

ASX ANNOUNCEMENT

01 August 2023

Kogan.com FY23 Reporting Date and investor call details

Kogan.com Limited (the Company; Kogan.com; ASX:KGN) intends to release its results for the financial year ended 30 June 2023 (FY23) on Tuesday, 22 August 2023.

A presentation of the results as well as a briefing session for investors and analysts will be held at 10:00am (AET) on the same day.

Participants can register for the briefing session via: www.koganpresentation.com

Authorised for release by the Board of Kogan.com Limited.

ENDS

For further information please contact:

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About Kogan.com:

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Travel, Kogan Money, Kogan Cars, Kogan Energy, Dick Smith, Matt Blatt, Mighty Ape and Brosa. Kogan is a leading consumer brand renowned for price leadership through digital efficiency. The company is focused on making in-demand products and services more affordable and accessible.