

Announcement Summary

Entity name

KOGAN.COM LTD

Date of this announcement

Thursday October 06, 2022

The +securities the subject of this notification are:

♥ +Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

Total number of +securities to be issued/transferred

ASX +security code	Security description	Total number of +securities to be issued/transferred	Issue date
KGNAA	PERFORMANCE RIGHTS	244,640	03/10/2022
New class - code to be confirmed	OPTION EXPIRING 01-SEP-2026 EX \$3.68	60,419	03/10/2022
New class - code to be confirmed	OPTION EXPIRING 31-DEC-2026 EX \$3.68	35,328	03/10/2022

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

KOGAN.COM LTD

We (the entity named above) give notice of the issue, conversion or payment up of the following unquoted +securities.

1.2 Registered number type

Registration number

ACN

612447293

1.3 ASX issuer code

KGN

1.4 The announcement is

☑ New announcement

1.5 Date of this announcement

6/10/2022



Part 2 - Issue details

2.1 The +securities the subject of this notification are:

🗹 +Securities issued under an +employee incentive scheme that are subject to a restriction on transfer and are not being quoted on ASX until the restriction ends

2.2a This notification is given in relation to an issue of +securities in a class which is not quoted on ASX and which:

☑ has an existing ASX security code ("existing class")

does not have an existing ASX security code ("new class")



Part 3B - number and type of +securities the subject of this notification (existing class) where issue has not previously been notified to ASX in an Appendix 3B

Additional +securities in an existing class issued under an +employee incentive scheme

ASX +security code and description

KGNAA: PERFORMANCE RIGHTS

Date the +securities the subject of this notification were issued

3/10/2022

Will these +securities rank equally in all respects from their issue date with the existing issued +securities in that class

Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?
⊗ No

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://www.kogancorporate.com/resources/pdf/governance/EQUITY_INCENTIVE_PLAN_RULES.pdf

Any other information the entity wishes to provide about the +securities the subject of this notification

Issue details

Number of +securities

244,640



Part 3C - number and type of +securities the subject of this notification (new class) where issue has not previously been notified to ASX in an Appendix 3B

New +securities issued under an +employee incentive scheme

ASX +security code +Security description

New class - code to be confirmed OPTION EXPIRING 01-SEP-2026 EX \$3.68

+Security type ISIN code

Options

Date the +securities the subject of this notification were issued

3/10/2022

Will all the +securities issued in this class rank equally in all respects from their issue date? ❤ Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?
⊗ No

Have you received confirmation from ASX that the terms of the +securities are appropriate and equitable under listing rule 6.1?

☑ No

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities being issued.

Options Details

+Security currency Exercise price Expiry dateAUD - Australian Dollar AUD 3.68000000 1/9/2026

Details of the existing class of +security that will be issued upon exercise or conversion of this new class of company option

Other

Description

ORD Shares

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://www.kogancorporate.com/resources/pdf/governance/EQUITY_INCENTIVE_PLAN_RULES.pdf



Any other information the entity wishes to provide about the +securities the subject of this notification

The Options are being issued as Long Term Incentive Options relating to the service period of the employee. The vesting date is 1 September 2024.

Issu	ıe.	de	tail	ls

Number of +securities

60.419

New +securities issued under an +employee incentive scheme

ASX +security code +Security description

New class - code to be confirmed OPTION EXPIRING 31-DEC-2026 EX \$3.68

+Security type ISIN code

Options

Date the +securities the subject of this notification were issued

3/10/2022

Will all the +securities issued in this class rank equally in all respects from their issue date? ❤ Yes

Were any of the +securities issued to +key management personnel (KMP) or an +associate?
⊗ No

Have you received confirmation from ASX that the terms of the +securities are appropriate and equitable under listing rule 6.1?

☑ No

Please provide a URL link for a document lodged with ASX setting out the material terms of the +securities being issued.

Options Details

+Security currency Exercise price Expiry dateAUD - Australian Dollar AUD 3.68000000 31/12/2026





Details of the existing class of +security that will be issued upon exercise or conversion of this new class of company option

Other

Description

ORD Shares

Please provide a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://www.kogancorporate.com/resources/pdf/governance/EQUITY_INCENTIVE_PLAN_RULES.pdf

Any other information the entity wishes to provide about the +securities the subject of this notification

The Options are being issued as Long Term Incentive Options relating to the service period of the employees. The vesting date is 31 December 2024.

Issue details

Number of +securities

35,328



Part 4 - +Securities on issue

Following the issue, conversion or payment up of the +securities the subject of this application, the +securities of the entity will comprise:

(A discrepancy in these figures compared to your own may be due to a matter of timing if there is more than one application for quotation/issuance currently with ASX for processing.)

4.1 Quoted +Securities (Total number of each +class of +securities quoted)

ASX +security code and description	Total number of +securities on issue
KGN : ORDINARY FULLY PAID	107,044,098

4.2 Unquoted +Securities (Total number of each +class of +securities issued but not quoted on ASX)

ASX +security code and description	Total number of +securities on issue
KGNAB : OPTION EXPIRING 30-JUN-2025 EX \$5.29	6,000,000
KGNAA : PERFORMANCE RIGHTS	1,108,899
KGNAC : OPTION EXPIRING 01-APR-2025 EX \$16.38	61,632
KGNAE : OPTION EXPIRING 27-FEB-2026 EX \$3.78	15,000
KGNAF : OPTION EXPIRING 28-FEB-2027 EX \$3.78	15,000
KGNAG : OPTION EXPIRING 28-FEB-2028 EX \$3.78	15,000
KGNAH : OPTION EXPIRING 27-FEB-2029 EX \$3.78	15,000
KGNAD : OPTION EXPIRING 31-AUG-2024 EX \$9.88	280,000
New class - code to be confirmed : OPTION EXPIRING 01-SEP-2026 EX \$3.68	60,419
New class - code to be confirmed : OPTION EXPIRING 31-DEC-2026 EX \$3.68	35,328



Part 5 - Other Listing Rule requirements

- 5.1 Were the +securities issued under an exception in Listing Rule 7.2 and therefore the issue did not need any security holder approval under Listing Rule 7.1?
 ☑ Yes
- 5.1a Select the number of the applicable exception in Listing Rule 7.2

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