MARKET ANNOUNCEMENT

1 May 2023, Vista Group International Ltd., Auckland, New Zealand

Everyman Media Group PLC signs up for Vista Cloud

Vista Group International Limited (NZX & ASX:VGL) is pleased to announce further commitment to its platform, with the signing of an agreement to transition existing client and leading UK independent cinema group, Everyman Media Group PLC, to Vista Cloud.

Everyman is listed on the London Stock Exchange and currently operates 40 cinemas, with over 130 screens. Everyman has continued to expand its circuit across the UK, announcing that it would open a further three cinemas during 2023. Everyman is positioned at the premium end of the UK cinema market, with high quality, unique venues in central high street locations. Everyman focusses on delivering moviegoers the highest-quality experience through its venues, content, staff and food and beverage.

Stuart Dickinson, Vista Group CEO, said: "Everyman is one of the most innovative cinema circuits in the UK. We are delighted to be able to work with the team at Everyman to deliver the most exciting cinema experience for its moviegoers and optimise cinema performance by leveraging Vista Group's global leading software and data solutions."

"Our agreement will see Everyman transition its circuit from our on premise software to our platform over the course of 2023."

Colin Kendrick, Everyman's Head of Information Technology said: "Our focus is on delivering moviegoers the highest-quality experience and as a leader in cinema, innovation has and always will be essential to us. We're excited to take advantage of the innovation that Vista Group's SaaS platform will deliver, and we look forward to the solutions supporting our mission to create an exceptional cinema experience for our customers."

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