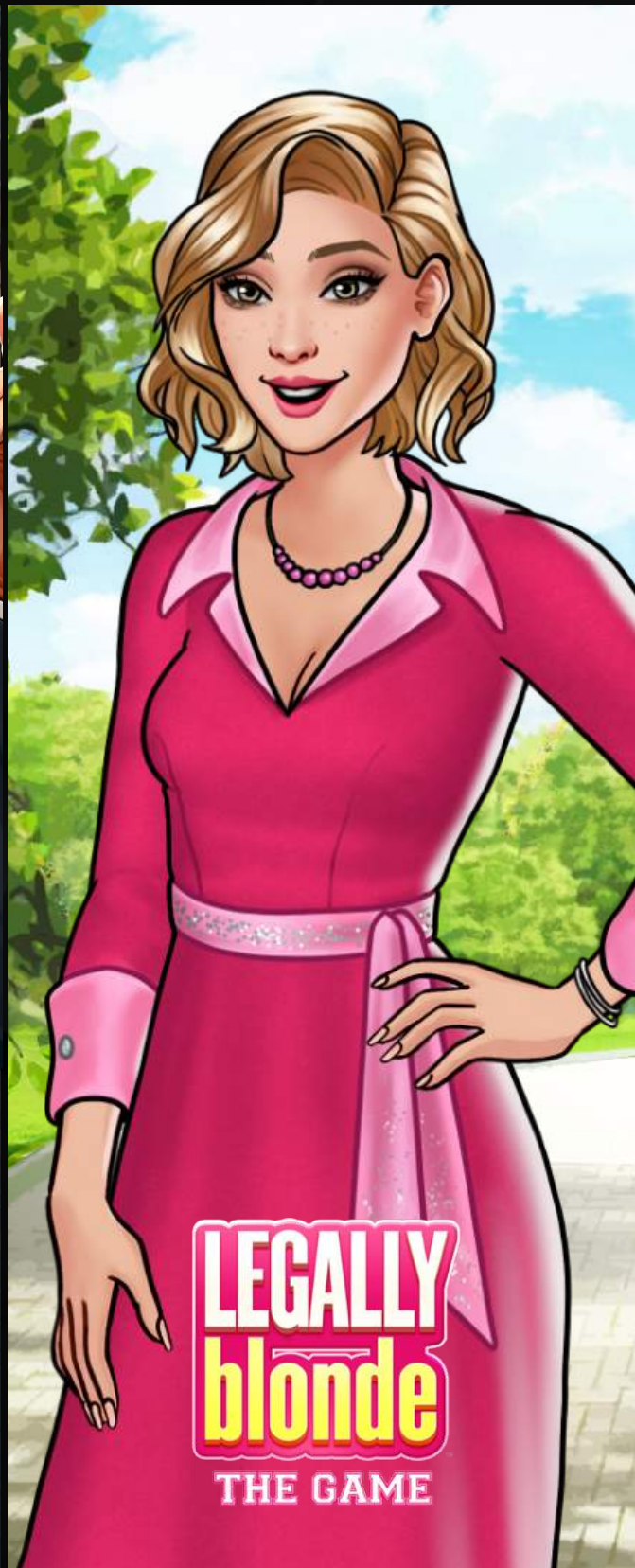
AGE OF
DARKNESS

FINAL STAND

GLOBAL LAUNCH

**DINO
WARFARE**FANTASY
WARFARE**EXO™**
VIEWER**DUMB WAYS
to
DIE 4****DUMB WAYS
to
DIE**
DUMB CHOICES**DUMB WAYS TO
SLEEP****DUMB WAYS TO DIE
MATCH 3****BEAN
LAND**

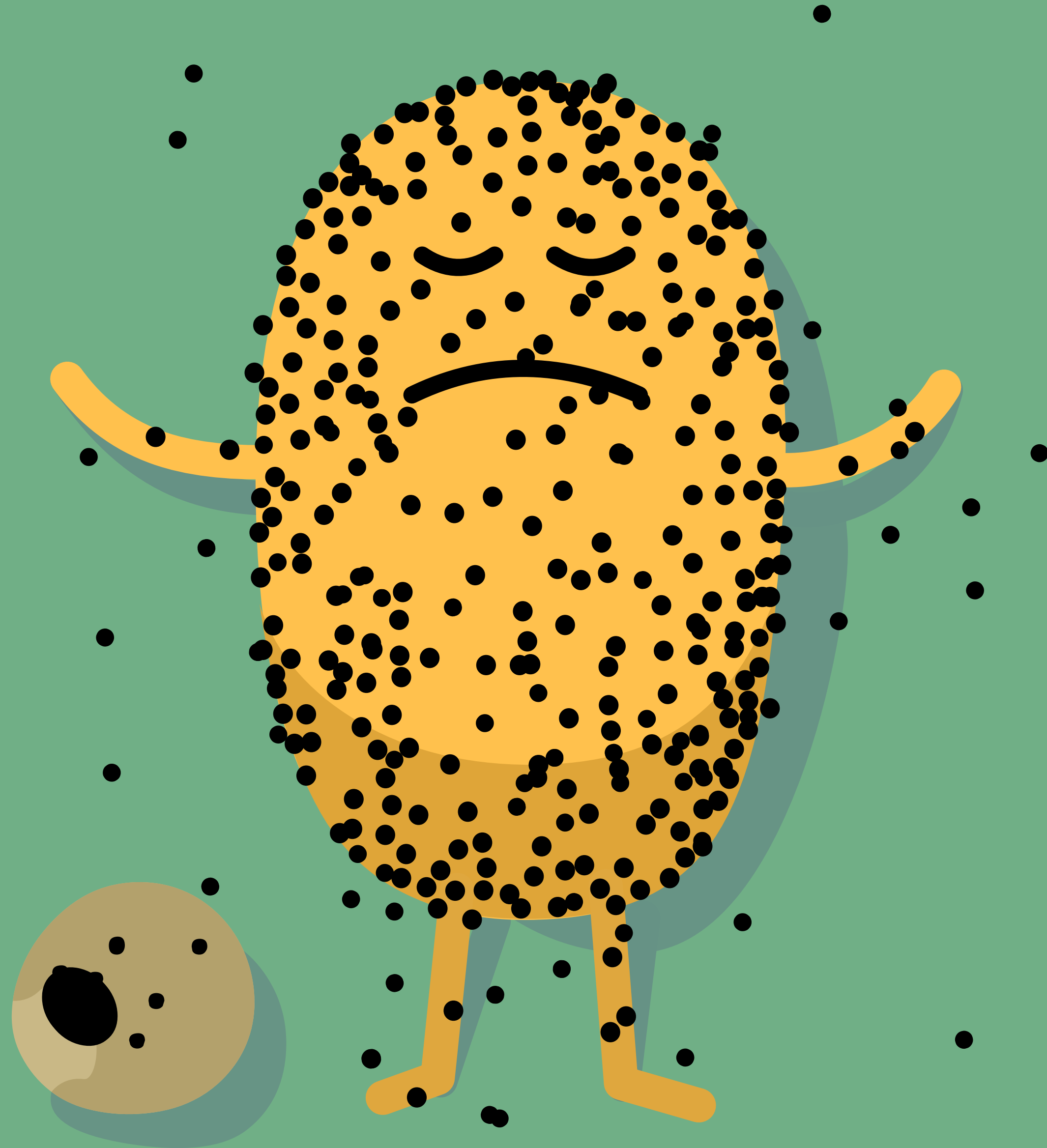
TRULY GLOBAL AAA WORLD CLASS BRANDS



MOBILE LICENSED TITLES

**PLAYSIDE HAS AN EXCLUSIVE LICENSE TO
DEVELOP AND PUBLISH THE GODFATHER
AND LEGALLY BLONDE**

- ▶ Legally Blonde globally launched Q1FY23 and was featured world wide by Apple on the App Store.
- ▶ The Godfather is in soft launch phase with hard launch expected late Q1FY23.
- ▶ PlaySide is currently in conversations with multiple Hollywood movie studios around new Licenses for Mobile, Console & PC.



SO MANY DUMB WAYS TO DIE

- ▶ PlaySide has commenced development on Dumb Ways to Die 4 which is planned to soft launch in Q3 FY23.
- ▶ The teaser trailer for DWTD4 went live on Feb 11th and has received in excess of 350,000 views and more than 6,000 likes.
- ▶ DWTD Dumb Choices will enter soft launch in Q1 FY23.
- ▶ Pre-Production has commenced on a DWTD Puzzle title with a planned soft launch in Q2 FY23.
- ▶ Dumb Ways to Sleep a Kids Wellness/Meditation subscription based app has entered soft launch with hard launch expected Q2 FY23.
- ▶ Dumb Ways to Die TikTok now has 1.4m Followers.

LIFE IS A SIMULATION

PLAYSIDE CONTINUES TO GROW THE VALUE OF ITS MOBILE CASUAL GAMES PORTFOLIO WITH NEW TITLES IN DEVELOPMENT

- ▶ PlaySide is developing multiple new casual titles based on its hit games Battle Simulator Warfare and Idle Area 51. These new titles are Jurassic Warfare, Fantasy Warfare and Idle Recycling .
- ▶ Battle Simulator Warfare, Animal Warfare, Idle Area 51 and Garbage Truck Simulator all continue to bring new users in through new and exciting updates like Multiplayer.



A HISTORY AND FUTURE IN PC/CONSOLE DEVELOPMENT

- ▶ Age of Darkness: Final Stand launched in Early Access with Team17 in Q1 FY22. Strong progress on campaign and multiplayer. Global launch planned for Q3 FY23
- ▶ World Boss: The collaboration with influencers LazarBeam and Fresh will be launched in Q2 FY23. The launch of the World Boss trailer gained 60k views in 24 hours and had an overwhelmingly positive reception by fans.
- ▶ Pillage Party: The collaboration with Thomas Middleditch is planned to be launched in Q4 FY23 on PC via Steam and subsequently on multiple consoles including Nintendo Switch, PlayStation 5, and Microsoft Xbox.





BEANS WAS JUST THE BEGINNING

- ▶ Since launching BEANS we have launched two further collections, BEANS Pets and BEANS Loot.
- ▶ “3D Wallet Viewer” a web-based wallet viewer that showcases owners NFT’s in 3D has now launched. Development to integrate further NFT titles such as BEANS Pets and Shiboshis has now begun.
- ▶ “Bean Land” will bring the 2D BEANS to life in a 3D World. Development has commenced which is planned to be initially launched on the PC platform in H2 FY23.
- ▶ Our second title Anti:Gen has been announced and will launch in FY23



ANTI:GEN 3D AVATARS





AAA WORK FOR HIRE

PLAYSIDE CONTINUES TO SHOWCASE
ITS AAA GAME DEVELOPMENT
CAPABILITIES AND GAIN RECOGNITION
ON THE GLOBAL STAGE.

- ▶ PlaySide signed agreements with 2K Games, Shibu Inu Games and expanded its development on (META) Facebook Technologies in H1 FY22
- ▶ PlaySide signed a development agreement with Activision Blizzard in early Q3 FY22
- ▶ Our current pipeline of existing contracted backlog is \$15.67 million

CURRENT WORK-FOR-HIRE

ACTIVISION
BLIZZARD



SHIBA INU



INVESTOR RELATIONS INVESTOR RELATIONS INVESTOR RELATIONS



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