



ASX ANNOUNCEMENT

24 March 2023

Change of share registry provider

Kogan.com Limited (Kogan.com; the Company, ASX:KGN) advises that as of Monday, 27 March 2023, the Company will change its provider for shareholder registry services from Computershare Investor Services Pty Limited (**Computershare**) to Automic Pty Ltd (**Automic**).

The Company's new share registry contact details are as follows:

Automic Registry Services

Deutsche Bank Place
Level 5, 126 Phillip Street,
Sydney NSW 2000

Shareholders can easily and efficiently manage their holdings via Automic's secure and highly accessible online investor portal. The portal provides, among other things, an online interface to update and manage shareholder details, view balances and transaction history.

Shareholder registration online

Shareholders that are not already a user of Automic's investor portal may visit <https://investor.automic.com.au> and sign up to register their details using the two simple steps provided in the setup process.

Shareholders with any queries in relation to their Kogan.com Limited holding are advised to contact Automic at hello@automicgroup.com.au or on 1300 288 664 (within Australia) or +61 2 9698 5414 (outside Australia).

Authorised for release by the Board of Kogan.com Limited.

ENDS

For further information please contact:

relations@kogancorporate.com

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About Kogan.com

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Travel, Kogan Money, Kogan Cars, Kogan Energy, Dick Smith, Matt Blatt, Mighty Ape and Brosa. Kogan is a leading consumer brand renowned for price leadership through digital efficiency. The company is focused on making in-demand products and services more affordable and accessible.