

# ADOREBEAUTY

GROUP

Adore Beauty Group Limited  
ABN 78 636 138 988

## ASX ANNOUNCEMENT

19 May 2023

### Cancellation of Forfeited Shares

Adore Beauty Group Limited (**ASX: ABY**) (**Adore Beauty** or **Company**) advises that in accordance with the Company's Loan Funded Share Plan (**Plan**), it is undertaking an employee share scheme buy-back of 217,125 Adore Beauty shares (**Buy-Back Shares**).

The Buy-Back Shares did not vest and have been forfeited in accordance with the terms of the Plan.

There will be no cash outlay by the Company for the buy-back of the Buy-Back Shares. The Buy-Back Shares will be cancelled.

**This announcement was authorised by the Board of Directors.**

For more information, please contact:

#### Investors

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**Ends**

#### About Adore Beauty

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help customers feel more confident and fabulous every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of more than 270 brands and 12,000 products. Adore Beauty operates in Australia and New Zealand. For further information please visit [www.adorebeautygroup.com.au](http://www.adorebeautygroup.com.au)