

The logo for PlaySide Publishing, featuring the word "PlaySide" in a large, white, sans-serif font with a trademark symbol, and "PUBLISHING" in a smaller, white, sans-serif font below it, all contained within a dark blue rectangular box.

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The logo for Dynasty of the Sands, featuring the words "DYNASTY OF THE SANDS" in a white, serif font, with a stylized yellow and orange pyramid icon above the text.

PlaySide Publishing Signs First Game Title

PlaySide Studios Limited (ASX: PLY) ("PlaySide") is pleased to announce that Rocket Flair Studios' *Dynasty of the Sands* is the first title to be signed to its publishing division, PlaySide Publishing.

Set to launch in Early Access on PC in 2024, *Dynasty of the Sands* is an Ancient Egypt-inspired creative/survival city builder hybrid set in a stunning open world. Further details about the game can be found in the following teaser trailer on YouTube:

https://www.youtube.com/watch?v=KM_BhJ_EGoE

PlaySide will provide Rocket Flair Studios with development advances in accordance with agreed milestones that are consistent with industry benchmark requirements for bringing the game to launch. PlaySide is responsible for publishing and marketing the title, and will pay Rocket Flair Studios a share of net revenue from the sale of the game as part of this agreement.

While PlaySide cannot predict the likely revenues to be generated by the game our 1HFY23 Investor Deck* provides some general assumptions regarding the potential performance of indie titles.



We are thrilled to be working with Rocket Flair Studios in bringing its vision for a relaxing, creative strategy game to life. After spending ten months building a team of world-class talent to support PlaySide's expansion into publishing, this signing represents what we anticipate will be the first of many exciting indie titles to be released under the PlaySide Publishing banner.

HARLEY HOMEWOOD, GLOBAL HEAD OF PLAYSIDE PUBLISHING

PlaySide Publishing offers a full suite of publishing services for independent developers across the globe. This includes marketing and communications, game localisation, quality assurance, and project funding support, from ideation through to launch, and beyond.



ABOUT

PlaySide Studios

AUSTRALIA'S LARGEST PUBLICLY LISTED VIDEO GAME DEVELOPER

PlaySide Studios Limited provides titles in a range of categories, including self-published games based on original intellectual property and game development services in collaboration with studios such as Take-Two Interactive, Activision Blizzard, Meta, Disney, Pixar, Warner Bros, and Nickelodeon. The company's portfolio consists of approximately 60 titles that are delivered across multiple platforms including mobile, virtual reality, augmented reality, and PC. The company was incorporated in 2011, is listed on the Australian Securities Exchange, and is headquartered in Port Melbourne, Australia.

ABOUT

Rocket Flair Studios

UK-BASED GAME DEVELOPER SPECIALISING IN CITY BUILDERS

Rocket Flair Studios is a development studio founded in 2017 and based in Belfast, United Kingdom. Rocket Flair Studios specialises in city builders/management sims, including its critically-acclaimed early access title, Surviving the Abyss, and the upcoming Dynasty of the Sands. Much like its passion for city builders, Rocket Flair Studios aims to build interactive spaces that create cherished memories and strong communities around these titles.

ASX ANNOUNCEMENT MAY 2023

Release approved by the Chairman on behalf of the board.

To receive business updates and investor information from PlaySide register your details here:
investor.playsidestudios.com

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