X2M digitising utilities in APAC

FY23 RESULTS

AND SHAREHOLDER UPDATE



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PRESENTATION AGENDA

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- 19 OUTLOOK
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X2M is digitising utilities in APAC







Turn dumb meters, sensors and a broad range of devices into smart, communication capable and controllable machines

Deliver large volumes of data in real time, efficiently and cheaply, with

Compelling enterprise use cases through analysis and presentation applications



COMMON USE CASES

Billing and other manual process automation

Leak detection and waste management

Public safety applications



ARTIFICIAL INTELLIGENCE ENABLEMENT

Bottled gas consumption prediction and logistics management

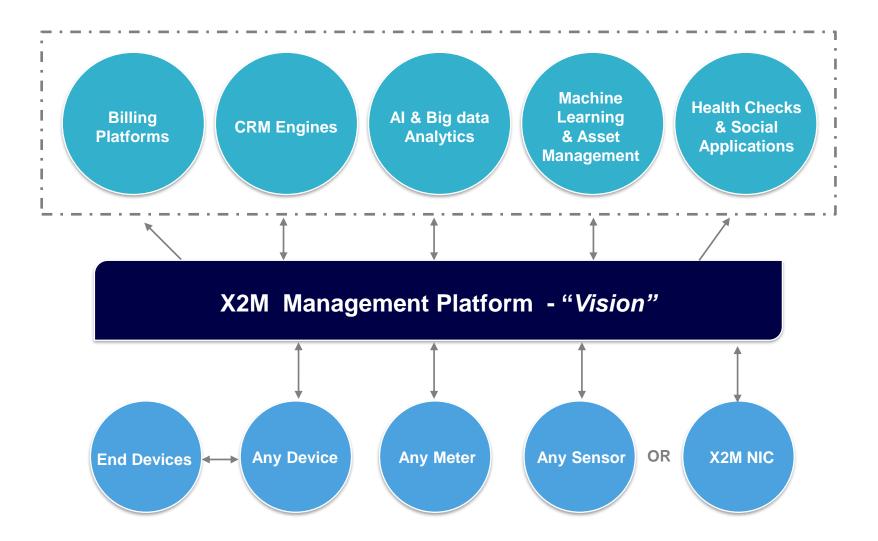
Cellular base station battery optimisation

Renewable energy optimisation

The X2M platform

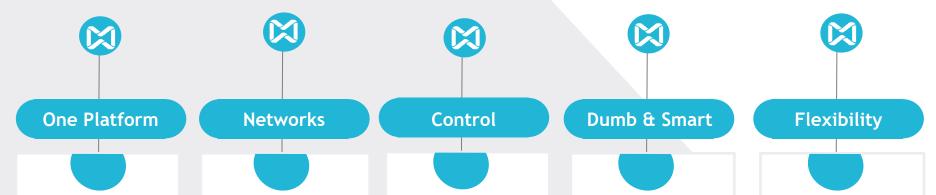


Enabler of smart applications and data analytics



X2M's IP delivers key differentiation - 54 patents 14 countries





Any device on one platform means more applications, richer data, better use cases

Communication
over many
communication
networks like 3G
to 5G, NBIoT, LoRa
and Ethernetmeans future
proofed technology
and greater
communication
flexibility for
customers

Two-way
communications
to and from
devices - means
ability to collect
data and control
the end device

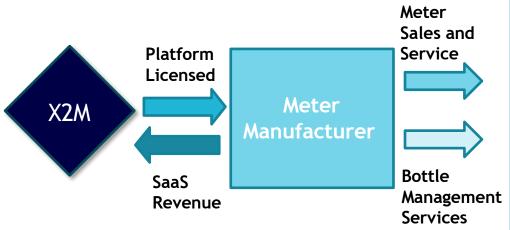
Ability to retro fit legacy devices - means better capex profile for customers and ability to work in dumb and smart environments

Cloud and edgebased capability means greater communication flexibility and ability to function when power is lost

X2M in the field - automation and simple AI coming together

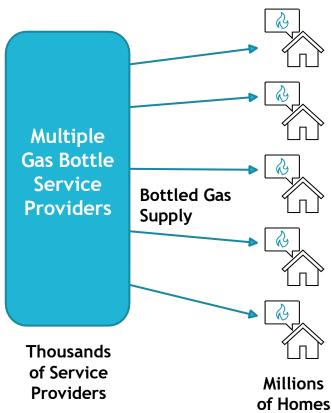


Bottled gas consumption analytics and logistics management delivering compelling use cases



Growth in the Japanese market is driven by X2M licensing meter manufacturer for on-sale of platform services to many of its customers. All can be used to optimise logistics of bottle delivery

In Japan, more than 230,000 households monitored and controlled on the X2M platform across >100 service providers as at July 2023



Estimated cost savings from optimised logistics is 20%

X2M in the field - data and event driven benefits



33 municipalities are receiving benefits from remote water monitoring and control in South Korea

Capturing new government municipalities and repeat orders from existing customers through provision of improved:

- Billing and process automation
- Data analytics and customer profiling
- Leak detection and waste reduction
- Improved service provision
- Infrastructure management

Public safety benefits through elderly/disabled person water use analysis and alert generation

In South Korea ~200,000 households are connected to the X2M platform across 33 municipalities as at July 2023

Total Addressable Market >\$900m
TAM of contracted customers >\$400m









X2M revenue model



X2M secures revenue through two structures





- X2M contracts with enterprise customers -China, Taiwan, South Korea and Australia
- X2M delivers full end to end solution and support functions
- X2M sells communication hardware and receives a margin
- X2M provides data delivery/SaaS services on a subscription basis
- X2M provides hardware maintenance services on a subscription basis



PLATFORM AND IP LICENCING

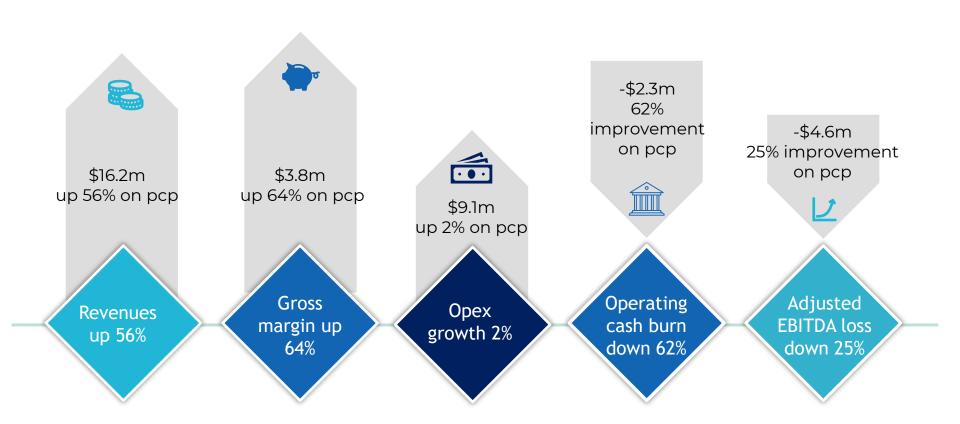
- "Intel Inside" type model Japan
- X2M contracts Licensee who in turn contracts end customers
- Licensee undertakes all sales, marketing, deployment and customer support functions
- X2M charges an initial fee for establishment of platform
- X2M charges a monthly SaaS fee for service delivery



FY23 KPI's set path to positive cashflows



Core business performance - FY231



^{1.} All FY23 financial results in this presentation are unaudited

FY23 Operating cash burn comes down significantly



FY23 operating activity cash burn of \$2.3m is an improvement from \$6.2m in FY22 X2M reported positive cash flow from operating activities for 2Q23 and 4Q23 (Appendix 4C)



Strategy driving revenue growth more than cost growth



(\$'m)	FY23	FY22	Change
Revenue	16.2	10.4	56%
Cost of Sales	(12.4)	(8.1)	53%
Gross Profit	3.8	2.3	64%
Other income	0.7	0.4	49 %
Overheads ¹	(9.1)	(8.9)	2%
Adjusted EBITDA ¹	(4.6)	(6.1)	-25%
Depreciation and Amortisation	(1.1)	(0.9)	12%
Other	(0.2)	(0.1)	100%
Share-based Payments	(0.6)	(2.2)	-70%
IPO Expenses	-	(0.9)	-100%
Loss after Income Tax	(6.5)	(10.2)	-36%

The company strategy is to secure enterprise customers and extend into their addressable market to drive high volumes of repeat sales

^{1.} The balances are adjusted for non cash amounts and IPO expenses not expected to occur in the future

30 June 2023 Balance Sheet



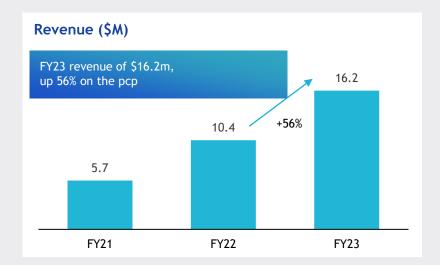
(\$'m)	FY23	FY22	Change
Current assets	9.4	4.2	120%
Non-current assets	4.8	3.9	23%
Total assets	14.2	8.2	73%
Current liabilities	(13.1)	(6.0)	118%
Non-current liabilities	(0.7)	(0.6)	11%
Total liabilities	(13.8)	(6.6)	108%
Net assets/Total equity	0.4	1.6	-74%

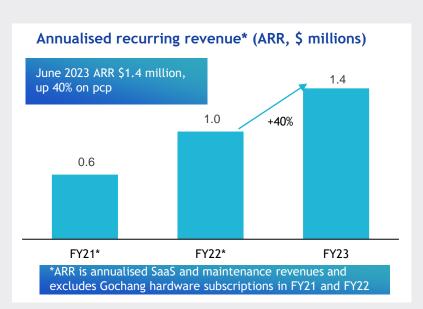


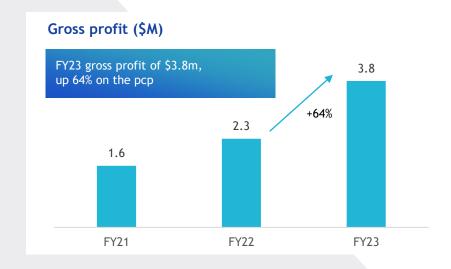
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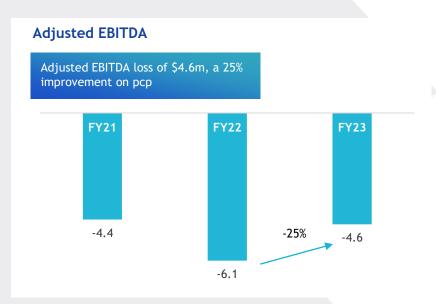
Performance since listing











Connected devices continue growth



Repeat orders from customers and pipeline conversion drive future SaaS revenues



Cumulative connected devices

Key take outs from FY23



- Another year of solid performance
- Cash burn reducing and a clear path to positive operating cashflows
- A technology solution that is resonating
- Customer base represents a large addressable market with penetration growing
- X2M platform is being adopted across the APAC region
- A management team delivering

Stage is now set to transition to a significant player in utility automation, data collection, artificial intelligence and machine learning

95





Outlook for X2M expected to be positive



IoT adoption by enterprises and government to be strong

Government incentives for utility digitisation in most markets expected to deliver tail winds

Utility sector expected to accelerate adoption of smart devices and be resilient to economic conditions

Big data analytics, Al and machine learning to drive demand for data and digitisation and an increase in per device revenue

Smart devices, meters with communication capability expected to increase availability and at a lower price, further improving use cases

Installed base of smart electricity meters in APAC to grow from 757.7 million in 2021 to 1.1 billion in 2027 (CAGR 6.2%)¹

Installed base of smart gas metering endpoints in APAC to grow from 124.5 million in 2021 to 357.1 million in 2027 (CAGR 19.2%) ¹

FY24 Targets



> 20% Revenue growth



> 60% growth in annualised recurring revenues



> 50% growth in gross profit



Operating costs flat and cash burn halved



>50% growth in connected devices



X2M's current markets represent a large catchment, and its existing customers have a large addressable market



Australia
26m people
9m households

Beijing, China 22m people 9m households

Japan 126m people 55m households

South Korea 52m people 22m households

Taiwan 24m people 9m households Total market size in current countries is 250 million people and 104m households

Total addressable market across existing customers is over 10m households¹ with a revenue potential above \$500m

Total annual recurring revenue potential across existing customers² is approximately \$40m per annum

[.] Assumes customer installs X2M current bundled services to all its households

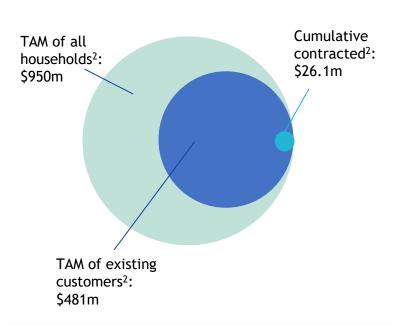
^{2.} Assumes customer installs X2M SaaS services to all its households

X2M's position in South Korea and Japan illustrates potential



Total addressable market is huge and now being harvested. A validation of current strategy

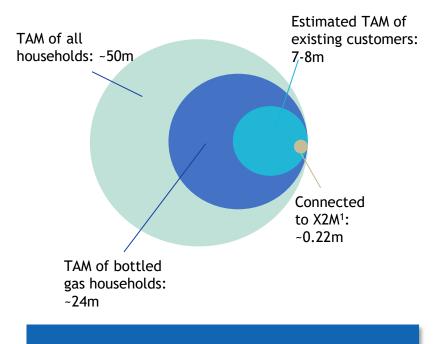
SOUTH KOREA MARKET



Existing customers provide a substantial potential market that is being progressively contracted

- Total addressable market (TAM) 7.9m households, \$950m in potential value²
- Existing customer TAM 4.0m households, \$455m in potential value²

JAPAN MARKET



Connected devices in Japan have grown ~130% during last 18 months

^{1.} Data as at 30 June 2023.

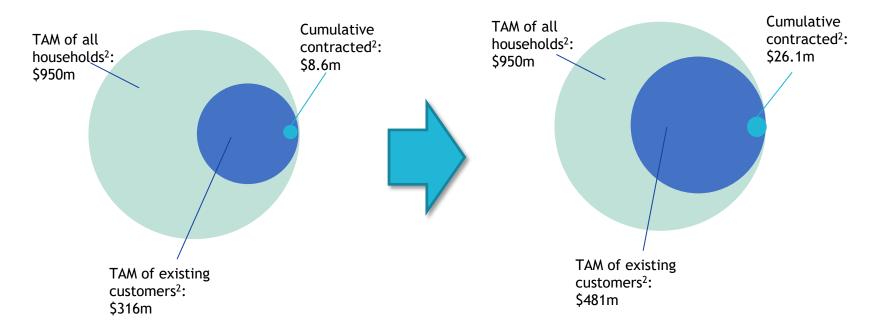
Land and expand strategy is working and will be driven harder



Korea example - Total addressable market and share of TAM increasing as X2M gets embedded into customer eco systems generating follow-on orders

SOUTH KOREA MARKET - SEP 2021

SOUTH KOREA MARKET - JUN 2023



Over the last twenty one months, in South Korea, the TAM of X2M's existing customers has increased from \$A316 million to \$A481 million. This represents an increase from 33% to 51% of the total South Korean country market. Contracting of the customers' TAM, on average, has increased from 2.7% to 5.4%.

Despite strong growth, overall penetration of customers TAM is low and augers well for future growth

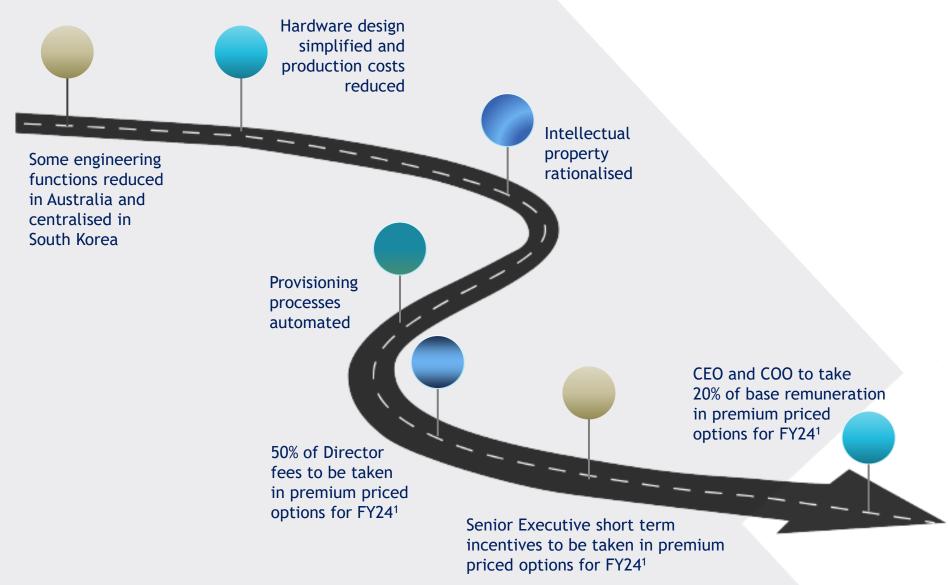
^{1.} Data as at 30 June 2023.

^{2.} South Korea total addressable market (TAM) and contracted values are based on Year 1 bundled revenues of A\$120 per device.

Growth to be accompanied with a path to positive cashflow



Cost reduction and cash conservation initiatives





Our journey has been in three horizons



X2M well positioned for Horizon 3 - Transformation



VALIDATE DONE

- Build platform
- Trials and proof of concepts
- Patent Expansion
- Build brand
- Build pipeline
- Target B2B market
- Listed Sept 2021

COMMERCIALISE DOING

- Land and expand strategy working
- 5 countries, 65 enterprise and government customers
- TAM from existing customers¹ >\$500m
- Repeat orders significant
- Need for additional capital declining

TRANSFORM ENTERING

- Deliver positive EBITDA and Cashflow
- Support smart city applications
- Drive deeper into data collecting and AI territory
- Accelerate recurring SaaS base
- Get liquidity, drive value

Top three mid-term priorities



ACHIEVE POSITIVE CASHFLOW

ACHIEVE POSITIVE OPERATING CASHFLOW

- Margin expansion
- Cost out programme
- Cash preservation initiatives

ACCELERATING SAAS BASE KEY FOCUS AREAS

BROADER ACCESS

ACCELERATING SAAS BASE

- Expand Japan type licencing model
- New markets to focus on SaaS revenues and metering as a service

BROADEN PRODUCT OFFERING IN EXISTING MARKETS

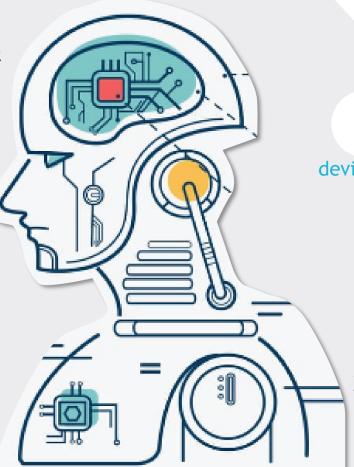
- Progressive conversion of existing customer base
- Release Street Lighting product in Korea
- Scale up Smart Communities and Smart Agri in Australia
- Release Korean water solution in Taiwan and China

X2M and Artificial Intelligence



What is it: At a simple level 'it is a machine's/ device's ability to perform a task normally carried out by a humans" (ZDNET). At a more complex level McKinsey & Company describe it as 'a machine's ability to perform cognitive functions we associate with human minds'

Both ends of the spectrum require rich data to collect information for processing and the two way ability to go back and take actions to effect an outcome



The X2M platform is an enabler that makes Al come to life

X2M well positioned in the collection of data from "any device" and its ability to go back and instruct that device on how to behave

Access to consumer data through a B2B play that collects data from a range of domestic utility devices puts X2M in a strong position for a wide range of AI applications



X2M a compelling investment proposition





Significant and growing addressable market

Existing customer base provides an immediate addressable market to harvest within utility digitisation and energy management in APAC.



Attractive business model

Comprising upfront fees and recurring subscription revenues. Highly scalable with modest cost growth. New markets to drive SaaS and recurring revenues. Customer mandates are long and sticky



Leading edge technology

A proprietary platform secured with a strong patent portfolio across 15 countries. Limited competition



Proven performance

X2M's management team is delivering consistent performance and are shareholders in the Company. Board is well experienced and independent

Summary





X2M is digitising utilities with compelling business cases for process automation, public safety, artificial intelligence and machine learning.



X2M's IP enables collection and aggregation of rich data and automated control of end devices and machines.



The X2M patented platform is the "glue" that enables a range of applications from automation to Al and machine learning with demand growing as these services proliferate.



The market environment for X2M is expected to be conducive driven by demand for data and a range of government incentives in core markets.



The 2023 results are strong and demonstrate capability to execute and deliver.



The Company's strategic programme builds on current business footprint, capitalises on the large addressable market within the existing customer base whilst pushing further into the SaaS and recurring revenue space.



All of the above within a context of disciplined management and focus on getting to positive cash flows.

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