

ASX Announcement  
26 July 2023

## ÜNITH announces appointment of Non-Executive Director

ÜNITH Ltd (ASX: UNT | FWB: CM3) (“ÜNITH” or the “Company”) is pleased to announce the appointment of Mr Justin Baird FRSA as Non-Executive Director.

Justin, Fellow of the Royal Society of the Arts (FRSA) brings over twenty years of management and high-tech experience, in areas ranging from research and development, analogue and digital engineering, embedded systems development, hardware and software product management, high speed digital networks, large scale multimedia processing systems, mobile and web application deployment, android and iOS mobile applications, agile team management, and social media technologies.

He holds two U.S. Patents, four pending U.S. Patents, and has written several technical papers within these areas of research.

He has founded, advised and invested in numerous startups, with a focus on the development of emerging technology solutions that deliver societal benefit across many sectors.

Unith’s Chairman, Sytze Voulon commented *“On behalf of the board, I am delighted to welcome Justin to Unith and look forward to working with him. Justin’s extensive experience and in-depth knowledge of our industry provides a unique skillset for our organisation as we continue to progress on our journey to revolutionise digital conversations through our Digital Human platform.”*

*Justin’s appointment expands the complementary skill set of the board and reflects the Company’s commitment to maintaining the highest standards of leadership and governance.”*

Justin's extensive career has spanned across multiple industries and geographies. He started his career as a Research & Development engineer, building and coding embedded hardware and software products in the professional audio industry, and later established an office in San Francisco for an Australian based startup, which was later acquired Dolby Laboratories, where he then moved into a management role.

He has worked at Google as an Innovationist where he launched YouTube across The Asia Pacific and brought the first Android devices to market and has held multiple senior executive roles in emerging technology companies including Dentsu, Accenture, DHL and Microsoft. As a creative technologist he has delivered multiple projects incorporating artificial intelligence, robotics, and next-generation interactive experiences. As an example, Justin worked with Hanson Robotics to create an AI singing voice for Sophia,



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# ÜNITH

the humanoid robot. The culmination of this project was a duet that Sophia sang live with Jimmy Fallon on the Tonight Show.

Justin holds a Bachelor of Science in Computer and Electrical Engineering from the University of Miami, Miami, USA, and an MBA from the Australian Graduate School of Management, Sydney, Australia. He completed the Disruptive Strategy Leadership Program of the Harvard Business School, Boston, Massachusetts, USA, and the Diversity and Inclusion Certificate Program of Cornell University, Ithaca, New York, USA.

Justin is currently the co-founder of his own tech startup based in Singapore and offers his experience and skills as an independent strategy and management consultant focused on Asia Pacific based startup and scale-up businesses.

This announcement has been authorised for release by the Board of Directors of Unith Ltd.

(ENDS)

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## About ÜNITH

ÜNITH is a leading digital human software developer. It unifies the research and development of facial movement deep learning, audio machine learning, and conversational design to generate the first customizable, interactive avatar of its kind.

Businesses can create their own digital humans to immerse, assist, and educate customers in real time and in multiple languages, all through one full stack platform.

For further information, please visit: [unith.ai](https://unith.ai)



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