



BROO Limited

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31 May 2023

ASX Announcement

Appointment of Chair

Broo Limited (ASX: BEE) ("**Company**") is pleased to announce the appointment of Mr Jiawei Chen as Non-Executive Chair of the Company effective immediately.

Jiawei has had a successful 10+ year career track record in building businesses in the Fast-Moving Consumer Goods (FMCG) and cross-border e-commerce space. He founded and developed a cross-border e-commerce platform which was subsequently acquired by a Hong Kong Listed company Tempus Holdings Ltd (HKEx: 06880) in 2015 and he was later appointed as the Vice President of Tempus International Ltd to oversee the company's overseas business. Mr Chen is also a successful investor covering various sectors including beverage, nutritional products, and e-commerce.

Approved by the Board of Directors.

Scott Chen
Non-Executive Director
Scott.chen@61financial.com.au
Broo Ltd

Further Information

For further information, please contact the Company on + 61 (3) 5984 2222.

About Broo Ltd

Broo Ltd is a unique Australian beer company that distinguishes itself from competitors through strong brands, company ethos, unique marketing platform and quality beer products. The Company is primarily focused on the production, marketing and sale of two beer products, Broo Premium Lager and Australia Draught.