



# TALi Digital LTD (TD1)

Annual General Meeting (AGM)  
Company Presentation  
30 November 2022

[talihealth.com](https://talihealth.com)

# Disclaimer



Certain statements in this announcement are forward-looking statements. Forward-looking statements can generally be identified by the use of words such as “anticipate”, “estimate”, “expect”, “project”, “intend”, “plan”, “believe”, “target”, “may”, “assume” and words of similar import.

These forward-looking statements speak only as at the date of this announcement. These statements are based on current expectations and beliefs and, by their nature, are subject to a number of known and unknown risks and uncertainties that could cause the actual results, performances and achievements to differ materially from any expected future results, performance or achievements expressed or implied by such forward-looking statements.



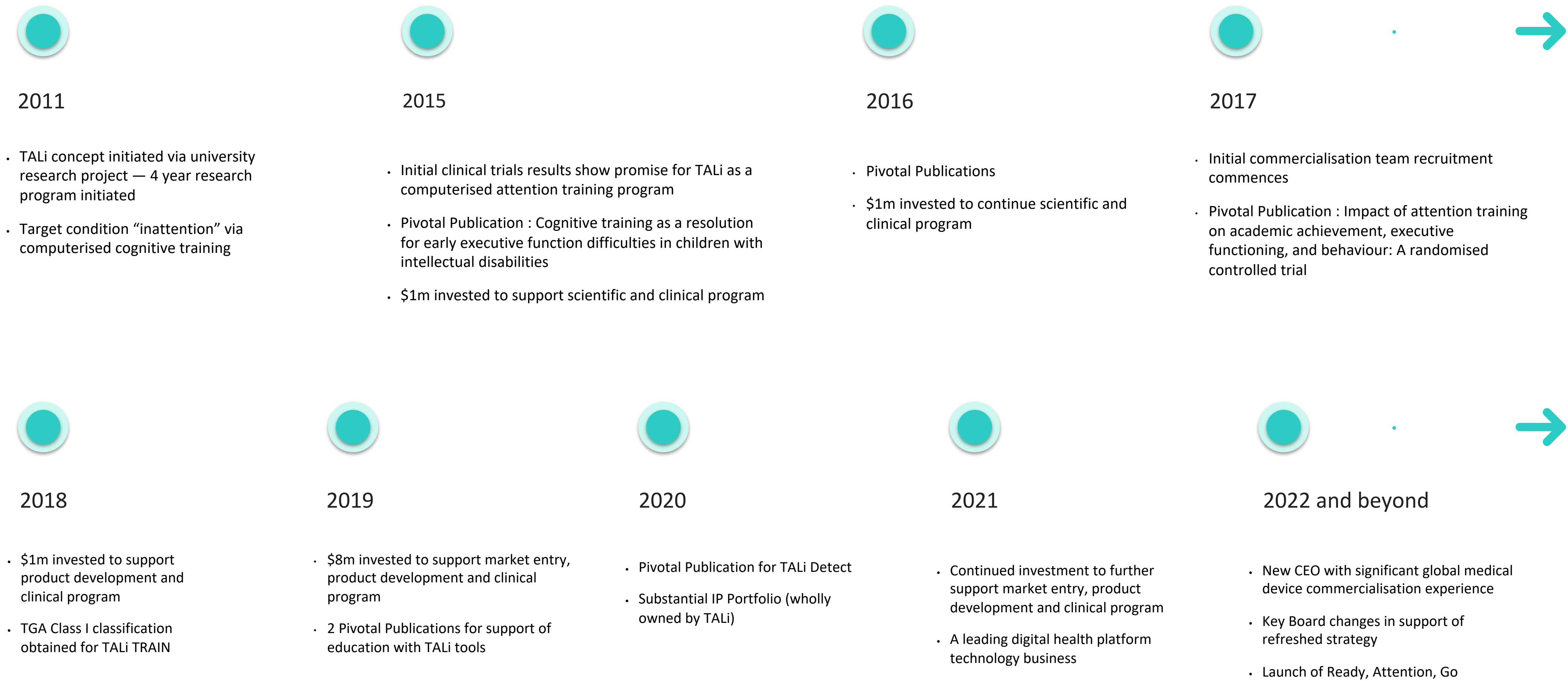
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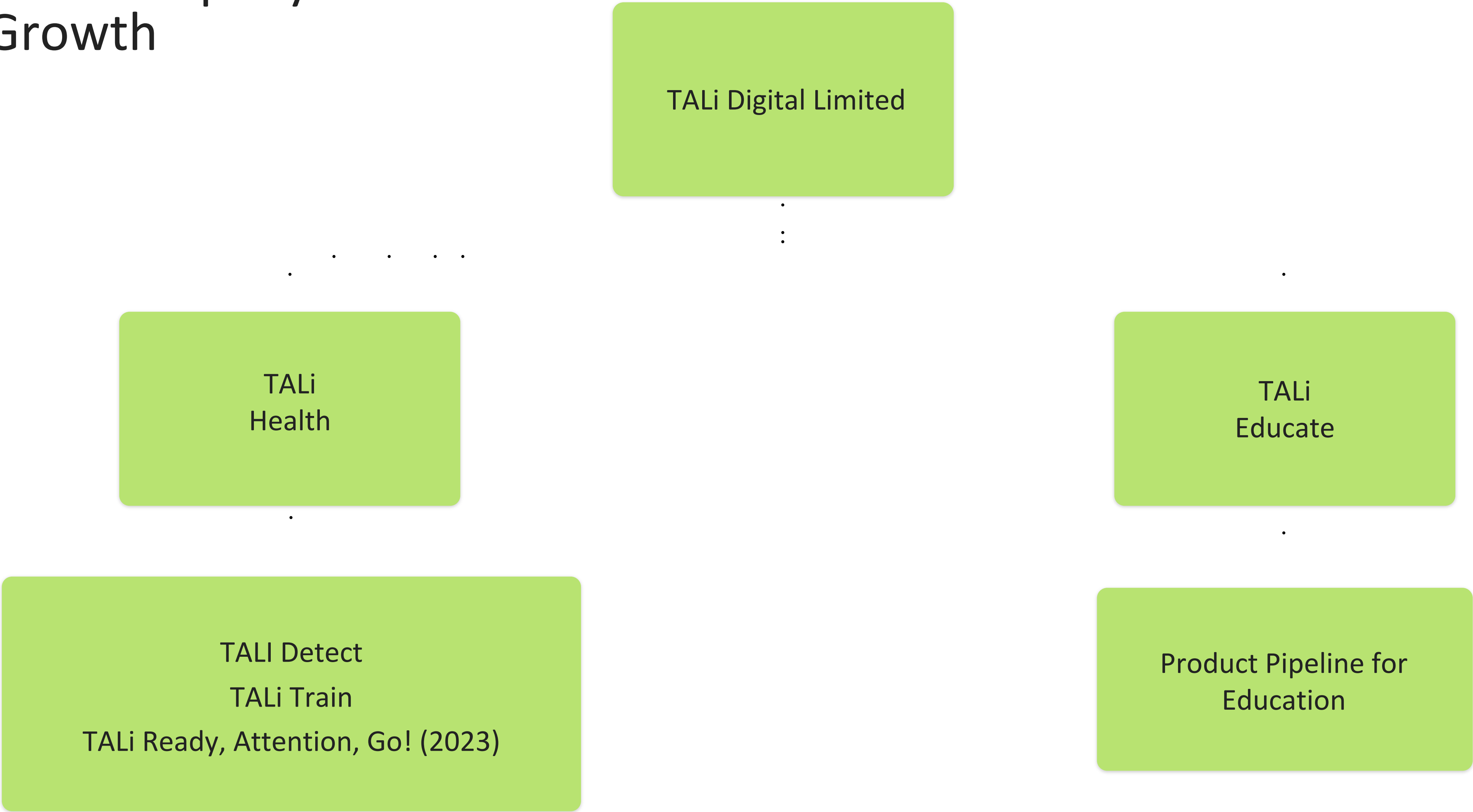
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# TALi Timeline



# Revised Company Structure for Growth





# Business At A Glance



**TALi**®

TALi Digital

[talihealth.com](https://talihealth.com)

# The TALi Board



Mr. Mark Simari

Non-Executive Chair

Mark is an experienced and accomplished professional in the health care industry and has over 15 years Board experience in a diverse range of organisations.

Mark is current Chairman of Careteq Limited (ASX:CTQ) which listed on the ASX this past January and was the former Managing Director and co-founder of Paragon Care (between 2008 and 2018) and recently Non-Executive Director between 2019 -2022.



Mr. Stephen Munday

Non-Executive Director

Stephen is an experienced financial and commercial professional and has over 25 years' experience on or working directly with Boards in a diverse range of organisations.

In addition Stephen has over 30 years business experience in Australia and North America including chief financial officer and company secretary positions in several listed companies over that time.



Dr David Brookes

Non-Executive Director

Dr. Brookes has extensive experience in the health and biotechnology industries, as a rural clinician and as a consultant in the biotechnology sector since the late 1990's.

He has since held Board positions in a number of ASX listed companies, including as chair of RHS Ltd which was acquired by Perkin Elmer in 2018.



Mr. David Williams

Non-Executive Director

David brings extensive international and domestic healthcare sector experience including 25 years with Cochlear Limited.

David held a number of senior commercial and financial roles with the medical devices leader including President of Cochlear Americas (acting) and Vice President of Global Customer Experience.



# TALi Chief Executive Officer



Dr Mary Beth Brinson appointed June 2022



Significant Global Business Development and  
Commercial Experience in Health and Medical  
Devices



Background in cognitive science and clinical service  
models





# Pioneering cognitive training for 3 to 10 year olds

TALi is for:



## TALi for Parents

TALi Health provides pioneering digital therapies that help parents to support their children’s cognition at home



## TALi for Healthcare Practitioners

Healthcare Practitioner can tap into digital early interventions for their practice, improving access for families while providing important insights into children at home



## TALi for Investors

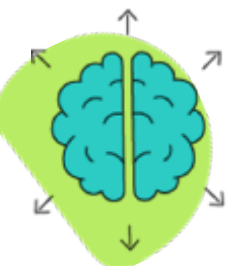
Investing in the future of digital therapeutics and innovation.

TALi Health is a pioneering cognitive training program for 3 to 10 year olds. Developed as a series of video games, the algorithm has been scientifically validated to improve attention skills of young children.

Our program has been shown to:



Improve attention and numeracy

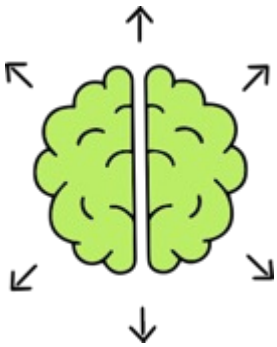


Reduce impulsive and hyperactive behaviour

TALi is a registered NDIS provider. As a digital therapy, the app is available on iPad and Android devices from your app store.



# Early intervention is key and a differentiator for TALi



The early years of development from conception to age six set the base for competence and coping skills.

'Sensitive periods' in brain development are important windows of opportunity where appropriate developmental stimulation can boost children's development and readiness for school learning.



Early intervention programs in these 'sensitive periods' help children to:



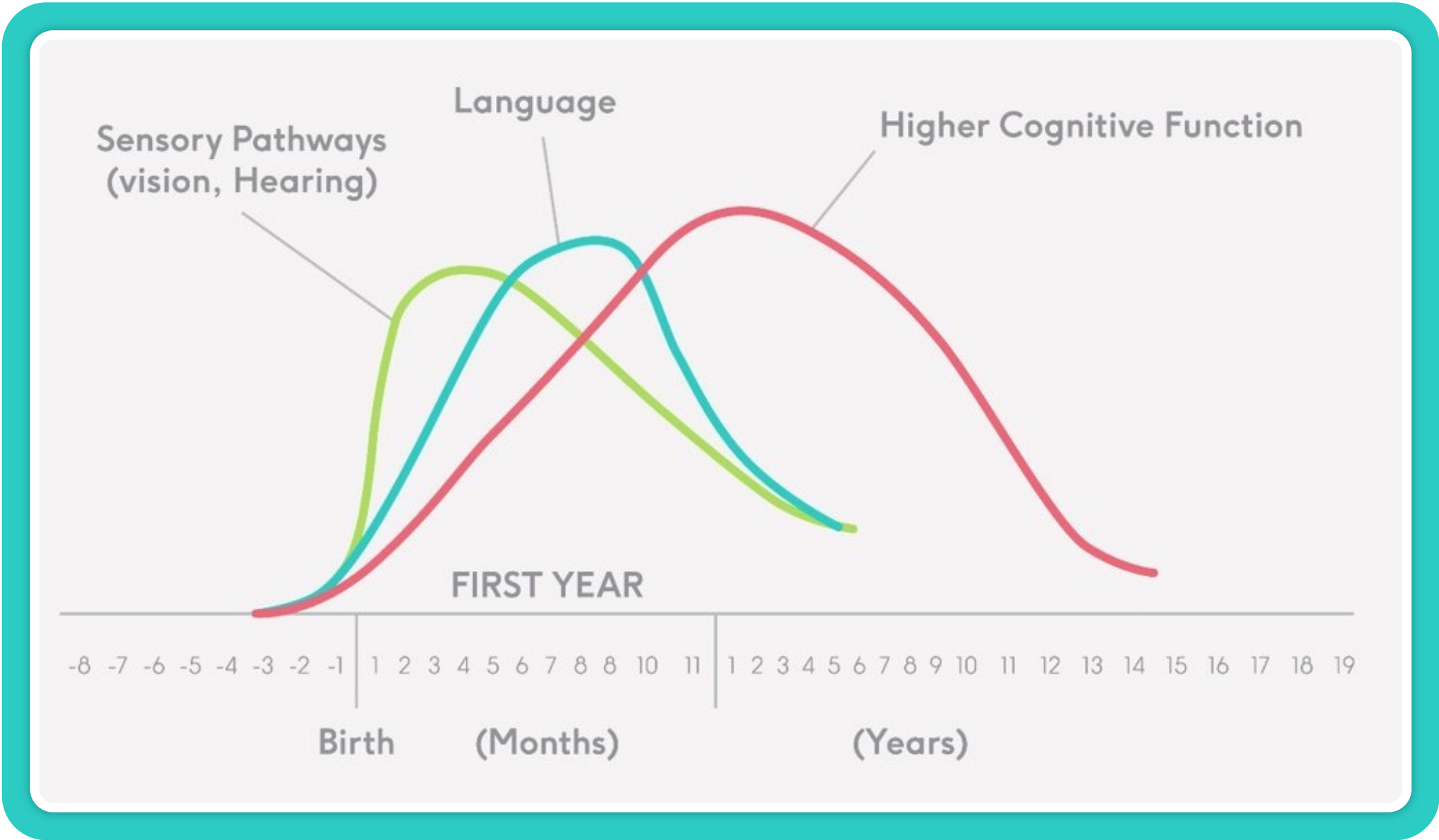
Focus their attention



Persist with tasks



Be receptive to more complicated instructions and activities



Shonkoff JP, Phillips DA, (2000), From Neurons to Neighbourhoods: The Science of Early Childhood Development: National Academy of Sciences.



# TALi Health

[talihealth.com](https://talihealth.com)



A photograph of a man with a beard and a young boy looking at each other. The man is on the left, leaning forward, and the boy is on the right, lying on his stomach. They are both smiling and looking at each other. The background is a blurred outdoor setting. A large green semi-circle is overlaid on the bottom left of the image.

TALI

We're on a mission to strengthen  
the attention of children globally

[talihealth.com](https://talihealth.com)



# A growth opportunity... at home first!

In Australia.



In Australia, there are more than 1,000,000 children between the ages of 4-8.

\*By age 4, at least more than 30% of children have concerning attention issues



Across Australia, there are 4,800 pediatric occupational therapists seeing ~25 children per week.



Of these children seeing an occupational therapist, at least 60-90% are likely to have attention-related concerns.



Current options allow only in-clinic care and support.

TALi will partner with occupational therapists/psychologists to capture 10-25% of those children with attention issues in Australia via allied health pathway.

# Introducing a New Platform

(coming Early 2023)

Same patented algorithm!





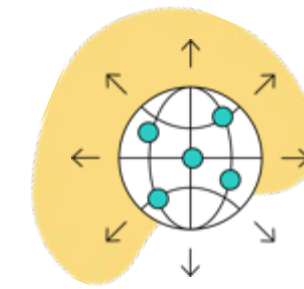


# TALi Educate

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# TALi Educate

The partnership with Sprint will allow early access for educators and families looking to support important cognitive development activities. The fun TALi learning games can be completed at school as part of an enhanced curriculum.



TALi Games are fun!

Enhancing cognitive skills can be entertaining for children!



Evidenced Based

Attention is a cognitive skill that can be improved by training\*  
TALi tools can enhance reading, math and general learning



Earlier is better!

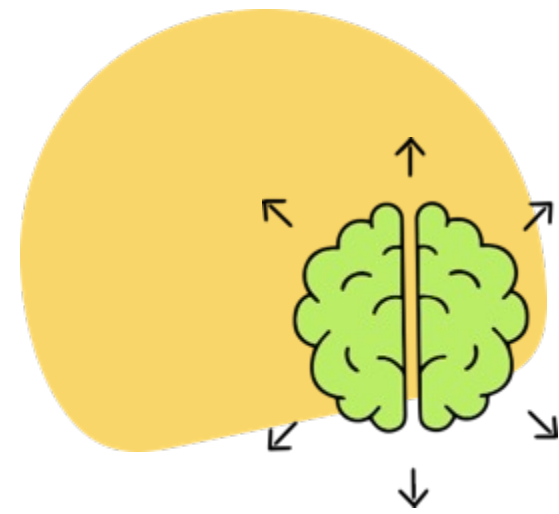
TALi tools are focused on young children. Research supports better outcomes when training is earlier.\* Partnering with Genius Childcare (Parent company Sprint Capital) ensures early access for children.

\*Peng, P., & Miller, A. C. (2016). Does attention training work? A selective meta-analysis to explore the effects of attention training and moderators. Learning and Individual Differences, 45, 77–87. <https://doi.org/10.1016/j.lindif.2015.11.012>



# TALi growth Initiatives

The building blocks for future revenue growth.



## TALi Health

Clinical program in Australia, Singapore and USA

- Complete clinical data collection in the USA.
- Complete product pipeline in development
- Relentless focus on goals
- Macquarie University Partnership providing scientific basis for expansion



## TALi Educate

Partnership with Sprint Capital/Genius Childcare

- Execute on agreement with Sprint
- Separate strategic pillar within TALi Digital



## Layer recurring revenues

Diversification

- Execute strategy to build long-term recurring revenues in Health and Educate
- 'Smooths' the ramp up required for Health
- Diversified partners. Review opportunities rigorously, pursuing only those that meet strategic direction





# Positive Outlook



# Heading In the Right Direction!



Clear  
Strategy/Improved  
Execution

- Focus, Focus, Focus- no retreat
- Rebuild the business and the team



Focus on Building  
Value

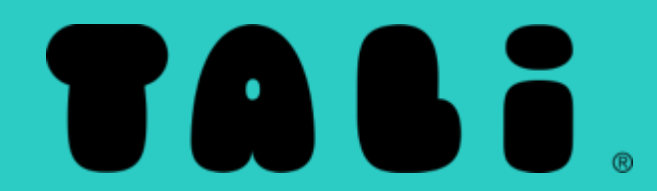
- Revenue
- Right partners
- Continue to secure pathways for revenue



Transparency

- Continue Regular Investor Updates
- Deliver on commitments to raise investor confidence





# Thank You

Company Presentation

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