

CETTIRE

Level 40/140 William Street
Melbourne VIC 3000

Cettire and Zegna sign commercial agreement

Melbourne, Victoria: 15 December 2022 – Cettire Limited (ASX: CTT) (Company or Cettire), a global luxury online retailer, announces a new agreement with a subsidiary of Zegna Group to directly integrate and sell the products from the Zegna brand on its platform.

Founded in 1910 in Trivero, Italy, by Ermenegildo Zegna, the Zegna Group designs, creates and distributes luxury menswear and accessories under the Zegna brand (Zegna), as well as womenswear, menswear and accessories under the Thom Browne brand. Through its Luxury Textile Laboratory Platform – which works to preserve artisanal mills producing the finest Italian fabrics – the Zegna Group manufactures and distributes the highest quality fabrics and textiles.

Through the agreement announced today, Cettire will directly integrate the products from the Zegna brand into its platform. Cettire customers will have direct access to Zegna-branded products in all of Cettire’s markets, while benefiting from the Company’s fulfilment capability, payment options and post-sales support.

Cettire Founder & CEO Dean Mintz said: “We are excited about our newly announced agreement with Zegna. Zegna is a world-renowned brand with a rich history originating in the heart of the luxury fashion industry. With this collaboration, Cettire enables Zegna’s products to be directly available to a new and fast growing audience of luxury customers.”

The direct integration with Zegna complements Cettire’s existing assortment, which enables Cettire to offer one of the largest ranges of luxury goods online with access to more than 400,000 products from more than 2,500 brands.

This announcement has been authorised for release by the Board of Directors of Cettire Limited.

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About Cettire

Launched in 2017, Cettire is a global online retailer, offering a large selection of in-demand personal luxury goods via its website, cettire.com. Cettire has access to an extensive catalogue of more than 2,500 luxury brands and 400,000 products of clothing, shoes, bags, and accessories. Visit: www.cettireinvestors.com