



**ASX Announcement**  
18 September 2023

**Whispir Limited**  
(ASX : WSP)

## Notice of Product Innovation Showcase

Whispir Limited (Whispir or the Company), a leading software-as-a-service (SaaS) communications workflow platform that automates interactions between organisations and people, will be hosting a Product Innovation Showcase on Wednesday 27<sup>th</sup> of September 2023. The event will take place as a webinar for investors and analysts commencing at 11.30am.

This Showcase will provide valuable insights for shareholders and prospective investors into Whispir innovations, demonstrating new products in action. In particular, the event will launch four new services:

**Whispir Talkbots** - Driving conversion with Voice AI

Launching Whispir's AI-powered voice solution that extends communication use cases and drives tangible business value

**Whispir Compose AI** - Harnessing GenAI to optimise content

Launching Whispir's Generative AI service, increasing the efficiency of knowledge workers and enabling more effective, outcome-oriented communication

**Whispir Compliance Automation** - Cross-border messaging compliance

Learn how Whispir's new service mitigates compliance risk with our software approach to emerging regulations across multiple territories

**Whispir Verify** - Secure E2E Identity Verification

Enhancing our security focus with the launch of a new standalone offering for identity challenge and verification

Investors and analysts will have the opportunity to engage directly with Chief Executive Officer, Jeremy Wells, and Chief Product Officer, Jon Wilkinson-Baldry through a Q&A session at the end of the Showcase.

To register for this event, please go to [https://whispir.zoom.us/webinar/register/WN\\_-uCi0nPhSZGhpmJLB0z8yA](https://whispir.zoom.us/webinar/register/WN_-uCi0nPhSZGhpmJLB0z8yA) and follow the steps.

A copy of the presentations will be lodged with ASX prior to the commencement of the Product Innovation Showcase on Wednesday 27<sup>th</sup> of September 2023.

**This announcement has been approved by the Disclosure Committee.**

-ENDS-

**For further information, please contact:****Corporate**[ir@whispir.com](mailto:ir@whispir.com)

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**About Whispir**

Whispir is a global communications intelligence company that supplies a no code, Communications-as-a-Service (“CaaS”) platform that enables seamless omnichannel interactions between organisations, their systems and people to solve common challenges in terms of compliance, deliverability and engagement across more than 60 countries.

Whispir operates across three key regions of ANZ, Asia and North America.  
More information [www.whispir.com](http://www.whispir.com)