

ASX ANNOUNCEMENT

SALE OF 1.5 MILLION UNITS THROUGH CANVIEW

13 JUNE 2023

Melbourne, Australia – Vitura Health Limited (ASX: VIT) (Company) is pleased to advise that the 1.5 millionth unit of medicinal cannabis to be sold through the Company’s CanView platform has been shipped to one of the Company’s 3,600+ pharmacist / prescriber customers.

The CanView platform was launched in June 2020 and, in less than two and a half years, has sold increasing numbers of units to reach the current quarterly run rate of 250,000+ units. The Company now stocks 250+ product lines on CanView from nearly 35 of the leading domestic and international suppliers in Australia. These products represent the majority of the medicinal cannabis products currently available in Australia.

Our 1.0 millionth unit milestone was announced in December 2022, and we are confident of reaching the 2.0 millionth unit milestone before the end of calendar year 2023. This will result in a significant acceleration from 2.5 years to sell the first 1 million units and only 1 year to sell the second 1 million units.

Also during this period is the finalisation of the deployment of CanView 2.0, which offers patients, prescribers, pharmacists and suppliers increased functionality, ease of use and efficiencies that is expected to drive further adoption, usage and positive network effects. This builds on the successful launch of the pharmacy app in H1FY23, and the prescriber and patient app in H2FY23 and the ongoing transition of patients onto the CanView 2.0 platform.

Vitura Health CEO and Executive Director, Rodney Cocks, said: *“With today’s announcement of our 1.5 millionth unit of a medicinal cannabis product through our market leading CanView platform, Vitura Health is very proud to recognise such a significant milestone in the Company’s history. With the continued growth of unit sales, we anticipate that the 2.0 millionth unit should be sold through the platform before the end of calendar 2023. We also look forward to showcasing the Company’s full year results in the coming months.*

The deployment of the CanView 2.0 software is nearing completion, which will offer patients, prescribers, pharmacists and suppliers increased functionality, ease of use and efficiencies that is expected to drive further adoption and usage. The ongoing transition of patients onto the CanView 2.0 platform builds on the successful launch of the pharmacy app in H1FY23, and the prescriber and patient app in H2FY23.

These significant achievements could not have been realised without the efforts of the amazing Vitura Health team. This success demonstrates the clear positive network effects on the platform and the scalability of the CanView business model which we believe will continue to deliver growth and further shareholder value. Importantly, with Vitura Health’s focus on the care of our patients and access to medicinal cannabis, we look forward to continuing to serve our patients, prescribers, pharmacists and suppliers.”

** ENDS **

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BHC'S
CANVIEW

CDA
CLINICS

CORTEXA

cannadoc

About Vitura Health Limited

Vitura Health Limited (formerly Cronos Australia Limited) is listed on the ASX.

- The Company, via its wholly owned subsidiaries, operates the following businesses:
 - Burleigh Heads Cannabis - operates the market leading prescriber, patient, pharmacy and supplier online platform, CanView, which sells and distributes 230+ product SKUs within Australia from over 30 international and domestic medicinal cannabis producers
 - CDA Clinics - undertakes nationwide telehealth consultations with patients seeking access to medicinal cannabis
- The Company owns 50% of Cortexa Pty Ltd, an incorporated joint venture with Canadian-based PharmAla Biotech (CSE:MDMA). Cortexa aims to be the leading supplier of psychedelics, GMP MDMA and GMP psilocybin, for research and therapeutic use in Australia
- The Company owns 75.5% of Cannadoc Health Pty Ltd, a medicinal cannabis clinic business that undertakes nationwide telehealth consultations with patients seeking access to medicinal cannabis.
- See:
 - www.vitura.com.au
 - www.canview.com.au
 - www.burleighheadscannabis.com
 - www.cortexa.com.au
 - www.cdaclinics.com.au
 - www.cannadoc.com.au

Authorised by

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Forward-looking statements

This announcement includes forward-looking statements which may be identified by words such as 'anticipates', 'believes', 'expects', 'intends', 'may', 'will', 'could', or 'should' and other similar words that involve risks and uncertainties. These forward-looking statements are based on the Company's expectations and beliefs concerning future events as at the date of this announcement. Forward-looking statements are necessarily subject to risks, uncertainties and other factors, many of which are outside the control of the Company, which could cause actual results to differ materially from such statements. The Company makes no undertaking to update or revise the forward-looking statements made in this announcement to reflect any change in circumstances or events after the date of this announcement.