

ASX Announcement

22 August 2023

ÜNITH wins contract for AI-Based Digital Humans in 14 countries

Unith Ltd (ASX: UNT | FWB: CM3) (“ÜNITH” or the “Company”) is pleased to announce it has won a public tender to deliver an artificial intelligence solution for the Alliance for Public Health that will see ÜNITH’s digital humans deployed across 14 countries.

Highlights

- A software development and subscription contract awarded from leading international foundation, Alliance for Public Health, to launch a digital human social worker in 14 countries;
- The digital workers will be deployed by June 2024 through ÜNITH’s AI platform and integrated into existing social services, reducing burden on the public healthcare system;
- ÜNITH’s digital humans will use a mix of proprietary technology and GPT to provide health advice from medically approved sources.

Digital human social workers to provide key HIV and healthcare advice across Eastern Europe

ÜNITH has been awarded a contract from leading international foundation, Alliance for Public Health (APH), to develop a digital social worker to improve access to public health advice in Eastern Europe. The AI-powered digital human social workers will be deployed through ÜNITH’s AI platform to serve as an online point-of-contact for inbound healthcare enquiries. Drawing information from medically approved sources, interpreted with GPT technology and integrated into existing social services, the digital humans will be available 24/7 and respond in real-time with the most relevant information.

The digital human will reduce burden on live social workers and allow them to focus on individualised tasks. ÜNITH’s digital human will have the ability to escalate the interaction to a live person should the inquiry be identified as greater urgency or higher risk.

Courtesy of the low bandwidth requirements for ÜNITH’s platform, the digital human social worker is expected to be accessible from remote locations with limited internet speeds and older devices, aiming to make public health information more accessible.

The 1-year contract, with an option for a 5-year extension, was awarded to ÜNITH via a public tender process and is valued at USD\$111,000 (approximately AUD\$164,000). The digital human social worker is expected to be deployed by June 2024.



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Commenting on the contract win, UNITH CEO Idan Schmorak said: *“We are delighted to deliver this public healthcare project where digital humans will play a major role in reducing the burden on healthcare workers and their employers, who are often under-resourced. Our AI-Powered digital humans will provide the same response as healthcare workers, and they will be available around the clock.*

This is a terrific opportunity to maximise the accessibility of healthcare information while relieving pressure and expenses on the health system using AI. We believe there is great potential in the use of AI-enabled health advice across the public and private healthcare around the world. Our digital humans can provide consistent and reliable advice without a delay.”

APH is a professional organisation based in Ukraine that works with key public organisations, the Ministry of Health, and government institutions to combat epidemics such as HIV/AIDS and tuberculosis. APH aims to reduce the spread of infections and deaths and minimise the negative impact of epidemics by supporting public responses and promoting effective prevention and treatment approaches in Eastern Europe and Central Asia.

The digital human social worker will be launched in 14 countries: Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Georgia, Kazakhstan, Kyrgyzstan, Moldova, Montenegro, North Macedonia, Serbia, Tajikistan, Ukraine, and Uzbekistan. Users will be able to interact via voice or text in their native language with UNITH’s Digital Human platform which is already equipped to generate conversational AI in more than 60 languages.

UNITH enters another new vertical with a digital human insurance agent

UNITH is also pleased to confirm it has been engaged by start-up insurance company Ensureing to provide a digital human for customer support on Ensureing’s website and platforms. UNITH’s digital human will perform tasks on behalf of an insurance agent, increasing productivity and reducing staff costs.

The initial one-month contract, valued at USD\$6,500 (approximately AUD\$10,000), will include the development of a virtual assistant for showcasing Ensureing to potential clients and investors. The virtual assistant will be able to have guided conversations based on Ensureing’s knowledge bank. The initial agreement can be upgraded to commercial software licence at any time.

This announcement has been authorised for release by the Board of Directors of Unith Ltd.

(ENDS)

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About ÜNITH

ÜNITH is a leading digital human software developer. It unifies the research and development of facial movement deep learning, audio machine learning, and conversational design to generate the first customizable, interactive avatar of its kind.

Businesses can create their own digital humans to immerse, assist, and educate customers in real time and in multiple languages, all through one full stack platform.

For further information, please visit: unith.ai

About The Alliance for Public Health

The Alliance for Public Health (APH) is a leading non-governmental professional organisation making a significant impact on the epidemics of HIV/AIDS, tuberculosis, viral hepatitis and other socially dangerous diseases in Ukraine. In cooperation with state partners and civil society organisations, it provides financial and technical support to programs, covering over 250,000 representatives of most vulnerable populations: the highest such coverage indicator in Europe. APH has supported ongoing projects across 15 countries, most of them located in Eastern Europe and Central Asia. In addition, APH has been involved in providing technical and advisory support in 24 countries.

For further information, please visit: <https://aph.org.ua/en/home>



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