



ASX Announcement

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Whispir Limited

(ASX : WSP)

Whispir launches four new services and makes available powerful new Voice AI and Generative AI capabilities to enable more effective communication and engagement at scale

Whispir Limited (ASX:WSP, Whispir or Company), a leading software-as-a-service (SaaS) communications workflow platform that automates interactions between organisations and people, is pleased to announce the Company has launched four new service offerings today.

Whispir Talkbots - Driving conversion with Voice AI

A new AI-powered voice solution that extends communication use cases and drives tangible business value

Content Assist - Harnessing GenAI to optimise content

A powerful generative AI service, that will substantially increase the efficiency of knowledge workers and drive effective, and highly targeted outcome-oriented communication

Compliance Automation - Cross-border messaging compliance

Automatically mitigate compliance risk with Whispir's new software approach to emerging regulations across multiple territories

Whispir Verify - Secure E2E Identity Verification

A new standalone offering for identity challenge and verification

With these new services, Whispir customers will be able to use Generative AI, powerful Voice AI capabilities, to engage more effectively with their stakeholders across every interaction.

"We can see clearly that Large Language Models, predictive and generative AI are the next wave of innovation in communications management. These new capabilities are going to deliver unprecedented experiences in sales, service, operations, marketing and more", said Jeromy Wells, CEO of Whispir. "Over time, Whispir's AI services will become substantially more powerful as more insights are gained from Whispir's large proprietary data lake, making it faster, cheaper and easier for companies to deliver richer and more effective engagement at scale. By coupling the power of predictive and generative AI with the wealth of data flowing through Whispir's platform, Whispir's customers will have an unmatched competitive advantage."

To accelerate speed to market of these Voice AI enabled capabilities within Whispir Talkbots, Whispir has partnered with WIZ AI. WIZ AI specialises in providing Talkbots with deep expertise in ASEAN languages and accents to provide a hyper-realistic voice AI experience that engages customers through phone calls. Integrating Whispir's powerful communications workflow management capabilities with WIZ AI's smart voice AI engagement solution provides customers the ability to orchestrate seamless digital conversations with people woven across multiple channels and interactions at scale.

Jennifer Zhang, CEO & Co-Founder – WIZ AI said "WIZ AI's innovative Large Language Model shifts the perception of AI as merely a tool for efficiency and cost-savings, to AI as a business enabler, breaking down traditional boundaries between humans and technology. Organisations can unlock a new era of AI-powered communications workflows, shaping the future of work with AI as a co-pilot. We are delighted to partner with Whispir to deploy pre-integrated omnichannel customer service and growth campaigns, engaging audiences in their local language throughout Asia Pacific."

Whispir is committed to evolving more advanced AI capabilities safely and responsibly. Customers benefit from Whispir's total commitment to ensuring privacy and data protection as the Company builds privacy and security by design into every step of its product development lifecycle.

Learn more about how Whispir is enabling predictive and generative AI capabilities across its Platform here <https://www.whispir.com/en-au/investor-center/investor-news/>.

Authorised by the Disclosure Committee.

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About Whispir

Whispir is a global communications intelligence company that supplies a no code, Communications-as-a-Service ("CaaS") platform that enables seamless omnichannel interactions between organisations, their systems and people to solve common challenges in terms of compliance, deliverability and engagement across more than 60 countries.

Whispir operates across three key regions of ANZ, Asia and North America. More information www.whispir.com

About WIZ AI

WIZ AI is developing and deploying cutting edge conversational voice AI technology for large corporations throughout Southeast Asia. Backed by globally leading venture capital funds, with offices in Singapore, Nanjing and Jakarta, WIZ AI's diverse team of scientists, researchers, linguists, dialogue designers have cross-functional expertise, and are industry leaders in the development of humanistic AI conversation for ASEAN languages. More information www.wiz.ai