

ASX ANNOUNCEMENT

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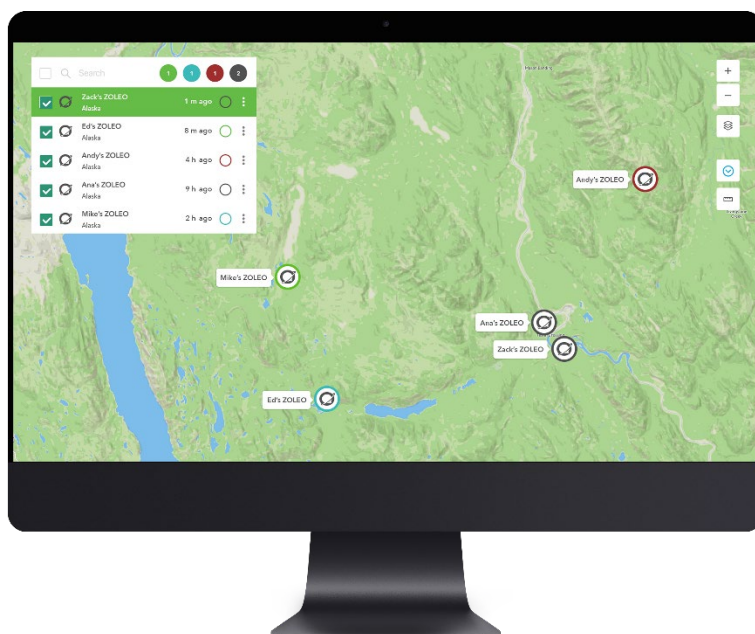
## LAUNCH OF NEW ZOLEO ENTERPRISE SERVICE TO ACCELERATE B2B MARKET ADOPTION AND INCREASE ARPU

### Highlights:

- ZOLEO Inc. launches ZOLEO Track service that will open new opportunities to sell the solution to the global B2B market and increase Average Revenue per User (ARPU)
- The service allows organisations to monitor, manage and locate staff in real-time to improve safety and operational efficiency
- Functionality of ZOLEO Track is further enhanced if used in conjunction with the Location Share+ value added service
- ZOLEO Track is an invaluable tool for larger organisations needing multiple deployments of the device to manage multiple lone/remote workers and emergency crews

Beam Communications Holdings Ltd (ASX: BCC, “Beam” or the “Company”) is pleased to announce that its ZOLEO Inc. joint venture (JV) has launched the ZOLEO Track service for enterprise and government customers that will bolster the adoption of the multi-award-winning satellite communicator in the B2B market and subscriptions to the Location Share+ valued-added service, which is on top of the monthly ZOLEO subscription plan.

The ZOLEO Track service was designed and developed following extensive consultation with potential enterprise customers and will allow organisations to monitor, manage and locate their staff in real-time to improve safety and operational efficiency. These are invaluable features for lone or remote workers, as well as frontline emergency services personnel.



Importantly, the free ZOLEO Track service is further enhanced if used in conjunction with the add-on Location Share+ subscription service. When both services are active, corporate and government customers can also receive automatic location updates, check-ins, SOS events and detailed breadcrumb track points of selected staff.

The ZOLEO Track portal supports topographic, street and satellite views, and the data can be exported for offline analysis. Other features include the ability to assign unique names and users to a ZOLEO device, filter the map and search for devices, and review historic location reports with date and time stamps.

**Commenting on ZOLEO Track, Beam's Managing Director, Michael Capocchi said:**

*"ZOLEO Track is a simple and effective solution that provides an important safety net to organisations who have staff working in the field or in isolated environments. The service will significantly improve the value proposition of ZOLEO, increase our Average Revenue per User (ARPU), and open new opportunities for us to sell the solution to bigger enterprise and government customers who require a larger deployment of ZOLEO devices."*

This announcement has been approved by the Board of Directors.

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**About Beam Communications Holdings Limited**

Beam Communications Holdings Limited is an Australian publicly-listed company (ASX:BCC) that specialises in the design, development, manufacture and distribution of satellite, cellular and dual-mode equipment applications and services. Beam has developed several world-first innovations and its products and services are adopted by some of the world's largest satellite and telecommunications companies, such as Iridium, Telstra, KDDI, Inmarsat and Thuraya. Beam also developed the multi-award winning ZOLEO device, which generates recurring subscription revenues for the Group. Beam Communications Holdings Limited owns 100% of Beam Communications Pty Ltd and SatPhone Shop Pty Ltd [www.satphoneshop.com](http://www.satphoneshop.com). For more information, visit [www.beamcommunications.com](http://www.beamcommunications.com).

**About ZOLEO Inc.**

Formed in 2018 and headquartered in Toronto, Canada, ZOLEO Inc. is a joint venture between Beam Communication Pty. Ltd. and Roadpost Inc. that is pioneering the development of innovative lower cost, consumer-oriented global messaging solutions, including innovative wireless devices and apps based on Iridium short burst data (SBD), cellular and Wi-Fi standards. The company serves three primary markets including consumers residing on the fringe of cellular coverage, outdoor recreation and lone worker safety. Its products are offered through authorised retailers in the US, Canada and Australia. Roadpost is responsible for retail distribution in North America and Beam is responsible for the Asia Pacific region. Staged distribution in other regions will be jointly managed. For more information visit [www.zoleo.com](http://www.zoleo.com).