# IDP EDUCATION LIMITED ABN 59 117 676 463

# **Financial Report**

For the year ended 30 June 2023

## Appendix 4E IDP EDUCATION LIMITED ABN 59 117 676 463 Year ended 30 June 2023

## Results for Announcement to the Market

	30 June 2023	30 June 2022	Movement	Movement
	\$'000	\$'000	\$′000	%
Revenue from ordinary activities	981,916	793,331	188,585	24%
Net profit for the year attributable to the owners of IDP Education Limited	148,521	102,604	45,918	45%

Dividends	Amount per ordinary share cents	Franked amount per ordinary share cents <sup>1</sup>
FY22 final dividend	13.5	1.89
FY23 interim dividend paid	21.0	5.25
FY23 final dividend (declared after balance date)	20.0	3.40
<sup>1</sup> Franked at the Australian corporate tax rate of 30%		
Record date for determining entitlements to the FY23 final dividend		5 September 2023
FY23 final dividend payment date		28 September 2023
Net tangible assets per ordinary share	30 June 2023	30 June 2022
	cents	cents
Net tangible assets per share <sup>2</sup>	(11.91)	6.62
Net assets per share	185.81	163.71

<sup>2</sup> Net tangible assets are defined as net assets less intangible assets and capitalised development costs.

A significant proportion of the Group's assets are intangible in nature, totalling \$550.3m, including software, goodwill, identifiable intangible assets relating to businesses acquired and capitalised development costs. These assets are excluded from the calculation of net tangible assets per share. Goodwill and intangible assets generated from the acquisition of Intake Education Group and The Ambassador Platform resulted in the negative net tangible assets per share as at 30 June 2023.

#### Other information required by Listing Rule 4.3A

The remainder of information requiring disclosure to comply with Listing Rule 4.3A is contained in the Financial Report (which includes the Directors' report).

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## **Directors' report**

The Directors of IDP Education Limited, present the financial report of IDP Education Limited (the Company) and its controlled entities (the Group, IDP Education or IDP) for the financial year ended 30 June 2023.

#### Operating and financial review

#### Introduction

A summary of IDP Education's consolidated financial results for the year ending 30 June 2023 ("FY23") is set out below. The financial performance of the Group during FY23 was strong with record full year revenue and earnings being delivered. In total, revenue grew by 24%, EBIT (adjusted) grew 40% and NPAT (adjusted) grew 45% compared to FY22.

### Summary Financials (A\$m)

			_	Growth	
	Unit	FY23	FY22	\$m	%
Total Revenue	A\$m	981.9	793.3	188.6	24%
Gross Profit	A\$m	613.9	459.5	154.4	34%
EBIT	A\$m	220.7	158.9	61.8	39%
EBIT (Adjusted) *	A\$m	227.8	163.2	64.6	40%
NPAT	A\$m	149.1	102.8	46.3	45%
NPAT (Adjusted) *	A\$m	154.2	106.6	47.6	45%
EPS	cents	53.4	36.9	16.5	45%
EPS (Adjusted) *	cents	55.2	38.2	17.0	44%
Debt	A\$m	209.0	156.5	52.5	34%

\* Adjusted EBIT, NPAT and earnings per share excludes intangible asset amortisation generated from business combinations (FY23 A\$1.6m EBIT Adjustment and A\$1.2m NPAT Adjustment), merger and acquisition expenses (FY23 A\$2.6m EBIT Adjustment and A\$1.9m NPAT Adjustment) and integration expenses related to the business combinations (FY23 A\$2.9m EBIT Adjustment and A\$2.0m NPAT Adjustment).

The Directors believe these adjustments and other non-IFRS measures included in this report are relevant and useful in measuring the financial performance of the Group. Later in the report the Directors also present "underlying" financial measures which remove the impact of foreign exchange movements during the year. The Directors believe that these "adjusted" and "underlying" metrics provide the best measure to assess the performance of the Group by excluding the impact of currency movements, non-cash intangible asset amortisation generated from business combinations, merger, acquisition and integration expenses from the reported IFRS measures.

#### **Review of Operations**

IDP has a large global footprint and a diversified business model across its four business lines. As a result, the aggregate performance of the Group for any given year is driven by a large number of variables across many countries. This report provides a high-level summary of the highlights and key drivers during the year.

The performance of IDP Education in FY23 was strong with student placement revenue the key driver of the performance as it returned to the growth trajectory that was in place prior to the impact of the global pandemic. Group revenue grew 24% compared to FY22 with growth in student placement revenue of 63% the primary driver, while IELTS revenue grew at 7% compared to FY22.

The Australian student placement market rebounded strongly in FY23 with volume growth of 77% and revenue growth of 86% above FY22. IDP's other study destinations had aggregate volume growth of 39% and revenue growth of 49%. Demand for study in the Northern Hemisphere remained strong with the UK and Canada being IDP's second and third largest destination markets by volume respectively. Volumes to the UK rose 44% for the year and despite slower visa processing and higher visa rejection rates in the first half, Canadian placement volumes rose 34% for the year. IDP student placement volume to the USA grew 33% compared to FY22 primarily from Indian post graduate students.

The performance of the Group's language testing business was mixed with volume growth of 1% and revenue growth of 7% for the year. Testing volumes and revenue growth outside of India grew at 18% and 22% but revenue from IELTS in India fell 5%. This was primarily due to weakness in the Canadian bound test-taker market where sentiment towards Canada declined after multiple periods of rising demand. From a testing perspective, the Canadian bound market from India was impacted during the year by visa processing delays, elevated rejection rates and waning sentiment from those seeking a migration outcome.

Profit growth for the period was very strong with Gross Profit rising 34%, EBIT increasing 39% and NPAT up 45% versus FY22. The profit performance was underpinned by growth in the student placement business which contributed 76% of the increase in the Group's Gross Profit for the year. Overhead expenses increased by 31% for the year. This included a number of significant items including costs associated with the acquisition of Intake Education and The Ambassador Platform. The underlying expansion of the cost base for the business included the addition of 46 new student placement offices in a range of strategic high growth markets all of which the Group believes will support the ongoing growth of this business in future years.

IDP Education views and manages its business on a geographic basis. Country and regional management are responsible for all activities in their geographic region across each of the Group's key products (Student Placement, English Language Teaching and Digital Marketing and Events). As a result, the Group's key reporting segments comprise geographic regions. The sections below discuss the Group's results across its three geographic regions.

#### Asia

The table below shows the Group's results across its Asian region which includes the following countries: Bangladesh, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Malaysia, Mauritius, Myanmar, Nepal, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, and Vietnam.

				Grow	th
	Unit	FY23	- FY22	\$m	%
Total Revenue	A\$m	726.3	586.5	139.8	24%
EBIT	A\$m	290.6	206.7	83.9	41%
EBIT Margin	%	40%	35%		
% of Total Group Revenue	%	74%	74%		
% of Total Group Segment EBIT (Excl Corporate Overheads)	%	85%	85%		

#### Asia Segment - Financial Summary

Asia revenue grew by 24% due to the strong growth in student placement volumes, with India student placement revenue growing at more than 70% compared to FY22.

In India, the strong performance in Student Placement revenue more than offset the 5% decline in IELTS revenue which as described above was primarily due to lower demand for Canadian bound testing.

In China, IDP student placement revenue grew by 21% relative to FY22, but the rebound is slower than compared with other source countries as the border opening has been delayed and the student pipeline in China requires more time to build. IDP's license fees from the British Council related to the distribution of IELTS in China grew by 49% relative to FY22 as the volumes rebounded in British Council's testing operations in the second half of FY23.

Outside of India and China, IDP's performance in the rest of Asia was strong as IDP source markets had strong student pipelines and higher IELTS candidate demand than prior to the pandemic. Revenue growth was 43% driven by strong student placement revenue growth of 54% and IELTS revenue growth of 33%. The English language teaching business delivered 62% growth with the majority of the growth coming from Cambodia as the schools had a full year of on campus teaching with higher capacity utilisation of classrooms.

The Asia EBIT growth of 41% was a result of the strong revenue performance, an improvement in gross profit margins.

#### Australasia

The table below shows the Group's results across its Australasian region which includes the following countries: Australia, Fiji, New Caledonia and New Zealand.

	Unit		<u>.</u>	Grov	vth
		FY23	FY22	\$m	%
Total Revenue	A\$m	44.3	38.6	5.7	15%
EBIT	A\$m	4.4	3.3	1.1	33%
EBIT Margin	%	10%	9%		
% of Total Group Revenue	%	5%	5%		
% of Total Group Segment EBIT (Excl Corporate Overheads)	%	1%	1%		

#### Australasia Segment - Financial Summary

Australasian revenue returned to growth at 15% with the increase in international students onshore in Australia and New Zealand driving higher IELTS and student placement revenue. Student placement revenue onshore in Australia and New Zealand increased by 30% but remains below pre-pandemic levels as the demand for students requiring course changes is lower in the first year of their program. IELTS revenue was 14% above FY22 as the number of international students onshore grew in FY23.

The increase in EBIT of 33% was a result of the revenue growth and tight control over expenses to ensure they increased at a lower rate than revenue.

#### **Rest of World**

The table below shows the Group's results across the Rest of World region which includes: Argentina, Azerbaijan, Bahrain, Brazil, Canada, Chile, Colombia, Cyprus, Ecuador, Egypt, Germany, Ghana, Greece, Iran, Ireland, Italy, Jordan, Kazakhstan, Kenya, Kuwait, Lebanon, Mexico, Morocco, Nigeria, Oman, Pakistan, Peru, Poland, Qatar, Romania, Russia, Saudi Arabia, Spain, Switzerland, Turkey, Ukraine, Uruguay, Uzbekistan, the United Arab Emirates ("UAE"), the United Kingdom, and the United States of America.

			_	Growth	
	Unit	FY23	FY22	\$m	%
Total Revenue	A\$m	211.3	168.3	43.0	26%
EBIT	A\$m	45.2	32.9	12.3	38%
EBIT Margin	%	21%	20%		
% of Total Group Revenue	%	22%	21%		
% of Total Group Segment EBIT (Excl Corporate Overheads)	%	13%	14%		

#### Rest of World Segment - Financial Summary

The Rest of World recorded a 26% increase in revenue coming from a 155% growth in student placement revenue, a 15% growth in IELTS revenue and a 1% decline in Digital Marketing revenue. The Rest of World segment included the largest proportion of Intake Education's operations, the acquisition of which was completed in November 2022 and supported the growth in student placement revenue in FY23. The Rest of World remains primarily an IELTS business with strong growth in testing in the Middle East, Africa and Eastern Europe offsetting the cessation of testing in Russia and Ukraine.

Digital marketing revenue in North America grew by 5% during the year. This increase was more than offset by a decline in UK digital marketing revenue as universities in the UK reallocated budgets from digital marketing to travel and events to visit source markets and attend student events.

The EBIT growth of 38% in the Rest of World was a result of the strong revenue growth and improvement in gross profit margin, which was a result of higher student placement revenue mix. Expenses in the Rest of World grew at a higher rate than revenue growth. This included 8 months of expenses from Intake which was acquired in November 2022. The seasonality of Intake revenue is highly aligned to the UK destination student placement cycle, whilst operational expenditure is spread throughout the year. The revenue from Intake relating to the 2022 UK autumn semester was recognised prior to its acquisition by IDP and this resulted in a higher expense to revenue ratio for FY23 in the Rest of World.

#### **Results by Service**

To aid the reader's understanding of the Group's results, IDP Education has also prepared financial results by secondary segments which show revenue and gross profit by service. The analysis below discusses the operational and financial highlights for each of the Group's four services.

			_	Grov	<b>/</b> th
	Unit	FY23	FY22	Unit	%
<u>Volumes</u>					
- Australia	000's	35.4	20.1	15.4	77%
- Multi-Destination	000's	49.2	35.3	13.8	39%
- Total Volumes	000's	84.6	55.4	29.2	53%
<u>Revenue</u>					
- Australia	A\$m	152.0	81.8	70.2	86%
- Multi-Destination	A\$m	199.2	133.5	65.6	49%
- Total Revenue	A\$m	351.2	215.4	135.8	63%
Gross Profit	A\$m	300.3	182.8	117.5	64%
Gross Profit Margin	%	86%	85%		
<u>Average Fee (A\$)</u>					
- Australia	A\$	4,290	4,078	212.0	5%
- Multi-destination	A\$	4,050	3,778	272.0	7%
- Total	A\$	4,151	3,886	265.0	7%

Note: The Average Fee for Student Placement shown in this table is calculated as total Student Placement revenue divided by the number of courses IDP Education enrolled students with its client education institutions during the period. Total Student Placement revenue includes all revenue associated with all placements including any revenue received from the student. Volume data to calculate the Average Fee only includes IDP Education client education institution course enrolments and excludes course enrolment volumes at education institutions that are not clients of IDP Education.

Student placement volumes were 53% higher in FY23 and almost all source markets delivered strong double digit growth rates. Volume to Australia grew by 77% as the visa settings including post study work rights by the Australian government were viewed positively by international students, driving demand.

Volume to the UK grew by 44% including students placed by Intake (acquired in November 2022) primarily for the semester commencing in January 2023. The seasonality for the UK including Intake volumes was 67% for H1 and 33% for H2 with Intake volumes at 26% in H1 and 74% in H2. Both IDP and Intake seasonality would be expected to return to normal in FY24.

Volume to Canada grew by 34% with visa processing delays in the first half and higher visa rejection rates having a negative impact on the growth rate.

USA student placement volume grew at 33% with volumes primarily post-grad students from India.

Student Placement office expansion continued in FY23 with a total network of 203 student facing offices in 35 countries at the end of June 2023, 46 new student placement offices were added during the year.

Revenue for student placement grew 63% as volumes to Australia were very strong due to the favourable visa settings and the UK, Canada and the USA markets all continued the strong growth from FY22.

Gross profit grew by 64% and gross profit margin increased to 86% as the costs of software licensing, supporting and development of the student placement platform was relatively lower than the strong revenue growth.

The Average Fee across the business increased by 7% relative to that recorded in FY22. A range of factors contributed to this increase, including:

- An increase in commission rates negotiated with clients, particularly in the UK and Canada; and
- An increase in the student essentials revenue (e.g. health insurance, accommodation, funds transfer) particularly for Australia and Canada

				Growth		
	Unit	FY23	FY22	Unit	%	
Volumes	000's	1,932.5	1,915.6	16.9	1%	
Revenue	A\$m	545.5	511.4	34.1	7%	
Gross Profit	A\$m	263.1	232.3	30.8	13%	
Gross Profit Margin	%	48%	45%			
Average Fee	A\$	282.3	266.9	15.4	6%	

#### English Language Testing - Operational and Financial Summary

The Average Fee for English Language Testing is the average of all English Language Testing revenue divided by the total number of IELTS tests conducted during the period.

In English Language Testing, IDP Education's IELTS volumes increased by 1% in FY23 taking the annual total to 1,932,500 tests.

Excluding India which declined 9%, IDP IELTS volumes increased by 18% above FY22, Vietnam, Pakistan and Nigeria stood out with very strong growth. If Russia and Ukraine are also excluded, where IDP ceased testing in FY23, volumes increased by 20% above FY22 levels which is above the long term CAGR of the last 10 years.

Revenue grew by 7% primarily as a result of the increase in average price which came from candidate fee increases of 4%, a favourable impact of country source mix, and the growth from the British Council License fee from IELTS testing in China.

Gross profit grew by 13% and GP margin increased to 48% as IDP reduced the direct costs per candidate through efficiencies in test day activities, primarily in India.

#### English Language Teaching - Operational and Financial Summary

			_	Growth	
	Unit	FY23	FY22	Unit	%
Courses	000's	94.3	69.7	24.6	35%
Revenue	A\$m	33.4	20.6	12.8	62%
Gross Profit	A\$m	21.8	12.7	9.1	72%
Gross Profit Margin	%	65%	62%		
Average Course Fee	A\$	354.3	295.4	58.9	20%

The Average Fee for English Language Teaching is the average of all English Language Teaching revenue divided by the total number of courses attended during the period.

IDP Education's English Language teaching business comprises 10 schools across Cambodia and Vietnam. The Intake Group acquisition included English Language teaching schools that made a contribution in the second half of FY23. The division returned to a full year of on campus teaching with an increase in capacity utilisation of classrooms. Total course volumes across the division grew by 35% for the year to 94,300 courses driven by the strong growth in Cambodia.

Revenue increased by 62% with the volume increases combined with a 20% increase in average course fee which was in turn driven by the return to on-campus teaching from a higher online mix in the previous year when the pandemic restricted face to face teaching.

Gross Profit increased by 72% with the higher average price and an increase in average class size improving capacity utilisation.

			_	Growth	
	Unit	FY23	FY22	\$m	%
Revenue	A\$m	47.8	43.3	4.5	11%
Gross Profit	A\$m	25.5	30.3	-4.8	-16%
Gross Profit Margin	%	53%	70%		

#### Digital Marketing and Events - Financial Summary

The Digital Marketing and Events segment captures the revenue IDP generates from its student placement events and from IDP Connect digital marketing business. Digital Marketing revenue declined by 4% for the year with the Australian and UK markets lower as clients reallocated marketing budgets to travel and events, visiting source markets to reconnect with key markets and attend student events.

IDP Connect provides services for both UK domestic and international student recruitment. Orders for domestic student placement digital marketing declined by 2% while UK International orders remained in line with FY22. Digital Marketing revenue in Australia declined 23% while North America had growth of 5%.

Events are in-country recruitment fairs that IDP holds to promote its university clients to prospective students and their families. Universities that attend these events pay a fee to attend and meet IDP's students in each source country. The events are run on a cost-recovery basis in some markets and make a small loss in other markets. These events form a key part of the marketing activities for the Group's student placement business. The events in FY23 were almost all physical events as prospective students and clients were able to travel and attend in person, with Events revenue growing 67%.

Events and Digital Marketing gross profit declined by 16% primarily as a result of lower events margin from physical events with gross profit margin declining to 53%. Digital marketing gross profit margin declined from 87% in FY22 to 84% in FY23 as a result of higher offsite marketing costs and the services provided to support higher student placement commissions.

## Financial Position

The financial position of IDP Education remains strong. As at 30 June 2023 the Group had total assets of \$1,233.5m of which 45% related to intangible assets and the remaining being comprised primarily of cash, trade receivables, contract assets and right-of-use assets. Net assets totalled \$517.4m.

As at 30 June 2023, IDP has following facilities:

Australian Dollar \$209,157,000	Facility A: Acquisition funding unsecured Cash Advance loan facility for acquisitions, with a maturity date of 31 December 2024
Australian Dollar \$75,000,000	Facility B: Unsecured Cash advance facility to support both general corporate purposes and working capital requirements of the Group, with a maturity date of 31 December 2024

The total drawn debt was \$209m at 30 June 2023.

The Group had \$166.6m of cash on the balance sheet as at 30 June 2023.

#### Foreign Exchange

IDP Education currently earns revenues and incurs expenses in approximately 50 currencies and as a result is exposed to movements in foreign exchange rates. It is therefore important to consider IDP Education's financial performance on an underlying basis by excluding the impact of foreign exchange movements during the year.

To illustrate the impact of foreign currency exchange rate movements on the FY23 result, IDP Education has restated its FY22 results using the foreign exchange rates that were recorded in FY23. By comparing FY23 actuals to the restated FY22 financials, IDP Education is able to isolate the underlying performance of the business during the period.

The table below summarises this analysis and by comparing to the Summary Financials on page 3 shows that foreign exchange movements had a positive impact on the net profit after tax for the year. The weakening of the Australian dollar contributed \$3.7m favourable exchange movement in revenue, and \$2.7m favourable exchange movement in gross profit which was partly offset by the increase in expenses from exchange movement in IDP's offshore operations. The impact of exchange movements on net profit after tax was favourable \$2.1m.

				Growth	
	Unit	FY23	FY22*	\$m	%
Total Revenue	A\$m	981.9	797.0	184.9	23%
Gross Profit	A\$m	613.9	462.1	151.7	33%
EBIT	A\$m	220.7	160.6	60.1	37%
EBIT (Adjusted) **	A\$m	227.8	164.9	63.0	38%
NPAT	A\$m	149.1	104.9	44.2	42%
NPAT (Adjusted) **	A\$m	154.2	108.6	45.6	42%

#### **Underlying Growth**

\* Calculated by restating the prior comparable period's financial results using the actual FX rates that recorded during the current period.

\*\* Adjusted EBIT and NPAT excludes acquired intangible amortisation (FY23 A\$1.6m EBIT Adjustment and A\$1.2m NPAT Adjustment), merger and acquisition expenses (FY23 A\$2.6m EBIT Adjustment and A\$1.9m NPAT Adjustment) and integration expenses related to the business combinations (FY23 A\$2.9m EBIT Adjustment and A\$2.0m NPAT Adjustment).

IDP Education utilises a variety of methods to manage its foreign currency exchange rate risk. The key method is the use of forward exchange contracts and currency option contracts. IDP Education's hedging policy requires it to put in place hedges to cover the expected net cash operating flows of certain key currencies including the GBP, INR, CNY, USD, and CAD.

#### **Business Strategy and Prospects**

IDP continues to invest significantly in the transformation of its business to create a global omni channel footprint. Our strategy continues to remain focused on reinventing the Student Placement model and expanding the world's best English language test.

In its student placement business, this investment has established a technology platform that integrates with IDP's physical office and counsellor network to deliver omni-channel services to its student and client customers. Our student placement business is focused on delivering a unique offering powered by human connections that are enhanced by data and technology.

In English Language Testing, IDP has, with the other co-owners of IELTS, invested in the development of a new technology platform that supports the delivery of IELTS via new modes of delivery such as via a computer in a test centre and more recently online. In addition, the new platform has allowed development of new products such as One Skill Retake that allows candidates to attempt to improve the score in one of the four skills in the test while not risking the score achieved already in the other three skills. In parallel, IDP has expanded its physical testing network and has transformed its digital marketing capabilities to reach more prospective test takers.

From an industry perspective, the regulatory settings for all four key destination markets, Australia, the UK, Canada and the USA remain relatively accessible for international students and regulatory settings around post-study work and migration opportunities are conducive to a rising demand environment for both student placement and English language testing.

#### <u>Risks</u>

An investor in IDP Education also needs to consider the risks that have the potential to impact the financial performance of the Group going forward. A number of these key risks are summarised below.

**Regulatory risk** - The Group generates a substantial amount of income from placing international students into education institutions in Australia, the USA, the UK, Ireland, Canada and New Zealand. To the extent that any of these destination countries alter immigration policies, regulation or visa requirements that reduce the number of student or migration visas that they grant, this will have a direct impact on IDP Education's student placement enrolment volumes and/or IELTS test volumes and therefore revenue. Changes by government immigration authorities in these destination countries that decrease or remove the acceptance of IELTS, increase competition from other providers or change the way that tests are administered, could also have a material and adverse impact on the Group's financial position and performance.

**Geopolitical** - Political and social instability, natural disasters, infectious disease outbreaks and global pandemics, including the impact of lockdowns that flow from these global pandemics, expropriation, nationalisation, the application of sanctions, embargoes or export and trade restrictions and war have the potential to limit the movement of people across borders. Other issues such as unfavourable press, negative international relations and other international events may reduce the attractiveness of particular destination countries and/or ability of source countries' students and other migrants to pursue international study or immigration. Any future circumstances which reduce the attractiveness of a particular destination country and/or ability of source countries' students or other migrants to pursue international study or immigration and adverse impact on the Group's financial position and performance.

**Risks of operating a global group** - The global footprint which IDP Education operates across is exposed to regulatory, operating and management complexities and risks. There are certain risks inherent in doing business in foreign jurisdictions such as unexpected changes in legal and regulatory requirements, difficulties in managing foreign operations, longer payment cycles, problems in collecting accounts receivable, and difficulties in the consistent implementation of business activities . There may also be foreign exchange controls which restrict, prohibit or delay the repatriation of funds, and other risks to the effective hedging of foreign exchange exposures. Prohibitions and delays may also exist that impact payments from customers or government agencies. These issues may arise from time to time, in the foreign jurisdictions in which IDP Education operates, which could have a material and adverse impact on the Group's financial position and performance. IDP Education manages its exposure to these external risks through organisational resilience measures including access to funding channels and business continuity management processes. Each of the countries that IDP Education operates in has separate taxation laws/regulations and authorities. Whilst the most significant tax jurisdictions are Australia and India, the global nature of the operations results in significant complexity in managing the Group's tax affairs. Further detail on the current tax risk is set out in Note 30 (Contingent liabilities) to the Financial Statements.

**Competition** – IDP Education operates in highly competitive markets across all of its geographies and products. IELTS in particular competes with high-stakes English language tests and, in most jurisdictions, IDP Education competes with the British Council as a distributor of IELTS. IDP Education's ability to respond to competitive threats in IELTS tests is, in part dependent on co-ordination with the IELTS partners. The following factors have the potential to reduce the number and/or profitability of IELTS tests that are conducted by IDP Education and therefore could have a material and adverse impact on the Group's financial position and performance: (i) the cost of sitting alternative high-stakes English language tests being lower than that for IELTS; (ii) increased acceptance by destination education institutions and immigration departments of alternative high-stakes English language tests can be taken; (iv) alternative high-stakes English language tests being marked in quicker timeframes when compared to those for IELTS; or (v) alternative high-stakes English language tests being perceived to be fairer and/or more suited to people whose first language is not English.

**Privacy and cybersecurity** - Maintaining privacy and security of all data, including the personal data of our customers, clients, students, employees and company data is critical. There continues to be a growing trend in cyberthreats against individuals and companies. The nature of these cyberattacks is constantly evolving and can include sophisticated phishing scams and attacks on critical infrastructure. Additionally, the privacy and security of the data we hold may be compromised by breaches of our information technology security and unauthorised or inadvertent release of information through human error, malware or espionage. In addition to the threat of data breaches, the impact of cyberattacks also has the potential to cause material business disruption to IDP's operations which may impact IDP's ability to meet its financial objectives. IDP Education continuously monitors and assesses its cybersecurity threats and works to ensure its systems are resilient.

## Directors

The following persons were Directors of IDP Education Limited during the financial year and up to the date of this report unless otherwise stated:

Name Peter Polson Tennealle O'Shannessy Andrew Barkla Ariane Barker Professor David Battersby AM Tracey Horton AO Chris Leptos AO Professor Colin Stirling Michelle Tredenick Greg West		Particulars Non-Executive Director and Chairman Managing Director and Chief Executive Officer (appointed on 13 February 2023) Managing Director and Chief Executive Officer (resigned on 11 September 2022) Non-Executive Director Non-Executive Director (resigned on 31 March 2023) Non-Executive Director (appointed on 12 September 2022) Non-Executive Director Non-Executive Director Non-Executive Director Non-Executive Director (appointed on 12 September 2022) Non-Executive Director	
Director	Experience, qu	alifications and expertise	
<b>Peter Polson</b> Non-Executive Director and Chairman	<ul> <li>Peter was and becau Australiar</li> <li>Peter has the interne executive and insurd superanne agents, ar</li> <li>He is curre October 2 director fr</li> <li>Peter is al</li> </ul>	appointed Non-Executive Director and Chairman of IDP Education in March 2007 me Chairman of IDP Education Limited when the company was listed on the a Stock Exchange in November 2015. broad experience in the financial services industry, first as Managing Director of ational funds management business with the Colonial Group, then as an with the Commonwealth Banking Group with responsibility for all investment ance services, including the group's funds management, master funds, uation and insurance businesses and third-party support services for brokers, and financial advisers. ently Chairman of Avant Group Insurance Limited and Very Special Kids. Until 022, Peter was Chairman of Challenger Limited (ASX: CGF, listed company om November 2003 to October 2022) and Challenger Life Company Limited. so a Director of Avant Mutual Group Limited, Avant Group Holdings Limited and estment Partners.	
Tennealle O'Shannessy		was appointed as Chief Executive Officer and Managing Director of IDP in 2023.	
Chief Executive Officer and Managing Director	<ul> <li>February 2023.</li> <li>Tennealle has over twenty-five years of professional experience, including scaling online education and employment platforms and e-commerce businesses.</li> <li>Prior to joining IDP, Tennealle was CEO of Adore Beauty, Australia's number one online beauty retailer, where she led the successful listing of the company on the ASX in 2020.</li> <li>Prior to this role, Tennealle spent almost ten years with SEEK, a global market leader in online employment marketplaces and education services, where she held the role of Managing Director - Americas. Whilst at Seek, she also held a number of global strategy-focused positions, including the start-up and scaling of Online Education Services, a public-private partnership between SEEK and Swinburne University.</li> <li>Earlier in her career, Tennealle was a consultant with global tier-one management consulting firm Kearney, focusing on strategic and operational CEO-agenda issues.</li> </ul>		

Director	Experience, qualifications and expertise
<b>Ariane Barker</b> Non-Executive	<ul> <li>Ariane was appointed as a Non-Executive Director of IDP Education at the completion of its IPO in November 2015 and is Chair of the Audit and Risk Committee.</li> </ul>
Director	• Ariane is a Board Member of Commonwealth Superannuation Corporation (CSC) since September 2016, where she chairs the Governance Committee, is a member of the Remuneration and HR Committee and chairs ARIA Co Pty Ltd (a subsidiary of CSC). She is also a member of the Investment Committee at the Murdoch Children's Research Institute since 2011; and a former Board Director of Atlas Arteria (ASX: ALX, listed company director from March 2021 to December 2022) and Emergency Services & State Superannuation (ESSSuper).
	• She has extensive experience in international finance, risk management, debt and equity capital markets and venture capital, with over 20 years in senior executive roles at JBWere (part of National Australia Bank), Merrill Lynch, Goldman Sachs and HSBC in the United States, Europe, Japan, Hong Kong and Australia. She was previously the CEO of Scale Investors from 2017 to February 2021.
	• Ariane is Fellow and graduate member of the Australian Institute of Company Directors (AICD).
Tracey Horton AO Non-Executive Director	<ul> <li>Tracey was appointed as a Non-Executive Director of IDP Education in September 2022.</li> <li>Tracey is an experienced company director with extensive international experience in leadership and senior management in the education industry and management consulting.</li> <li>She is currently a Director and Chair of the Remuneration Committee of the GPT Group (ASX: GPT, listed company director since May 2019), a Non-Executive Director of Campus Living Villages Pty Ltd and Acting President of the Australian Takeovers Panel.</li> <li>Tracey has previously served on the Boards of leading listed companies, including as Chair of Navitas and Non-Executive Director at Automotive Holdings Group, Skilled</li> </ul>
	Group and Nearmap. She has held several leadership roles in the not-for-profit sector, including President of the Chamber of Commerce and Industry of WA and Deputy Chair of the Australian Institute of Company Directors.
Chris Leptos AO Non-Executive	• Chris was appointed as a Non-Executive Director of IDP Education at the completion of its IPO in November 2015.
Director	<ul> <li>Chris is also the Chairman of Summer Foundation, Chairman of Summer Housing, and the Independent Reviewer of the Food and Grocery Code under the Competition and Consumer Act.</li> </ul>
	<ul> <li>He was previously a Senior Partner with KPMG and Managing Partner Government at Ernst &amp; Young where he had national responsibility for leading the public sector and higher education practice.</li> </ul>
	• In 2000, he was designated a Member of the Order of Australia for services to business and the community, and in 2022, he was designated an Officer of the Order of Australia for services to the public sector and education.
	• He is a Fellow of the Institute of Chartered Accountants and a Fellow of the AICD.

Director	Experience, qualifications and expertise
<b>Professor Colin Stirling</b> Non-Executive Director	<ul> <li>Colin was appointed as a Non-Executive Director of IDP Education in February 2018.</li> <li>He is the President and Vice-Chancellor of Flinders University and brings more than thirty years of experience in international education in Australia, the UK and the USA.</li> <li>Colin is a Director of Education Australia Limited and has held various other board positions across health, academic and community organisations.</li> <li>Educated at the University of Edinburgh and with a PhD from the University of Glasgow, Colin began his award-winning scientific career at the University of California, Berkeley.</li> </ul>
<b>Michelle Tredenick</b> Non-Executive Director	<ul> <li>Michelle was appointed as a Non-Executive Director of IDP Education in September 2022</li> <li>Michelle is a company director with extensive experience in businesses operating in a broad range of industries, including banking, insurance, wealth management, education services, health insurance, superannuation, and technology. She also runs her own corporate advisory business advising boards and CEOs on strategy and technology.</li> <li>She currently serves on several listed and private company boards. She is on the board of Insurance Australia Limited (ASX: IAG, listed company director since March 2018), Urbis Pty Ltd, First Sentier Investors Holdings Pty Ltd, and Zafin Labs Americas Inc.</li> <li>Michelle served as a Non-Executive Director of the Bank of Queensland (ASX: BOQ, listed company director from February 2011 to September 2020), Cricket Australia from 2015-2022 and was also formerly a director of the Ethics Centre and a Senate Member of the University of Queensland.</li> </ul>
<b>Greg West</b> Non-Executive Director	<ul> <li>Greg was appointed as a Non-Executive Director of IDP Education in December 2006.</li> <li>Greg is on the Council of the University of Wollongong and a Director and Chair of the Audit Committee of UOWGE Limited, a business arm of the University of Wollongong with universities in Dubai, Hong Kong and Malaysia. Greg is also a Director and Chair of Education Australia Limited and Education Centre of Australia Limited and Director of St James Foundation Limited and Fertoz Limited (ASX: FTZ, listed company director since February 2022)</li> <li>Previously, Greg was Chief Executive Officer of a dual-listed ASX biotech company. He was also formerly a Director of Tiny beans (ASX: TNY, listed company director from March 2022 to October 2022). He has worked at Price Waterhouse and has held senior finance executive roles in investment banking with Bankers Trust, Deutsche Bank, NZI and other financial institutions.</li> <li>He is a Chartered Accountant with experience in the education sector, investment banking and financial services.</li> </ul>

## **Company Secretary**

The Company Secretary is Ashley Warmbrand. Mr Warmbrand is a highly experienced company secretary and general counsel, with over 20 years' experience working in both global and large ASX listed organisations.

## **Meetings of Directors**

The following table sets out the number of meetings (including meetings of committees of directors) held for the year and the number of meetings attended by each Director.

	Board			nd Risk nittee	Remuneration Committee		Nomination Committee	
	Held	Attended	Held	Attended	Held	Attended	Held	Attended
Peter Polson	7	7	8	8	3	3	4	4
Tennealle O'Shannessy <sup>(1)</sup>	4	4						
Andrew Barkla <sup>(2)</sup>	1	1						
Ariane Barker	7	7	8	8	3	3	4	4
Professor David Battersby AM <sup>(3)</sup>	4	4			2	2		
Tracey Horton AO <sup>(4)</sup>	6	6			2	2	2	2
Chris Leptos AO	7	7			3	3	4	4
Professor Colin Stirling	7	7			3	3		
Michelle Tredenick <sup>(5)</sup>	6	6	6	6	2	2		
Greg West	7	6	8	7	3	3		

<sup>(1)</sup> Tennealle O'Shannessy was appointed as CEO and Managing Director on 13 February 2023.

<sup>(2)</sup> Andrew Barkla retired as CEO and Managing Director on 11 September 2022.

<sup>(3)</sup> Professor David Battersby retired as a director on 31 March 2023.

<sup>(4)</sup> Tracey Horton was appointed as a director on 12 September 2022.

<sup>(5)</sup> Michelle Tredenick was appointed as a director on 12 September 2022.

## **Principal activities**

The Group's principal activities during the year were:

- placement of international students into education institutions in Australia, UK, USA, Canada, New Zealand and Ireland. Services include counselling, application processing and pre-departure guidance;
- distribution and administration of International English Language Testing System ("IELTS") tests, a globally recognised high-stakes English language test for study, work and migration purposes. IDP is a co-owner of IELTS with the British Council and Cambridge Assessment;
- operation of English language schools in Vietnam and Cambodia; and
- operation of digital marketing and event services.

There was no significant change in the nature of these activities during the year.

#### Significant changes in state of affairs

#### Chief Executive Officer and Managing Director

On 11 September 2022, Andrew Barkla stepped down from his role as IDP's Chief Executive Officer and Managing Director after more than seven years in the position. Tennealle O'Shannessy was appointed Chief Executive Officer and Managing Director on 13 February 2023. Tennealle joined IDP from her previous role as CEO of Adore Beauty, Australia's leading online beauty marketplace.

Murray Walton, IDP's Chief Financial Officer, assumed the role of interim Chief Executive Officer from 12 September 2022 until 12 February 2023.

## Significant changes in state of affairs (continued)

#### Acquisition of Intake Education

On 1 November 2022, IDP completed the acquisition of 100% of Intake Education (Intake). As set out in Note 27 to the financial statements, the purchase consideration of \$89.6m comprised \$70.7m cash paid at the settlement date and the present value of contingent consideration expected to be paid in cash on the first anniversary of the settlement date subject to a number of conditions (up to \$20.4m).

Intake is a leading student placement agency that has operations across Nigeria, Ghana, Kenya, Philippines, Thailand, Taiwan and India.

Established in 1993 as UKEAS, Intake has brought to IDP three decades of industry leadership in the UK-bound international education sector. Proudly student-first, Intake's employees bring additional expertise, experience and diversity to IDP's global team.

#### Acquisition of The Ambassador Platform

On 23 May 2023, IDP completed the acquisition of 100% of The Ambassador Platform. As set out in Note 27 to the financial statements, the purchase consideration of \$16.1m comprised \$11.8m cash paid at the settlement date and the contingent consideration of up to \$4.3m expected to be paid in cash on the first anniversary of the settlement date subject to a number of conditions.

The Ambassador Platform is a UK-based technology company that provides a SaaS platform for higher education institutions to connect their existing students to prospective students. The platform facilitates one-to-one and group chats, live streams, the collection and promotion of user generated content and provides detailed reporting and insights for institutions.

#### Future developments

Information regarding likely developments in the operations of the Group in future financial years is set out in the Operating and Financial Review and elsewhere in the Financial Report.

#### Dividends

In respect of the financial year ended 30 June 2023, an interim dividend of 21.0 cents per share franked at 25% was paid on 31 March 2023. A final dividend of 20 cents per share franked at 17% was declared on 22 August 2023, payable on 28 September 2023 to shareholders registered on 5 September 2023.

In respect of the financial year ended 30 June 2022, an interim dividend of 13.5 cents per share franked at 9% was paid on 28 March 2022. A final dividend of 13.5 cents per share franked at 14% was declared on 24 August 2022, payable on 29 September 2022 to shareholders registered on 8 September 2022.

#### Events subsequent to balance date

There have been no matters or circumstances occurring subsequent to the end of the financial year that have significantly affected, or may significantly affect, the operation of the Group, the results of those operations, or the state of affairs of the Group in future financial years.

#### Directors' interests in securities

The following table sets out each director's relevant interest in the Company's ordinary shares, performance rights and service rights as at the date of this report:

	Number of Ordinary Shares	Number of Performance Rights	Number of Service Rights
Peter Polson	50,000	-	-
Tennealle O'Shannessy	-	30,394	8,722
Ariane Barker	21,684	-	-
Tracey Horton AO	1,200	-	-
Chris Leptos AO	28,684	-	-
Professor Colin Stirling	667	-	-
Michelle Tredenick	2,500	-	-
Greg West	27,817	-	-

#### Environmental regulation and performance

The Group's operations are not subject to any significant environmental regulations under the government legislation of the countries it operates in.

The Group's environmental footprint is relatively small and arises primarily from the energy used and materials consumed in its offices. The Board believes that the Group has adequate systems in place for the monitoring of environmental regulations. The Group has not incurred any significant liabilities under any environmental legislation during the financial year.

#### Indemnification and insurance of officers

During the year, the Company paid a premium in respect of a contract insuring the Directors of IDP Education Limited (as named above), the Company Secretary and all executive officers of IDP against a liability incurred as such a Director, secretary or executive officer to the extent permitted by the *Corporations Act 2001*. The contract of insurance prohibits disclosure of the nature of the liability and the amount of the premium.

The Company's Constitution provides that the Company will, to the extent permitted by law, indemnify any current or former director or officer in respect of any liability incurred in that capacity and related legal costs. The Company has entered a Deed of Indemnity with each director of the Company. Under the Deed, the Company indemnifies the relevant officer against certain liabilities and legal costs to the extent permitted by law.

#### Non-audit services

From time to time, the Group may engage the services of its auditor to assist with assignments additional to their statutory audit duties, where the auditor's expertise and experience with the Group are essential and the services will not compromise their independence.

The directors are aware of the issues relating to auditor independence and have in place policies and procedures to address actual, potential and perceived conflicts in relation to the provision of non-audit related services by the Company's auditor.

Details of amounts paid or payable to the auditor Deloitte Touche Tohmatsu for audit and non-audit services provided during the year are outlined in Note 25 to the financial statements.

The directors are satisfied that the provision of non-audit services during the year by the auditor is compatible with, and do not compromise, the auditor independence requirements of the *Corporations Act 2001* for the following reasons:

- all non-audit services have been reviewed and approved to ensure that they do not impact the integrity and objectivity of the auditor; and
- none of the services undermine the general principles relating to auditor independence as set out in the Code
  of Conduct APES 110 Code of Ethics for Professional Accountants issued by the Australian Professional &
  Ethical Standards Board, including reviewing or auditing the auditor's own work, acting in a management or
  decision-making capacity for the Company, acting as advocate for the Company or jointly sharing economic
  risks and rewards.

#### Auditor's independence declaration

A copy of the auditor's independence declaration as required under section 307C of the *Corporations Act 2001* is set out on page 48.

#### Rounding of amounts to the nearest thousand dollars

The Group is of the kind referred to in ASIC Corporations (Rounding in Financials/Directors' Reports) Instrument 2016/191 dated 24 March 2016, and in accordance with that Corporations Instrument, amounts in the Directors' report and financial report are rounded off to the nearest thousand dollars, except where otherwise stated.

#### Corporate governance policies

IDP is committed to strong and effective governance frameworks and, wherever possible, complies with the Australian Securities Exchange Corporate Governance Principles and Recommendations (ASX Principles). IDP's Corporate Governance Statement, in addition to corporate governance policies are available in the Investor Centre – Corporate Governance section of the company Website, at IDP Education Ltd – Investor Relations Site.

## Letter from Remuneration Committee Chair

Dear Shareholder,

On behalf of the Board, we are pleased to present IDP's 2023 Remuneration Report.

Tracey Horton was appointed as Chair of the Remuneration Committee on March 1, 2023 taking on the responsibilities from Peter Polson.

We are the global leader in international education. Our continuing investment in our people is at the heart of our ongoing growth and a key ingredient in our strategy to maximise our scale through innovation and digital transformation. Our global team continues to deliver market leading performance.

## FY23 performance

After the challenges of the previous two years our performance in FY23 has delivered record Revenue of \$982m (up 24% vs FY22), Adjusted EBIT of \$228m (up 40% vs FY22) and Adjusted NPAT of \$154m (up 45% vs FY22).

Highlights underpinning these financial results include:

- Student Placement volumes up 53% vs FY22; driven by the Australian market growing 77% vs FY22, and other study destinations growing at 39%
- FastLane was accepted by leading UK, Australian and Canadian Universities with more than 17,500 students receiving an 'Offer in Principle' against a target of ~10,000;
- Counsellor productivity increased 24% vs FY22 through expanding centralised application processing hubs and leveraging proprietary sophisticated prioritisation and recommendation engines;
- Intake Education was acquired and successfully integrated into IDP in India, Kenya and the Philippines to accelerate geographic expansion into strategically important African markets;
- The Ambassador Program was acquired to accelerate our strategic vision for student placement connectivity;
- Record 1.93 million IELTS tests delivered; and
- With our new IELTS platform, IELTS online continued to scale globally and the One Skill Retake rollout accelerated.

These results reflect a focus on and successful achievement of many of the KPI's set for the 2023 STI, which are designed to align our talented team around key initiatives for future growth. The positive outcomes achieved demonstrate progress against our ambitious goal of transforming our industry, and in doing so supporting the world's next generation of global leaders to connect to their lifelong learning and career aspirations.

#### FY23 remuneration decisions

The key remuneration decisions for FY23 and FY24 include:

#### **Board of Directors**

- Chairman and Non-executive Director base fees remained unchanged in FY23. It is a number of years since base fees have been increased, the Board has resolved to increase these by 5% effective from 1 July 2023;
- Remuneration Committee Chair fee was increased from \$10,000 to \$20,000 on 1 February 2023;

#### Executive Key Management Personnel (KMP)

- Ms O'Shannessy commenced as Chief Executive Officer and Managing Director (CEO & MD) on 13 February 2023. Her annualised total remuneration consists of Fixed Annual Remuneration (FAR) \$1.1m, Short Term Incentive (STI) 100% of FAR, at target, Long Term Incentive (LTI) 100% of FAR. A sign-on incentive (Service Rights) to the value of \$250,000 and approved by shareholders, was awarded on commencement. 50% will vest after 12 months and 50% will vest after 24 months continuous service in the role;
- FAR for ongoing Executive KMP was increased by 4% for FY23;
- FY23 STI award for executive KMP will be between 81.15% and 91.15% of target. A detailed explanation of the component results is set out on page 32;
- The number and mix of key performance indicators (KPI) to be applied to executive KPI for FY24 were reconsidered and approved by the Board. A 50% weighting based on EBIT targets will remain. The non-financial measures (50%) will now comprise Growth & Efficiency (20%), Customers & Innovation (25%) and People (5%). The Board will continue to monitor and evolve these measures in line with our business strategy;
- The STI opportunity for Mr Freeland (Chief Strategy Officer) was increased from 50% of FAR at target to 100% of FAR at target for FY23. 30% of any STI earned will be awarded as equity and deferred for 12 months;
- Mr Walton (Chief Financial Officer) acted as interim CEO for a period until the commencement of Ms O'Shannessy. An increase of \$300,000 (paid on a pro-rata basis) was awarded to Mr Walton for these additional responsibilities;

• The EPS CAGR and the Relative TSR performance conditions for the Performance Rights granted under the FY21 LTI have been tested following the end of the performance period on 30 June 2023. FY21 LTI EPS CAGR was achieved at 100% and FY21 LTI TSR relative was partially achieved.

Full details of the remuneration decisions and outcomes for FY23 are set out in the Remuneration Report. In addition, the Board will continue to review the market competitiveness of executive KMP remuneration through independent market benchmark assessments and make considered judgements accordingly.

#### Leadership changes

FY23 was marked by a number of KMP changes. Long serving Non-executive Director, Professor David Battersby AM retired on 31 March 2023. Two new Non-executive Directors, Michelle Tredenick and Tracey Horton AO joined the Board on 12 September 2022.

Ms Tennealle O'Shannessy joined the Company on 13 February 2023 as CEO & MD, replacing long serving CEO & MD, Mr Andrew Barkla who stepped down on 11 September 2022. Mr Murray Walton acted as interim CEO from 12 September 2022 to 12 February 2023.

On 23 August 2023 we announced the appointment of Andrew Barkla as a Non-executive Director, with a commencement date of 12 September 2023.

The incoming Chair of the Remuneration Committee will work closely with fellow Directors, external advisors and management to ensure that our remuneration framework provides the appropriate incentives to retain a strong, motivated and effective leadership team aligned in their focus on achieving our strategic objectives and delivering positive outcomes for shareholders.

We will continue to engage with our shareholders and other stakeholders.

We now seek your support of the Remuneration Report at our Annual General Meeting in October 2023.

Peter Polson Chairman

Tracey Horton AO Chair of the Remuneration Committee

22 August 2023

# **Remuneration Report**

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## 1. Key Management Personnel

The following people were KMP of IDP in the financial year ended 30 June 2023 and to the date of this report:

Executive KMP <sup>1</sup>	Position	Term
Tennealle O'Shannessy	Managing Director and Chief Executive Officer (CEO)	Part Year <sup>2</sup>
Murray Walton <sup>3</sup>	Chief Financial Officer (CFO)	Full Year
Warwick Freeland	Chief Strategy Officer and Managing Director IELTS (CSO)	Full Year
Harmeet Pental	Chief Operating Officer (COO)	Full Year
Non-Executive Directors		
Peter Polson	Chairman	Full Year
Ariane Barker	Non-executive Director	Full Year
Chris Leptos AO	Non-executive Director	Full Year
Greg West	Non-executive Director	Full Year
Professor Colin Stirling	Non-executive Director	Full Year
Tracey Horton AO	Non-executive Director	Part Year⁴
Michelle Tredenick	Non-executive Director	Part Year⁴
Former Executive KMP	Position	Term
Andrew Barkla	Managing Director and Chief Executive Officer (CEO)	Part Year⁵
Former Non-Executive Directors		
Professor David Battersby AM	Non-executive Director	Part Year <sup>6</sup>

<sup>1</sup> Key management personnel (KMP) is defined by AASB 124 Related Party disclosures. Only Directors, the Chief Executive Officer and executives that have the authority and responsibility for planning, directing and controlling the activities of IDP, directly or indirectly and are responsible for the Company's governance are classified as KMP

- <sup>2</sup> Commenced on 13 February 2023
- <sup>3</sup> Appointed Interim CEO for the period 12 September 2022 to 12 February 2023
- <sup>4</sup> Commenced 12 September 2022
- <sup>5</sup> Stepped down 11 September 2022
- <sup>6</sup> Retired 31 March 2023

#### Leadership Changes

In May 2022 we announced that Mr Andrew Barkla would step down as Chief Executive Officer & Managing Director effective September 2022 and that he would continue to be employed with IDP as a Strategic Advisor until September 2023 at which time the Board intend to nominate him as a Non-Executive Director at the 2023 AGM.

In August 2022 the Board announced that Ms Tennealle O'Shannessy had been appointed as the new Chief Executive Officer & Managing Director with full details of Ms O'Shannessy's employment contract and remuneration announced to the market at that time. Ms O'Shannessy commenced with IDP on 13 February 2023.

Mr Murray Walton was appointed interim CEO for the period 12 September 2022 to 12 February 2023.

The Board also welcomed Michelle Tredenick and Tracey Horton to the Board as Non-executive Directors (NEDs) from 12 September 2022. These appointments were confirmed at the 2022 Annual General Meeting. We thank Professor David Battersby for his long and committed contribution to the Company's success.

## 2. Summary of remuneration decisions in FY23

The table below provides a summary of remuneration decisions taken by the Board in FY23:

CEO	<ul> <li>Ms O'Shannessy commenced as CEO &amp; MD on the following remuneration arrangements:</li> <li>Fixed Annual Remuneration (FAR) - \$1,100,000 per annum (inclusive of superannuation)</li> <li>Short Term Incentive (STI) - 100% of FAR at target with a proportion of any STI payment delivered as equity and deferred for 12 months as outlined in Section 4.2</li> <li>Long Term Incentive (LTI) - 100% of FAR</li> <li>Sign-on Incentive delivered as Service Rights to the value of \$250,000 with 50%</li> </ul>
Executive KMP	<ul> <li>of the Service Rights to vest after 12 months and the remaining 50% to vest after 24 months as approved at the 2022 AGM</li> <li>FAR increase of 4.0% reflecting local market movements</li> <li>FY23 STI award of between 81.15% and 91.15% of STI potential at target</li> </ul>
	<ul> <li>FY20 LTI Plan</li> <li>Tranche 1 - Earnings per Share (EPS) compound annual growth (CAGR) failed to meet the minimum threshold and lapsed</li> </ul>
	• FY23 STI % for Warwick Freeland (CSO) increased from 50% of FAR at target to 100% of FAR at target with 30% of any STI payment delivered as equity and deferred for 12 months
	<ul> <li>FY23 LTI % for Harmeet Pental (COO) increased from 60% of FAR to 100% of FAR</li> <li>Temporary increase in FAR equivalent to \$300,000 per annum paid on a pro-rata basis to Mr Walton as Interim CEO until Ms O'Shannessy commenced as CEO &amp;MD The temporary increase has no impact on STI and LTI outcomes</li> </ul>
NEDs	<ul> <li>Annual fee for the Chair of the Remuneration Committee increased from \$10,000 per to \$20,000 pa with effect from 1 February 2023. All other fees are unchanged</li> </ul>

#### 3. Remuneration Strategy

Our intention is to set executive remuneration that is fair, equitable, competitive and appropriate for the markets in which we operate, is mindful of internal relativities and ensures that the mix and balance of remuneration is appropriate to attract, motivate, retain and fairly reward all senior executives and other key employees and is consistent with contemporary Corporate Governance standards.

Remuneration Principles				
Aligned to longer term strategy	Reward is linked to shareholder value accretion via appropriate equity (or equivalent) incentives to selected senior executives and employees linked to long-term Company performance			
We are a global company	The strategy applies to all employees and Directors within IDP's global business operations			
Market competitive	Fair, competitive and appropriate pay for the markets in which IDP operates, mindful of relevant internal relativities			
Pay for performance	A meaningful portion of executive reward is 'at risk', dependent upon meeting pre-determined performance benchmarks, both short (annual) and long term (3+ years)			
Reward policies are transparent	FAR is fair and competitive both internally and externally for all positions under transparent policies and review procedures			
Reward linked to collective effort	The weighting toward shared KPIs and performance measures recognises IDP's success requires collaboration			
Remuneration is only part of our value proposition	Reward is one important component of the overall employee experience supporting the attraction, development and retention of a highly skilled and diverse workforce			

## Executive Remuneration Framework

Executive KMP total remuneration packages comprise the following elements:



The table below explains the purpose of each of the remuneration elements of IDP's Remuneration Framework and how they align to IDP's performance and shareholder interests.

	Structure & pportunity	Purpose & Link to Strategy	Changes in FY23
FAR	Fixed salary reflects the accountabilities and expectations of the role and the executive's experience, skills and contribution. Benefits include retirement contributions (such as superannuation) and specific support for relocation where applicable	Attract and retain executives with the right capability and experience to deliver against set strategic priorities.	No change to definition and structure of FAR in FY23 FAR was increased for the CFO, CSO and COO roles
STI	Cash, and in some cases equity, awarded for achievement of annual performance metrics	Ensure a portion of remuneration is "at risk" and linked to the delivery of agreed measures. The KPIs are focused on financial and strategic priorities, driving executives to deliver outstanding business performance. We set stretch targets which are over and above day to day expectations to motivate and reward strong performance. Maximum STI is awarded only for outstanding performance above and beyond already challenging targets	No change to definition and structure of STI in FY23 STI potential increased for CSO
LTI	Performance rights with performance tested over 3 years	Create strong shareholder alignment and reward executives for strategy execution achievements over the long term. Reward sustainable long-term growth in shareholder value, typically measured through TSR relative and EPS CAGR	No change to LTI structure in FY23, comparator group for TSR performance changed to the S&P / ASX100 (ex Banks, Financials, Resource and Real Estate companies)

#### Remuneration delivery timeline

Reward is realised over an extended period supporting a focus on short term delivery that underpins sustainable long-term performance.

- FAR is delivered over 12 months
- The STI is measured over the financial year performance period, the cash component is paid in September after confirmation of the annual results. Select Executive KMP have a proportion of the STI award deferred and delivered as service rights in IDP which vest over a further 12 months
- LTI awards only vest if pre-determined Company performance hurdles are achieved over a three year period

We believe this aligns with shareholder interests, with a meaningful proportion of reward at risk and subject to achievement of measures aligned to longer term shareholder value accretion and share price performance.

The timing of Executive KMP remuneration outcomes is illustrated in the following diagram:



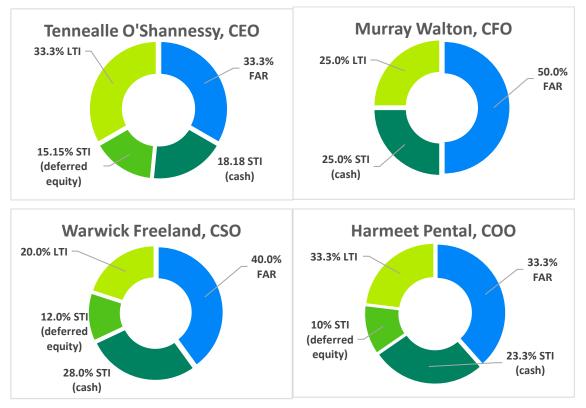
#### **Remuneration mix**

IDP's remuneration framework, including STI targets, has been developed to provide transparency and consistency in setting executive remuneration packages.

The intent of the remuneration structure is to provide the right balance of fixed and variable reward that aligns Executive KMP rewards with shareholder interests and alignment to our pay for performance philosophy, focusing efforts on driving growth and sustained long term performance. As a company with high growth prospects a significant proportion of the target reward mix is variable, and therefore at risk, and will only be realised if executives meet critical performance hurdles.

Over recent years the structure of total reward has evolved to increase the focus on short and long term "at risk" remuneration aligned to meeting key Company objectives and further driving IDPs growth agenda. The Board aims to ensure that the mix of fixed to variable and short to long term rewards is right for IDP to attract and retain the critical executive talent needed to lead a global education services company but will continue to evaluate the appropriateness of this mix to ensure it meets our needs into the future.

The illustrations below provide an overview of the Total Target Remuneration (TTR) mix for the CEO and other Executive KMP.



There are varying levels of STI deferral applied across executive KMP. As the Company has grown, pay mix including STI targets has been adjusted to remain fair, reasonable and drive shareholder return through increased variable opportunity. Pay mix changes and increased STI targets have been coupled with the introduction of deferred STI outcomes. This has allowed IDP to provide an appropriate pay mix for KMP roles and at the time of implementation introduce deferral of a portion of STI outcomes.

## 4. FY23 Remuneration Structure

This section provides details of each of the remuneration elements and relevant performance conditions in FY23.

#### FY23 Total Target Remuneration

The table below shows the actual TTR for FY23 for each of the Executive KMP.

		Fixed Annual Remuneration (\$)	STI (At-Target) (\$)	STI (Maximum) (\$)	LTI (100% vesting) <sup>1</sup> (\$)	Total Target Remuneration (\$)
Tennealle	2023	415,890	415,890	813,957	1,121,168 <sup>2</sup>	1,952,948 <sup>3</sup>
O'Shannessy	2022	-	-		-	-
Murray Walton⁴	2023	625,747	312,874	612,338	312,874	1,251,495
Manag Watton	2022	601,680	300,840	590,935	300,840	1,203,360
Warwick	2023	544,307	544,307	1,065,287	272,153	1,360,767
Freeland	2022	523,372	261,686	514,026	261,686	1,046,744
Harmeet Pental⁵	2023	601,046	601,046	1,176,332	601,046	1,803,138
	2022	567,078	567,078	1,113,904	340,247	1,474,403

The remuneration value used to determine the number of performance rights awarded under the LTI Plans
 Proportion of period (number of days from commencement date to 30 June 2025 divided by 1096 days). Includes \$250k sign-on award approved by

shareholders at 2022 AGM and awarded as service rights Ms O'Shannessy commenced as CEO & MD on 13 February 2023, actual TTR reflects part year service and includes \$250,000 sign-on award

approved by shareholders at 2022 AGM <sup>4</sup> For EV22 this represents EAP payroble as CEO. It does not include protrate increase in EAP in recognition of interim CEO position

<sup>4</sup> For FY23 this represents FAR payable as CFO. It does not include pro rata increase in FAR in recognition of interim CEO position

<sup>5</sup> For FY23 this represents conversion from Arab Emirates Dirham (AED) to AUD based on 3 month average FX rate (Apr-Jun 2023). For FY22 this represents conversion from SGD to AUD based on 3 month average FX rate (Apr-Jun 2022)

## 4.1 Fixed Annual Remuneration

What were the changes to fixed annual remuneration in FY23?	The Board reviews Executive KMP remuneration each year to ensure remuneration remains fair and reasonable and market competitive, whilst also continuing to drive outstanding annual business performance. The review in FY23 included an independent benchmark report against two bespoke comparator groups comprising ASX listed companies of similar size, type and market capitalisation
	Considering the review outcomes the Board determined to increase the FAR of the Executive KMP, excluding the CEO, by 4.0% effective from 1 July 2022 to reflect local market movement

#### 4.2 FY23 Short Term Incentive

Performance period	1 year - 1 July 2022 to 30 June 2023.
How much can Executive KMP earn?	<ul> <li>The CEO, COO and CSO had a target STI opportunity of 100% of FAR and a maximum STI opportunity of 195.7%. In Ms O'Shannessy's case any amount is pro-rated based on her service from 13 February 2023 to 30 June 2023</li> <li>The CFO had a target STI opportunity of 50% of FAR and a maximum opportunity of 97.9% of FAR</li> </ul>
How is performance assessed and what are the performance measures?	<ul> <li>STI awards are assessed over a 12-month period aligned with the Company's financial year</li> <li>During FY23, the key performance criteria for the Executive KMP were:</li> <li><u>Financial - 50% weighting</u> <ul> <li>Earnings Before Interest and Taxation;</li> </ul> </li> <li>Non financial - 50% weighting <ul> <li>Student Placement - 25% (15% for the CSO)</li> <li>IELTS - 20% (30% for the CSO)</li> <li>Our People - 5%</li> </ul> </li> <li>Specific achievement against the KPI's set for FY23 is detailed in Section 5 - Company performance and remuneration outcomes</li> </ul>

Rewarding performance	The STI performance weighting determination final	The STI performance weightings are set under a predetermined matrix with the Board determination final				
		<ul> <li>Failure to achieve the minimum threshold level of performance will result in no payment for that KPI;</li> <li>Achievement of target performance will usually deliver 100% payment for</li> </ul>				
	in no payment for tha					
	-	eeding stretch will deliver po	ayment up to 200% for			
	The Policy includes a mechani basis set out in the tables belo		ance weighting on the			
		ll measures or measures with based on the table immedia				
	CTI Performance Pating	Percentage of Pudget	Maximum % STI to be			
	STI Performance Rating Threshold	Percentage of Budget 85 - 90%	<u>awarded</u> 25 - 50%			
		100%	100%			
	Budget					
	Stretch (Target) Exceptional	115 - 125% > 125%	120 - 150% Up to 200%			
	2. Outcomes of non-fina	ncial KPI's are assessed using	g the following scale			
			g the following scale			
	Performance R	ating Score	g the following scale			
	Performance R Below Satisfac	ating Score	g the following scale			
	Performance R	ating Score tory 0	g the following scale			
	Performance R Below Satisfac Satisfactory Good	ating Score tory 0 15 50	g the following scale			
	Performance R Below Satisfac Satisfactory Good Very Good	ating Score tory 0 15	g the following scale			
	Performance R Below Satisfac Satisfactory Good	ating Score tory 0 15 50 100	g the following scale			
	Performance R Below Satisfactory Satisfactory Good Very Good Outstanding	ating Score tory 0 15 50 100 125 150 malus and clawback provisio				
How is it paid?	Performance R Below Satisfactory Good Very Good Outstanding Exceptional Executive KMP are subject to r	ating Score tory 0 15 50 100 125 150 malus and clawback provisio STI awards as appropriate	ins that enable the			
How is it paid?	Performance R         Below Satisfactory         Good         Very Good         Outstanding         Exceptional         Executive KMP are subject to r         Board to adjust any unvested         The CEO's STI, set at 100% of I         • STI amounts up to \$10 awarded in cash; and         • 50% of any amount or rights issued under the a vesting condition the	ating Score tory 0 15 50 100 125 150 malus and clawback provisio STI awards as appropriate FAR at target is satisfied as f 00,000 and 50% of any amount tobove \$100,000 is satisfied th e IDP Education Employee Induct	ons that enable the follows: int above \$100,000 are rough a grant of service centive Plan (IDIP) subject			
How is it paid?	Performance R         Below Satisfactory         Good         Very Good         Outstanding         Exceptional         Executive KMP are subject to r         Board to adjust any unvested         The CEO's STI, set at 100% of I         • STI amounts up to \$10 awarded in cash; and         • 50% of any amount or rights issued under the	atingScoretory01550100125100125150150malus and clawback provisioSTI awards as appropriateFAR at target is satisfied as to00,000 and 50% of any amoundbove \$100,000 is satisfied the IDP Education Employee Indicat the CEO remains employeethe CEO remains employee	ons that enable the follows: int above \$100,000 are rough a grant of service centive Plan (IDIP) subject ed for a further 12 months			
How is it paid?	Performance R         Below Satisfactory         Good         Very Good         Very Good         Outstanding         Exceptional         Executive KMP are subject to r         Board to adjust any unvested         The CEO's STI, set at 100% of I         • STI amounts up to \$10 awarded in cash; and         • 50% of any amount of rights issued under the a vesting condition the from the end of the fir         The COO and the CSO STIs set         • 70% is awarded in ca         • 30% is satisfied throut	atingScoretory01550100125100125150150malus and clawback provisioSTI awards as appropriateFAR at target is satisfied as f00,000 and 50% of any amoundbove \$100,000 is satisfied the IDP Education Employee Indicat the CEO remains employeeat the CEO remains employeet at 100% of FAR at target, aish; andgh a grant of service rights ist hat the COO/ CSO remain	ons that enable the follows: int above \$100,000 are rough a grant of service centive Plan (IDIP) subject ed for a further 12 months are satisfied as follows: ssued under the IDIP subje			

<sup>1</sup> No STI deferral is applied to the CFO position. Implementation of deferral is typically coupled with an adjustment to the incentive potential given there has been no adjustment to the CFO's STI potential, there has been no opportunity to implement deferral

## 4.2 FY23 Long Term Incentive

Performance period	3 years - 1 July 2022 to 30 June 2025	i				
How is performance assessed and what are the	We assess the FY23 LTI against two equally weighted, independent performance targets					
performance measures?	Tranche 1 - EPS CAGR Hurdle (50% w	veighting)				
	Tranche 1 will vest if IDP achieves a CAGR in EPS of at least 33.2% per annum above the Base Year EPS of 36.95 cents per share for FY22 over the Performance Period as per the following table:					
	CAGR in EPS	% of Rights vesting in this tranche*				
	< 33.2% per annum	0%				
	≥ 33.2% per annum	50%				
	> 35.7% per annum	100%				
	*Proportional straight-line vesting betwe	een 33.2% and 35.7% per annum will apply				
	ensure the intent and integrity of the is a change in the accounting stand	ist for material one-off impacts to EPS to e EPS hurdle is preserved (for example, if the ards that materially impact the EPS gatively). The Board has never exercised th				
	Tranche 2 - Relative TSR performance	<b>ce hurdle</b> (50% weighting)				
	The TSR measure represents changes in the value of our share price over a period including reinvested dividends. These are expressed as a percentage of the opening value of the shares. Relative TSR is selected as a performance hurdle because we believe this provides the most direct measure of shareholder return and reflects an investor's choice to invest in IDP or our direct competitors					
	Tranche 2 will vest if IDP achieves a TSR ranking against the S&P ASX 100 Accumulation Index (excluding Banks, Financials, Resource and Real Estate companies) over the Performance Period as per the following table					
	Relative TSR Ranking	% of Rights vesting in this tranche				
	< 50 <sup>th</sup> percentile	0%				
	At 50 <sup>th</sup> percentile	50%				
	> 50 <sup>th</sup> percentile to 75 <sup>th</sup> percentile	Pro-rated vesting between 50% and 100%				
	If any of the selected companies, listed below, are delisted for any reason during the Performance Period their TSR result at the time of delisting will be deemed to be the TSR result for the Performance Period					
	If necessary to avoid an anomalous result, the Board may make adjustments in measuring TSR performance to ensure the intent of the incentive plan is maintained					
	The Board retains full discretion to determine and calculate the vesting outcome					
	Executive KMP are subject to malus and clawback provisions that enable the Board to adjust any unvested LTI awards as appropriate					
How is it paid?	Performance rights. Each performance right that vests at the end of the performance period entitles the executive to one fully paid ordinary IDP share at no cost					
Fair value	CEO Performance Rights granted on 21 February 2023 • EPS CAGR - \$29.99 • TSR - \$22.50					
	Executive KMP Performance Rights granted on 4 October 2022					
	<ul> <li>EPS CAGR - \$26.85</li> <li>TSR - \$19.47</li> </ul>					
	We determine the number of rights to be awarded by dividing a percentage executive's FAR as at 1 July by the VWAP of shares over the 5 trading days immediately following the day on which we released our financial results. FY23 grant, this was \$28.66					

	FAR X III% Tennealle O'Shannessy - 100% of FAR Murray Walton - 50% of FAR Warwick Freeland - 50% of FAR Harmeet Pental - 100% of FAR	\$28.66 Share price = Number of performance rights
What is the LTI Comparator Group?	according to its TSR relative to the TS	erformance will be ranked by percentile R of the companies comprising the S&P ASX hks, Financials, Resource and Real Estate 2022 to 30 June 2025.
	AGL Energy ALS Ltd Altium Ltd Amcor Plc Ansell Ltd APA Group ARB Corporation Aristocrat Leisure Atlas Arteria Aurizon Holdings Block Inc Brambles Ltd carsales.com Ltd Cleanaway Waste Cochlear Ltd Coles Group Computershare Ltd CSL Ltd Dominos Pizza Downer EDI Endeavour Group Fisher & Paykel Healthcare Harvey Norman Incitec Pivot Insurance Australia James Hardie JB Hi-Fi Medibank Private	Metcash Ltd NextDC Ltd Nine Entertainment Orica Ltd Qantas Airways QBE Insurance Qube Holdings Ramsay Health REA Group Reece Ltd Reliance Worldwide ResMed Inc SEEK Ltd Sonic Healthcare Steadfast Group Suncorp Group Tabcorp Holdings Telstra Corporation The a2 Milk Group The Lottery Corporation The Star Entertainment Group Transurban Group Treasury Wine Wesfarmers Ltd WiseTech Global Woolworths Group

<sup>1</sup>Proportioned by the number of days from commencement date to 30 June 2025 divided by 1096 days

## 5. Company Performance and Remuneration Outcomes

#### 5.1 FY23 financial performance

Achieving our highest ever NPAT and EBIT results in FY23, as well as record results for all key financial and operational metrics, we recognise our global team who worked collaboratively to produce this positive result for our shareholders while successfully delivering a number of milestone achievements.

IDP's historical financial performance over the last five years will assist shareholders to understand the context of the remuneration framework, management's performance and how the Company's performance impacts the remuneration outcomes for the Executive KMP.

Measure	FY23	FY22	FY21	FY20	FY19
Revenue (\$m)	981.9	793.3	528.7	587.1	598.1
EBIT (\$m)	220.9	158.9	64.1	108.1	97.1
NPAT (\$m)	149.1	102.8	39.5	68.0	66.3
Basic EPS (cents per share)	53.36	36.86	14.26	26.23	26.26
Dividend (cents per share)	34.50	13.50	8.00	24.00	18.50
Share Price as at 30 June (\$)	22.10	23.82	24.54	15.49	17.66
Average STI payout (% of target)	88.7	117.0	100.0	65.1	112.3
LTI Outcome (% vested)	44.45	50	100	100	100

IDP has continued to grow in size and complexity since it listed on the ASX in 2015. Over this period financial performance has improved as have the returns delivered to shareholders.

Set out in the table below is IDP's TSR performance relative to the ASX100, ASX200 and the ASX300 since IDP listed in November 2015. These comparisons have been chosen because they represent the broad market indices within which IDP shares have traded since listing. TSR is the measure of the returns that a company has provided for its shareholders, reflecting share price movements and assuming reinvestment of dividends.

# The table also shows that IDP's total shareholder return has increased 615% since listing (using closing price) to 30 June 2023, outperforming the ASX100, ASX200 and ASX300 by a significant margin.



Note: The ASX100, ASX200 and AXS300 performance are indistinguishable due to the horizontal axis scale TSR has increased 820% when calculated using IPO offer price of \$2.65 per share.

#### 5.2 FY23 STI performance outcome

In FY23 our global team delivered significant progress for the business. We welcomed many new people to the Company to fuel our growth including the Intake team and our new CEO, as well as being recognised as a 'Great Place' to work in India, Sri Lanka and Australia and a WGEA Employer of Choice for Equal Opportunity in Australia. New companies were acquired and invested in to accelerate innovation in the services and products we offer our customers.

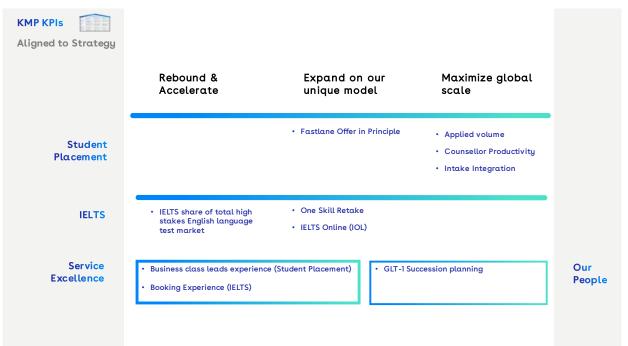
The highest ever EBIT result was delivered in a global environment of changing government policy settings which elevated our competition, ongoing economic and geopolitical instability, an extended lockdown in China due to the pandemic, supply constraints in Student Placement and a significant rise in inflationary pressure impacting our business, customers and people. All of which increased the complexity and challenges of delivering the STI targets.

Execution of IDP's strategic plan refreshed in FY22 continues strongly, the specific STI KPIs set in FY23 reinforce the plan and encourage the delivery of improved financial performance through a focus on deep human connection enhanced by technology and enhanced digital and physical scale.

Our strategy plan progresses through three phases:

- 1. "*Rebound and Accelerate"* leverage our global leadership position to help people reignite their global ambitions
- 2. *"Expand on our Unique Model"* deliver unrivalled services that elevate us from our competitors and solve problems for our customers
- 3. "Maximise Global Scale" aiming higher, we will transform the global industry for customers, clients and our teams

These phases are supported by our continued focus on *Service Excellence* and building capability in *Our People*. Alignment of the FY23 STI KPIs to the strategy is summarised below.



Key strategic initiatives progressed with our team focused on improving the experience of our students, test takers, clients and employees. We have evolved and reimagined our ways of working, through maturing our digital practices, including product development, technology delivery, cybersecurity and project governance and reporting. Our leadership and talent pipeline grew, with FY23 initiatives delivered including succession planning, business rotation program implementation and the launch of our global leadership development and coaching program.

The team remain excited about the opportunities created through the acquisition of the Ambassador Platform and SPEAK and the acceleration to innovation and impact this will enable us to make on our customers experience.

The Board has reviewed the annual performance and has approved outcomes consistent with the standard remuneration framework which has resulted in an overall award of 91.15% of target (46.57% of maximum potential) for the CEO, CFO and COO. The overall award for the CSO was 81.15% of Target (41.46% of maximum potential). A breakdown of the outcomes and reasoning for each KPI outcome against target is provided in the tables overleaf.

	Measure	Definition and target	Why chosen
Financial (50%)	Company EBIT	Achieve Company EBIT of A\$229.1M	EBIT is a key indicator of financial performance. It ensures appropriate focus on profit and cost and is a strong indicator of underlying company profitability
Student Placement	Business class leads experience	Using technology to transform the first touch point for online student enquiries who are "highly likely to apply" improving the customer experience through lead scoring resulting in higher conversion rates for business class leads	This is the critical first opportunity to convert a lead. Ensuring we connect with customers in the moment they are researching will improve their experience and conversion rates
	Applied Volume	Grow total applied volume year on year by 34%.	Applied volume is a key leading indicator for growth
	Productivity	Increase Counsellor productivity	Counsellor activity focussed on customer and client experience as well as generating further leads and finalising applications
	Intake Integration Successfully integrate Intake Education		Strategic acquisition, fuelling our growth
	FastLane Offer in Principle	Build on Offer in Principle (OiP) capability to ensure students who initially received OiP received full offers from institutions	OiP is a unique offering provided to students and clients through FastLane to enable swift decisions. The business can scale marketing effectively through technology and operations to improve conversion rates to drive revenue
IELTS One Skill Retake		Launch One Skill Retake (OSR) in key markets	OSR is a new feature of IELTS, enabling our customers to target a single skill for improvement, while also providing a way to counter new competition
		Launch IELTS Online (IOL) in new markets and explore strategically important data points and growth opportunities	IELTS online gives our customers flexibility for where and when they take their test, enabling entry into new markets
	Booking Experience	Deliver seamless booking experience across IELTS globally	New booking technology improves customer experience, expanding the ways a test can be booked and delivering stronger conversion and revenue
	IELTS share of total high stakes English language test market	Further develop the ability to accurately determine IELTS market share in English language testing through competitor analysis and develop measurable marketing campaigns to challenge competitors	Targeting resources at the most important opportunities for challenging competitors and impacting market share
Our People	GLT-1 Succession planning	Grow leadership talent by strategically investing in capacity and capability development	The depth and capability of our leadership team is fundamental to our success and ability to grow at speed and innovate to be an industry leader

Measure & Weighting	KPIs	Outcome				Result %
Financial 50%	Achieve company consolidated EBIT of <b>\$229.1m</b> (at budget FX rate)	year's result by 3	-	est EBIT result achieve Target	ed, exceeding last Maximum	49.3
		EBIT for STI purp	oses has been adjus	sted to exclude one of	events <sup>1</sup> .	
Service	Student Placement Business class leads	All milestones <b>ac</b>	<b>chieved</b> according to	o plan		
Excellence	experience	Thr	reshold	Target	Maximum	5.0 (excludes CSO)
5% (excl CSO)						
Maximise Global	Applied Volume	40% growth - ex	40% growth - exceeded target			
Scale		Thr	reshold	Target	Maximum	6.3
5%						
Maximise Global	Productivity     24% increase - exceeded target					
Scale		Thr	eshold	Target	Maximum	5.6
5%						

<sup>1</sup>EBIT Adjustment – Consistent with usual practices the Group EBIT performance for STI purposes has been adjusted to exclude one off events including the impact of Nigerian currency movements and Intake merger and acquisition expenses from the reported IFRS measures

• On 14 June 2023 the Nigerian Government announced it was floating the Nigerian currency, leading to a 69% currency devaluation which resulted in a \$3.8m foreign exchange loss for the Company. The Nigerian Government has had exchange controls in place which effectively prevents repatriation of cash and the equivalent of A\$8.8m was trapped in local currency in country as a result

• Removing the benefits and costs of the Intake acquisition from the overall Company result

The adjusted EBIT for STI purposes is \$228.5m.

Measure & Weighting	KPIs	Outcome			Result		
Maximise Global	Intake Integration	Not all milestones achieved					
Scale		Threshold	Target	Maximum	0.0		
5%							
Expand on our Unique Model	FastLane Offer in Principle (OIP) adoption	Target exceeded - <b>17,576</b> students offers against a target of 10,000	s who initially received	d OiP received full			
5% (excl CSO)		Threshold	Target	Maximum	10.0 (excludes CSO)		
Expand on our Unique Model	One Skill Retake	Not all milestones achieved					
5% (excl CSO)		Threshold	Target	Maximum	0.0		
10% (CSO)							
Expand on our	IELTS Online	All milestones <b>achieved</b> according t	to plan				
Unique Model		Threshold	Target	Mandanaa	5.0 (excludes CSO)		
5% (excl CSO)		meshold	Turget	Maximum	10.0 (CSO)		
10% (CSO)							
Service	Booking Experience	Not all milestones achieved					
Excellence		Threshold	Target	Maximum	0.0		
5%							

Measure & Weighting	KPIs	Outcome	Result %
Maximise Global Scale 5%	Data and baseline of IELTS share of total high stakes English language test market	All milestones <b>achieved</b> according to plan           Threshold         Target         Maximum	5.0
Our People 5%	GLT-1 Succession planning	All milestones <b>achieved</b> according to plan           Threshold         Target         Maximum	5.0
			91.15 (excludes CSO) 81.15 (CSO)

The table below provides a summary of Executive KMP STI amounts earned for the FY23 performance year:

FY23	STI At- Target \$	STI at Maximum \$	STI Awarded %	STI Awarded \$	STI Foregone \$
Tennealle O'Shannessy <sup>1</sup>	415,890	813,957	91.15	379,084	434,873
Murray Walton	312,874	612,338	91.15	285,184	327,154
Warwick Freeland	544,307	1,065,287	81.15	441,705	623,582
Harmeet Pental	601,046 <sup>2</sup>	1,176,332	91.15	547,853	628,479

<sup>1</sup> calculated as a pro-rata amount from date of commencement to 30 June 2023

<sup>2</sup> converted to AUD from AED based on 3 month average FX rate (Apr-Jun 2023)

#### 5.3 FY20 LTI performance outcome

LTI Awards are granted annually to all Executive KMP and are granted as performance rights with tranches measured over a set performance period.

Under the FY20 LTI Award, the performance condition for Tranche 1 was EPS CAGR and Relative TSR for Tranche 2. The performance conditions for the Performance Rights awarded under the FY20 LTI were tested following the end of the performance period on 30 June 2022. The results and vesting outcomes are detailed below and Performance Rights vested or lapsed on 31 August 2022, at no cost to the Executive KMP, as shown in the table below.

FY20 LTI	Target	Result	% of Performance Rights Vested
EPS CAGR	<ul><li>Threshold - 15%</li><li>Maximum - 17.5%</li></ul>	12.8%	0%
Relative TSR	<ul><li>Threshold = 50th percentile</li><li>Maximum = 75th percentile</li></ul>	69.45 <sup>th</sup> percentile	88.9%

EPS CAGR of the FY20 LTI did not fully vest and Relative TSR partially vested in August 2022. The performance was impacted by a number of factors including:

- Extended impact on NPAT of the global pandemic and border closures through the performance period;
- Capital raising increasing the number of shares on issue. This was an important decision management and the Board took to ensure available cashflow to take the whole team through the other side of the pandemic; and
- One off impacts in FY22 such as the repayment of employee's salary reduction from FY21.

There are currently three LTI grants on foot and the current expectation of each grant for performance vesting is as follows:

Award	EPS CAGR Vesting Date	Vesting Probability	Relative TSR Vesting Date	Vesting Probability
FY21 LTI	31 August 2023	Certain	31 August 2023	Certain (partial)
FY22 LTI	31 August 2024	Unlikely	31 August 2024	Possible
FY23 LTI	31 August 2025	Unlikely	31 August 2025	Possible

#### 5.4 Total Realised Remuneration (non-statutory) - FY23

This is an additional voluntary disclosure which the Board believes provides a transparent view of what the Executive KMP actual take-home pay was in FY23. These outcomes are aligned with IDP's performance during FY23, as well as being aligned to IDP's longer term performance.

The table below is not required under Australian Accounting Standards or the Corporations Act 2001 and is provided to assist in understanding actual realised remuneration outcomes. These figures include FAR, FY23 STI cash amounts not deferred and to be paid in September 2023. It also includes the value of previous years STI deferred shares and LTI awards that vested during FY23 and became exercisable. The values differ from the values shown in the statutory remuneration tables in section 9 that shows the accounting expense for both vested and unvested awards.

The increase in FAR for Murray Walton between FY22 and FY23 represents the impact of a 4% increase to FAR for the permanent role of CFO and the pro rata increase in FAR in recognition of his 6 month appointment as interim CEO. The increase in FAR for Harmeet Pental between FY22 and FY23 represents a 4% increase in FAR and the impact of foreign exchange movements.

		FAR	Other cash payments <sup>1</sup>	STI Cash payments <sup>2</sup>	Vesting of prior year Deferred STI awards <sup>3</sup>	Vesting of prior year LTI awards <sup>4</sup>	Total Realised Remuneration
	Year	\$	\$	\$	\$	\$	\$
Tennealle O'Shannessy⁵	2023	421,667	-	239,542	-	-	661,209
Murray Walton <sup>6</sup>	2023	753,055	-	285,184	-	156,578	1,194,817
	2022	589,934	71,971	351,882	-	257,620	1,271,407
Warwick Freeland <sup>7</sup>	2023	543,824	-	309,194	-	156,387	1,009,405
	2022	520,649	177,230	306,085	-	262,106	1,266,070
Harmeet Pental <sup>8</sup>	2023	634,186	13,124	383,497	147,074	243,897	1,421,778
	2022	557,562	205,125	464,305	158,823	389,419	1,775,233
Former KMP							
Andrew Barkla <sup>9</sup>	2023	236,426	-	-	456,652	489,568	1,182,646
	2022	1,072,291	132,038	679,182	425,809	711,079	3,020,399
Total	2023	2,589,157	13,124	1,217,417	603,726	1,046,430	5,469,854
	2022	2,740,436	586,364	1,801,454	584,632	1,620,224	7,333,109

Other cash payments include service related benefits and local benefits for offshore roles

<sup>2</sup> Represents the cash component relating to the FY23 STI plan earned in the relevant financial year

<sup>3</sup> Represents the value of vested Deferred STI award granted in prior years based on the taxable value as reported to the ATO or in the case of Harmeet Pental an equivalent value

<sup>4</sup> Represents the value of Performance Rights on exercise based on the taxable value as reported to the Australian Taxation Office or in the case of Harmeet Pental an equivalent value

<sup>5</sup> Ms O'Shannessy commenced as CEO & MD with IDP on 13 February 2023

<sup>6</sup> Mr Walton received a 4% increase to FY23 FAR and pro rata increase in FAR in recognition of his appointment as interim CEO

<sup>7</sup> Mr Freeland received a 4% increase to FY23 FAR

<sup>8</sup> Mr Pental received a 4% increase to FY23 FAR however FX movements have impacted the year on year comparison

<sup>9</sup> Mr Barkla ceased as CEO & MD on 11 September 2022

The reduction in total realised remuneration from \$7.3m in FY22 to \$5.5m in FY23 is predominantly due to 3 contributing factors including; a decrease in the value of STI cash awards resulting from the timing of the CEO transition, the partial vesting of the FY19 LTI award at 44.45% of opportunity, with EPS CAGR not being met and Relative TSR being partially met and thirdly a reduction in 'Other cash payments' where FY22 included a one off repayment of salary foregone in FY20 and FY21.

#### 6. Executive KMP Employment Agreements

Remuneration and other terms of employment are covered in a formal employment contract. The employment contracts include provisions requiring a minimum notice period by both the Executive KMP and the Company. If either party provides notice, the Company may make a payment in lieu of notice.

For all Executive KMP, in the event of serious misconduct or other circumstances warranting summary dismissal, notice is not required.

The minimum notice period for each Executive KMP as per the contractual terms are set out in the table below.

	Contract type	Notice period by Executive	Notice period by IDP	Non-compete clause
Tennealle O'Shannessy	Ongoing	26 weeks	26 weeks	12 months
Murray Walton	Ongoing	3 months	3 months	12 months
Warwick Freeland	Ongoing	13 weeks	26 weeks	12 months
Harmeet Pental	Ongoing	6 months	6 months	12 months

#### 7. Non-executive Director Remuneration

Non-executive Director fees are determined by reference to external survey data, taking account of the Company's relative size and business complexity.

Under the Company Constitution, the Directors decide the total amount paid to all Directors as remuneration for their services as a Non-executive Director. However, under the ASX Listing Rules, the total amount paid to all Non-Executive Directors for their services must not exceed in aggregate in any financial year the amount fixed by the Company in a general meeting. This amount, being the fee pool limit, has been fixed at \$2,000,000 per financial year.

Each Non-executive Director's total remuneration package may be comprised of the following elements:

- Base fee
- Committee fee

Non-executive Directors have no entitlement to STI or LTI.

No retirement benefits are payable to Non-executive Directors other than statutory superannuation entitlements.

The below table provides further details relating to the components of the Non-executive Director remuneration.

Component	Delivered	Description
Base Fee	Cash	The base fee represents remuneration for service on the IDP Education Ltd Board. The base fee for the Board Chair represents the entire remuneration for that role
Committee Chair fees	Cash	Committee Chair fees represent remuneration for chairing Board committees
Committee Member Fees	Cash	Committee member fees represent remuneration for service on an IDP Education Ltd Board Committee

Non-executive Directors' fees were reviewed in 2022 by independent remuneration advice against comparable ASX listed companies. The current Non-executive Director remuneration fee structure is within the approved fee pool and

is shown in the following table including the increase of Remuneration Committee Chair fee from \$10,000 to \$20,000 from February 2023.

At the August 2023 Board meeting a 5% increase, effective 1 July 2023, to the Chair and Non-executive Director Base fees was approved for FY24. This is the first increase in Base fees since March 2018. Committee fees remain the same:

	\$ per annum to 30 June 2023	\$ per annum from 1 July 2023 <sup>2</sup>			
Base Fee					
Chair	350,000	367,500			
Non-executive Director	150,000	157,500			
Committee Chair Fees					
Audit and Risk Committee	40,0	000			
Nomination Committee	10,0	000			
Remuneration Committee <sup>1</sup>	20,0	000			
Committee Member Fees					
Audit and Risk Committee	10,000				
Nomination Committee	10,000				
Remuneration Committee	10,000				

Remuneration Committee Chair fee increased to \$20,000 pa from 1 February 2023

Chair and Non-executive Director fees increased to \$367,500 and \$157,500 pa from 1 July 2023

#### 8. Remuneration Governance

This section of the Remuneration Report describes the role of the Board and the Remuneration Committee, and the use of remuneration consultants when making remuneration decisions.

The Board is responsible for IDP's remuneration strategy and policy. Consistent with this responsibility, the Board has established the Remuneration Committee (the Committee).

In summary, the role of the Committee includes assisting and advising the Board on remuneration policies and practices for the Board, the Chief Executive Officer (CEO), the other Executive KMP, senior executives and other persons whose activities, individually or collectively, affect the financial soundness of the Company. The Committee advises the Board on remuneration practices and policies which are fair and responsible to drive a high performance culture and align with shareholder outcomes.

The Committee's role and interaction with the Board, internal and external advisors, are further illustrated overleaf:



Further information on the Committee's role, responsibilities and membership is contained in the Corporate Governance Statement. The Remuneration Committee Charter can also be viewed in the Corporate Governance section of the Investor Centre of the IDP website.

As at 30 June 2023, the Committee comprised the following Non-executive Directors:

- Ms Tracey Horton AO (Committee Chair) appointed 1 February 2023
- Mr Peter Polson (Board Chair)
- Ms Ariane Barker
- Mr Chris Leptos AO

The Directors' Report provides information regarding:

- Skills, experience and expertise of the Committee members; and
- Number of meetings and attendance of members at the Committee meetings.

#### **Board Discretion**

Before determining remuneration outcomes and vesting, we assess alignment with overall Company performance – both financial and non-financial. In addition, the Board has full discretion over the outcome of any variable reward payment and vesting.

The Board has the discretion to adjust, modify or cancel the STI and LTI outcomes - recognising overall outcomes relative to shareholder benefits.

#### Malus and Clawback

Executive KMP are subject to malus and clawback provisions that enable the Board to adjust any unvested STI or LTI awards as appropriate. This applies to circumstances including material misstatement or omission in the financial statements, fraud, dishonesty, conduct exposing IDP to potential reputational damage or other serious misconduct.

The Malus and Clawback policy can be found on the IDP investor website.

#### Minimum Shareholding Requirement

The minimum shareholding policy requires Non-executive Directors to hold shares to the equivalent value of the annual base fee within 3 years from the date of appointment as a Non-executive Director or in the case of a Non-executive Director who was previously a representative of Education Australia (a major shareholder in IDP) they are required to comply with the policy within 3 years from 30 August 2021 (the date Education Australia ceased being IDP's major shareholder). As at 30 June 2023, all Directors with this obligation hold more shares than their threshold requirement.

There is also a voluntary minimum shareholding for Executive KMP and other members of the Global Leadership Team under which they are expected to retain IDP shares to the value of 20% of FAR. This minimum shareholding is expected to be achieved within a five-year period from the later of:

- 26 November 2015 (IDP's IPO listing); or
- the commencement date of employment (or appointment if an internal promotion) of any new Global Leadership Team member.

Minimum shareholding requirements are detailed below:

	Percentage Required
Non-executive Directors	100% of Board fee
CEO	20% of FAR
Other KMP	20% of FAR

#### Use of remuneration consultants

The Board directly engages external advisors to provide input to the process of reviewing Executive KMP and Nonexecutive Director remuneration. A Use of Remuneration Consultants Policy was reviewed and approved by the Board on 22 August 2023.

During FY23, Crichton and Associates Pty Limited (Crichton and Associates) were engaged by the Board to provide remuneration recommendations in relation to KMP. Crichton and Associates invoiced IDP Education \$27,763 for these services.

The following arrangements were made to ensure that the remuneration recommendations have been made free from undue influence:

- Crichton and Associates takes instructions from an independent Non-executive Director and the Committee and is accountable to the Board for all work completed;
- During any assignment, Crichton and Associates may seek input from management, however deliverables are provided directly to the Remuneration Committee and considered by the Board; and
- Professional fee arrangements are agreed directly with the Remuneration Committee Chair.

Consequently, the Board is satisfied that the remuneration recommendations were made free from undue influence from any member of the KMP.

In addition to providing remuneration recommendations, Crichton and Associates also provided services relating to other aspects of remuneration in respect of the Company's employees, including the provision of valuation services, equity award offer documentation and related consulting services. For these services Crichton and Associates invoiced IDP Education \$127,147 during FY23.

#### 9. Executive KMP - Statutory Remuneration

The following table has been prepared in accordance with Section 300A of the Corporations Act 2001 and details the statutory accounting expense of all remunerationrelated items for the Executive KMP. Note that the table below accrues amounts for equity awards being expensed throughout FY23 that are yet to, and may never, be realised by the Executive KMP. The statutory remuneration table below differs from the FY23 KMP Realised Remuneration outlined on page 38. Differences arise mainly due to the accounting treatment of share-based payments (performance rights, options and service rights).

	Short Term Benefits				Post Employment Benefits	Long Term Benefits	Equity Based Benefits		
	Financial Year	Salary \$	STI <sup>I</sup> \$	Other² \$	Non-monetary Benefits <sup>3</sup> \$	Superannuation \$	Leave⁴ \$	Performance Rights/ Service Rights <sup>5</sup> \$	Total Remuneratio n \$
Tennealle O'Shannessy <sup>6</sup>	2023	411,125	379,084			10,542	891	137,400	939,042
	2022	-	-	-	-	-	-	-	-
Murray Walton	2023	725,555	285,184			27,500	28,673	532,085	1,598,997
	2022	562,434	351,882	71,971	-	27,500	20,162	387,538	1,421,487
Warwick Freeland	2023	516,324	441,705			27,500	22,305	471,791	1,479,625
	2022	493,149	306,085	177,230	-	27,500	37,263	346,698	1,387,925
Harmeet Pental <sup>7</sup>	2023	634,186	547,853	13,124	154,760		51,685	730,960	2,132,568
	2022	557,562	663,293	91,502	113,623		35,790	548,737	2,010,507
Former Executive KMP									
Andrew Barkla	2023	229,826				6,600	1,620	151,869	389,915
	2022	1,044,791	1,258,362	132,038		27,500	22,840	910,774	3,396,305
Total	2023	2,517,016	1,653,826	13,124	154,760	72,142	105,173	2,024,105	6,540,147
	2022	2,657,936	2,579,622	472,741	113,623	82,500	116,055	2,193,747	8,216,224

STI includes both cash and service rights expected to be paid/vest in future periods as a result of FY23 STI outcomes

<sup>2</sup> In Mr Pental's case this includes medical insurance

1

<sup>3</sup> Non-monetary benefits for Mr Pental represent housing benefit for this offshore position

<sup>4</sup> Long term benefits represent long service leave accrued but untaken during the year

<sup>5</sup> Equity based benefits represent benefits issued under the LTI and the Recognition Award. It represents statutory accounting expenses measured under AASB 2, which are based on the grant date fair value, amortised on a straight line basis over the vesting period. Refer to share based payments accounting policy (note 23) for further details

<sup>6</sup> Ms O'Shannessy commenced with IDP on 13 February 2023

<sup>7</sup> Mr Pental is paid in foreign currency and the figures are impacted by variations in the FX rate

<sup>8</sup> Mr Barkla ceased as CEO & MD on 11 September 2022

There was a 20% reduction on Total Remuneration year on year. The decrease is predominately due to the timing of the CEO transition and the impact on the STI. 'Other' payments reduced year on year, FY22 included a one off repayment of salary foregone as a component of the strategy to manage expenses during the pandemic.

#### Executive KMP LTI Outcomes

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Executive KMP	Award	Performance Rights/ Service Rights	Grant Date	Opening Balance	Granted during year	Exercised during year	Forfeited during year <sup>1</sup>	Closing Balance - vested and exercisable	Closing Balance – vested but not exercisable	Closing Balance - unvested
Tennealle O'Shannessy	The FY23 Award	Performance Rights	21-Feb-23	-	30,394	-	-	-	-	30,394
	Sign-On Award	Service Rights	21-Feb-23	-	8,722	-	-	-	-	8,722
Murray Walton	The FY20 Award	Performance Rights	01-Oct-19	12,310	-	5,471	6,839	-	-	-
	The FY21 Award	Performance Rights	07-Sep-20	10,578	-	-	-	-	-	10,578
	The FY22 Award	Performance Rights	09-Nov-21	10,253	-	-	-	-	-	10,253
	Recognition Award	Service Rights	19-Oct-21	19,614	-	-	-	-	-	19,614
	The FY23 Award	Performance Rights	04-Oct-22	-	10,916	-	-	-	-	10,916
Warwick Freeland	The FY20 Award	Performance Rights	01-Oct-19	12,510	-	5,560	6,950	-	-	-
	The FY21 Award	Performance Rights	07-Sep-20	10,750	-	-	-	-	-	10,750
	The FY22 Award	Performance Rights	09-Nov-21	8,919	-	-	-	-	-	8,919
	Recognition Award	Service Rights	19-Oct-21	17,061	-	-	-	-	-	17,061
	The FY23 Award	Performance Rights	04-Oct-22	-	9,495	-	-	-	-	9,495
Harmeet Pental	The FY20 Award	Performance Rights	01-Oct-19	19,175	-	8,522	10,653	-	-	-
	The FY21 Award	Performance Rights	07-Sep-20	17,553	-	-	-	-	-	17,553
	The FY22 Award	Performance Rights	09-Nov-21	10,331	-	-	-	-	-	10,331
	Recognition Award	Service Rights	19-Oct-21	16,469	-	-	-	-	-	16,469
	The FY23 Award	Performance Rights	04-Oct-22	-	20,576	-	-	-	-	20,576
Former Executive KMP										
Andrew Barkla <sup>2</sup>	The FY20 Award	Performance Rights	01-Oct-19	38,485	-	17,106	21,379	-	-	-
	The FY21 Award	Performance Rights	07-Sep-20	33,070	-	-	-	-	-	33,070
	The FY22 Award	Performance Rights	09-Nov-21	36,667	-	-	-	-	-	36,667

This represents 55.55% of the FY20 LTI plan that lapsed during FY23 in accordance with the performance conditions of the plan The table represents outcomes for Andrew Barkla as at 11 September 2022 when he ceased to be an Executive KMP 1

2

### **Executive KMP Shareholdings**

Details of ordinary shares held by the Executive KMP and their related parties are provided in the table below:

Executive KMP	Opening Balance	Performance/ Service Rights exercised	Net change other <sup>1</sup>	Closing Balance
Tennealle O'Shannessy	-	-	-	-
Murray Walton	47,250	5,471	(12,606)	40,115
Warwick Freeland	4,154	5,560	(2,000)	7,714
Harmeet Pental	44,591	13,736	(15,000)	43,327
Former KMP				
Andrew Barkla <sup>2</sup>	241,736	33,295		275,031

<sup>1</sup> These amounts represent ordinary shares purchased or sold directly or indirectly by the Executive KMP during the financial year. These transactions have no connection with the roles and responsibilities as employees of the Company.

<sup>2</sup> Andrew Barkla stepped down as an Executive KMP on 11 September 2022, the closing balance is as at this date

#### Non-executive Director Statutory Remuneration Table

			Short T	erm Benefits		Post Employment Benefits	Long Term Benefits	Equity Based Benefits	
	Financial Year	Directors Fees	STI	Other <sup>1</sup>	Non- monetary Benefits	Superannuation	Leave	Performance Rights	Total Remuneration
		\$	\$	\$	\$	\$	\$	\$	\$
Non-executive Directors									
Peter Polson	2023	322,500				27,500			350,000
	2022	322,500	-	43,396	-	27,500	-	-	393,396
Ariane Barker	2023	208,337				1,663			210,000
	2022	205,688	-	23,750	-	-	-	-	229,438
Greg West	2023	153,846				16,154			170,000
	2022	154,545	-	19,406	-	17,395	-	-	191,346
Chris Leptos AO	2023	153,846				16,154			170,000
	2022	154,545	-	19,406	-	17,395	-	-	191,346
Professor Colin Stirling	2023	144,796				15,204			160,000
	2022	145,455	-	18,265	-	16,372	-	-	180,092
Tracey Horton AO <sup>2</sup>	2023	125,117				8,412			133,529
Michelle Tredenick <sup>2</sup>	2023	117,070				12,292			129,363
Former Non-executive Directors									
Professor David Battersby AM <sup>3</sup>	2023	108,597				11,403			120,000
	2022	145,455	-	18,265	-	16,372	-	-	180,092
Total	2023	1,334,110				108,781			1,442,892
	2022	1,128,188		142,488		95,034			1,365,710

Repayment of fees foregone in 2020 paid as a lump sum in September 2021

1

Ms Tredenick and Ms Horton commenced as Non-executive Directors on 12 September 2022 Professor Battersby ceased as a Non-executive Director on 31 March 2023 2

3

#### Non-executive Director Shareholdings

Details of ordinary shares held by the Non-executive Directors and their related parties are provided in the table below:

	Opening Balance	Performance Rights Exercised	Options Exercised	Net Change Other <sup>1</sup>	Closing Balance
Non-executive Directors					
Peter Polson	50,000	-	-	-	50,000
Ariane Barker	21,684	-	-	-	21,684
Greg West <sup>2</sup>	27,817	-	-	-	27,817
Chris Leptos AO	28,684	-	-	-	28,684
Professor Colin Stirling <sup>2</sup>	667	-	-	-	667
Tracey Horton AO	-	-	-	1,200	1,200
Michelle Tredenick	-	-	-	2,500	2,500
Former Non-executive Directors					
Professor David Battersby AM <sup>2,3</sup>	10,048	-	-	-	10,048

1 These amounts represent ordinary shares purchased or sold directly or indirectly by the Non-executive Directors during the financial year. These transactions have no connection with the roles and responsibilities as Non-executive Directors of the Company Indicates previous representatives of Education Australia

2

Professor Battersby ceased as a Non-executive Director on 31 March 2023, closing balance is as at this date 3

This report is made in accordance with a resolution of the Directors.

Peter Polson Chairman

Tennealle O'Shannessy Managing Director

Melbourne 22 August 2023

# **Deloitte.**

Deloitte Touche Tohmatsu ABN 74 490 121 060 477 Collins Street Melbourne VIC 3000 Australia Phone: +61 3 9671 7000 www.deloitte.com.au

22 August 2023

The Board of Directors IDP Education Limited Level 10, Melbourne Quarter 2 697 Collins Street Docklands VIC 3008

Dear Board Members

#### Auditor's Independence Declaration - IDP Education Limited

In accordance with section 307C of the *Corporations Act 2001*, I am pleased to provide the following declaration of independence to the directors of IDP Education Limited.

As lead audit partner for the audit of the financial report of IDP Education Limited for the year ended 30 June 2023, I declare that to the best of my knowledge and belief, there have been no contraventions of:

- The auditor independence requirements of the Corporations Act 2001 in relation to the audit; and
- Any applicable code of professional conduct in relation to the audit.

Yours faithfully

Deloitte Touche Tohmaksu

DELOITTE TOUCHE TOHMATSU



Travis Simkin Partner Chartered Accountants

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## Consolidated statement of profit or loss

## for the year ended 30 June 2023

		30 June 2023	30 June 2022
	Notes	\$'000	\$'000
Revenue	2, 3	981,916	793,331
Expenses	4.1	(710,649)	(595,107)
Depreciation and amortisation	4.2	(50,473)	(38,228)
Finance income		2,861	866
Finance costs	4.3	(16,238)	(7,615)
Share of loss of associates		(110)	(1,115)
Profit before income tax expense		207,307	152,132
Income tax expense	5	(58,209)	(49,292)
Profit for the year		149,098	102,840
Profit for the year attributable to:			
Owners of IDP Education Limited		148,521	102,604
Non-controlling interests		577	236
		149,098	102,840

Earnings per share (EPS) Attributable to the owners of IDP Education Limited	Notes	30 June 2023	30 June 2022
Basic EPS (cents per share)	7	53.36	36.86
Diluted EPS (cents per share)	7	53.28	36.79

## Consolidated statement of comprehensive income

## for the year ended 30 June 2023

Notes	30 June 2023 \$'000	30 June 2022 \$'000
Profit for the year	149,098	102,840
Other comprehensive income		
Items that may be reclassified subsequently to profit or loss:		
Exchange differences arising on translating foreign operations	9,849	5,237
Gains/(losses) arising on changes in fair value of hedging instruments entered into for cash flow hedges:		
Forward foreign exchange contracts	(3,261)	(4,359)
Cumulative gains/(losses) arising on changes in fair value of hedging instruments reclassified to profit or loss	4,360	1,765
Income tax related to items recognised in other comprehensive income 5	(668)	(7)
Other comprehensive income for the year, net of income tax	10,280	2,636
Total comprehensive income for the year	159,378	105,476

	159,378	105,476
Non-controlling interests	583	228
Owners of IDP Education Limited	158,795	105,248
Total comprehensive income attributable to:		

## Consolidated statement of financial position

## as at 30 June 2023

		30 June 2023	30 June 2022
	Notes	\$'000	\$'000
CURRENT ASSETS			
Cash and cash equivalents	20	166,626	196,608
Trade and other receivables	8	160,936	93,185
Contract assets	9	102,838	48,918
Derivative financial instruments	22	4,642	2,079
Current tax assets		3,570	7,728
Other current assets	14	35,317	21,654
Total current assets		473,929	370,172
NON-CURRENT ASSETS			
Contract assets	9	5,840	3,447
Investment in associates		8,719	3,901
Property, plant and equipment	11	33,465	26,417
Rights-of-use assets	12	109,448	90,783
Intangible assets	13	538,164	413,598
Capitalised development costs	10	12,155	23,666
Deferred tax assets	5	26,265	18,229
Other non-current assets	14	25,482	24,573
Total non-current assets	_	759,538	604,614
TOTAL ASSETS	_	1,233,467	974,786
CURRENT LIABILITIES	-		· · · ·
Trade and other payables	15	191,705	125,046
Lease liabilities	19	24,530	18,436
Contract liabilities	16	57,949	51,852
Provisions	17	20,850	21,434
Current tax liabilities		24,390	, 5,850
Financial liabilities at fair value through profit or loss	22	25,560	-
Derivative financial instruments	22	6,302	7,004
Total current liabilities	_	351,286	229,622
NON-CURRENT LIABILITIES	_		
Borrowings	18	209,004	156,453
Lease liabilities	19	96,030	81,525
Deferred tax liabilities	5	50,603	48,218
Provisions	17	9,102	3,600
Total non-current liabilities	_	364,739	289,796
TOTAL LIABILITIES	_	716,025	519,418
NET ASSETS	_	517,442	455,368
EQUITY	_		· ·
Issued capital	21	271,467	276,888
Reserves		4,907	(9,510)
Retained earnings		240,794	188,299
Equity attributable to owners of IDP Education Limited	_	517,168	455,677
Non-controlling interests	_	274	(309)
TOTAL EQUITY	-	517,442	455,368

## Consolidated statement of changes in equity

for the year ended 30 June 2023

		lssued capital	Cash flow hedge reserve	Foreign currency translation reserve	Share based payments reserve	Retained earnings	Equity attributable to owners of IDP Education Limited	Non- controlling interests	Total
	Note	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
As at 1 July 2021		278,145	(1,236)	(5,236)	(6,412)	123,270	388,531	(537)	387,994
Exchange differences arising on translating the foreign operations		-	-	4,460	-	-	4,460	(8)	4,452
Change in the fair value of cash flow hedges, net of income tax		-	(1,816)	-	-	-	(1,816)	-	(1,816)
Profit for the year		-	-	-	-	102,604	102,604	236	102,840
Total comprehensive income for the year		-	(1,816)	4,460	-	102,604	105,248	228	105,476
Acquisition of treasury shares	21.2	(5,567)	-	-	-	-	(5,567)	-	(5,567)
Share-based payments schemes including tax effect – value of employee services		_	_	_	5,040	_	5,040	_	5,040
Issue of treasury shares to employees	21.2	4,310	-	-	(4,310)	-		-	-
Dividends paid	6	-	-	-	-	(37,575)	(37,575)	-	(37,575)
As at 30 June 2022		276,888	(3,052)	(776)	(5,682)	188,299	455,677	(309)	455,368

## Consolidated statement of changes in equity (continued)

for the year ended 30 June 2023

		lssued capital	Cash flow hedge reserve	Foreign currency translation reserve	Share based payments reserve	Retained earnings	Equity attributable to owners of IDP Education Limited	Non- controlling interests	Total
	Note	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$′000
As at 30 June 2022		276,888	(3,052)	(776)	(5,682)	188,299	455,677	(309)	455,368
Exchange differences arising on translating the foreign operations		-	-	9,505	-	-	9,505	6	9,511
Change in the fair value of cash flow hedges, net of income tax		-	769	-	-	-	769	-	769
Profit for the year		-	-	-	-	148,521	148,521	577	149,098
Total comprehensive income for the year		-	769	9,505	-	148,521	158,795	583	159,378
Acquisition of treasury shares	21.2	(8,868)		-	-	-	(8,868)	-	(8,868)
Share-based payments schemes including tax effect – value of					7.500		7.500		7.500
employee services		-	-	-	7,590	-	7,590	-	7,590
Issue of treasury shares to employees	21.2	3,447	-	-	(3,447)	-	-	-	-
Dividends paid	6	-	-	-	-	(96,026)	(96,026)	-	(96,026)
As at 30 June 2023		271,467	(2,283)	8,729	(1,539)	240,794	517,168	274	517,442

## Consolidated statement of cash flow

## for the year ended 30 June 2023

	Notes	30 June 2023 \$'000	30 June 2022 \$'000
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from customers		897,462	789,820
Payments to suppliers and employees		(666,066)	(596,689)
Interest received		2,861	866
Interest paid on borrowings		(7,599)	(1,842)
Interest on lease liabilities		(5,863)	(4,330)
Income tax paid		(50,515)	(47,191)
Net cash inflow from operating activities	20	170,280	140,634
CASH FLOWS FROM INVESTING ACTIVITIES			
Payments for acquisition of a subsidiary, net of cash acquired	27	(80,914)	(260,441)
Payments for investment in associates		(4,254)	(188)
Payments for property, plant and equipment		(17,132)	(11,995)
Payments for intangible assets and capitalised development costs		(21,814)	(17,653)
Net cash outflow from investing activities		(124,114)	(290,277)
CASH FLOWS FROM FINANCING ACTIVITIES			
Proceeds from borrowings	20	82,411	100,000
Repayments of borrowings	20	(30,000)	-
Payments for treasury shares	21.2	(8,868)	(5,567)
Repayment of lease liabilities	20	(22,726)	(19,350)
Dividends paid	6	(96,026)	(37,575)
Net cash inflow/(outflow) from financing activities		(75,209)	37,508
Net decrease in cash and cash equivalents		(29,043)	(112,135)
Cash and cash equivalents at the beginning of the year		196,608	306,948
Effect of exchange rates on cash holdings in foreign currencies		(939)	1,795
Cash and cash equivalents at the end of the year		166,626	196,608

### Notes to the financial statements

#### 1. Basis of preparation

This general purpose financial report for the year ended 30 June 2023 has been prepared in accordance with Australian Accounting Standards, other authoritative pronouncements of the Australian Accounting Standards Board (AASB) and the *Corporations Act 2001*.

The financial statements are for the consolidated entity, consisting of IDP Education Limited (the Company) and its controlled subsidiaries (the Group). IDP Education Limited is a for profit company limited by shares whose shares are publicly traded on the Australian Securities Exchange (ASX).

The consolidated financial statements for the year ended 30 June 2023 were authorised for issue in accordance with a resolution of the Directors on 22 August 2023.

#### 1.1. Compliance with IFRS

This general purpose financial report complies with Australian Accounting Standards. Compliance with Australian Accounting Standards ensures that the financial report, comprising the financial statements and the notes thereto, complies with International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board (IASB).

#### 1.2. Historical cost convention

The consolidated financial statements have been prepared on the basis of historical cost, except for certain financial assets and financial liabilities (including derivative instruments) that have been recognised at fair value through profit and loss.

#### 1.3. Significant accounting policies

The principal accounting policies adopted in the preparation of the financial report are set out in the relevant notes except for those disclosed in notes 1.7 to 1.8.

The accounting policies adopted are consistent with those of the previous financial year except as noted. When the presentation or classification of items in the financial report is amended, comparative amounts are also reclassified.

The financial report has been prepared on a going concern basis.

#### 1.4. Critical accounting estimates and judgements

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the Group's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the financial statements, are disclosed in the following notes:

- Revenue recognition and variable consideration: Note 3 Revenue and Note 9 Contract assets
- Assessment of uncertain tax positions: Note 14 Other assets and Note 30 Contingent liabilities
- Note 13 Intangible assets Impairment test of goodwill and intangible assets with indefinite useful lives
- Note 27 Fair value of identifiable assets and liabilities arising from business combinations

#### 1.5. Rounding of amounts

The Company is of the kind referred to in ASIC Corporations (Rounding in Financial/Directors' Reports) Instrument 2016/191 dated 24 March 2016, and in accordance with that Corporations Instrument, amounts in the consolidated financial statements and the Directors' report have been rounded to the nearest thousand dollars unless otherwise stated.

#### 1.6. Accounting standards issued

The Group has adopted all the new and revised Standards and Interpretations issued by the Australian Accounting Standards Board that are relevant to their operations and effective for the current year. The adoption of these amendments did not have a material impact on the financial statements of the Group.

Certain new accounting Standards and Interpretations have been issued but not mandatory for 30 June 2023 reporting period and have not been early adopted by the Group.

The Group does not anticipate that the adoption of AASB 17 *Insurance Contracts* and other new Standards and amendments issued but not mandatory for 30 June 2023 reporting period will have a material impact in future periods on the financial statements of the Group.

The Group is not in the scope of the Pillar Two top up tax being implemented in Australia (as it will apply to entities with revenue exceeding €750 million).

### 1. Basis of preparation (continued)

#### 1.7. Basis of consolidation

The consolidated financial statements comprise the financial statements of the Company and its subsidiaries as at 30 June 2023. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee. Specifically, the Group controls an investee if and only if the Group has:

• Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee);

- Exposure, or rights, to variable returns from its involvement with the investee; and
- The ability to use its power over the investee to affect its returns.

The Group re-assesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control. Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Assets, liabilities, income and expenses of a subsidiary acquired or disposed of during the year are included in the consolidated financial statements from the date the Group gains control until the date the Group ceases to control the subsidiary.

Profit or loss and each component of other comprehensive income is attributed to the equity holders of the parent of the Group and to the non-controlling interests, even if this results in the non-controlling interests having a deficit balance. When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with the Group's accounting policies. All intra-group assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

Non-controlling interests in subsidiaries are identified separately from the Group's equity therein. Those interests of non-controlling shareholders that are present ownership interests entitling their holders to a proportionate share of net assets upon liquidation may initially be measured at fair value or at the non-controlling interests' proportionate share of the fair value of the acquiree's identifiable net assets. The choice of measurement is made on an acquisition-by-acquisition basis. Other non-controlling interests are initially measured at fair value. Subsequent to acquisition, the carrying amount of non-controlling interests is the amount of those interests at initial recognition plus the non-controlling interests' share of subsequent changes in equity. Total comprehensive income is attributed to non-controlling interests even if this results in the non-controlling interests having a deficit balance.

#### 1.8. Foreign currency translation

The Group's consolidated financial statements are presented in Australian dollars, which is also the parent's functional currency. For each Group controlled entity, the Group determines the functional currency and items included in the financial statements of each Group controlled entity are measured using that functional currency.

#### Transactions and balances

Transactions in foreign currencies are initially recorded at the rates of exchange prevailing on the dates of the transactions. At each subsequent balance sheet date:

(i) Foreign currency monetary items are retranslated at the rates prevailing at the balance sheet date. Exchange differences arising on the settlement or retranslation of monetary items are recognised in the profit or loss with exception of monetary items that are designated as part of the hedge of the Group's net investment of a foreign operation; and

(ii) Non-monetary items which are measured at historical cost are not retranslated.

#### Group consolidation

On consolidation, the assets and liabilities of foreign operations are translated into Australian dollars at the rate of exchange prevailing at the reporting date and their statements of profit or loss are translated at exchange rates prevailing at the dates of the transactions. The exchange differences arising on translation for consolidation purposes are recognised in other comprehensive income. On disposal of a foreign operation, the component of other comprehensive income relating to that particular foreign operation is recognised in profit or loss.

Any goodwill arising on the acquisition of a foreign operation and any fair value adjustments to the carrying amounts of assets and liabilities arising on the acquisition are treated as assets and liabilities of the foreign operation and translated at the spot rate of exchange at the reporting date.

### **Financial Performance**

### 2. Segment information

#### **Basis of segmentation**

The Group has identified its operating segments based on the internal reports that are reviewed and used by the Chief Operating Decision Maker in assessing performance and determining the allocation of resources.

The Chief Operating Decision Maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the Chief Executive Officer.

The Group's operating segments comprise the geographic regions of:

- Asia which includes Bangladesh, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Malaysia, Mauritius, Myanmar, Nepal, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand and Vietnam;
- Australasia which includes Australia, Fiji, New Caledonia and New Zealand; and
- Rest of World which includes Argentina, Azerbaijan, Bahrain, Brazil, Canada, Chile, Colombia, Cyprus, Ecuador, Egypt, Germany, Ghana, Greece, Iran, Ireland, Italy, Jordan, Kazakhstan, Kenya, Kuwait, Lebanon, Mexico, Morocco, Nigeria, Oman, Pakistan, Peru, Poland, Qatar, Romania, Russia, Saudi Arabia, Spain, Switzerland, Turkey, Ukraine, Uruguay, Uzbekistan, the United Arab Emirates, the United Kingdom and the United States of America.

The principal activities of each segment are provision of student placement services, International English Language Testing (IELTS), English language teaching services and digital marketing and event services.

#### Geographic segment revenue and results

	Segment	revenue	Segment EBIT		
	30 June 2023	30 June 2022	30 June 2023	30 June 2022	
	\$'000	\$'000	\$'000	\$'000	
Asia	726,290	586,454	290,577	206,718	
Australasia	44,283	38,574	4,427	3,331	
Rest of World	211,343	168,303	45,222	32,884	
Total	981,916	793,331	340,226	242,933	
Corporate costs			(119,542)	(84,052)	
Earnings Before Income and Tax			220,684	158,881	
Net finance costs			(13,377)	(6,749)	
Profit before tax		_	207,307	152,132	

#### Service segment revenue and gross profit

The Group also uses a secondary segment which shows revenue and gross profit (i.e., revenue less direct costs) by service.

	Revenue		Gross profit	
	30 June 2023 \$'000	30 June 2022 \$'000	30 June 2023 \$'000	30 June 2022 \$'000
Point in time revenue recognition				
Student placement revenue	351,159	215,360	300,303	182,763
Other revenue	4,088	2,738	3,117	1,414
Over time revenue recognition				
IELTS examination revenue	545,456	511,358	263,105	232,279
English language teaching revenue	33,414	20,603	21,841	12,739
Digital marketing and event revenue	47,799	43,272	25,502	30,258
Total	981,916	793,331	613,868	459,453

### 3. Revenue

#### Accounting policy

The Group's revenue mainly comprises:

- Student placement revenue
- IELTS examination revenue
- English language teaching revenue
- Digital marketing revenue

Revenue is measured based on the consideration to which the Group expects to be entitled in a contract with a customer. The Group recognises revenue when it transfers control of a service to a customer.

			ue streams is as follows:
Under AASK 15 revenue	erecognition for eacr	i of the major reveni	le streams is as tollows.

Revenue stream	Performance obligation	Timing of recognition
Student placement revenue	Institution application service, visa application service and pre- departure service	Point in time recognition when the performance obligations are satisfied after applying an estimated withdrawal rate (i.e. when students withdraw from the courses after the enrolments are confirmed).
IELTS examination revenue	Provision of English language testing service	Over time from the date the testing commences, until the testing results are issued. This typically occurs within a timeframe of 13 days.
		Revenue is calculated based on the input method (i.e. resources consumed and cost incurred).
English language teaching revenue	Provision of English language teaching courses	Over time starting from the expiry of the trial period, until the completion of the courses. Revenue is calculated based on the output method (i.e. lessons delivered).
Digital marketing revenue	Hosting the advertising content online, lead generation and enquiry processing	Over time starting from the date that the content goes live, until the expiry of the advertising contract.
		Revenue is calculated based on the input method (i.e. resources consumed and cost incurred).

### 4. Expenses and finance costs

4.1 Expenses

	30 June 2023 \$'000	30 June 2022 \$'000
Service providers fees	298,831	276,745
Employee benefits expenses	253,475	204,394
Occupancy expenses	12,366	10,395
Marketing expenses	44,628	30,319
Administrative expenses	21,090	19,739
IT and communication expenses	33,252	23,751
Consultancy and professional expenses	26,167	18,456
Travel expenses	9,955	4,695
Foreign exchange loss	9,423	4,978
Other expenses	1,462	1,635
	710,649	595,107

4.2 Depreciation and amortisation expenses	Note	30 June 2023 \$'000	30 June 2022 \$'000
Depreciation - Property, plant and equipment	11	11,151	8,666
Amortisation - Intangible assets	13	13,405	7,311
Depreciation – Right-of-use assets		25,917	22,251
		50,473	38,228

#### 4.3 Finance costs

	30 June 2023 \$'000	30 June 2022 \$'000
Interest on borrowings	8,583	2,310
Interest expenses on lease liabilities	5,863	4,330
Other finance costs	1,792	975
	16,238	7,615

#### 4.4 Included in the employee benefit expenses

	Note	30 June 2023 \$'000	30 June 2022 \$'000
Share-based payments	23.4	7,573	5,168
Governments wages subsidies		(223)	(705)
Defined contribution plans		14,854	12,498

#### 5. Income taxes

The Group is subject to income taxes in Australia and foreign jurisdictions and as a result the calculation of the Group's tax charge involves a degree of estimation and judgment in respect of certain items. The Group recognises liabilities for potential tax issues based on management's assessment of whether additional taxes may be payable. Where the final tax outcome of these matters is different from the amounts that were initially recorded, these differences impact the current and deferred tax provisions in the period in which such determination is made.

#### Accounting policy

IDP Education Limited is the head entity in a tax-consolidated group under Australian taxation law. As a result, the Company and Australian entities controlled by the Company are all subject to income tax through membership of the tax-consolidated group. The consolidated current and deferred tax amounts for the tax-consolidated group are allocated to the members of the tax-consolidated group using the 'separate taxpayer within group' approach, with deferred taxes being allocated by reference to the carrying amounts in the financial statements of each member entity and the tax values applying under tax consolidation. Current tax liabilities and assets and deferred tax assets arising from unused tax losses and relevant tax credits arising from this allocation process are then accounted for as immediately assumed by the head entity, as under Australian taxation law the head entity has the legal obligation (or right) to these amounts.

Entities within the tax-consolidated group have entered into a tax funding arrangement and a tax sharing agreement with the head entity. Under the terms of the tax funding arrangement, the entities controlled by the Group have agreed to pay an amount to, or receive an amount from, the head entity equal to the tax liability or asset assumed by the head entity for that period as noted above. Such amounts are reflected in amounts receivable from or payable to the head entity. Accordingly, the amount arising under the tax funding arrangement for each period is equal to the tax liability or asset assumed by the head entity for that period and no contribution from (or distribution to) equity participants arises in relation to income taxes.

Income tax expense comprises current and deferred tax. Income tax expense is recognised in the profit or loss except to the extent it relates to items recognised in other comprehensive income or directly in equity in which case it is recognised in other comprehensive income or in equity respectively.

Current tax is the expected tax payable on the taxable income for the year, using tax rates enacted or substantively enacted at the reporting date, and any adjustment to tax payable in respect of previous years.

Deferred tax is recognised using the balance sheet method providing for temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. Deferred tax is not recognised for the following temporary differences:

- (i) The initial recognition of assets or liabilities in a transaction that is not a business combination;
- (ii) The initial recognition of goodwill; and

(iii) The initial recognition of assets and liabilities in a transaction which at the time of the transaction affects neither accounting profit nor taxable profit (taxable loss).

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantially enacted by the end of the reporting period. The measurement of deferred tax liabilities and assets reflects the tax consequences that would follow from the manner in which the Group expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

A deferred tax asset is recognised to the extent that it is probable that future tax profits will be available against which the temporary difference can be utilised. Deferred tax assets are reviewed each reporting date and are reduced to the extent that it is no longer probable that the related tax benefit will be realised.

### 5. Income taxes (continued)

5.1 Income tax recognised in profit or loss

	30 June 2023 \$'000	30 June 2022 \$'000
Current tax		
Current tax expense	67,845	51,021
Withholding taxes	609	1,063
Adjustments recognised in relation to the current tax of prior years	(327)	1,391
	68,127	53,475
Deferred tax		
Deferred tax expense	(9,485)	(4,684)
Adjustments recognised in relation to the deferred tax of prior years	(433)	501
Income tax expense	58,209	49,292

The income tax expense for the year can be reconciled to the accounting profit as follows:

	30 June 2023 \$'000	30 June 2022 \$'000
Profit before tax	207,307	152,132
Income tax expense calculated at 30% (2022: 30%)	62,192	45,640
Tax effect of:		
Attributed income from foreign jurisdictions	3,131	3,047
Non-deductible expenses	1,643	953
Withholding taxes	609	1,063
Unused tax losses, tax offsets and timing differences not recognised as deferred tax assets	18	474
Utilisation and recognition of losses not previously recognised as deferred tax assets	(3,657)	(353)
Effect of tax rates in foreign jurisdictions	(4,010)	(2,996)
Adjustments recognised in relation to the current tax of prior years	(327)	1,391
Adjustments recognised in relation to deferred tax of prior years	(433)	501
Non-assessable income	(658)	(145)
Other deductible items	(288)	(342)
Effect on deferred tax balances due to changes in income tax rates	(11)	59
Income tax expense	58,209	49,292

### 5. Income taxes (continued)

#### 5.2 Deferred tax balances

The following is the analysis of deferred tax assets/(liabilities) presented in the consolidated statement of financial position:

	30 June 2023 \$'000	30 June 2022 \$'000
Deferred tax assets	26,265	18,229
Deferred tax liabilities	(50,603)	(48,218)
	(24,338)	(29,989)

#### 2023

Temporary differences and tax losses

		Acquired through		Recognised in other	Recognised	
<i>\$</i> /222	Opening	business	Recognised in	comprehensive	in	Closing
\$'000	balance	combinations	profit or loss	income	reserves	balance
Accrued expenses	3,785	-	1,060	-	-	4,845
Deferred capital expenditure	1,342	-	(172)	-	-	1,170
Employee benefits	4,435	-	2,028	-	(1,176)	5,287
Leases	2,658	-	274	-	-	2,932
Trade receivables	653	-	90	-	-	743
Derivative financial instruments	1,520	-	(623)	(329)	-	568
Unrealised foreign exchange losses	(214)	-	846	-	-	632
Plant, property and equipment	840	-	3,648	-	-	4,488
Deferred revenue	1,788	-	620	-	-	2,408
Intangible assets	(48,188)	(2,423)	405	(339)	-	(50,545)
Prepayments	(88)	-	28	-	-	(60)
Tax losses	755	-	1,977	-	-	2,732
Others	725	-	(263)	-	-	462
Net deferred tax	(29,989)	(2,423)	9,918	(668)	(1,176)	(24,338)

### 5. Income taxes (continued)

### 5.2 Deferred tax balances (continued)

### 2022

Temporary differences and tax losses

\$′000	Opening balance	Acquired through business combinations	Recognised in profit or loss	Recognised in other comprehensive income	Recognised in reserves	Closing balance
Accrued	Datanee					Dataneo
expenses	3,349	-	436	-	-	3,785
Deferred capital expenditure	674	-	668	-	-	1,342
Employee benefits	4,179	164	1,980	-	(1,888)	4,435
Leases	2,033	141	484	-	-	2,658
Trade receivables	408	-	245	-	-	653
Derivative financial instruments	715	-	27	778	-	1,520
Unrealised foreign exchange losses	220	-	(434)	-	_	(214)
Plant, property and equipment	1,425	136	(721)	-	-	840
Deferred revenue	605	-	1,183	-	-	1,788
Intangible assets	(4,870)	(42,812)	279	(785)	-	(48,188)
Prepayments	(34)	-	(54)	-	-	(88)
Tax losses	1,096	-	(341)	-	-	755
Others	294	-	431	-	-	725
Net deferred tax	10,094	(42,371)	4,183	(7)	(1,888)	(29,989)

#### 5.3 Unrecognised deferred tax assets

	30 June 2023 \$'000	30 June 2022 \$'000
Deductible temporary differences, unused tax losses and unused tax credits for which no deferred tax assets have been recognised are attributable to the following:		
- temporary differences	8	1,333
- tax losses	2,548	6,129
	2,557	7,462

The unrecognised tax losses will expire between 5 years and indefinite.

### 6. Dividends

#### Accounting policy

Provision is made for the amount of any dividend declared, being appropriately authorised and no longer at the discretion of the entity, on or before the end of the reporting period but not distributed at the end of the reporting period.

#### 6.1 Dividends paid

	30 June 2023		30 June 2022	
	cents per share	Total \$'000	cents per share	Total \$'000
Final dividend paid in respect of prior financial year - 14% franked (2022: 0%) at the Australia corporate tax rate of 30%	13.50	37,575	-	-
Interim dividend paid in respect of current financial year - 25% franked (2022: 9%) at the Australia corporate tax rate of 30%	21.00	58,451	13.50	37,575
Total		96,026		37,575

The final dividend of 13.5 cent per share for the financial year ended 30 June 2022 was paid on 29 September 2022.

An interim dividend of 21.0 cents per share franked at 25% was declared on 22 February 2023 to shareholders registered on 10 March 2023. The payment was made on 31 March 2023.

#### 6.2 Dividends proposed and not recognised at the end of the reporting period

The final dividend of 20 cents per share franked at 17% for the financial year ended 30 June 2023 was declared on 22 August 2023 to shareholders registered on 5 September 2023. This dividend has not been included as a liability in the financial statements. The total estimated dividend to be paid is \$55.667m.

#### 6.3 Franking credits

The balance of the franking account at 30 June 2023 was \$8.814m (2022: \$6.973m) based on the Australian corporate tax rate of 30% (2022: 30%).

### 7. Earnings per share

#### Accounting policy

#### Basic earnings per share

Basic earnings per share (EPS) is calculated by dividing the profit attributable to the owners of IDP Education Limited, by the weighted average number of ordinary shares outstanding during the reporting period.

#### Diluted earnings per share

Diluted EPS adjusts the figures used in the determination of basic EPS to take into account the weighted average number of additional ordinary shares that would have been outstanding assuming the conversion of all dilutive potential ordinary shares.

	30 June 2023		30 June 2	30 June 2022	
	Cents		Cents		
	Basic	Diluted	Basic	Diluted	
Earnings per share	53.36	53.28	36.86	36.79	
			30 June 2023	30 June 2022	
Earnings used in calculating earnings per share		\$000	\$000		
Earnings used in the calculation of basic and diluted earnings per share		148,521	102,604		
Weighted average number of shares used as the denominator		30 June 2023	30 June 2022		
Weighted average number of shares used as the denominator for basic EPS		278,336,211	278,336,211		
Weighted average number of potential dilutive ordinary shares:					
- performance rights and service rights		405,728	546,736		
Weighted average number of shares used as d	enominator for d	iluted EPS	278,741,939	278,882,947	

### Assets and liabilities

### 8. Trade and other receivables

#### Accounting policy

Receivables arise from revenue that has been billed, but not yet settled by the customer.

Revenue is measured at the fair value of the consideration received or receivable. Revenue is recognised as the relevant performance obligations identified in a customer contract are satisfied. Refer to Note 3 for further details of revenue recognition.

Where revenue recognised precedes billings it results in a contract asset as disclosed in Note 9 below, and where cash amounts are received in advance of revenue recognition it results in a contract liability as disclosed in Note 16.

IDP's credit terms are generally 30 to 60 days from the date of invoice. As such, the carrying amount of receivables approximates their fair value.

	30 June 2023	30 June 2022
	\$'000	\$'000
Trade receivables	156,005	91,751
Credit loss allowance	(2,721)	(2,375)
	153,284	89,376
Other receivables	7,652	3,809
	160,936	93,185

#### Credit Loss Allowance

The Group applies the simplified approach under AASB 9 to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables.

Expected credit losses are measured by grouping trade receivables and contract assets based on shared credit risk characteristics. The contract assets relate to unbilled work in progress and have substantially the same risk characteristics as the trade receivables for the same types of contracts.

A provision allowance is determined based on historic credit loss rates for each group of customers, adjusted for any material expected changes to the customers' future credit risk.

#### 9. Contract assets

	30 June 2023	30 June 2022
	\$'000	\$'000
Student placement services	108,678	52,365
Current	102,838	48,918
Non-current	5,840	3,447
	108,678	52,365

Any amount previously recognised as contract assets is reclassified to trade receivables at the point at which it is invoiced to the customer.

#### Critical accounting estimates and assumptions

Amounts relating to contract assets are balances where student placement revenue recognised precedes billings under customer contracts. The Group recognised student placement revenue when performance obligations are satisfied after applying estimated withdrawal rates (i.e., when students withdraw from the courses after the enrolments are confirmed). Withdrawal rate applied requires estimates and judgements, which are continually evaluated and are based on historical data, experience and other factors, including reasonable expectations of future events. Management believes that the estimates used in measuring contract assets are reasonable. Actual results in the future may differ from the estimated rates and it is therefore reasonably possible that outcomes within the next financial year that are different from management's assumptions and estimates could require an adjustment to the carrying amounts of the reported assets in the future reporting periods.

#### 10. Capitalised development costs

#### Accounting policy

Capitalised development costs represent internally developed systems not yet put into use. These assets will be transferred to intangible assets as appropriate on the date of completion.

Capitalised development costs arising from the development phase of an internal project are recognised if, and only if, all of the following have been demonstrated:

- the technical feasibility of completing the intangible asset so that it will be available for use;
- the intention to complete the intangible asset and use it;
- the ability to use the intangible asset;
- the intangible asset will generate probable future economic benefits;
- the availability of adequate technical, financial and other resources to complete the development and the intangible asset; and
- the ability to measure reliably the expenditure attributable to the intangible asset during its development.

The amount recognised is the sum of the expenditure incurred from the date when the project development first meets the recognition criteria listed above. Where above criteria is not met, development expenditure is recognised in profit or loss in the period in which it is incurred.

		30 June 2023	30 June 2022
	Note	\$'000	\$'000
Balance at beginning of the year		23,666	16,306
Additions		23,150	19,721
Transfers to property, plant and equipment	11	-	(1,363)
Transfers to intangible assets	13	(34,681)	(10,962)
Effect of foreign currency exchange differences		20	(36)
Balance at end of the year		12,155	23,666

### 11. Property, plant and equipment

#### Accounting policy

Property, plant and equipment is carried at cost, net of accumulated depreciation and impairment losses, if any. Property, plant and equipment are depreciated using the straight-line basis over their estimated useful economic lives. The expected depreciation rate for each class of depreciable assets are:

<u>Class of Fixed Asset</u>	Depreciation rate
Leasehold Improvements	Lesser of lease term or useful life
Plant and equipment	20-33%

#### <u>Impairment</u>

The carrying values of property, plant and equipment are reviewed annually for indications of impairment to ensure they are not in excess of the recoverable amount for these assets. An impairment loss is recognised to the extent that the carrying amount of an asset or cash-generating unit exceeds its recoverable amount.

The estimated useful lives, residual values and depreciation method are reviewed at the end of each reporting period, with the effect of any changes in estimate accounted for on a prospective basis.

	Leasehold improvements	Plant and equipment	Total
Cost	\$'000	\$'000	\$'000
Balance at 30 June 2021	27,061	25,915	52,976
Additions	4,940	5,337	10,277
Acquired through business combinations	1,238	3,721	4,959
Transfer from capitalised development costs	-	1,363	1,363
Disposals	(84)	(1,303)	(1,387)
Effect of foreign currency exchange differences	(278)	(59)	(337)
Balance at 30 June 2022	32,877	34,974	67,851
Additions	8,145	8,986	17,131
Acquired through business combinations	1,240	699	1,939
Disposals	(1,751)	(2,404)	(4,155)
Effect of foreign currency exchange differences	(645)	(37)	(682)
Balance at 30 June 2023	39,866	42,218	82,084
Accumulated depreciation			
Balance at 30 June 2021	(13,381)	(17,337)	(30,718)
Depreciation for the year	(3,786)	(4,880)	(8,666)
Acquired through business combinations	(1,055)	(3,720)	(4,775)
Disposals	80	1,248	1,328
Effect of foreign currency exchange differences	698	699	1,397
Balance at 30 June 2022	(17,444)	(23,990)	(41,434)
Depreciation for the year	(5,259)	(5,892)	(11,151)
Acquired through business combinations	(148)	(136)	(284)
Disposals	1,752	2,352	4,104
Effect of foreign currency exchange differences	219	(73)	146
Balance at 30 June 2023	(20,880)	(27,739)	(48,619)
Net Book Value			
At 30 June 2022	15,433	10,984	26,417
At 30 June 2023	18,986	14,479	33,465

Office buildings

# Notes to the consolidated financial statements for the year ended 30 June 2023

### 12. Right-of-use assets

#### Accounting policy

The Group recognises a right-of-use asset and a lease liability at the lease commencement date. The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any initial direct costs incurred and an estimate of costs to dismantle and remove the underlying asset or to restore the underlying asset, less any lease incentives received.

The right-of-use asset is subsequently depreciated using the straight-line method from the commencement date to the earlier of the end of the useful life of the right-of-use asset or the end of the lease term. The estimated useful lives of right-of-use assets are determined on the same basis as those of property, plant and equipment. In addition, the right-of-use assets are periodically reduced by impairment losses in accordance with AASB 136 *Impairment of Assets*, if any, and adjusted for certain remeasurement of the lease liability.

#### Short-term leases and leases of low-value assets

The Group has elected not to recognise right-of-use assets and lease liabilities for short-term leases of office and IT equipment that have a lease term of 12 months or less or for leases of low-value assets such as printers and other IT equipment for use by staff in its offices. The Group recognises the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

The carrying value of right-of-use assets is presented below:

	ernee buitainge
Cost	\$'000
Balance at 30 June 2021	116,378
Additions	31,988
Lease terminations	(3,473)
Effect of foreign currency exchange differences	3,480
Balance at 30 June 2022	148,373
Additions	44,063
Acquired through business combination	2,023
Lease terminations	(6,412)
Effect of foreign currency exchange differences	492
Balance at 30 June 2023	188,539

#### Accumulated depreciation

Balance at 30 June 2021	(36,986)
Depreciation for the year	(22,251)
Lease terminations	2,978
Effect of foreign currency exchange differences	(1,331)
Balance at 30 June 2022	(57,590)
Depreciation for the year	(25,917)
Lease terminations	4,615
Effect of foreign currency exchange differences	(199)
Balance at 30 June 2023	(79,091)

Net Book Value

At 30 June 2022	90,783
At 30 June 2023	109,448

#### 12. Right-of-use assets (continued)

Amounts recognised in the Statement of Profit or Loss	30 June 2023 \$'000	30 June 2022 \$'000
Depreciation expenses on right-of-use assets	25,917	22,251
Interest expenses on lease liabilities	5,863	4,330
Expenses relating to short term or low value leases	516	953
Occupancy expenses	11,850	9,442

#### 13. Intangible assets

#### Critical accounting estimates and assumptions

#### Impairment of goodwill and other intangible assets with indefinite useful lives

Goodwill and intangible assets with indefinite useful lives are allocated to a cash-generating unit (CGU) or group of CGUs and tested for impairment annually to determine whether they are subject to any impairment in accordance with the accounting policy stated below.

A CGU is the smallest identifiable group of assets that generate cash flows largely independent of cash flows of other groups of assets. Goodwill and other indefinite life intangible assets are allocated to CGU or group of CGUs which are no larger than one of the Group's operating segments.

The recoverable amounts of the CGU or group of CGUs to which the assets have been allocated have been determined based on the value in use calculations. These calculations are performed based on cash flow projections and other supplementary information which, given their forward looking nature, require the adoption of assumptions and estimates.

The key assumptions and estimates utilised in management's assessments relate primarily to:

- Three years cash flow forecasts sourced from internal budgets and management forecasts;
- Terminal value growth rates applied to the period beyond the three year cash flow forecasts; and
- Post-tax discount rates, used to discount the cash flows to present value.

Each of these assumptions and estimates is based on a "best estimate" at the time of performing the valuation.

#### Accounting policy

Intangible assets acquired separately are measured on initial recognition at cost. The cost of intangible assets acquired in a business combination is their fair value at the date of acquisition. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and accumulated impairment losses. Internally generated intangibles, excluding capitalised development costs, are not capitalised and the related expenditure is reflected in profit or loss in the period in which the expenditure is incurred.

The useful lives of intangible assets are assessed as either finite or indefinite.

Intangible assets with finite lives are amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting period. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are considered to modify the amortisation period or method, as appropriate, and are treated as changes in accounting estimates and adjusted on a prospective basis. The amortisation expense on intangible assets with finite lives is recognised in the statement of profit or loss as expenses. Intangible assets with indefinite useful lives are not amortised but are tested for impairment annually, or more frequently if events or changes in circumstances indicate that it might be impaired and is carried at cost less accumulated impairment losses.

13. Intangible assets (continued)

Cost		Software	Brand and trade names	Customer relationships	Website technology and database	Goodwill	Contracts for English language testing	Total
	Note	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000	\$′000
Balance at 30 June 2021		27,941	15,554	14,647	7,452	39,689	35,200	140,483
Additions		12	-	-	-	-	-	12
Acquired through business combinations	27	-	-	-	-	126,136	171,246	297,382
Transfer from capitalised development costs	10	10,962	-	-	-	-	-	10,962
Effect of foreign currency exchange differences		44	(634)	(629)	(326)	189	3,911	2,555
Balance at 30 June 2022		38,959	14,920	14,018	7,126	166,014	210,357	451,394
Additions		3	-	-	-	-	-	3
Acquired through business combinations	27	159	-	8,066	-	87,342	-	95,567
Transfer from capitalised development costs	10	34,681	-	-	-	-	-	34,681
Disposals		(249)	-	-	-	-	-	(249)
Effect of foreign currency exchange differences		(31)	1,137	1,644	584	6,231	(534)	9,031
Balance at 30 June 2023		73,522	16,057	23,728	7,710	259,587	209,823	590,427
Accumulated amortisation								
Balance at 30 June 2021		(18,760)	(431)	(4,909)	(6,930)	-	-	(31,030)
Amortisation for the year		(5,869)	-	-	-	-	-	(5,869)
Amortisation of intangible assets generated from business combinations		-	(71)	(845)	(526)	-	-	(1,442)
Effect of foreign currency exchange differences		(33)	_	248	330	-	-	545
Balance at 30 June 2022		(24,662)	(502)	(5,506)	(7,126)	-	-	(37,796)
Amortisation for the year		(11,760)	-	-	-	-	-	(11,760)
Amortisation of intangible assets generated from								
business combinations		-	(71)	(1,574)	-	-	-	(1,645)
Disposals Effect of foreign currency		89	-	-	-	-	-	89
exchange differences		(7)	-	(560)	(584)	-	-	(1,151)
Balance at 30 June 2023		(36,340)	(573)	(7,640)	(7,710)	-	-	(52,263)
Net Book Value								
At 30 June 2022		14,297	14,418	8,512	-	166,014	210,357	413,598
At 30 June 2023		37,182	15,484	16,088	-	259,587	209,823	538,164

#### 13. Intangible assets (continued)

#### <u>Software</u>

Software is amortised over the useful life of 3 to 5 years.

#### Brand and trade names

Brand and trade names are separately identifiable intangible assets arising from business combinations and are recognised at fair value at the acquisition date. The useful life of brand and trade names are assessed based on nature of the specific market and assets. Brand and trade names from the UK digital marketing CGU of \$14.998m (2022: \$13.861m) are considered to have an indefinite useful life and as such are not amortised but are tested for impairment annually or more frequently if events or changes in circumstances indicate that it might be impaired. Brand and trade names from other CGUs are amortised over 15 years.

#### Customer relationships

Customer relationships are separately identifiable intangible assets arising from business combinations and are recognised at fair value at the acquisition date. Customer relationships are amortised between 7 and 19 years.

During FY23, an intangible asset for customer contracts and relationships of \$8.066m was recognised as part of the acquisition accounting of Intake Education. Please refer to the note 27 for details.

#### Website technology and database

Website technology and databases are separately identifiable intangible assets arising from a business combination and are recognised at fair value at the acquisition date. Website technology and database are amortised between 3 and 5 years.

#### Goodwill and Contracts for English language testing

Goodwill represents the excess of the cost of an acquisition over the fair value of the Group's share of net identifiable assets of the acquired subsidiary or business at the date of acquisition. Refer to note 27 for an overview of current year business combinations.

Contracts for English language testing representing IELTS testing Intellectual Property, which are recognised at their fair value at date of acquisition. Contracts for English language testing have an indefinite useful life, as they have no termination date and are expected to continue to be used by the Group for the foreseeable future.

Goodwill and Contracts of English language testing are not amortised but are tested for impairment annually, or more frequently if events or changes in circumstances indicate that it might be impaired, and is carried at cost less accumulated impairment losses. Contracts of English language testing and goodwill are allocated to CGUs for the purpose of impairment testing. The allocation is made to those CGUs or group of CGUs that are expected to benefit from the Contracts for English language testing and the goodwill generated from business combinations.

During FY23, goodwill of \$71.201m was recognised as part of the acquisition accounting of Intake Education. The acquisition accounting for The Ambassador Platform was provisional as at 30 June 2023 with the purchase consideration of \$16.141m being provisionally recognised as goodwill as at 30 June 2023. Please refer to the note 27 for details.

#### 13. Intangible assets (continued)

Impairment testing and key assumptions

A summary by CGU of the carrying amount of goodwill and intangible assets with indefinite useful lives is detailed below:

	30 J	une 2023	30 J	une 2022
CGU/Group of CGUs	Goodwill \$'000	Intangible assets with indefinite useful lives \$'000	Goodwill \$'000	Intangible assets with indefinite useful lives \$'000
Asia - IELTS testing	131,570	189,248	131,958	189,782
Australasia - IELTS testing	3,451	11,275	3,451	11,275
Rest of World - IELTS testing	2,847	9,300	2,847	9,300
Rest of World - Student placement	69,317	-	-	-
Asia - Student placement	8,879	-	2,451	-
UK – Digital marketing	27,382	14,998	25,307	13,861
Unallocated*	16,141	-	-	-
	259,587	224,821	166,014	224,218

\* The Ambassador Platform was acquired on 23 May 2023. The accounting for the acquisition remains provisional, as such, the provisional goodwill arising from the acquisition is yet to be allocated to relevant CGUs. Acquisition accounting for The Ambassador Platform will be finalised during FY24 and goodwill will be allocated to relevant CGUs for impairment testing thereafter.

The Group performs impairment testing for goodwill and intangible assets with indefinite useful lives annually or whenever an impairment indictor is present.

#### Key assumptions

CGU/Group of CGUs		Terminal growth rate		Post-tax discount rate	
	Valuation method	%		%	
		2023	2022	2023	2022
Asia - IELTS testing	Value in use	3.0%	3.0%	8.9%	8.1%
Australasia - IELTS testing	Value in use	0%	0%	8.4%	8.1%
Rest of World - IELTS testing	Value in use	3.0%	3.0%	9.1%	8.1%
Rest of World - Student placement	Value in use	3.0%	n/o	9.1%	n/a
Asia - Student placement	Value in use	3.0%	n/o	8.9%	n/a
UK - Digital marketing	Value in use	3.8%	2.0%	14.5%	12.5%

The Group has conducted sensitivity analysis taking into consideration the current uncertain macro-economic conditions, which indicated that no reasonably possible change in key assumptions would result in an impairment loss. Accordingly, the Group has concluded that no impairment is required based on current market and economic conditions and expected future performance.

#### 14. Other assets

	30 June 2023	30 June 2022
Other current assets	\$'000	\$'000
Prepayments	11,098	6,894
Refundable deposits	14,471	14,276
Recoverable GST/VAT input credits	8,967	114
Other assets	781	370
	35,317	21,654
Other non-current assets	30 June 2023	30 June 2022
	\$'000	\$'000

	\$ 000	\$ 000
Prepayments	985	394
Recoverable GST/VAT input credits	3,209	-
Tax deposits	21,288	24,179
	25,482	24,573

#### Critical accounting estimates and assumptions

The Group is subject to GST and other value added taxes in Australia and foreign jurisdictions. As a result, the Group's indirect tax positions involve a degree of estimation and judgment in respect of the interpretations adopted by management in relation to the applicability of GST or Service taxes in certain jurisdictions.

Tax deposits represent GST paid in advance in foreign jurisdictions and are recognised as an asset on the basis that the Group has a right to obtain future economic benefits, either by receiving a cash refund, or by applying the payment against a future tax liability should one crystalise. Tax deposits are classified as non-current as the timeline for filing and processing of GST refunds is expected to take longer than 12 months and the Group is currently subject to legal proceedings and reviews by the Indian tax authorities in relation to the interpretation of GST legislation for which the tax deposits relate. The Group currently expects all deposits to be refunded in full. Further details on the legal proceedings and reviews are disclosed in Note 30.

Where the final outcome of these matters is different from the amounts that were initially recorded, any differences will impact the profit and loss in the period in which such determination is made.

#### 15. Trade and other payables

Current	30 June 2023	30 June 2022
	\$'000	\$'000
Trade payables	145,898	88,522
Employee benefits payable	44,235	35,937
Other payables	1,572	587
	191,705	125,046

As at 30 June 2023 and 2022, the carrying value of trade and other payables approximated their fair value.

16. Contract liabilities

	30 June 2023	30 June 2022
	\$'000	\$'000
Amounts received in advance of delivery of exams <sup>(1)</sup>	17,619	19,219
Amounts received in advance of student placement services $^{(2)}$	3,282	2,207
Amounts received in advance of events <sup>(3)</sup>	3,672	3,041
Amounts received in advance of language courses (4)	8,698	7,272
Amounts received in advance of online digital marketing services $^{(5)}$	24,678	20,113
	57,949	51,852

(1) The contract liabilities arise in respect to IELTS fees paid by candidates in advance of the IELTS testing month

(2) The contract liabilities arise as a result of fees paid by students in advance of the student placement services

(3) The contract liabilities arise as a result of exhibition fees paid by participants in advance of the event date

(4) The contract liabilities arise as a result of tuition fees paid by participants in advance of the tuition date

(5) The contract liabilities arise as a result of digital marketing contracts fees paid by customers in advance of service delivery

The brought-forward contract liabilities from 30 June 2022 (\$51.852m) have been fully recognised in the current reporting period as revenue.

#### 17. Provisions

#### Accounting policy

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

If the effect of the time value of money is material, provisions are discounted using a current pre-tax rate that reflects, when appropriate, the risks specific to the liability. Where discounting is used, the increase in the provision due to the passage of time is recognised as a finance cost.

#### Provision for make good

A make good liability or obligation is provided for to dismantle, remove and restore items of property, plant and equipment in properties leased by the Group. The provision calculation is based on the terms of the lease agreements.

#### Employee benefits

A liability is recognised for benefits accruing to employees in respect of annual and long service leave when it is probable that settlement will be required and they are capable of being measured reliably.

Provision is made for the Group's liability for employee benefits arising from services rendered by employees to balance date. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled, plus related on-costs. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits.

	30 June 2023	30 June 2022
	\$'000	\$'000
Employee benefits	27,643	23,266
Make good provision	2,309	1,768
	29,952	25,034
Current	20,850	21,434
Non-current	9,102	3,600
	29,952	25,034

#### Capital structure and financing

#### 18. Borrowings

	30 June 2023	30 June 2022
Non-current	\$'000	\$'000
Bank loans	209,004	156,453
Total	209,004	156,453

#### 18.1 Financing arrangements

The Group has access to the following borrowing facilities at the end of the year:

	Currency	30 June 2023 '000	30 June 2022 '000
Cash advance facility A	AUD	209,157	209,157
Facility utilised at end of the year	AUD	(209,157)	(156,745)
Facility not utilised at end of the year	AUD	-	52,412
Cash advance facility B	AUD	75,000	75,000
Facility utilised at end of the year	AUD	_	
Facility not utilised at end of the year	AUD	75,000	75,000

Cash advance facility A and B will expire on 31 December 2024.

During FY23, \$52.4 m from cash advance facility A was drawn down to fund the acquisition of Intake Group.

#### 19. Lease liabilities

#### Accounting policy

The lease liability is initially measured at present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be readily determined, the Group's incremental borrowing rate as the discount rate. The discount rate is generally calculated using incremental borrowing rates for the specific lease terms and currencies. Reference interest rates based on risk-free rates in major countries and currencies were used to calculate the incremental borrowing rate.

Lease payments included in the measurement of the lease liability comprise the following:

- Fixed payments, including in substance fixed payments less any lease incentives receivables;
- Variable lease payments that depend on an index or a rate, initially measured using the index or rate as at the commencement rate;
- Amounts expected to be payable under a residual value guarantee;
- The exercise price under a purchase option that the Group is reasonably certain to exercise;
- Lease payments in an optional renewal period if the Group is reasonably certain to exercise an extension option; and
- Payment of penalties for early termination of a lease unless the Group is reasonably certain not to terminate early.

The lease liability is measured at amortised cost using the effective interest method. It will be remeasured when there is a change in index or rate for future lease payments, a change in the Group's estimated amount payable under a residue value guarantee or changes in the Group's assessment of probabilities of exercising a purchase, extension or termination option.

When the lease liability is remeasured, a corresponding adjustment is made to the carrying amount of the right-of-use asset or is recorded in profit or loss if the carrying amount of the right-of-use asset has been reduced to zero.

	30 June 2023	30 June 2022
Maturity analysis	\$′000	\$'000
Year 1	30,197	22,832
Year 2 to 5	77,176	62,012
Year 5 onwards	31,276	29,820
	138,649	114,664
Less: impact of discounting	(18,089)	(14,703)
	120,560	99,961
Presented as:		
Current lease liabilities	24,530	18,436
Non-current lease liabilities	96,030	81,525
	120,560	99,961

The Group does not face a significant liquidity risk with regard to its lease liabilities.

#### 20. Cash flow information

Cash and cash equivalents include cash on hand, deposits held at call with financial institutions, other short-term highly liquid investments with maturities of three months or less, net of bank overdrafts.

The reconciliation of net profit for the year after tax to net cash flows from operating activities is as follows:

	30 June 2023	30 June 2022
	\$'000	\$'000
Net profit after tax	149,098	102,840
Adjustment for:		
Depreciation and amortisation	50,473	38,228
Credit losses	1,024	744
Share of loss of an associate	110	1,115
Net foreign exchange loss	2,331	4,978
Share-based payments	7,573	5,168
Loss on disposal of assets	-	240
Movement in working capital:		
Trade and other receivables	(67,367)	(18,808)
Contract assets	(39,167)	(18,155)
Other assets	(17,279)	(16,342)
Trade and other payables and contract liabilities	69,382	36,455
Current and deferred tax	9,184	(521)
Provisions	4,918	4,692
Net cash inflow from operating activities	170,280	140,634

#### 20.1 Reconciliation of liabilities arising from financing activities

	Non-cash changes				
	Opening balance \$'000	Financing net cash flows \$'000	New and modified leases \$'000	Others \$'000	Closing balance \$'000
2023	\$ 000	\$ 000	\$ 000	\$ 000	\$ 000
Bank loans	156,453	52,411	_	(140)	209,004
Lease liabilities	99,961	(22,726)	43,173	152	120,560
2022					
Bank loans	56,745	100,000	-	(292)	156,453
Lease liabilities	86,355	(19,350)	31,431	1,525	99,961

#### 21. Issued capital

#### 21.1 Share capital

Note	30 June 2023	30 June 2022
	\$'000	\$'000
Ordinary shares fully paid	282,369	282,369
Treasury shares 21.2	(10,902)	(5,481)
	271,467	276,888

Movement in ordinary shares (fully paid)	Number of shares	\$ per share	\$'000
Balance at 30 June 2021	278,336,211		282,369
Addition	-	-	-
Balance at 30 June 2022	278,336,211		282,369
Addition	-	-	-
Balance at 30 June 2023	278,336,211		282,369

#### 21.2 Treasury shares

Movement in treasury shares	Note	Number of shares	\$ per share	\$′000
Balance at 30 June 2021		183,958		4,224
Acquisition of treasury shares		203,258	27.39	5,567
Transfer to employees	23.2	(188,867)	22.82	(4,310)
Balance at 30 June 2022		198,349		5,481
Acquisition of treasury shares		346,615	25.58	8,868
Transfer to employees	23.2	(124,422)	27.70	(3,447)
Balance at 30 June 2023		420,542		10,902

During FY23, 124,422 treasury shares were transferred to employees under the performance rights plans (Note 23.2). These shares therefore ceased to be held as treasury shares after these dates.

During FY23, IDP Education Employee Share Scheme Trust acquired 346,615 shares (at an average price of \$25.58 per share) to be held in the Trust for the benefit of IDP group employees who are participants in the IDP Education Employee Incentive Plan.

As at 30 June 2023, there were 420,542 treasury shares (\$10.902m) held in the Trust. These shares will be transferred to eligible employees under the Performance and Service Rights plans once the vesting conditions are met.

#### 22. Financial instruments

#### 22.1 Financial assets and liabilities

	30 June 2023	30 June 2022
	\$'000	\$'000
Financial assets		
Cash and cash equivalents	166,626	196,608
Derivative financial instruments		
Foreign exchange forward/option contracts	4,642	2,079
Trade and other receivables	160,936	93,185
Contract assets	108,678	52,365
Financial liabilities		
Borrowings	209,004	156,453
Lease liabilities	120,560	99,961
Financial liabilities at fair value through profit or loss		
Contingent consideration*	25,560	-
Derivative financial instruments		
Foreign exchange forward/option contracts	6,302	7,004
Trade and other payables	191,705	125,046

#### \* Contingent consideration

As part of the acquisition of Intake Group, contingent consideration with an estimated fair value of \$18.8m was recognised on 1 November 2022 (i.e., the acquisition date). The contingent consideration is classified as a financial liability at fair value through profit and loss. The final payment amount of the contingent consideration is dependent on the KPI measurement of Intake Group for the 12-month period after the acquisition.

As part of accounting for the acquisition of The Ambassador Platform, contingent consideration with an estimated fair value of \$4.3m was recognised on 23 May 2023 (i.e., the acquisition date). The contingent consideration is classified as a financial liability at fair value through profit and loss. The final payment amount of the contingent consideration is dependent on the KPI measurement of The Ambassador Platform for the 12-month period after the acquisition.

#### 22. Financial Instruments (continued)

#### Accounting policy

Derivative financial instruments and hedge accounting

#### Initial recognition and subsequent measurement

The Group uses derivative financial instruments, such as forward currency contracts and options to hedge its foreign currency risks. Such derivative financial instruments are initially recognised at fair value on the date on which a derivative contract is entered into and are subsequently remeasured at fair value. Derivatives are carried as financial assets when the fair value is positive and as financial liabilities when the fair value is negative.

Any gains or losses arising from changes in the fair value of derivatives are taken directly to profit or loss, except for the effective portion of cash flow hedges, which is recognised in other comprehensive income (OCI) and later reclassified to profit or loss when the hedged item affects profit or loss.

#### Cash flow hedges

Hedges are classified as cash flow hedges when hedging the exposure to variability in cash flows that is either attributable to a particular risk associated with a recognised asset or liability or a highly probable forecast transaction or the foreign currency risk in an unrecognised firm commitment.

The effective portion of the gain or loss on the hedging instrument is recognised in OCI in the cash flow hedge reserve, while any ineffective portion is recognised immediately in the statement of profit or loss as other operating expenses.

The Group uses forward currency contracts and options as hedges of its exposure to foreign currency risk in forecast transactions and firm commitments. The ineffective portion relating to foreign currency contracts is recognised in profit or loss.

Amounts recognised as OCI are transferred to profit or loss when the hedged transaction affects profit or loss, such as when the hedged financial income or financial expense is recognised or when a forecast transaction occurs.

If the hedging instrument expires or is sold, terminated or exercised without replacement or rollover (as part of the hedging strategy), or if its designation as a hedge is revoked, or when the hedge no longer meets the criteria for hedge accounting, any cumulative gain or loss previously recognised in OCI remains separately in equity until the forecast transaction occurs or the foreign currency firm commitment is met.

#### Hedge of net investments in foreign operations

Hedges of a net investment in a foreign operation, including a hedge of a monetary item that is accounted for as part of the net investment, are accounted for in a way similar to cash flow hedges. Gains or losses on the hedging instrument relating to the effective portion of the hedge are recognised as OCI while any gains or losses relating to the ineffective portion are recognised in the statement of profit or loss. On disposal of the foreign operation, the cumulative value of any such gains or losses recorded in equity is transferred to the statement of profit or loss.

#### 22.2 Financial risk management objectives and policies

The Group's Corporate Treasury function provides services to the business, co-ordinates access to domestic and international financial markets, monitors and manages the financial risks relating to the operations of the Group through internal risk reports which analyse exposures by degree and magnitude of risks. These risks include market risk (including currency risk) and liquidity risk.

The Group seeks to minimise the effects of these risks by using derivative financial instruments to hedge risk exposures. The use of financial derivatives is governed by the Group's policies approved by the Board of Directors, which provide written principles on foreign exchange risk, the use of financial derivatives and the investment of excess liquidity. Compliance with policies and exposure limits is reviewed by the internal auditors on a continuous basis. The Group does not enter into or trade financial instruments, including derivative financial instruments, for speculative purposes.

The Group's Corporate Treasury function reports at least quarterly to the Group's Audit and Risk Committee, an independent body that monitors risks and policies implemented to mitigate risk exposures.

#### 22. Financial Instruments (continued)

#### 22.2 Financial risk management objectives and policies (continued)

#### Market risk

#### Foreign currency risk management

The Group's activities expose it primarily to the financial risks of changes in foreign currency exchange rates. Foreign exchange risk arises when future commercial transactions and recognised assets and liabilities are denominated in a currency that is not the Group's functional currency. Predominantly these foreign currencies include British Pounds (GBP), Indian Rupee (INR), Chinese Yuan (CNY), Canadian dollar (CAD) and United States dollar (USD).

Foreign currency exchange rate risk arises from:

- GBP payments to the University of Cambridge Local Examinations Syndicate test materials commitment;
- Other foreign currencies income or operational expenses (mainly CNY and INR); and
- GBP, USD, CAD and NZD receivable from student placement revenue and IELTS examination fees.

#### Cash flow hedge

The Group utilises a variety of methods to manage its foreign currency exchange rate risk. The key method is the use of forward exchange contracts and currency option contracts. The Group's hedging policy permits the purchase of forward exchange contracts up to 100% and currency option contracts up to 50% of the currency exposure on the current and following year's forecast cash operating expenses and revenues (net of any forecast cash receipts and payments in the same currency). The main currencies currently covered by the hedging strategy are GBP, INR, CNY, CAD and USD.

The Group's current policy is to enter into hedges during the current year covering up to 25% each quarter of the foreign currency exchange rate exposure of the following financial year's forecast cash operating expenses (net of any forecast cash receipts). The balance of the hedge program is completed when the Board approves the Group's budget and cash flow forecasts for the following financial year (which is prior to the commencement of that financial year).

The following table details the significant forward currency contracts and options outstanding at the end of the reporting period.

	Fore	ign currency	Fair value (AUD)		
Buy GBP	30 June 2023 '000	30 June 2022 ′000	30 June 2023 \$'000	30 June 2022 \$'000	
0 to 3 months	17,000	17,164	2,763	(909)	
3 to 6 months	7,000	5,000	848	(9)	
6 months to 1 year	-	10,000	-	42	
Sell INR					
0 to 3 months	(1,500,000)	(1,902,156)	(1,265)	(500)	
3 to 6 months	(1,500,000)	(1,425,000)	(1,108)	(278)	
6 months to 1 year	(1,200,000)	(2,430,000)	(323)	(172)	
Buy CNY					
0 to 3 months	26,500	40,178	(230)	467	
3 to 6 months	41,450	12,500	(51)	78	
6 months to 1 year	22,000	25,000	(174)	168	
Sell CAD					
0 to 3 months	(14,500)	(35,020)	(219)	(1,975)	
3 to 6 months	(5,000)	(6,250)	(353)	(199)	
6 months to 1 year	(14,000)	(12,500)	(696)	(412)	
Sell USD					
0 to 3 months	(12,601)	(10,654)	(721)	(755)	
3 to 6 months	(3,000)	(3,750)	(197)	(189)	
6 months to 1 year	(2,500)	(7,500)	(61)	(386)	

22. Financial Instruments (continued)

22.2 Financial risk management objectives and policies (continued)

#### Market risk (continued)

#### Foreign currency risk management (continued)

#### Foreign currency denominated monetary assets and monetary liabilities

The carrying amounts of the Group's foreign currency denominated monetary assets and monetary liabilities at the end of the reporting period are as follows:

	30 June	2023	30 Jun	e 2022
AUD equivalent	Assets	Liabilities	Assets	Liabilities
	\$'000	\$'000	\$'000	\$'000
USD	36,057	(15,500)	27,703	(13,901)
CNY	1,636	(6,050)	1,407	(4,469)
GBP	92,074	(81,373)	53,809	(40,427)
INR	29,234	(91,182)	13,305	(53,975)
VND	2,432	(14,690)	2,512	(5,417)
CAD	36,674	(2,887)	26,160	(2,622)
AED	22,119	(6,123)	9,834	(3,149)
BDT	8,641	(2,377)	8,208	(1,748)
NPR	12,757	(1,935)	8,334	(1,527)
Other Currencies	28,211	(29,577)	19,757	(25,124)
Total	269,835	(251,694)	171,029	(152,359)

#### Foreign currency sensitivity analysis

The following table details the Group's sensitivity to a 10% movement in the Australian dollar against the significant foreign currencies. 10% is the sensitivity rate used when reporting foreign currency risk internally to key management personnel and represents management's assessment of the reasonably possible change in foreign exchange rates. The sensitivity analysis includes only outstanding foreign currency denominated monetary items and foreign exchange contracts. A positive number below indicates an increase in profit or equity whereas a negative number below indicates a decrease in profit or equity.

		Effect on profit or loss	Effect on equity
USD		\$'000	\$'000
2023	-10%	1,599	(521)
2022	-10%	1,074	(1,398)
CNY			
2023	-10%	(343)	1,109
2022	-10%	(238)	1,071
GBP			
2023	-10%	832	4,392
2022	-10%	1,041	5,450
INR			
2023	-10%	(4,818)	(10,813)
2022	-10%	(3,764)	(11,405)
CAD			
2023	-10%	2,628	(334)
2022	-10%	1,831	(2,875)
AED			
2023	-10%	1,244	1,244
2022	-10%	520	520
Other currencies			
2023	-10%	269	692
2022	-10%	388	794

#### 22. Financial Instruments (continued)

#### 22.2 Financial risk management objectives and policies (continued)

#### Interest rate risk management

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. The Group's exposure to the risk of changes in market interest rates relates primarily to the Group's debt obligations with floating interest rates, Bank Bill Swap Rate (BBSY).

At 30 June 2023, the Group was exposed to the variable interest rate loans of \$209.2m (2022: \$156.7m).

#### Interest rate sensitivity analysis

The following table demonstrates the sensitivity to a reasonably possible change in interest rates on that portion of loans and borrowings affected, after the impact of hedge accounting. With all other variables held constant, the Group's profit is affected through the impact on floating rate borrowings, as follows:

	Increase/decrease in basis points	Effect on profit or loss \$'000	Effect on equity \$'000
2023	50	732	732
2022	150	1,647	1,647

The assumed movement in basis points for the interest rate sensitivity analysis is based on the currently observable market environment.

#### Liquidity risk management

The Board of Directors is ultimately responsible for liquidity risk management. The Group has established an appropriate liquidity risk management framework for the management of the Group's short, medium and long term funding and liquidity management requirements. The Group manages liquidity risk by maintaining adequate borrowing facilities, by continuously monitoring forecast and actual cash flows, and by matching the maturity profiles of financial assets and liabilities.

The Group has a policy which describes the manner in which cash balances will be invested. The investment policy is to ensure sufficient flexibility to capture investment opportunities as they may occur, yet maintain reasonable parameters in the execution of the investment program.

The following table summarises the maturity profile of the Group's financial liabilities based on contractual undiscounted payments. The table has been drawn up based on the net cash inflows and outflows on derivative instruments that settle on a net basis and the undiscounted gross inflows and outflows on those derivatives that require gross settlement.

	Less than 1 year \$'000	1-5 years \$'000	More than 5 years \$'000	Total \$'000	Carrying amount \$'000
30 June 2023					
- Trade and other payables	191,705	-	-	191,705	191,705
- Interest-bearing borrowings	6,877	212,595	-	219,472	209,004
- Lease liabilities	30,197	77,176	31,276	138,649	120,560
- Foreign exchange forward contracts	6,302	-	-	6,302	6,302
-	235,081	289,771	31,276	556,128	527,571
30 June 2022					
- Trade and other payables	125,046	-	-	125,046	125,046
- Interest-bearing borrowings	4,269	161,370	-	165,639	156,453
- Lease liabilities	22,832	62,012	29,820	114,664	99,961
- Foreign exchange forward contracts	7,004	-	-	7,004	7,004
-	159,151	223,382	29,820	412,353	388,464

#### 22. Financial Instruments (continued)

#### 22.2 Financial risk management objectives and policies (continued)

#### Credit risk management

Credit risk refers to the risk that a counterparty will default on its contractual obligations resulting in financial loss to the Group. The Group has adopted a policy of only dealing with creditworthy counterparties and obtaining sufficient collateral, where appropriate, as a means of mitigating the risk of financial loss from defaults. The Group only transacts with financial institutions that are rated the equivalent of investment grade and above. Credit rating information is supplied by independent rating agencies where available and, if not available, the Group uses other publicly available financial information and its own trading records to rate its major customers. The Group's exposure and the credit ratings of its counterparties are continuously monitored and the aggregate value of transactions concluded is spread amongst approved counterparties. Credit exposure for cash and cash equivalents is controlled by counterparty limits that are reviewed and approved by the Audit and Risk Committee annually.

The Group's customer base comprises Australia, UK, US, Canada and New Zealand universities and institutions and IELTS test centres. Credit risk assessments are conducted on new and renegotiated contracts to evaluate each customer's creditworthiness. Management considers the Group's credit risk is low due to the industry characteristic of major customers and the diverse customer base.

Management also considers many factors that influence the credit risk of its customer base including the industry default risk and country in which customers operate in. Management closely monitors the economic and political environment in geographical areas to limit the exposure to particular volatility. The Group's activities are increasingly geographically spread reducing the credit risk associated with one particular market or region.

Carrying value of financial assets represents the Group's maximum exposure to credit risk because the financial assets are not offset by the financial liabilities as they do not meet the net presentation requirements under AASB 132 and the Group does not have agreements in place to enable offset as a result of credit event.

#### 22.3 Fair value of financial instruments

The Group measures fair value of financial instruments at each reporting date. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- In the principal market for the asset or liability, or
- In the absence of a principal market, in the most advantageous market for the asset or liability.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

All assets and liabilities for which fair value is measured or disclosed in the financial statements are categorised within the fair value hierarchy, described as follows

- Level 1 Quoted (unadjusted) market prices in active markets for identical assets or liabilities;
- Level 2 Valuation techniques for which the lowest level input that is significant to the fair value measurement is directly or indirectly observable; and
- Level 3 Valuation techniques for which the lowest level input that is significant to the fair value measurement is unobservable.

#### 22. Financial Instruments (continued)

#### 22.3 Fair value of financial instruments (continued)

Fair value of the Group's financial assets and financial liabilities that are measured at fair value on a recurring basis

Financial assets/ financial liabilities	Fair value hierarchy	Fair value as at 30 June 2023 \$'000	Fair value as at 30 June 2022 \$'000	Valuation techniques and key inputs	Significant unobservable inputs	Relationship of unobservable inputs to fair value
Foreign currency forward and options contracts	Level 2	Assets: 4,642 Liabilities: 6,302	Assets: 2,079 Liabilities: 7,004	Discounted cash flow. Future cash flows are estimated based on forward exchange rates (from observable forward exchange rates at the end of the reporting period) and contract forward rates, discounted at a rate that reflects the credit risk of various counterparties.	N/A	N/A
Financial liabilities at fair value through profit or loss - Contingent consideration	Level 3	25,560	-	The fair value has been estimated by discounting the expected amount at which the contingent consideration is to be settled to its present value.	Discount rate of 10.3% was used in the calculation.	The higher the discount rate, the lower the fair value.

Fair value of financial assets and financial liabilities that are not measured at fair value on a recurring basis (but fair value disclosures are required)

The Directors consider that the carrying amounts of financial assets and financial liabilities recognised in the consolidated financial statements approximate their fair values as detailed in Note 22.1.

#### 22.4 Capital management

The Group's objective is to maintain an optimal capital structure for the business which ensures sufficient liquidity, provide returns for shareholders, benefits for other stakeholders and to minimise the cost of capital.

As at 30 June 2023, IDP has following facilities:

Australian Dollar \$209,157,000	Facility A: Acquisition funding unsecured Cash Advance loan facility for acquisitions
Australian Dollar \$75,000,000	Facility B: Unsecured Cash advance facility to support both general corporate purposes and working capital requirements of the Group

The Company has complied with all bank lending requirements during the year and at the date of this report.

IDP's capital management is characterised by:

- Ongoing cash flow forecast analysis, detailed budgeting processes and consistent cash repatriation of surplus available cash from its overseas operations to ensure net cost of funds is minimised;
- The Group may adjust the level of dividends paid to shareholders, return capital to shareholders or issue new shares in order to maintain or adjust the capital structure;
- Maintain gearing to a level that does not limit IDP growth opportunities; and
- Monitor the gearing ratio of the Group.

#### Other notes

#### 23. Share-based payments

Estimating fair value for share-based payment transactions requires determination of the most appropriate valuation model, which depends on the terms and conditions of the grant. This estimate also requires determination of the most appropriate inputs to the valuation model including the expected life of the share option or performance right, volatility and dividend yield and making assumptions about them. The assumptions and models used for estimating fair value for share-based payment transactions are disclosed in Note 23.3 below.

#### Accounting policy

Share-based compensation benefits are provided to key management personnel (KMP) and certain employees via long-term incentive (LTI) performance rights and options plans.

The fair value of equity-settled rights and options granted under the plans is recognised as an employee benefit expense over the period during which the employees become unconditionally entitled to the rights and options with a corresponding increase in equity. The total amount to be expensed is determined by reference to the fair value of the rights and options granted, which includes any market performance conditions and the impact of any non-vesting conditions but excludes the impact of any service and non-market performance vesting conditions. Non-market vesting conditions are included in assumptions about the number of rights and options that are expected to vest which are revised at the end of each reporting period. The impact of the revision to original estimates, if any, is recognised in the consolidated statement of profit or loss, with a corresponding adjustment to equity.

The fair value is measured at grant date and the expense recognised over the life of the plan. The fair value of performance rights and options is independently determined using Monte Carlo Simulation or similar pricing model that takes into account the exercise price, the term of the plan, the impact of dilution, the share price at grant date and expected price volatility of the underlying share, the expected dividend yield and the risk-free interest rate for the term of the option. The expected price volatility is based on the historic volatility (based on the remaining life of the plans), adjusted for any expected changes to future volatility due to publicly available information.

#### 23. Share-based payments (continued)

#### 23.1 Performance rights and option plans

The LTI plan is designed to align executives' interest with those of shareholders by incentivising participants to deliver long term shareholders returns. Under the plan, participants are granted performance rights or options that have vesting hurdles. The vesting hurdles must be satisfied at the end of the performance period for the rights to vest.

Details of the current performance rights and options plans are summarised in the table below.

Performance rights/service rights awards	No. of performance /service right	Grant date	Grant date fair value	Exercise price	Vesting conditions	Vesting date
FY21 LTI award - tranche 1	58,286	7-Sep-20	19.16	N/A	EPS target CAGR	31-Aug-23
FY21 LTI award - tranche 2	58,291	7-Sep-20	14.86	N/A	Total shareholder return hurdle	31-Aug-23
FY21 IDP plan award - tranche 1	62,323	7-Sep-20	19.16	N/A	EPS target CAGR	31-Aug-23
FY21 IDP plan award - tranche 2	62,356	7-Sep-20	14.86	N/A	Total shareholder return hurdle	31-Aug-23
FY22 LTI award - tranche 1	56,585	4-Oct-21/ 27-Oct-21	36.38/ 37.04	N/A	EPS target CAGR	31-Aug-24
FY22 LTI award - tranche 2	56,592	4-Oct-21/ 27-Oct-21	30.45	N/A	Total shareholder return hurdle	31-Aug-24
FY22 IDP plan award - tranche 1	45,120	4-Oct-21	36.38	N/A	EPS target CAGR	31-Aug-24
FY22 IDP plan award - tranche 2	45,158	4-Oct-21	30.45	N/A	Total shareholder return hurdle	31-Aug-24
FY22 Recognition award	125,409	4-Oct-21	36.46	N/A	Service condition	31-Aug-23
FY22 Digital Campus award	7,496	4-Oct-21	36.54	N/A	Service condition	31-Aug-23
FY22 Deferred STI award	31,295	5-Sep-22	27.57	N/A	Service condition	01-Jul-23
FY23 IDP Plan award - tranche 1	61,147	19-Sep-22/ 01-Nov-22	26.85	N/A	EPS target CAGR	31-Aug-25
FY23 IDP Plan award - tranche 2	61,195	19-Sep-22/ 01-Nov-22	19.47	N/A	Total shareholder return hurdle	31-Aug-25
FY23 LTI award - tranche 1	79,308	19-Sep-22/ 13-Feb-23	26.85/ 29.99	N/A	EPS target CAGR	31-Aug-25
FY23 LTI award - tranche 2	79,310	19-Sep-22/ 13-Feb-23	19.47/ 22.50	N/A	Total shareholder return hurdle	31-Aug-25
FY23 Intake award	9,729	01-Nov-22	27.57	N/A	Service condition	31-Aug-24
FY23 Digital Campus award	14,751	05-Dec-22	27.95/ 27.64	N/A	Service condition	31-Aug-23/ 31-Aug-24
FY23 CEO Sign On award	8,722	13-Feb-23	30.51/ 30.17	N/A	Service condition	13-Feb-24/ 13-Feb-25

#### 23. Share-based payments (continued)

#### 23.2 Movements during the year

The table below summarises the movement in the number of performance rights/options in these plans during the year:

#### 2023

		Number of performance and service rights							
	Grant date	Vesting period (years)	- Exercise price	Opening balance	Granted during the year	Exercised during the year	Forfeited during the year	Closing balance	Vested and exercisable at balance date
Performance right			· · ·						
plans	1 0 1 10	2.0	¢0.00	135,086	-	(56,629)	(75,048)	3,409*	-
FY20 LTI	1-Oct-19	3.0	\$0.00					5,702	I
FY20 IDP plan award	1-Oct-19	3.0	\$0.00	92,460	-	(40,083)	(52,377)	-	-
FY21 LTI	7-Sep-20	3.0	\$0.00	116,577	-	-	-	116,577	-
FY21 IDP plan award	7-Sep-20	3.0	\$0.00	130,154	-	-	(5,475)	124,679	-
FY21 deferred STI	9-Sep-21	1.0	\$0.00	24,981	-	(24,981)	-	-	-
FY22 LTI	4-Oct-21/ 27-Oct-21	3.0	\$0.00	113,177	-	-	-	113,177	-
FY22 IDP plan award	4-Oct-21	3.0	\$0.00	93,661	-	-	(3,383)	90,278	-
FY22 recognition award	4-Oct-21	2.0	\$0.00	125,409	-	-	-	125,409	-
FY22 digital campus award	4-Oct-21	1.0-2.0	\$0.00	10,225	-	(2,729)	-	7,496	-
FY22 deferred STI	5-Sep-22	0.8	\$0.00	-	31,295	-	-	31,295	_
FY23 LTI	19-Sep-22/ 13-Feb-23	2.6-3.0	\$0.00	-	158,618	-	-	158,618	-
FY23 IDP plan award	19-Sep-22/ 01-Nov-22	2.8-3.0	\$0.00	-	122,342	-	-	122,342	-
FY23 Intake Award	01-Nov-22	1.8	\$0.00	-	9,729	-	-	9,729	-
FY23 Digital Campus Award	05-Dec-22	1.0-2.0	\$0.00	-	14,852	-	(101)	14,751	-
FY23 CEO Sign On Award	13-Feb-23	1.0-2.0	\$0.00	-	8,722	-	-	8,722	-
Total Performance Rights				841,730	345,558	(124,422)	(136,384)	926,482	
Weighted average exercise price						<u> </u>	<u> </u>		-

\*Performance rights of 3,409 in FY20 LTI plan was vested but restricted as of 30 June 2023.

23. Share-based payments (continued)

#### 23.2 Movements during the year (continued)

2022

				N	Number of performance and service rights				
	Grant date	Vesting period (years)	- Exercise price	Opening balance	Granted during the year	Exercised during the year	Forfeited during the year	Closing balance	Vested and exercisable at balance date
Performance right plans									
FY19 LTI	27-Sep-18	3.0	\$0.00	174,210	-	(87,103)	(87,107)	-	-
FY19 IDP plan award	I 27-Sep-18	3.0	\$0.00	154,322	-	(77,151)	(77,171)	-	-
FY20 LTI	1-Oct-19	3.0	\$0.00	135,086	-	-	-	135,086	-
FY20 IDP plan award	d 1-Oct-19	3.0	\$0.00	110,746	-	-	(18,286)	92,460	-
FY21 LTI	7-Sep-20	3.0	\$0.00	116,577	-	-	-	116,577	-
FY21 IDP plan award	7-Sep-20	3.0	\$0.00	150,270	-	-	(20,116)	130,154	-
FY20 deferred STI	7-Sep-20	1.0	\$0.00	24,613	-	(24,613)	-	-	-
FY22 LTI	4-Oct-21/ 27-Oct-21	3.0	\$0.00	-	113,177	-	-	113,177	-
FY22 IDP plan award	d 4-Oct-21	3.0	\$0.00	-	98,359	-	(4,698)	93,661	-
FY21 deferred STI	9-Sep-21	1.0	\$0.00	-	24,981	-	-	24,981	-
FY22 recognition award	4-Oct-21	2.0	\$0.00	-	125,409	-	-	125,409	-
FY22 digital campus award	4-Oct-21	1.0-2.0	\$0.00	-	10,462	-	(237)	10,225	-
Total Performance Rights				865,824	372,388	(188,867)	(207,615)	841,730	-
Weighted average exercise price									

#### 23.3 Fair value and pricing model

The fair value of performance rights and options granted under the Plan is estimated at the date of grant using a Monte Carlo Simulation Model taking into account the terms and conditions upon which the performance rights/options were granted. The model simulates the total shareholders return of the Company to the vesting date using the Monte Carlo Simulation technique. The simulation repeated numerous times produce a distribution of payoff amounts. The performance rights fair value is taken as the average payoff amount calculated, discounted back to the valuation date.

In valuing the performance rights, a number of assumptions were used as shown in the table below:

	FY23	
	Performance Rights	
Exercise price	-	
Share price at grant date	27.63 - 30.85	
Expected volatility	42.44% - 50%	
Expected dividend yield	0.97% - 1.11%	
Risk free interest rate	3.01% - 3.60%	

The expected volatility is a measure of the amount by which the price is expected to fluctuate during a period.

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#### 23. Share-based payments (continued)

#### 23.4 Total share-based payment expenses for the year

The following expenses were recognised in employees benefit expenses during the year relating to share-based payments described above:

	Note	2023	2022
		\$'000	\$'000
LTI performance and service rights plans	4.4	7,573	5,168
		7,573	5,168

#### 24. Related party transactions

Transactions with key management personnel	30 June 2023	30 June 2022
	\$	\$
Short-term employee benefits	5,672,836	7,094,598
Post-employment benefits	180,923	177,534
Other long-term benefits	105,174	116,055
Share-based payments	2,024,105	2,193,747
Total compensation paid to key management personnel	7,983,038	9,581,933

Refer to the Remuneration Report, which forms part of the Directors' Report for further details regarding KMP's remuneration.

#### 25. Remuneration of auditors

The auditor of IDP Education Limited is Deloitte Touche Tohmatsu (Australia). During the year, the following fees were paid or payable for services provided by the auditors of the Group or its related practices.

	30 June 2023	30 June 2022
	\$	\$
Deloitte and related network firms		
Audit and review of financial statements		
- Group	565,000	537,750
- Subsidiaries	332,966	295,741
Statutory and other assurance and agreed-upon procedures	17,348	-
Tax compliance services	28,574	10,327
Other services	185,705(1)	165,860
Other auditors and their related network firms		
Audit and review of financial statements	242,431	321,253
	1,372,024	1,330,931

(1) Other service primarily relates to IT support services for Human Resource Application, control self-assessment tool, people experience strategy workshop and foreign exchange control in India. The IT support services company (Presence of IT) was acquired by Deloitte during FY20. During FY23, IDP has transitioned these services (2023: \$75,400) to an independent third-party provider.

#### 26. Subsidiaries and Associates

#### 26.1 Subsidiaries

Details of the Group's subsidiaries at the end of the reporting period are as follows:

Name of subsidiary	<b>Principal activity</b>			on of voting power lled by the Group	
			2023	2022	
IELTS Australia Pty Limited	Examinations	Australia	100%	100%	
IDP World Pty Ltd	Holding company	Australia	100%	100%	
IDP Education Pty Ltd (South Korea)	Student Placements & Examinations	Korea	100%	100%	
IDP Education Services Co. Ltd (1)	Student Placements & Examinations	Thailand	100%	100%	
IDP Education (Vietnam) Ltd	Student Placements & Examinations	Vietnam	100%	100%	
Yayasan Pendidikan Australia (2)	Student Placements & Examinations	Indonesia	100%	100%	
- PT IDP Consulting Indonesia	Student Placements & Examinations	Indonesia	100%	100%	
IDP Consulting (Hong Kong) Co. Ltd	Holding company	Hong Kong	100%	100%	
IDP Education India Pvt Ltd	Student Placements & Examinations	India	100%	100%	
IDP Education Cambodia Ltd	Student Placements, Examinations & English Language Teaching	Cambodia	100%	100%	
IDP Education (Canada) Ltd	Client Relations, Student Placements & Examinations	Canada	100%	100%	
IDP Education (Bangladesh) Pvt Ltd	Student Placements & Examinations	Bangladesh	100%	100%	
IDP Education (Egypt) LLC	Student Placements & Examinations	Egypt	100%	100%	
IDP Education Consulting (Beijing) Co., Ltd	Student Placements	China	100%	100%	
IDP Business Consulting (Shanghai) Co., Ltd	Student Placements	China	100%	100%	
Beijing Promising Education Limited	Student Placements	China	100%	100%	
IDP Education Services New Zealand Limited	Student Placements & Examinations	New Zealand	100%	100%	
IDP Education Turkey LLC	Student Placements & Examinations	Turkey	100%	100%	
IDP Education Lanka (Private) Limited	Student Placements & Examinations	Sri Lanka	100%	100%	
IDP Education Pakistan (Private) Limited	Student Placements & Examinations	Pakistan	100%	100%	
IDP Education Nepal Private Limited	Examinations	Nepal	100%	100%	
IDP Education Japan Limited	Examinations	Japan	100%	100%	
IDP Connect Limited	Digital marketing and online students recruitment	United Kingdom	100%	100%	
Complete University Guide Limited	Digital marketing	United Kingdom	100%	100%	
Hotcourses Data Limited (3)	Digital marketing	United Kingdom	-	100%	
IDP Connect Inc.	Client Relations	United States of America	100%	100%	
Hotcourses Pty Limited	Client Relations	Australia	100%	100%	
Hotcourses India Private Limited	Online services	India	100%	100%	
IDP Education India Services LLP	Shared services	India	100%	100%	
IDP Education Student Services Nepal Private	Student Placements	Nepal	51%	51%	
IDP Education Exam Services Private Limited	Examinations support service	India	100%	100%	
IDP Education Services Nigeria limited	Student Placements & Examinations	Nigeria	100%	100%	
IDP Education Singapore Pte Ltd	Student Placements & Examinations	Singapore	100%	100%	

#### 26. Subsidiaries and Associates (continued)

26.1 Subsidiaries (continued)

Name of subsidiary	Principal activity	Place of incorporation and operation	Proportion of votir controlled by the	•.
			2023	2022
IDP Education Employee Share Scheme Trust	Employee Share Scheme Trust	Australia	100%	100%
Intake TM Pte Ltd (4)	Holding company	Singapore	100%	-
Intake Global Pte Ltd (4)	Holding company	Singapore	100%	-
Intake Global Ltd (4)	Holding company	Taiwan	100%	-
Intake Education Pte Ltd (4)	Holding company	Singapore	100%	-
UKEAS Education Consulting Pvt Ltd (4)	Student Placements	India	100%	-
Intake Education (Kenya) Ltd (4)	Student Placements	Kenya	100%	-
Intake Education Nigeria Ltd (4)	Student Placements	Nigeria	100%	-
Intake Education Philippines Inc (4)	Student Placements	Philippines	100%	-
Intake Education Ltd (4)	Student Placements & English Language Teaching	Taiwan	100%	-
Mentor ISC Co., Ltd (4)	Student Placements	Thailand	100%	-
The Ambassador Platform Ltd (5)	Technology service	United Kingdom	100%	-
The Ambassador Platform Pty Ltd (5)	Technology service	Australia	100%	-
The Ambassador Platform Inc. (5)	Technology service	United States of	100%	-

(1) IDP Education Limited owns 100% ordinary Class A shares, which represents 49% of total shares of IDP Education Services Co. Ltd. According to the company constitution, ordinary Class A shares holds 100% voting right of the company. Based on these facts and circumstances, management determined that, in substance, the Group controls these entities with no non-controlling interest

(2) Foundation controlled through IDP Education Limited's capacity to control management of the company

(3) Hotcourses Data Limited wound up during the year.

(4) Intake Group entities acquired during the year. Please refer to the note 27.

(5) The Ambassador Platform group entities acquired during the year. Please refer to the note 27.

#### 26.2 Associates

Details of the Group's associates at the end of the reporting period are as follows:

Name of associate	Principal activity	Place of incorporation and operation	Proportion of vo controlled by	•••
			2023	2022
HCP Limited	English language test preparation and online services	China	19%	19%
IELTS UK Services Ltd	Provision of English language test development	United Kingdom	33%	33%
Speak E.H.A Ltd (1)	Examination services	Israel	20%	-

(1) New associate acquired during the year

An associate is an entity over which the Group has significant influence. Significant influence is the power to participate in the financial and operating policy decisions of the investee but is not control or joint control over those policies. The results and assets and liabilities of associates are incorporated in these consolidated financial statements using the equity method of accounting.

#### 27. Business Combinations

#### Acquisition of Intake Education

On 1 November 2022, IDP completed the acquisition of 100% of Intake Education (Intake). The purchase consideration of \$89.6m comprised of \$70.7m of cash paid at the settlement date and the present value of contingent consideration expected to be paid in cash on the first anniversary of the settlement date subject to a number of conditions (up to \$20.3m).

As a result, Intake Group's assets, liabilities, income and expenses were included in the consolidated financial statements from 1 November 2022 (date of control).

Intake is a leading student placement agency that has operations across Nigeria, Ghana, Kenya, Philippines, Thailand and India.

As part of the acquisition accounting, an intangible asset for customer contracts and relationships of \$8.066m was recognised. Goodwill of \$71.201m was also recognised as part of the acquisition accounting. Goodwill represents the value attributable to synergies from combining operations of the acquiree and the acquirer.

Intake contributed consolidated revenue of \$14.523m and contributed a net profit after tax of \$2.363m during the FY23 since acquisition. If the acquisition had taken place at the beginning of the financial year the contribution to the consolidated revenue would have been \$34.212m and the contribution to net profit would have been \$12.630m.

#### Acquisition of The Ambassador Platform

On 23 May 2023, IDP completed the acquisition of 100% of The Ambassador Platform. The purchase consideration paid was \$11.8m as a cash payment at the settlement date. An additional contingent consideration up to \$4.3m will be paid in cash on the first anniversary of the settlement date subject to a number of conditions.

The Ambassador Platform is a UK-based technology company that provides a SaaS platform for higher education institutions to connect their existing students to prospective students.

As at 30 June 2023, the acquisition accounting for The Ambassador Platform was provisional. The Group are in the process of identifying and measuring the fair value of acquired net assets, including the fair value of the acquired technology platform. As The Ambassador Platform does not have material working capital balances or tangible assets, consideration has been provisionally allocated to goodwill pending completion of acquisition accounting during FY24.

Purchase consideration of \$16.141m was provisionally recognised as goodwill as at 30 June 2023.

Details of the consideration and fair value of assets and liabilities acquired are as follows for Intake:

	Intake	The Ambassador Platform	Total
	\$'000	\$'000	\$'000
Cash consideration paid on the settlement date	70,721	11,803	82,524
Present value of contingent consideration payable	18,831	4,338	23,169
Total purchase consideration	89,552	16,141	105,693
Less: fair value of net identifiable assets acquired	(18,351)	-	(18,351)
Goodwill on acquisition	71,201	16,141	87,342

Net cash outflow	69,111	11,803	80,914
Cash and cash equivalent balances acquired	(1,610)	-	(1,610)
Cash consideration paid on the settlement date	70,721	11,803	82,524
The cash outflow on acquisition is as follows:			

#### 27. Business Combination (continued)

The assets and liabilities arising from the acquisition of Intake Group at acquisition date are as follows:

	Intake Fair value
	\$′000
Assets	
Cash and cash equivalents	1,610
Receivables and contract assets	18,555
Other current assets	593
Total current assets	20,758
Property, plant and equipment	1,654
Intangible assets	8,225
Right-of-use assets	2,023
Total non-current assets	11,902
Total assets	32,660
Liabilities	
Payables and other current liabilities	6,443
Current tax liabilities	5,443
Total current liabilities	11,886
Deferred tax liabilities	2,423
Total non-current liabilities	2,423
Total liabilities	14,309
Net identifiable assets acquired	18,351

#### Accounting policy

Business combinations are accounted for using the acquisition method. The cost of an acquisition is measured as the aggregate of the consideration transferred on the acquisition date at fair value. Acquisition-related costs are expensed as incurred and included in administrative expenses. Costs incurred for the acquisition of Intake Group and The Ambassador Platform were \$2.6m.

When the Group acquires a business, it assesses the financial assets and liabilities assumed for appropriate classification and designation in accordance with the contractual terms, economic circumstances and pertinent conditions as at the acquisition date.

Goodwill is initially measured at cost, being the excess of the aggregate of the consideration transferred and the amount recognised for non-controlling interests, and any previous interest held, over the net identifiable assets acquired and liabilities assumed.

#### 28. Deed of cross guarantee

Retained profits at 30 June of the Closed Group

The following wholly-owned entities have entered into a Deed of Cross Guarantee.

Company	Financial year entered into agreement
IDP Education Limited	30 June 2017
IELTS Australia Pty Limited*	30 June 2017
IDP World Pty Ltd*	30 June 2017

\* These entities are not required to prepare and lodge a financial report and directors' report under ASIC Corporations (Wholly owned Companies) Instrument 2016/785 issued by the Australian Securities and Investments Commission.

The companies that are members of this deed guarantee the debts of the others and represent the "Closed Group" from the date of entering into the agreement. These are the only members of the Deed of Cross Guarantee and therefore these companies also represent the 'Extended Closed Group'.

### 28.1 Statement of profit or loss, other comprehensive income and a summary of movements in consolidated retained profits of the Closed Group for Deed of Cross Guarantee purposes

	30 June 2023	30 June 2022
Statement of comprehensive income	\$'000	\$'000
Revenue	609,101	323,600
Dividend income	8,251	24,314
Expenses	(421,041)	(222,643)
Depreciation and amortisation	(22,875)	(16,226)
Finance income	1,078	409
Finance costs	(10,140)	(3,254)
Share of loss of associates	(110)	(1,115)
Profit for the year before income tax expense	164,264	105,085
Income tax expense	(41,703)	(31,235)
Profit for the year of the Closed Group	122,561	73,850
Other comprehensive income		
Items that may be reclassified subsequently to profit or loss:		
Exchange differences arising on translating foreign operations	103	(93)
Gain/loss arising on changes in fair value of hedging instruments entered into for cash flow hedges		
Forward foreign exchange contracts	(3,271)	(4,359)
Cumulative gain arising on changes in fair value of hedging instruments reclassified to profit or loss	4,369	1,765
Income tax related to gains/losses recognised in other comprehensive income	(329)	778
Items that will not be reclassified subsequently to profit or loss:	-	-
Other comprehensive income for the year, net of income tax	872	(1,909)
Total comprehensive income for the year of the Closed Group	123,433	71,941
	30 June 2023	30 June 2022
Summary of movements in consolidated retained profits	\$'000	\$'000
Retained profits at 1 July	96,437	60,162
Profit for the year	122,561	73,850
Dividends paid	(96,026)	(37,575)

96,437

97

122,972

#### 28. Deed of Cross Guarantee (continued)

28.2 Consolidated statement of financial position of the Closed Group for Deed of Cross Guarantee purposes

	30 June 2023	30 June 2022
	\$'000	\$'000
CURRENT ASSETS		
Cash and cash equivalents	78,664	143,685
Trade and other receivables	130,854	75,390
Contract assets	96,131	48,918
Derivative financial instruments	4,642	2,079
Current tax assets	347	5,218
Other current assets	9,993	6,705
Total current assets	320,631	281,995
NON-CURRENT ASSETS		
Contract assets	5,840	3,447
Investments in subsidiaries	173,435	83,878
Investments in associates	8,719	3,901
Property, plant and equipment	8,707	8,645
Right-of-use assets	27,314	24,226
Intangible assets	261,667	238,568
Capitalised development costs	11,784	22,998
Deferred tax assets	14,562	8,438
Other non-current assets	985	394
Total non-current assets	513,013	394,495
TOTAL ASSETS	833,644	676,490
CURRENT LIABILITIES		
Trade and other payables	150,074	108,120
Lease liabilities	7,549	6,662
Contract liabilities	6,420	4,647
Provisions	15,571	13,102
Current tax liabilities	8,473	-
Financial liabilities at fair value through profit or loss	21,155	-
Derivative financial instruments	6,302	7,004
Total current liabilities	215,544	139,535
NON-CURRENT LIABILITIES		
Borrowings	209,004	156,453
Lease liabilities	22,496	20,471
Provisions	1,636	1,196
Total non-current liabilities	233,136	178,120
TOTAL LIABILITIES	448,680	317,655
NET ASSETS	384,964	358,835
EQUITY		
Issued capital	271,467	276,888
Reserves	(9,475)	(14,490)
Retained earnings	122,972	96,437
TOTAL EQUITY	384,964	358,835

#### 29. Parent entity information

IDP Education Limited is the parent entity of the Group. The financial information presented below represents that of the parent and is not comparable to the consolidated results.

#### Financial position

	30 June 2023	30 June 2022
	\$'000	\$′000
Current assets	302,481	321,069
Total assets	602,004	528,131
Current liabilities	106,026	64,936
Total liabilities	339,162	243,056
Equity		
Issued capital	271,467	276,888
Retained earnings	2,250	22,321
Reserves	(10,875)	(14,134)
Total equity	262,842	285,075
Financial performance	30 June 2023	30 June 2022
	\$'000	\$'000
Profit for the year	75,955	58,665
Other comprehensive income	(884)	(1,245)
Total comprehensive income	75,071	57,420

During the year, the parent entity received \$78.3m dividends income from the subsidiaries (2022: \$79.3m).

#### 30. Contingent liabilities

The Group operates in many countries across the world, each with separate taxation laws/regulations and authorities. Whilst the Group's most significant tax jurisdictions are Australia and India, the global nature of the Group's operations results in significant complexity in managing the Group's tax affairs.

From time to time, the Group is subject to both formal and informal reviews by various tax authorities. The outcome of any tax review or audit cannot be determined in advance with an acceptable degree of certainty. As at 30 June 2023, the Consolidated Statement of Financial Position reflects the Group's best estimate of all known taxation liabilities arising from completed and ongoing reviews. The Group is taking reasonable steps to progress and conclude all open reviews with the relevant tax authorities.

The Group currently has an open Indian Service Tax matter and Indian GST matters which are subject to legal proceedings and reviews by Indian tax authorities in the ordinary course of business.

In relation to the Indian Service Tax matter, the matter in dispute relates to the application of Indian Service Tax for the period 1 October 2015 to 30 June 2017 (the date Service tax ceased in India). The same matter for the period 1 April 2014 to 30 September 2015 was adjudicated by the Indian Federal Customs, Excise & Service Tax Appellate Tribunal in IDP's favour and the formal appeal deadline for the tax authority has passed. As a result of this favourable outcome, the Group has concluded that a cash outflow for the remaining open period will not be required.

In relation to the Indian GST matters, the matters in dispute relate to the application of GST from the date of its introduction in India on 1 July 2017 to the current balance date. The matters are similar in nature to the matter adjudicated for Indian Service Tax, as discussed above. Unlike Indian Service Tax, which was administered at a Federal level, GST is administered at a State level. The GST matters are at various stages of review by State tax authorities.

In summary:

- Amounts in dispute for States where a formal review has commenced, or where refund claims related to tax deposits have been disputed as at 30 June 2023 total \$28.0m (2022: \$23.0m). The increase of \$5.0m since June 2022 is due to the continuation of ordinary business operations in these States.
- As at 30 June 2023, the Group has made tax deposits of \$21.3m (2022: \$24.2m) which are held as a non-current asset in the Statement of Financial Position. The reduction of \$2.9m is due to refunds received from State tax authorities during FY23. The Group expects to receive these amounts as a refund from relevant State tax authorities or, in the event IDP is unsuccessful, use these amounts to satisfy any possible future obligation applied by relevant State tax authorities.
- The Group's best estimate of potential exposure, in the event that IDP were to be unsuccessful in these matters in all States, including potential interest and penalties, is estimated at \$41.0m (2022: \$32.5m). The increase of \$8.5m since June 2022 is due to the continuation of ordinary business operations and an additional year of potential interest.

As at 30 June 2023, the Group expects to achieve a favourable outcome, with reference to advice from external tax advisors and legal counsel in India, guidance issued by the Indian Central Tax Authority and the recent Federal Indian Customs, Excise & Service Tax Appellate Tribunal decision adjudicated in IDP's favour for Indian Service Tax. Whilst the GST matters remain in dispute, the Group has concluded that it is not probable that a cash outflow will be required. As a result, the GST matters are considered to be contingent liabilities, with no provision recognised as at 30 June 2023.

#### 31. Events after the reporting period

There has been no matter or circumstances occurring subsequent to the balance date that has significantly affected, or may significantly affect, the operation of the Group, the results of those operations, or the state of affairs of the Group in future financial years.

#### Directors' declaration

In the Directors' opinion:

- (a) the consolidated financial statements and notes of IDP Education Limited and its controlled entities (the Group) set out on pages 50 to 100 are in accordance with the *Corporations Act 2001*, including:
  - (i) complying with Accounting Standards, the *Corporations Regulations 2001,* and other mandatory professional reporting requirements; and
  - (ii) giving a true and fair view of the Group's financial position as at 30 June 2023 and of its performance, as represented by the results of its operations, changes in equity and its cash flows, for the year ended on that date.
- (b) there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.
- (c) at the date of this declaration, there are reasonable grounds to believe that the members of the Extended Closed Group identified in note 28 will be able to meet any obligations or liabilities to which they are, or may become, subject by virtue of the Deed of Cross Guarantee described in note 28.

Note 1 confirms that the financial statements also comply with International Financial Reporting Standards as issued by the International Accounting Standards Board.

The Directors have been given the declarations by Chief Executive Officer and Chief Financial Officer required by section 295A of the *Corporations Act 2001*.

The declaration is made in accordance with a resolution of the Directors.

Peter Polson Chairman

Tennealle O'Shannessy Managing Director

Melbourne 22 August 2023



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### Independent Auditor's Report to the members of IDP Education Limited

#### Report on the Audit of the Financial Report

#### Opinion

We have audited the financial report of IDP Education Limited (the "Company") and its subsidiaries (the "Group") which comprises the consolidated statement of financial position as at 30 June 2023, the consolidated statement of profit or loss, the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the year then ended, and notes to the financial statements, including significant accounting policy policies and other explanatory information, and the directors' declaration.

In our opinion, the accompanying financial report of the Group is in accordance with the *Corporations Act 2001*, including:

- Giving a true and fair view of the Group's financial position as at 30 June 2023 and of its financial performance for the year then ended; and
- Complying with Australian Accounting Standards and the Corporations Regulations 2001.

#### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Group in accordance with the auditor independence requirements of the *Corporations Act 2001* and the ethical requirements of the Accounting Professional & Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of the Company, would be in the same terms if given to the directors as at the time of this auditor's report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Key Audit Matters

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the financial report for the current period. These matters were addressed in the context of our audit of the financial report as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

liability exists.

Key Audit Matter	How the scope of our audit responded to the Key Audit Matter
Assessment of uncertain tax positions	
Refer to Note 14 Other Assets and Note 30 Contingent Liabilities The Group operates in many countries across the world, each with separate taxation laws/regulations and authorities. Whilst the Group's most significant tax jurisdictions are Australia and India, the global nature of the Group's operations result in significant complexity in managing the Group's tax affairs. From time to time, the Group is subject to both formal and informal reviews by various tax authorities on a range of tax matters. Of note, the Group currently has open GST matters which are subject to legal proceedings and reviews by state based Indian tax authorities. The GST matters are at various stages of review by the relevant tax authorities. The Group's best estimate of the potential exposure, in the event the Group were to be unsuccessful in these matters in all States, including potential interest and penalties, is estimated at \$41.0 million (2022: \$32.5 million). As at 30 June 2023, the Group has made tax deposits, net of refunds received to 30 June 2023, of \$21.3 million (2022: \$24.2	<ul> <li>Our procedures included:</li> <li>Understanding the process undertaken by management to identify and assess uncertain tax positions and conclude on whether a liability or contingent liability exists.</li> <li>In conjunction with our tax specialists in India, we: <ul> <li>Assessed the status of each state-based GST matter and managements process to monitor developments in ongoing disputes,</li> <li>Read correspondence received from local tax authorities during the year to assess whether the position held for each state-based tax matter has been appropriately accounted for or adjusted to reflect the current status for each matter,</li> <li>Met with the Group's Indian based tax advisors to understand if there had been any regulatory developments or new information arising in the period that should be considered in managements determination of whether a</li> </ul> </li> </ul>
million), which are held as a non-current asset in the Statement of Financial Position. The Group expects to receive these amounts as a refund from the relevant tax authorities or, in the event the Group is unsuccessful, use these amounts to satisfy any possible future obligation applied by the relevant tax authorities.	liability or contingent liability exists and the measurement of the Group's best estimate of the potential exposure. We also assessed the independence, competency and objectivity of management's tax advisors, and
Significant judgement has been exercised by management in the determination of the tax position for the GST matters, including the determination of whether a liability or contingent	<ul> <li>Evaluated the Group's accounting policy for tax deposits.</li> <li>We also assessed the adequacy of the disclosures in the notes to the financial statements.</li> </ul>

notes to the financial statements.

Key Audit Matter	How the scope of our audit responded to the Key Audit Matter
Intake Education: Business combination accounting	
Refer to Note 27 Business Combinations and Note 13 Intangible Assets On 1 November 2022, the Group completed the acquisition of 100% of Intake Education (Intake). The purchase consideration paid was \$89.6 million, comprised of \$70.7 million of cash paid at settlement date and \$18.8 million being the present value of contingent consideration to be settled in cash on the first anniversary of settlement date, subject to a number of conditions. The Group applied the acquisition method in accounting for the business combination – the acquisition method involves the use of judgement to identify all identifiable assets and liabilities acquired and estimation to determine the acquisition date fair value of those assets and liabilities and the measurement of the consideration paid. The contingent consideration was estimated at \$18.8 million and intangible assets of \$8.2 million were identified and valued. The difference between the purchase consideration of \$89.6 million and the fair value of the net identifiable assets	<ul> <li>Our procedures included:</li> <li>Reviewed the Sale and Purchase Agreement and other documentation to assess the key terms of the business combination, including the acquisition date and purchase consideration.</li> <li>In conjunction with our valuation specialists, we: <ul> <li>Assessed the identification of intangible assets and the valuation methodologies used by the Group's external valuation specialist to measure the fair value of intangible assets. We also assessed the independence, competency and objectivity of the valuation specialist,</li> <li>Assessed the reasonableness of key inputs and assumptions used in the valuation of intangible assets, including the discount rate and terminal growth rates,</li> <li>Evaluated management's contingent consideration estimate,</li> </ul> </li> </ul>
acquired of \$18.4 million has been recognised as goodwill of \$71.2 million. Goodwill arising from the acquisition of Intake was allocated to	<ul> <li>Assessed the reasonableness of the basis used by management to allocate goodwill to relevant CGUs or Groups of CGUs.</li> </ul>
those cash generating units (CGUs) or groups of CGUs expected to benefit from the synergies of the acquisition. The basis of allocating goodwill to the CGUs which benefit from the synergies requires the application of judgement.	We also assessed the adequacy of the disclosures in the notes to the financial statements.

#### Other Information

The directors are responsible for the other information. The other information comprises the information included in the Group's annual report for the year ended 30 June 2023, but does not include the financial report and our auditor's report thereon.

Our opinion on the financial report does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

#### Responsibilities of the Directors for the Financial Report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the ability of the Group to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

#### Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the financial report. We are responsible for the direction, supervision and performance of the Group's audit. We remain solely responsible for our audit opinion.

We communicate with the directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the directors with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats or safeguards applied.

From the matters communicated with the directors, we determine those matters that were of most significance in the audit of the financial report of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

#### Report on the Remuneration Report

#### Opinion on the Remuneration Report

We have audited the Remuneration Report included in pages 21 to 47 of the Directors' Report for the year ended 30 June 2023.

In our opinion, the Remuneration Report of IDP Education Limited, for the year ended 30 June 2023, complies with section 300A of the *Corporations Act 2001*.

#### Responsibilities

The directors of the Company are responsible for the preparation and presentation of the Remuneration Report in accordance with section 300A of the *Corporations Act 2001*. Our responsibility is to express an opinion on the Remuneration Report, based on our audit conducted in accordance with Australian Auditing Standards.

Delotte Touche Tohmatsu DELOITTE TOUCHE TOHMATSU

Travis Simkin Partner Chartered Accountants Melbourne, 22 August 2023

#### Corporate Directory

Directors

Peter Polson *Chairman* 

Tennealle O'Shannessy Managing Director and Chief Executive Officer

Ariane Barker

Tracey Horton AO

Chris Leptos AO

Professor Colin Stirling

Michelle Tredenick

Greg West

**Secretary** Ashley Warmbrand Principal registered office in Australia Level 10

697 Collins Street DOCKLANDS VIC 3008 AUSTRALIA Ph: +61 3 9612 4400

#### Share Registry

Link Market Service Limited Tower 4 727 Collins Street MELBOURNE VIC 3008 Australia

#### Auditor

Deloitte Touche Tohmatsu 477 Collins Street MELBOURNE VIC 3000 AUSTRALIA Ph: +61 3 9671 7000

#### Stock exchange listing

IDP Education Limited shares are listed on the Australian Securities Exchange (Listing code: IEL)

#### Website

www.idp.com

#### **ABN** 59 117 676 463