



17 October 2023: ASX/Media Release (ASX: KNM)

#### Notice of 2023 Annual General Meeting and Proxy Form

In accordance with Listing Rule 3.17, KNeoMedia Limited (**KNeoMedia** or the **Company**) attaches a copy of the following documents:

- 1. Letter to Shareholders regarding arrangements for Annual General Meeting as sent to Shareholders in lieu of Notice of Meeting;
- 2. Notice of Annual General Meeting; and
- 3. Proxy Form

-ENDS-

Authorised for release by the Chair of KneoMedia Limited

For further information, please contact:

James Kellett Chief Executive Officer

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**Eryl Baron** 

Company Secretary

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#### About KneoMedia Limited

KneoMedia Limited is a SaaS publishing company that delivers world-class education and assessment products to global markets to both special and general education classrooms via its KneoWorld portal. KneoWorld is an easy Assign & Go program that engages and empowers students through character-centered narratives and gameplay. This unique format of standards-aligned lessons blends language with math instruction and social-emotional learning while embedded analytics measure academic growth. As an approved Google Education Partner, KneoWorld is an effortless education program to use atschool, remotely or both.

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17 October 2023

Dear Shareholder

I am pleased to provide you with details about the 2023 Annual General Meeting (**AGM**) of KneoMedia Limited (**KneoMedia** or the **Company**) to be held on Friday, 17 November 2023 at 10.30 am (AEDT).

The meeting will be held at the offices of William Buck – the Spring / Exhibition Room, Level 20, 181 William Street, Melbourne, Victoria.

In accordance with the section 110D Corporations Act 2001 the Company will not be dispatching physical copies of the Notice. Instead, the Notice of Meeting and accompanying explanatory statement (Meeting Materials) are being made available to shareholders electronically.

You can access the Notice of Meeting online at the Company's website
 https://www.kneomedia.com
 or at our share registry's website www.investorserve.com.au by
 logging in and selecting Company Announcements from the main menu.

2. A copy of the Notice of Meeting has been posted to the Company's ASX Market Announcements page.

The Directors strongly encourage all shareholders to lodge a directed proxy form by 10.30am AEDT on Wednesday 15 November 2023. This will allow your directed proxy vote to be counted if for any reason you cannot attend on the day.

The Chairman's Address given at the AGM will be uploaded to KneoMedia's website and the ASX platform prior to the Meeting. For a detailed overview of KneoMedia's performance and operations for the year ended 30 June 2023, I encourage you to read the FY2023 Annual Report prior to the Meeting. The 2023 Annual Report can also be found on KneoMedia's website or the ASX website.

The Board of KneoMedia believes that the resolutions put forward are in the best interests of the Company and encourages you to vote in favour of all resolutions.

Yours faithfully

James Kellett Chairman KneoMedia Limited





# Notice of the Annual General Meeting and Explanatory Memorandum

#### **KneoMedia Limited**

ACN 009 221 783

Date: Friday, 17 November 2023

**Time:** 10.30 am (AEDT)

Offices of William Buck - King Room

Place: Level 20, 181 William Street

Melbourne Victoria

#### NOTICE OF 2023 ANNUAL GENERAL MEETING

Notice is given that the 2023 Annual General Meeting of KneoMedia Limited (ACN 009 221 783) will be held at the offices of William Buck, at Level 20, 181 William Street, Melbourne, Victoria on Friday, 17 November 2023 at 10.30 am (AEDT)

The Board encourages Shareholders to monitor the ASX and the Company's website for any updates in relation to the General Meeting that may need to be provided. In the meantime, the Board encourages Shareholders to submit their proxies as early as possible, even if they intend to attend the Meeting.

#### **BUSINESS OF THE MEETING**

Shareholders are invited to consider the following items of business at the Annual General Meeting:

#### 1. Financial and Related Reports

Item 1	Financial and Related Reports
	To receive and consider the Financial Report of the Company and its controlled
Description	entities and the related Directors' and Auditor's Reports in respect of the financial
	year ended 30 June 2023.

#### 2. Adoption of Remuneration Report (non-binding vote)

Resolution 1	Adoption of Remuneration Report (advisory resolution)	
	Shareholders are asked to adopt the Company's Remuneration Report. The	
	Remuneration Report is set out in the 2023 Annual Report which is available on the	
Description	Company's website (https://www.kneomedia.com). In accordance with section	
	250R of the Corporations Act, the vote on this resolution will be advisory only and	
	will not bind the Directors or the Company.	
Resolution (Advisory)	To consider and, if thought fit, pass the following resolution as an advisory	
	resolution:	
	"That the Remuneration Report for the financial year ended 30 June 2023 included	
	in the Directors' Report of the Annual Report, as required under section 300A of	
	the Corporations Act, be adopted by the Company."	
Voting	A voting exclusion and prohibition statement apply to this resolution. Please see	
Exclusion	below.	

#### 3. Re-election of Director

Resolution 2	Re-election of Mr Jeffrey Bennett as Director (ordinary resolution)	
Description	Mr Jeffrey Bennett, who was appointed as a Director on 19 March 2008, retires as a Director of the Company in accordance with Article 47(b)(i) of the Company's constitution and, being eligible, offers himself for re-election under Article 46(c) of the constitution.	
Resolution (Ordinary)	To consider and, if thought fit, pass the following resolution as an <b>ordinary resolution</b> :  "That for the purposes of Article 46 and 47 of the Constitution, Listing Rule 14.4 and for all other purposes, Mr Jeffrey Bennett is re-elected as a Director of the Company."	

#### 4. Approval of 10% Placement Capacity

Resolution 3	Approval of 10% Placement Capacity under Listing Rule 7.1A (special resolution)	
Description	The Company seeks approval of shareholders to be able to issue Equity Securities of up to an additional 10% of its issued capital by way of placements over a 12-month period, in addition to its 15% Placement Capacity under ASX Listing Rule 7.1A.	
Resolution (Special)	To consider and, if thought fit, pass the following resolution as a special resolution:  "That, for the purposes of ASX Listing Rule 7.1A and for all other purposes, approval is given for the Company to issue up to an additional 10% of its issued Equity Securities by way of placements over a 12-month period, on such terms and conditions more particularly described in the Explanatory Memorandum accompanying this Notice."	
Voting Exclusion	A voting exclusion statement applies to this resolution. Please see below.	

#### 5. Approval of Issue of Shares to Directors

5. Approval of Issue of Shares to Directors		
Resolution 4	Approval of issue of Shares to Director in lieu of fees (ordinary resolution)	
	The Company seeks shareholder approval for the issue of 4,601,586 Shares at 1.004	
Description	cents per share to Mr Jeffrey Bennett, Non-Executive Director, in lieu of outstanding	
	Director's fees owing to Mr Bennett.	
To consider and, if thought fit, pass the following resolution as an ordinary resolution		
	"That, for the purposes of ASX Listing Rule 10.11 and for all other purposes, shareholder	
Resolution	approval is given for the Company to issue 4,601,586 Shares at \$0.01 cents per share	
(Ordinary)	to Mr Jeffrey Bennett or his nominee(s) in lieu of Director's fees, on such terms and	
	conditions more particularly described in the Explanatory Memorandum accompanying	
	this Notice."	
Voting	A voting exclusion and prohibition statement applies to this resolution. Please see	
Exclusion	below.	
Resolution 5	Approval of issue of Shares to UK Subsidiary Director in lieu of fees (ordinary	
Resolution 3	resolution)	
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Resolution 5	Approval of issue of Shares to UK Subsidiary Director in lieu of fees (ordinary resolution)	
Description	The Company seeks shareholder approval for the issue of 8,884,432 Shares at \$0.0 cents per share to Lord Anthony St. John, the Chairman of the Company's UK subsidiar KneoWorld UK Ltd, in lieu of outstanding Director's fees owing to Lord St. John, without using the Company's 15% placement capacity under ASX Listing Rule 7.1.	
Resolution (Ordinary)	To consider and, if thought fit, pass the following resolution as an <b>ordinary resolution</b> : "THAT, for the purposes of ASX Listing Rule 7.1 and for all other purposes, shareholder approval is given for the Company to issue 8,884,432 Shares at 1.004 cents per share to Lord Anthony St. John or his nominee(s) in lieu of fees, on such terms and conditions more particularly described in the Explanatory Memorandum accompanying this Notice."	
Voting Exclusion	A voting exclusion statement applies to this resolution. Please see below.	

Resolution 6	Approval for the issue of Placement Shares and free attaching Placement Options	
Resolution 6	to Furneaux Management Pty Ltd, a related entity of Director James Kellett	
Description	In February 2023 the Company conducted a capital raising to raise funds to provide	
	working capital. Furneaux Management Pty Ltd, a related entity of Director James	
	Kellett, applied to participate in the capital raising.  Resolution 6 seeks shareholder approval for the issue of 10,000,000 Placement Shares and 5,000,000 free attaching Placement Options, to Furneaux Management Pty Ltd or	
	its nominee(s).	
Resolution	To consider and, if thought fit, pass the following resolution as an <b>ordinary resolution</b> :	
(Ordinary)	"THAT, for the purposes of Listing Rule 10.11 and for all other purposes, shareholder	
	approval is given for the future issue of 10,000,000 Placement Shares at \$0.01 per	
	share and 5,000,000 free attaching Placement Options to Furneaux Management Pty	

	Itd (and / or its nominee) on the terms and conditions set out in the Explanatory	
	Memorandum accompanying this Notice."	
Voting	A voting exclusion statement applies to this resolution. Please see below.	
Exclusion		

Resolution 7	Approval for the issue of Placement Shares and free attaching Placement Options	
Resolution 1	to Hixon Pty Ltd, a related entity of Director Jeffrey Bennett	
Description	In February 2023 the Company conducted a capital raising to raise funds to provide	
	working capital. Hixon Pty Ltd, a related entity of Director Jeffrey Bennett, applied to	
	participate in the capital raising. Resolution 7 seeks shareholder approval for the issue	
	of 5,000,000 Placement Shares and 2,500,000 free attaching Placement Options, to	
	Hixon Pty Ltd, or its nominee(s).	
Resolution	To consider and, if thought fit, pass the following resolution as an <b>ordinary resolution</b> :	
(Ordinary)	"THAT, for the purposes of Listing Rule 10.11 and for all other purposes, shareholder	
	approval is given for the future issue of 5,000,000 Placement Shares at \$0.01 per share	
	and 2,500,000 free attaching Placement Options to Hixon Pty Ltd (and / or its nominee)	
	on the terms and conditions set out in the Explanatory Memorandum accompanying this	
	Notice."	
Voting	A voting exclusion statement applies to this resolution. Please see below.	
Exclusion		

#### 6. Ratification of Issues of Shares and Options

Resolution 8	Ratification of the 16,600,486 Placement Shares (ordinary resolution)	
Description	The Company seeks Shareholder ratification pursuant to ASX Listing Rule 7.4 for an issue of Shares made by the Company on 9 February 2023 under a capital raising placement pursuant to the Company's 15% placement capacity under ASX Listing Rule 7.1.	
Resolution (Ordinary)	To consider and, if thought fit, pass the following resolution as an <b>ordinary resolution</b> : "THAT for the purposes of ASX Listing Rule 7.4 and for all other purposes, Shareholders approve and ratify the issue of 16,600,486 Placement Shares on 9 February 2023 under a capital raising placement."	
Voting Exclusion	A voting exclusion statement applies to this resolution. Please see below.	

Resolution 9	Ratification of the issue of 78,500,000 free attaching Placement Options (ordinary
Resolution 3	resolution)
	The Company seeks Shareholder ratification pursuant to ASX Listing Rule 7.4 for an
Description	issue of 78,500,000 free attaching Placement Options made by the Company on 9
	February 2023.
Resolution (Ordinary)	To consider and, if thought fit, to pass, with or without amendment, the following
	resolution as an <b>ordinary resolution</b> :
	"That, for the purposes of ASX Listing Rule 7.4 and for all other purposes, Shareholders
	approve and ratify the issue of 78,500,000 free attaching Placement Options on 9
	February 2023 under a capital raising placement"
Voting	A voting exclusion statement applies to this resolution. Please see below.
Exclusion	A voting exclusion statement applies to this resolution. I lease see below.

#### **VOTING EXCLUSIONS AND PROHIBITION STATEMENTS**

In accordance with Listing Rule 14.11 the Company will disregard any votes cast in favour of the resolutions set out below by or on behalf of the following persons:

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	Voting Prohibition - s250BD and s250R
	In accordance with Section 250BD(1) and Section 250R(4) of the Corporations
	Act, a vote on this Resolution must not be cast (in any capacity) by or on behalf
	of either of the following persons:
	a member of the Key Management Personnel (KMP) named in the
	Remuneration Report for the year ended 30 June 2023; or
	a Closely Related Party of a member of the KMP.
	However, a person described above may cast a vote on this Resolution as a
Resolution 1 -	proxy if the vote is not cast on behalf of a person described above and either:
Adoption of	the voter is appointed as a proxy by writing that specifies the way the proxy
Remuneration Report	is to vote on this Resolution; or
	the proxy is the Chair of the Meeting, and the appointment of the Chair as
	a proxy:
	a) does not specify the way the proxy is to vote on this Resolution;
	and
	b) expressly authorises the Chair to exercise the proxy even though
	this Resolution is connected directly or indirectly with the
	remuneration of a member of the KMP.
	The vote on this item is advisory only and does not bind the Directors or the
	Company.
Resolution 3 -	If, at the time of the Meeting, the Company is proposing to make an issue of
Approval of 10%	securities under Listing Rule 7.1A, the Company will disregard any votes cast
Placement Capacity	in favour of the Resolution by or on behalf of a person, or any associate of that
	·

### under Listing Rule 7.1A

person, who is expected to participate in, or who will obtain a material benefit as a result of, the proposed issue of equity securities under the increased placement capacity under ASX Listing Rule 7.1A (except a benefit solely by reason of being a holder of ordinary securities in the Company).

However, this does not apply to a vote cast in favour of the Resolution by:

- a person as proxy or attorney for a person who is entitled to vote on the Resolution, in accordance with directions given to the proxy or attorney to vote on the Resolution in that way; or
- the Chairman of the Meeting as proxy or attorney for a person who is entitled to vote on the Resolution, in accordance with a direction given to the Chairman to vote on the Resolution as the Chairman decides; or
- a holder acting solely in a nominee, trustee, custodial or other fiduciary capacity on behalf of a beneficiary provided the following conditions are met:
  - the beneficiary provides written confirmation to the holder that the beneficiary is not excluded from voting, and is not an associate of a person excluded from voting, on the Resolution; and
  - the holder votes on the Resolution in accordance with directions given by the beneficiary to the holder to vote in that way.

As at the date of this Notice, the Company is not proposing to make an issue of Equity Securities under Listing Rule 7.1.A. Accordingly, a voting exclusion statement is not included in this Notice.

#### Resolution 4 – Approval of issue of Shares to Director in lieu of fees

The entity will disregard any votes cast in favour of the resolution by or on behalf of:

- Mr Jeffrey Bennett (or his nominee(s)) or an associate of Mr Jeffrey Bennett (or his nominee(s)); and
- any other person who will receive a material benefit as a result of the proposed issue of the securities (except a benefit solely by reason of being a Shareholder)

However, this does not apply to a vote cast in favour of a resolution by:

- a person as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with directions given to the proxy or attorney to vote on the resolution in that way; or
- the Chairman of the meeting as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with a direction given to the Chairman to vote on the resolution as the Chairman decides; or
- a holder acting solely in a nominee, trustee, custodial or other fiduciary capacity on behalf of a beneficiary provided the following conditions are met:

- the beneficiary provides written confirmation to the holder that the beneficiary is not excluded from voting and is not an associate of a person excluded from voting on the resolution; and
- the holder votes on the resolution in accordance with directions given by the beneficiary to the holder to vote in that way.

#### **Voting Prohibition - s250BD**

In accordance with Section 250BD of the Corporations Act, a person appointed as a proxy must not vote on the basis of that appointment, on this Resolution if the person is either:

- a member of the KMP for the Company; or
- a closely related party of a member of the KMP for the company; and
- the appointment does not specify the way the proxy is to vote on the resolution.

However, the above prohibition does not apply if:

- the proxy is the Chairman of the Meeting; and
- the appointment expressly authorises the Chairman to exercise the proxy even if this resolution is connected directly or indirectly with the remuneration of a member of the KMP for the Company.

# Resolution 5 Approval of issue of Shares to UK Subsidiary Director in lieu of fees

The entity will disregard any votes cast in favour of the resolution by or on behalf of:

- Lord Anthony St. John (or his nominee(s)); or
- an associate of Lord Anthony St. John (or his nominee(s)).

However, this does not apply to a vote cast in favour of a resolution by:

- a person as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with directions given to the proxy or attorney to vote on the resolution in that way; or
- the Chairman of the meeting as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with a direction given to the Chairman to vote on the resolution as the Chairman decides; or
- a holder acting solely in a nominee, trustee, custodial or other fiduciary capacity on behalf of a beneficiary provided the following conditions are met:
  - the beneficiary provides written confirmation to the holder that the beneficiary is not excluded from voting and is not an associate of a person excluded from voting on the resolution; and
  - the holder votes on the resolution in accordance with directions given by the beneficiary to the holder to vote in that way.

# Resolution 6 Approval of the issue of Placement shares and free attaching Placement Options to

The Company will disregard any votes cast in favour of this resolutions by:

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# Furneaux Management Pty Ltd, a related entity of Director James Kellett

- Furneaux Management Pty Ltd, a related party of Director James Kellett, (or its nominee(s)) or any associates of Furneaux Management Pty Ltd, Mr James Kellett (or his nominee(s)); and
- any other person who will receive a material benefit as a result of the proposed issue of the securities (except a benefit solely by reason of being a Shareholder).

However, this does not apply to a vote cast in favour of a resolution by:

- a person as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with directions given to the proxy or attorney to vote on the resolution in that way; or
- the Chairman of the meeting as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with a direction given to the Chairman to vote on the resolution as the Chairman decides; or
- a holder acting solely in a nominee, trustee, custodial or other fiduciary capacity on behalf of a beneficiary provided the following conditions are met:
  - the beneficiary provides written confirmation to the holder that the beneficiary is not excluded from voting and is not an associate of a person excluded from voting on the resolution; and
  - the holder votes on the resolution in accordance with directions given by the beneficiary to the holder to vote in that way.

#### Resolution

Approval of the issue of Placement shares and free attaching Placement Options to Hixon Pty Ltd, a related entity of Director Jeffrey Bennett

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The Company will disregard any votes cast in favour of this resolution by:

- Hixon Pty Ltd, a related part of Director Mr Jeffrey Bennett (or its nominee(s)) or any associates of Hixon Pty Ltd, Mr Jeffrey Bennett (or his nominee(s));and
- any other person who will receive a material benefit as a result of the proposed issue of the securities (except a benefit solely by reason of being a Shareholder).

However, this does not apply to a vote cast in favour of a resolution by:

- a person as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with directions given to the proxy or attorney to vote on the resolution in that way; or
- the Chairman of the meeting as proxy or attorney for a person who is entitled to vote on the resolution, in accordance with a direction given to the Chairman to vote on the resolution as the Chairman decides; or
- a holder acting solely in a nominee, trustee, custodial or other fiduciary capacity on behalf of a beneficiary provided the following conditions are met:
  - the beneficiary provides written confirmation to the holder that the beneficiary is not excluded from voting and is not an associate of a person excluded from voting on the resolution; and

the holder votes on the resolution in accordance with directions given by the beneficiary to the holder to vote in that way. Resolutions 8 to 9 The Company will disregard any votes cast in favour of the Resolutions by or Ratification of issues on behalf of a person who participated in the issues or is a counterparty to the of: agreement being approved (namely Placement participants), or any - Placement Shares associates of those persons. - Placement Options However, this does not apply to a vote cast in favour of the Resolutions by: a person as a proxy or attorney for a person who is entitled to vote on the Resolutions, in accordance with the directions given to the proxy or attorney to vote on the Resolutions in that way; or the Chairman as proxy or attorney for a person who is entitled to vote on the Resolutions, in accordance with a direction given to the Chairman to vote on the Resolutions as the Chairman decides; or a holder acting solely in a nominee, trustee, custodial or other fiduciary capacity on behalf of a beneficiary provided the following conditions are met: the beneficiary provides written confirmation to the holder that the beneficiary is not excluded from voting, and is not an associate of a person excluded from voting, on the Resolutions; and the holder votes on the Resolutions in accordance with directions

given by the beneficiary to the holder to vote in that way.

Dated: 17 October 2023

By order of the Board of KneoMedia Limited

EL Barn

**Eryl Baron Company Secretary** 

#### **QUESTIONS FROM SHAREHOLDERS**

If you have any question for the Company's auditor, William Buck, in relation to the conduct of the external audit for the year ended 30 June 2023, or the content of its audit report please send your questions to:

The Company Secretary, **KneoMedia Limited** company.secretary@boardroomlimited.com.au

Written questions to the auditor must be received by no later than 10.30 am (AEDT) on Friday 10 November 2023.

Your questions should relate to matters that are relevant to the business of the Annual General Meeting, as outlined in this Notice of Meeting and Explanatory Memorandum.

In accordance with the *Corporations Act 2001* (Cth) and the Company's policy, a reasonable opportunity will also be provided to shareholders attending the Annual General Meeting to ask questions about, or make comments upon, matters in relation to the Company including the Remuneration Report.

During the course of the Annual General Meeting, the Chairman will seek to address as many shareholder questions as reasonably practicable, and where appropriate, will give a representative of the Auditor the opportunity to answer written questions addressed to it. However, there may not be sufficient time to answer all questions at the Annual General Meeting. Please note that individual responses may not be sent to shareholders.

#### **VOTING INFORMATION**

#### Voting by proxy

a) A shareholder entitled to attend and vote at the Annual General Meeting may appoint one proxy or, if the shareholder is entitled to cast two or more votes at the meeting, two proxies, to attend and vote instead of the shareholder.

- appointed to represent a specified proportion or number of the shareholder's voting rights at the meeting.
- c) A proxy need not be a shareholder of the Company.
- d) A proxy may be an individual or a body corporate. If a body corporate is appointed, the proxy form must indicate the full name of the body corporate and the full name or title of the individual representative of the body corporate for the meeting.

A proxy form accompanies this notice. If a shareholder wishes to appoint more than one proxy, they may make a copy of the proxy form attached to this notice. For the proxy form to be valid it must be received together with the power of attorney or other authority (if any) under which the form is signed, or a (notarially) certified copy of that power of authority by 10.30 am (AEDT) on Wednesday, 15 November 2023:

- online by going to https://www.votingonline.com.au/knmagm2023
- by post to Boardroom Pty Limited; GPO Box 3993, Sydney NSW 2001; or
- by facsimile: Australia +61 2 9290 9655.

### Voting and other entitlements at the Annual General Meeting

A determination has been made by the Board of the Company under regulation 7.11.37 of the *Corporations Regulations* 2001 that shares in the Company which are on issue at **7.00 pm (AEDT) on Wednesday 15 November 2023** will be taken to be held by the persons who held them at that time for the purposes of the Annual General Meeting (including determining voting entitlements at the meeting).

#### **Proxy voting by the Chairman**

The Corporations Amendment (Improving Accountability on Director and Executive Remuneration) Act 2011 (Cth) imposes prohibitions on Key Management Personnel and their Closely Related Parties from voting their shares (or voting undirected proxies) on, amongst other things, remuneration matters.

b) Where two proxies are appointed to attend and vote at the meeting, each proxy may be voted), provided the shareholder who has lodged the proxy has given an express voting direction to the Chairman to exercise the undirected proxy, even if the resolution is connected with the remuneration of a member of Key Management Personnel. If you complete a proxy form that authorises the Chairman of the Meeting to vote on your behalf as proxy, and you do not mark any of the boxes so as to give him directions about how your vote should be cast, then you will be taken to have expressly authorised the Chairman to exercise your proxy Resolution 1.

However, the Chairman of a meeting may vote an undirected proxy (i.e., a proxy that does not specify how it is to be In accordance with this express authority provided by you, the Chairman will vote in favour of Resolution. If you wish to appoint the Chairman of the Meeting as your proxy, and you wish to direct him how to vote, please tick the appropriate boxes on the form.

The Chairman of the Meeting intends to vote all available undirected proxies in favour of each item of business.

If you appoint as your proxy any Director of the Company, except the Chairman, or any other Key Management Personnel or any of their Closely Related Parties and you do not direct your proxy how to vote on Resolution 1, he or she will not vote your proxy on that item of business.

### EXPLANATORY MEMORANDUM TO NOTICE OF 2023 ANNUAL GENERAL MEETING

#### 1. Financial and Related Reports

Item 1	Financial and Related Reports			
	Section 317 of the Corporations Act requires the Company's financial report,			
	directors' report and auditor's report for the financial year ended 30 June 2023 to			
	be laid before the Company's 2023 Annual General Meeting. There is no			
	requirement for a formal resolution on this item. The financial report contains the			
	financial statements of the consolidated entity consisting of the Company and its			
	controlled entities.			
	As permitted by the Corporations Act, a printed copy of the Company's 2023			
	Annual Report has been sent only to those shareholders who have elected to			
Explanation	receive a printed copy. A copy of the 2023 Annual Report is available from the			
	Company's website ( <u>www.kneomedia.com</u> ).			
	The Chairman of the Meeting will allow a reasonable opportunity at the Meeting			
	for shareholders to ask questions. Shareholders will also be given a reasonable			
	opportunity at the Meeting to ask the Company's auditor questions about its audit			
	report, the conduct of its audit of the Company's financial report for the year ended			
	30 June 2023, the preparation and content of its audit report, the accounting			
	policies adopted by the Company in its preparation of the financial statements			
	and the independence of William Buck in relation to the conduct of the audit.			

#### 2. Adoption of Remuneration Report (non-binding vote)

	practices of the Company.
Voting Exclusion	A voting exclusion and prohibition statement applies to this resolution, as set out in the Notice.
	As the resolution relates to matters including the remuneration of the Directors,
Board	the Board, as a matter of corporate governance and in accordance with the spirit
Recommendation	of section 250R(4) Corporations Act 2001 (Cth), makes no recommendation to
	Shareholders in relation to this resolution.
Chairman's	The Chairman of the Meeting intends to vote all available proxies in favour of this
available proxies	resolution.

#### 3. Re-election of Director

Resolution 2	Re-election of Mr Jeffrey Bennett as Director		
	Article 47 of the Company's constitution requires at least one Director to retire at		
	each annual general meeting of the Company. Under Article 47(b)(i) of the		
	constitution, the Director to retire is the person who has held office as Director for		
Fundametics.	the longest period of time since their last election or appointment to that office.		
Explanation	Mr Bennett has held office as Director for the longest period of time since his last		
	re-election to office in 2020, and accordingly retires as a Director at the 2023		
	Annual General Meeting. Mr Bennett, being eligible under Article 46(c) of the		
	constitution, offers himself for re-election as Director.		
	Mr Bennett was appointed to the Company's Board as a Non-Executive Director		
	on 19 March 2008.		
	Mr Bennett is a highly experienced finance executive with extensive experience in		
	all facets of finance and business within IT. Mr Bennett was co-owner of		
	GlassandCo Pty Ltd, recently sold to Deloitte. He spent the previous 15 years at		
A1	PS&C Limited (ASX:PSZ), DXC Technology, Computer Sciences Corporation,		
About Mr Jeffrey	UXC Limited and Ingena Limited in senior finance roles. Following his role as		
Bennett	Chairman of the Board at Jameson Resources Ltd (ASX:JAL) between 2007-2012,		
	Mr Bennett undertook a non-executive Directorship of Jameson Resources Ltd		
	between 2012-2017. Mr Bennett has a thorough understanding of the complexities		
	involved with multinationals and companies listed on the ASX.		
	Mr Bennett holds a Bachelor of Commerce and is a Fellow of CPA Australia. Mr		
	Bennett has not held directorships in other listed companies in the past 3 years.		
Board	The Board, with Mr Bennett abstaining, recommends that shareholders vote in		
Recommendation	favour of this resolution.		
Chairman's	The Chairman of the Meeting intends to vote all available proxies in favour of this		
available proxies	resolution.		

#### 4. Approval of 10% Placement Capacity

Resolution 3	Approval of 10% Placement Capacity under Listing Rule 7.1A					
	Under ASX Listing Rule 7.1, every listed entity has the ability to issue 15% of its					
	issued capital without shareholder approval in a 12-month period. ASX Listing Rule					
	7.1A permits eligible small and mid-cap ASX-listed entities, subject to shareholder					
	approval, to issue Equity Securities of up to an additional 10% of its issued capital					
	by way of placements over a 12-month period, in addition to its ability to issue					
	securities under Listing Rule 7.1 (10% Placement Capacity).					
General	The Company seeks shareholder approval under ASX Listing Rule 7.1A for the 10%					
	Placement Capacity. The effect of this resolution will be to allow the Company,					
	subject to the conditions set out below, to issue Equity Securities under the 10%					
	Placement Capacity without using the Company's 15% placement capacity under					
	ASX Listing Rule 7.1.					
	Resolution 3 is a special resolution. Accordingly, at least 75% of votes cast by					
	shareholders present and eligible to vote (in person or by proxy) at the meeting					
	must be in favour of this resolution for it to be passed.					
	ASX-listed entities which have a market capitalisation of \$300 million or less, and					
	which are not included in the S&P/ASX 300 Index will be considered eligible to seek					
Eligibility	shareholder approval under ASX Listing Rule 7.1A.					
	As at the date of this Notice, the Company, has a market capitalisation of less than					
	\$300 million, is not included in the S&P/ASX 300 Index. Accordingly, the Company					
	is considered eligible to seek shareholder approval under ASX Listing Rule 7.1A.					
	The exact number of additional Equity Securities that the Company may issue under					
	the 10% Placement Capacity will be determined by a formula set out ASX Listing					
	Rule 7.1A.2 as follows:					
	(A x D) - E					
	where:					
	A = the number of fully paid ordinary securities on issue at the commencement					
	of the relevant period,					
Formula	plus the number of fully paid ordinary securities issued in the relevant period					
	under an exception in rule 7.2 other than exception 9, 16 or 17,					
	plus the number of fully paid ordinary securities issued in the relevant period					
	on the conversion of convertible securities within rule 7.2 exception 9					
	where:					
	o the convertible securities were issued or agreed to be issued before					
	the commencement of the relevant period; or					
	o the issue of, or agreement to issue, the convertible securities was					
	approved, or taken under these rules to have been approved, under					
	rule 7.1 or rule 7.4,					

- plus the number of fully paid ordinary securities issued in the relevant period under an agreement to issue securities within rule 7.2 exception 16 where:
  - the agreement was entered into before the commencement of the relevant period; or
  - the agreement or issue was approved, or taken under these rules to have been approved, under rule 7.1 or rule 7.4,
- plus the number of any other fully paid ordinary securities issued in the relevant period with approval under rule 7.1 or rule 7.4,
- plus the number of partly paid ordinary securities that became fully paid in the relevant period),
- less the number of fully paid ordinary securities cancelled in the relevant period;

'A' has the same meaning in ASX Listing Rule 7.1 when calculating an entity's 15% placement capacity

D = 10%.

**E** = the number of equity securities issued or agreed to be issued under rule 7.1A.2 in the relevant period where the issue or agreement has not been subsequently approved by the holders of its ordinary securities under rule 7.4; and "relevant period" means:

- if the entity has been admitted to the official list for 12 months or more, the 12-month period immediately preceding the date of the issue or agreement; or
- if the entity has been admitted to the official list for less than 12 months, the
  period from the date the entity was admitted to the official list to the date
  immediately preceding the date of the issue or agreement.

## Conditions of issue under the 10% Placement Capacity

There are a number of conditions applicable to the issue of Equity Securities under ASX Listing Rule 7.1A, including a limitation on the discount to prevailing market price at which they may be issued, and additional disclosure requirements. A summary of these conditions is as follows:

- (a) Equity Securities issued under the 10% Placement Capacity can only be issued for a cash consideration and only be in a class of securities already quoted. At the date of this Notice, the Company only has one class of securities which are quoted, being ordinary shares.
- (b) The issue price of each Equity Security issued under the 10% Placement Capacity must be no less than 75% of the volume weighted average market price (VWAP) for Equity Securities in that class, calculated over the 15 trading days on which trades in that class were recorded immediately before either:
  - i. the date on which the price at which the Equity Securities are to be issued is agreed; or
  - ii. if the Equity Securities are not issued within 10 trading days of the date in paragraph (i), the date on which the securities are issued.

#### Period of validity of shareholder approval

In the event that the Company obtains shareholder approval for Resolution 3, such approval will cease to be valid upon the earlier of:

- (a) 12 months after the date of this Annual General Meeting, being 18 November 2024:
- (b) The time and date of the Company's next annual general meeting; or
- (c) if applicable, the date on which the Company's shareholders approve a change to the nature or scale of the Company's activities under ASX Listing Rule 11.1.2, or the disposal of the Company's main undertaking under ASX Listing Rule 11.2. (Placement Period).

#### INFORMATION TO BE PROVIDED TO SHAREHOLDERS UNDER ASX LISTING RULE 7.3A

If Resolution 3 is approved by shareholders, any issue of Equity Securities under the 10% Placement Capacity may present a risk of economic and voting dilution of existing shareholders, including the risk that:

- the market price of the Company's Equity Securities may be significantly lower on the relevant issue date than on the date of this Meeting; and
- the Equity Securities may be issued at a price that is at a discount to the market price for the Company's Equity Securities on the issue date.

The table below shows the potential dilution of existing shareholders under various scenarios on the basis of:

### Risk of dilution to

- an issue price of \$0.004 per Share which was the closing price of the Company's shares on the ASX on 20 September 2023; and
- the variable 'A' being calculated as the number of fully paid ordinary shares on issue on the date of this Notice, being 11 October 2023.

The table also shows:

- (a) two examples where variable 'A' has increased by 50% and 100%. The number of shares on issue in the Company may increase as a result of the issue of shares that do not require approval of shareholders (for example, pro-rata entitlement issues or scrip issues under takeover offers) or future placements of shares under ASX Listing Rule 7.1 of up to 15% of issued capital that are approved at future general meetings of shareholders; and
- (b) two examples of where the issue price of shares has decreased by 50% and increased by 100%.

#### Table 1. Mandatory LR7.1A Dilution Table (below)

Variable A in								
Listing Rule 7.1.A.2			0.002 0.0		0.004		0.008	
		50	% decrease in		leave Dries	100	)% increase in	
			issue price		Issue Price		issue price	
Current Variable A	10% Voting Dilution		150,478,532		150,478,532		150,478,532	
1,504,785,318	Funds Raised	\$	300,957	\$	601,914	\$	1,203,828	
50% increase in								
Current Variable A	10% Voting Dilution		225,717,798		225,717,798		225,717,798	
2,257,177,977	Funds Raised	\$	451,436	\$	902,871	\$	1,805,742	
100% increase in								
current Variable A	10% Voting Dilution		300,957,064		300,957,064		300,957,064	
3,009,570,636	Funds Raised	\$	601,914	\$	1,203,828	\$	2,407,657	

The table has been prepared on the following assumptions:

- (a) the Company issues the maximum number of shares available under the 10% Placement Capacity;
- (b) no options to acquire shares on issue in the Company are exercised and no convertible notes on issue are converted;
- (c) the 10% voting dilution reflects the aggregate percentage dilution against the issued share capital at the time of issue;
- (d) the table does not show an example of dilution that may be caused to a particular shareholder as a result of placements under the 10% Placement Capacity based on that shareholder's holding at the date of the Meeting;
- (e) the table shows only the effect of issues of Equity Securities under the 10% Placement Capacity in accordance with ASX Listing Rule 7.1A and not under the 15% placement capacity under ASX Listing Rule 7.1;
- (f) the issue of Equity Securities under the 10% Placement Capacity consists only of shares; and
- (g) the issue price is \$0.004, being the closing price of the Company's shares on the ASX on 20 September 2023.

#### Reason for issue of shares under 10% Placement Capacity

The Company may only issue Equity Securities under the 10% Placement Capacity for cash consideration. The purpose of any issue would be disclosed to Shareholders at the time of such an issue. However, in general terms, the Company may seek to issue the Equity Securities to raise capital for the Company's existing and future activities, including research and development and commercialisation of the Company's product offerings; the acquisition of new assets, businesses, or investments; marketing activities, appraisal of corporate opportunities, investment in new businesses (if any), the costs incurred in undertaking placement(s) of shares under ASX Listing Rule 7.1.A and for general working capital.

The Company will comply with the disclosure obligations under ASX Listing Rule 7.1A.4 and 3.10.3 upon issue of any Equity Securities.

#### Allocation policy

The Company may not issue any or all the Equity Securities for which approval is given and may issue the Equity Securities progressively as the Company places

the Equity Securities with investors.

The Company's allocation policy is dependent on the prevailing market conditions at the time of any proposed issue pursuant to the 10% Placement Capacity. The identity of the allottees of Equity Securities will be determined on a case-by-case basis having regard to factors such as:

- 1. fund raising options (and their viability) available to the Company at the relevant time;
- 2. the effect of the issue of the Equity Securities on the control of the Company;
- the financial situation of the Company and the urgency of the requirement for funds; and
- 4. advice from the Company's corporate, financial, legal and broking advisers.

The allottees under the 10% Placement Capacity have not been determined as at the date of this Notice. It is intended that the allottees will be suitable professional and sophisticated investors, and other investors not requiring a disclosure document under section 708 of the Corporations Act, that are known to the Company and/or introduced by third parties.

The allottees may include existing substantial shareholders and/or new shareholders, but the allottees will not be related parties of the Company.

In the event that the shares under the 10% Placement Capacity are issued as consideration for the acquisition of businesses, assets or investments, it is likely that the allottees will be the vendors of such businesses, assets or investments.

#### **Previous approval**

The Company previously obtained approval under ASX Listing Rule 7.1A on 24 November 2022. In accordance with ASX Listing Rule 7.3A.6, which contains requirements as to the contents of a notice sent to shareholders for the purposes of ASX Listing Rule 7.1A, the following information is provided to shareholders:

As at 17 November 2022, being the commencement of the 12-month period prior to the 2023 Annual General Meeting, the Company had the following Equity Securities on issue:

Class of Equity Securities	Number
Fully paid ordinary shares	1,345,877,673
Options expiring 23 October 2023 exercisable at \$0.015	12,000,000
Options expiring 11 December 2023 exercisable at \$0.03	31,250,000
Options expiring 31 December 2023 exercisable at \$0.025	41,943,222
Options expiring 31 December 2023 exercisable at \$0.05	5,000,000
Options expiring 27 September 2026 exercisable at \$0.04	40,000,000
Performance Rights	13,011,180
TOTAL	1,476,070,895

The following information is provided in accordance with Listing Rule 7.3A.6(b) in respect of securities issued under Listing Rule 7.1A.2 in the 12 months prior to the date of this meeting;

Date of Landau and	Date of Issue: 9 February 2023				
Date of Issue and	Date of Appendix 3B: 6 February 2023 (respectively)				
Appendix 2A/3B	Date of Appendix 2A: 13 February 2023				
Desinients	A small number of Sophisticated investors who are not related parties of the				
Recipients	Company.				
Number and Class	134,399,514 Fully Paid Ordinary Shares representing 9.1% of the total number of				
of Equity	Equity Securities on issue at the commencement of the 12-month period preceding				
Securities Issued	the date of the 2023 Annual General Meeting.				
and Percentage of					
Issued Capital					
Issue Price and	\$0.01 per Share (a discount of 18% to the 5-day vwap)				
discount to Market					
Price (if any)					
Total Cash	Total consideration paid for these shares was \$1,343,995. The funds were used				
Consideration and	primarily for working capital.				
Use of Funds	primarily for working capital.				
	As at the date of this Notice, the Company is not proposing to make an issue of				
Voting Exclusion	Equity Securities under Listing Rule 7.1.A. Accordingly, a voting exclusion				
	statement is not included in this Notice.				
Board	The Directors of the Company believe that Resolution 3 is in the best interests of				
Recommendation	the Company and unanimously recommend that shareholders vote in favour of				
Recommendation	this resolution.				
Chairman's	The Chairman of the Meeting intends to vote all available proxies in favour of this				
available proxies	resolution.				

#### 5. Approval of Issues of Securities to Directors in Lieu of Fees

Resolution 4	Approval of issue of Shares to Director Jeffrey Bennett in lieu of fees
Explanation	Mr Jeffrey Bennett, a Non-Executive Director of the Company, is currently entitled
	to receive remuneration of \$46,200 per annum for his services as Non-Executive
	Director. No superannuation is payable to Mr Bennett as part of his remuneration
	package.
	As previously advised to Shareholders, in order to preserve the Company's funds,
	where practicable the Board seeks to make payment of Non-Executive Director fees
	in Shares instead of cash, subject to obtaining the prior approval of Shareholders.
	This is considered by the Board as an appropriate and responsible measure to

reduce the cash burn rate of the Company, and concurrently further aligns the interests of Non-Executive Directors with that of shareholders.

During the period from 1 July 2022 and 30 June 2023, the total fees which have accrued and are owing to Mr Bennett is \$46,200. The Board intends to make payment of the outstanding fees in Shares.

The Shares proposed to be issued to Mr Bennett will be issued at an average deemed issue price of \$0.01per Share, and accordingly the total deemed value of the Shares to be issued to Mr Bennett will be \$46,200. The deemed issue price of \$0.01 has been calculated on the basis of the average volume weighted average price (**VWAP**) of the Company's Shares taken on the last five trading days of each month between 1 July 2022 and 30 June 2023.

If Shareholder approval is received for Resolution 4 and the Company issues the Shares the subject of this resolution to Mr Bennett, there will be no outstanding fees owed by the Company to Mr Bennett as at 30 June 2023.

The Share issue proposed under Resolution 4 are the result of Mr Bennett agreeing to forego cash payments (\$46,200) for part of his normal remuneration and does not constitute an additional payment to Mr Bennett.

The alternative to the issue of the shares to Mr Bennett would be to make full payment of his outstanding fees in cash. Whilst the Board remains mindful of the need to minimise dilution to shareholders, the Board considers that the issue of Shares to Mr Bennett in lieu of fees is an appropriate and responsible cash-free method of reducing corporate overhead expenditure, whilst concurrently aligning the interests of Mr Bennett with that of shareholders.

The Shares are to be issued to Mr Bennett or his nominee(s) in lieu of his outstanding fees, and as such the Shares will be issued for nil consideration and no funds will be raised as a result.

Approval not sought under Chapter 2E of the Corporations Act

For the purposes of Chapter 2E, Mr Bennett is a related party of the Company by virtue of section 228(2) of the Corporations Act.

A "financial benefit" is defined in the Corporations Act in broad terms and expressly includes a public company issuing securities. The giving of a financial benefit to a related party of a public company is ordinarily prohibited by Chapter 2E of the Corporations Act.

The exceptions to the general prohibition are where the benefit is given with the approval of shareholders or the benefit is given in one or more of the limited circumstances in which the giving of a financial benefit to a related party of a public company is permitted.

One exception to the general rule is where the benefit constitutes "reasonable remuneration" in respect of the duties and responsibilities of the related party in the management of the public company.

In the view of the Board, the Shares to be issued to Mr Bennett in lieu of his foregone cash fees constitute "reasonable remuneration" and, as the provision of such

	hanofita is avarasely parmitta	d by soction 211(1) of the C	`ornarations Act the Board					
	benefits is expressly permitted by section 211(1) of the Corporations Act, the Board							
	does not consider the Company is required to seek shareholder approval under							
	Chapter 2E of the Corporations Act in order to give Mr Bennett the financial benefit							
	that is inherent in the issue of the Shares to him.							
	ASX Listing Rule 10.11 requires a listed company to obtain shareholder approval							
	prior to the issue of securities							
	Bennett is a related party of t	•						
ASX Listing Rules	·	shareholder approval required by ASX Listing Rule 10.11 to allow the issue of						
	shares to Mr Bennett.							
	If shareholder approval is give	en for the purposes of Listin	g Rule 10.11, approval will					
	not be required under ASX	Listing Rule 7.1, and the S	Shares issued pursuant to					
	Resolution 4 will not deplete	the Company's 15% Placer	ment Capacity.					
	In accordance with ASX Listing	ng Rule 10.13, which conta	ins requirements as to the					
	contents of a notice sent to	shareholders for the purp	oses of ASX Listing Rule					
	10.11, the following information	on is provided to sharehold	ers:					
	Maximum no. of	4,601,586 Shares						
	securities to be issued	1,001,000 Gharoo						
		If shareholder approval is	obtained for Resolution 4,					
	Date by which securities	the Company will issue to	the Shares as soon as is					
	will be issued	practicable after the Mee	ting, and in any event no					
		later than 1 month after th	e date of the Meeting.					
	Issue price per security	The Shares will be issued	d at nil cash consideration,					
		and at an average deeme	ed issue price of \$0.01 per					
		Share, being the average	VWAP of the Company's					
		Shares taken on the las	t 5 trading days of each					
Specific		month between 1 July 202	22 and 30 June 2023, with					
information for	the following calculation:							
Resolution 4								
		Month	5-trading day VWAP					
		July 2022	\$ 0.0221					
		August 2022	\$ 0.0249					
		September 2022	\$ 0.0209					
		October 2022	\$ 0.0213					
		November 2022	\$ 0.0233					
		December 2022	\$ 0.0150					
		January 2023	\$ 0.0120					
		February 2023	\$ 0.0080					
		March 2023	\$ 0.0072					
		<del>                                     </del>	<b>*</b> 0.0004					
		April 2023	\$ 0.0084					
		April 2023 May 2023	\$ 0.0084					
		·						

		Average	\$0.01		
	Recipient of issue	Mr Jeffrey Bennett or his nominee(s).			
	Terms of securities	The Shares will be fully paid ordinary shares ranking			
		pari-passu with other existing fully paid ordinary			
		shares in the Company.			
	Use of funds raised	No funds will be raised by the issue of shares to Mr			
		Bennett or his nominee(s)	), although the Company's		
	liability to Mr Bennett in relation to his outstanding				
		Director's fees accrued be	etween 1 July 2022 and 30		
		June 2023 (\$46,200) will	I be fully satisfied by the		
		issue of the Shares, thus	preserving the Company's		
		cash to that extent.			
Voting Exclusion	A voting exclusion and prohibition statement applies to this resolution, as set out in				
and Prohibition	the Notice.				
	Mr Bennett declines to make a recommendation to shareholders in relation to this				
Board	resolution due to his interest in the outcome of the resolution. The other Directors,				
Recommendation	who do not have a material interest in the outcome of this resolution, recommend				
	that shareholders vote in favour of this resolution.				
Chairman's	The Chairman of the Meeting intends to vote all available proxies in favour of this				
available proxies	resolution.				

Resolution 5	Approval of issue of Shares to UK Director in lieu of fees					
	Resolution 5, which is an ordinary resolution, seeks shareholder approval pursuant					
	to ASX Listing Rule 7.1 for the issue of 8,884,432 fully paid ordinary shares in the					
Explanation	Company to Lord Anthony St. John in lieu of fees payable to him for his role as the					
	chairman of the Company's UK subsidiary KneoWorld UK Ltd over 12 months,					
	without using the Company's 15% placement capacity under ASX Listing Rule 7.1.					
	The effect of Resolution 5 will be to allow the Company to issue Shares to Lord					
Reason for	Anthony St. John during the period of 3 months after the General Meeting (or a					
Resolution 5	longer period if allowed by ASX) without using the Company's 15% placement					
	capacity.					
	In accordance with ASX Listing Rule 7.3, which contains requirements as to the					
Specific	contents of a notice sent to shareholders for the purposes of ASX Listing Rule 7.1,					
information	the following information is provided to shareholders:					
required by ASX	Maximum no. of					
Listing Rule 7.3	securities to be 8,884,432 fully paid ordinary shares.					
	issued					

	Date by which securities will be issued	If shareholder approval is obtained for Resolution 5, the Company will issue Shares to Lord Anthony St. John as soon as is practicable after the Annual General Meeting, or in any event no later than 3 months after the date of the Annual General Meeting (or such longer period of time as ASX may in its discretion allow). The Shares will be issued to Lord St. John for nil cash consideration and at a deemed issue price of \$0.01 per share. The deemed issue price reflects the sum of the volume weighted average price of the shares over the 5 days before the end of each month over the 12-month period for which shares are being issued in lieu of fees. Mr. St. John's fee for his role as a director the	
	Issue price per security	of fees. Mr. St. John's fee for his role as a director the Company's UK subsidiary for the period 1 July 2022 to 30 June 2023 were USD60,000 ( <b>Fee</b> ). The Fee is converted to AUD at the end of each relevant month at the exchange rate at that time and then divided by the VWAP of the Shares for the 5 days over that month; the sum of this calculation over the relevant 12 months is \$0.01.  The Shares will be issued to Lord Anthony St. John or	
	Recipient of issue  Terms of securities	his nominee.  The Shares are fully paid ordinary shares ranking paripassu with other existing fully paid ordinary shares in	
	Use of funds raised	the Company.  No funds will be raised from the issue of the Shares as they are being issued for nil cash consideration but as consideration for the services provided by Lord St.  John for his role as a director of the Company's UK subsidiary.	
Voting Exclusion		ment applies to this item of business, as set out in the	
Statement	Notice.		
Board Recommendation	The Directors of the Company believe that Resolution 5 is in the best interests of the Company and unanimously recommend that shareholders vote in favour of this resolution.		
Chairman's available proxies	The Chairman of the Meeting intends to vote all available proxies in favour of this resolution.		

	Approval of future issue of Placement Shares and free attaching Placement			
Resolution 6	Options to Furneaux Management Pty Ltd, a related entity of Director James			
	Kellett			
Explanation	Furneaux Management Pty Ltd (Furneaux) has subscribed for, and subject to			
	obtaining Shareholder approval, the Company has agreed to issue 10,000,000			
	Placement Shares and 5,000,000 free attaching Placement Options to Furneaux			
	(and/or its nominee) on the terms and conditions set out below.			
	Mr. James Kellett is the Executive Chairman of the Company.			
	Resolution 6 seeks the necessary Shareholder approval in accordance with Listing			
	Rule 10.11 for the issue of these securities to Furneaux.			
Shareholder	Listing Rule 10.11			
Approval	Listing Rule 10.11 provides that unless one of the exceptions in Listing Rule 10.12			
	applies, a listed company must not issue or agree to issue equity securities to:			
	(a) 10.11.1 - a related party;			
	(b) 10.11.2 - a person who is, or was at any time in the 6 months before the			
	issue or agreement, a substantial (30%+) holder in the company;			
	(c) 10.11.3 - a person who is, or was at any time in the 6 months before the			
	issue or agreement, a substantial (10%+) holder in the company and who has			
	nominated a director to the board of the company pursuant to a relevant agreement which gives them a right or expectation to do so;			
	(d) 10.11.4 - an associate of a person referred to in Listing Rules 10.11.1 to			
	10.11.3; or			
	(e) 10.11.5 - a person whose relationship with the company or a person			
	referred to in Listing Rules 10.11.1 to 10.11.4 is such that, in ASX's opinion, the issue			
	or agreement should be approved by its shareholders, unless it obtains the approval			
	of its shareholders.			
	The issue of Placement Shares and free attaching Placement Options to Furneaux,			
	Mr. Kellett (or their nominee(s) or associate(s)) falls within Listing Rule 10.11.1 and			
	does not fall within any of the exceptions in Listing Rule 10.12. It therefore requires			
	the approval of Shareholders under Listing Rule 10.11.1.			
	and application of original and of Elouing Palice 10.11.1.			
	If Resolution 6 is passed, Listing Rule 7.2 Exception 14 will apply and the entity			
	does not require separate shareholder approval under Listing Rule 7.1 or 7.1A. The			
	issue of securities to the director is not subject to 15% and 10% placement capacity			
	limits.			

#### Disclosures made Pursuant to and in accordance with ASX Listing Rule 10.13, the following for the purposes of information is provided in relation to this Resolution 6: (a) The Placement Shares and free attaching Placement Options subscribed Listing rule 10.13 for by Furneaux will be issued to Furneaux (and/or its nominee(s) or associate(s)) who falls within the category set out in Listing Rule 10.11.1 as Furneaux is a related entity to Mr. Kellett, a director of the Company. (b) The number of Placement Shares to be issued to Furneaux is a total of 10,000,000 at an issue price of \$0.01 per Share. The number of free attaching Placement Options to be issued is 5,000,000 issued for no consideration. (c) The Placement Shares will be issued to Furneaux as fully paid ordinary shares in the capital of the Company and will rank equally in all respects with the Company's existing Shares on issue, and the free attaching Placement Options of the Company issued will rank equally in all respects with the Company's existing Options on issue. (d) The Placement Shares and free attaching Placement Options will be issued to Furneaux (and/or its nominee) no later than 1 month after the date of the Meeting (or such later date to the extent permitted by any ASX waiver or modification of the Listing Rules). (e) The Company intends to use the proceeds from the issue of the Placement Shares to fund working capital. (f) A voting exclusion statement is included in the Notice of Meeting for this Resolution 6 preceding this Explanatory Memorandum. If Resolution 6 is passed, the Company will be able to proceed to issue to Furneaux ((and/or its nominee(s) or associate(s))) the 10,000,000 Placement Shares and 5,000,000 free attaching Placement Options for which he has subscribed. In addition, the issue will be excluded from approval under Listing Rule 7.1 under Listing Rule 7.2 exception 14. If Resolution 6 is not passed, the Company will not be able to proceed to issue to Furneaux ((and/or its nominee(s) or associate(s))) the 10,000,000 Placement Shares and 5,000,000 free attaching Placement Options. **Board** The Board, with Mr Kellett abstaining, recommends that Shareholders vote in Recommendation favour of Resolution 6 Chairman's The Chairman of the Meeting intends to vote all available proxies in favour of available proxies Resolution 6.

Resolution 7	Approval of future issue of Placement Shares and free attaching Placement Options to Hixon Pty Ltd, a related entity of Director Jeffrey Bennett
Explanation	Hixon Pty Ltd ( <b>Hixon</b> ) has subscribed for, and subject to obtaining Shareholder
	approval, the Company has agreed to issue 5,000,000 Placement Shares and
	2,500,000 free attaching Placement Options to Hixon (and/or their nominee(s) or
	associate(s)) on the terms and conditions set out below.
	Mr. Bennett is a Non-Executive Director of the Company.
	Resolution 7 seeks the necessary Shareholder approval in accordance with Listing
	Rule 10.11 for the issue of these securities to Hixon.
Shareholder	Listing Rule 10.11
Approval	Listing Rule 10.11 provides that unless one of the exceptions in Listing Rule 10.12
	applies, a listed company must not issue or agree to issue equity securities to:
	(a) 10.11.1 - a related party;
	(b) 10.11.2 - a person who is, or was at any time in the 6 months before the
	issue or agreement, a substantial (30%+) holder in the company;
	(c) 10.11.3 - a person who is, or was at any time in the 6 months before the
	issue or agreement, a substantial (10%+) holder in the company and who has
	nominated a director to the board of the company pursuant to a relevant agreement
	which gives them a right or expectation to do so;
	(d) 10.11.4 - an associate of a person referred to in Listing Rules 10.11.1 to 10.11.3; or
	(e) 10.11.5 - a person whose relationship with the company or a person
	referred to in Listing Rules 10.11.1 to 10.11.4 is such that, in ASX's opinion, the issue
	or agreement should be approved by its shareholders, unless it obtains the approval
	of its shareholders.
	The issue of Placement Shares and free attaching Placement Options to Hixon
	(and/or its nominee) falls within Listing Rule 10.11.1 and does not fall within any of
	the exceptions in Listing Rule 10.12. It therefore requires the approval of
	Shareholders under Listing Rule 10.11.1.
	If Resolution 7 is passed, Listing Rule 7.2 Exception 14 will apply and the entity does
	not require separate shareholder approval under Listing Rule 7.1 or 7.1A. The issue
	of securities to the director is not subject to 15% and 10% placement capacity limits.

Disclosures made	Pursuant to and in accordance with ASX Listing Rule 10.13, the following
for the purposes of	information is provided in relation to this Resolution 7:
for the purposes of Listing rule 10.13	information is provided in relation to this Resolution 7:  (a) The Placement Shares and free attaching Placement Options subscribed for by Hixon will be issued to Hixon ((and/or its nominee(s) or associate(s))) who falls within the category set out in Listing Rule 10.11.1 as Mr. Bennett is a related party of the Company by virtue of being a director.  (b) The number of Placement Shares to be issued to Hixon is a total of 5,000,000 at an issue price of \$0.01 per Share and 2.500,000 free attaching Placement Options issued for no consideration.  (c) The Placement Shares will be issued to Hixon as fully paid ordinary shares in the capital of the Company and will rank equally in all respects with the Company's existing Shares on issue, and the free attaching Placement Options of the Company issued will rank equally in all respects with the Company's existing Options on issue.  (d) The Placement Shares and free attaching Placement Options will be issued to Hixon ((and/or its nominee(s) or associate(s))) no later than 1 month after the date of the Meeting (or such later date to the extent permitted by any ASX waiver or modification of the Listing Rules).  (f) The Company intends to use the proceeds from the issue of the Placement Shares to fund working capital.  (g) A voting exclusion statement is included in the Notice of Meeting for this
Board	Resolution 7 preceding this Explanatory Memorandum.  If Resolution 7 is passed, the Company will be able to proceed to issue to Hixon ((and/or its nominee(s) or associate(s))) the 5,000,000 Placement Shares and 2,500,000 free attaching Placement Options for which he has subscribed. In addition, the issue will be excluded from approval under Listing Rule 7.1 under Listing Rule 7.2 exception 14.  If Resolution 7 is not passed, the Company will not be able to proceed to issue to Hixon ((and/or its nominee(s) or associate(s))) the 5,000,000 Placement Shares and 2,500,000 free attaching Placement Options.  The Board, with Mr Bennett abstaining, recommends that Shareholders vote in
Recommendation	favour of Resolution 7.
Chairman's	The Chairman of the Meeting intends to vote all available proxies in favour of this
available proxies	Resolution.

Resolution 8	Ratification of the issue of the February Placement Shares		
Explanation	The Company seeks shareholder ratification pursuant to ASX Listing Rule 7.4 for an issue of 16,600,486 fully paid ordinary shares on 9 February 2023 ( <b>February</b>		

	Placement). The shares were issued under a placement to professional and		
	sophisticated investors.		
10/11/11			
ASX Listing Rules	On 9 February 2023 the Company issued 151,000,000 fully paid ordinary shares		
	(February Placement Shares) under a placement. 134,399,514 of those shares		
	were issued under the Company's 10% Placement pursuant to ASX Listing Rule		
	7.1A (10% Placement Capacity).		
	The remaining 16,600,486 shares were issued pursuant to the Company's 15%		
	Placement Capacity under ASX Listing Rule 7.1. (15% Placement Capacity).		
	An Appendix 3B in relation to these shares was lodged on 6 February 2023. An		
	Appendix 2A in relation to these shares was lodged on 13 February 2023.		
	As shareholders will be aware, the Company sought and received shareholder		
	approval under ASX Listing Rule 7.1A at the 2022 Annual General Meeting to issue		
	shares of up to an additional 10% of its issued capital by way of placements over a		
	12-month period, in addition to its ability to issue Equity Securities under its 15%		
	Placement Capacity under ASX Listing Rule 7.1		
	The Company seeks shareholder ratification pursuant to ASX Listing Rule 7.4 for		
	the issue of the 16,600,486 February Placement Shares pursuant to the 15%		
	Placement Capacity.		
Reasons for	The effect of ratification (in accordance with ASX Listing Rule 7.4) of the issue of the		
Resolution 8	February Placement Shares is the reinstatement of the Company's capacity under		
Trooblation o	ASX Listing Rule 7.1.		
	Save for as otherwise set out in this Notice, the Directors do not currently have any		
	specific intention to make any further issue of shares under ASX Listing Rule 7.1A		
	in the next 12 months.		
	However, the Directors consider it to be appropriate and prudent for approval to be		
	sought at the Meeting, in respect of the relevant issue of shares made by the		
	Company in the last twelve months. The Directors believe this approval will enhance		
	the Company's flexibility to finance its operations through raising equity capital,		
	should the Directors consider it to be in the best interests of the Company to do so.		
Information	In accordance with ASX Listing Rule 7.5, which contains requirements as to the		
required to be	contents of a notice sent to shareholders for the purposes of ASX Listing Rule 7.4,		
provided under	the following information is provided to shareholders:		
the ASX Listing	No. of securities 16,600,486 fully paid ordinary shares.		
Rules 7.5	issued		
	Issue price per 10,600,486 Shares were issued at an issue price of		
	security \$0.01 per share.		

	1					
		6,000,000 Shares were issued to Brokers for no				
		consideration in lieu of fees.				
	Recipient of issue	The recipients of 10,600,486 Shares were				
		professional and sophisticated investors who were				
		identified by the Company through a bookbuild				
		process, which involved the Company seeking				
		expressions of interest to participate in the placement				
		from non-related parties of the Company.				
		The recipients of 6,000,000 Shares were Brokers.				
		None of the recipients were related parties of the				
		Company				
		Fully paid ordinary shares ranking pari-passu with				
	Terms of securities	ecurities other existing fully paid ordinary shares in the				
		Company.				
	Use of funds raised	The funds raised (\$106,005) were deployed primarily				
	Ose of fullus faiseu	for general working capital purposes.				
Board	The Directors of the Com	pany believe that Resolution 8 is in the best interests of the				
Recommendation	Company and unanimously recommend that shareholders vote in favour of this					
	resolution.					
Chairman's	The Chairman of the Meeting intends to vote all available proxies in favour of this					
available proxies	resolution.					

Resolution 9	Ratification of the issue of 78,500,000 free attaching Placement Options			
	The Company seeks shareholder ratification pursuant to ASX Listing Rule 7.4 for			
Explanation	an issue of 78,500,000 free attaching Placement Options (February Placement			
	Options).			
	On 9 February the Company issued 78,500,000 free attaching Placement Options			
ASX Listing Rules	attaching to the February Placement Shares. The Options were issued pursuant to			
ASA LISTING Rules	the Company's 15% Placement Capacity under ASX Listing Rule 7.1 (15%			
	Placement Capacity).			
	The effect of ratification (in accordance with ASX Listing Rule 7.4) of the issue of			
	the February Placement Options is the reinstatement of the Company's capacity			
	under ASX Listing Rule 7.1.			
Reasons for	Save for as otherwise set out in this Notice, the Directors do not currently have any			
	specific intention to make any further issue of shares or options under ASX Listing			
Resolution 9	Rule 7.1A in the next 12 months.			
	However, the Directors consider it to be appropriate and prudent for approval to be			
	sought at the Meeting, in respect of the relevant issue of options made by the			
	Company in the last twelve months. The Directors believe this approval will			

	enhance the Company's flexibility to finance its operations through raising equity			
	capital, should the Directors consider it to be in the best interests of the Company to do so.			
Specific	In accordance with ASX Listing Rule 7.5, which contains requirements as to the			
information		t to shareholders for the purposes of ASX Listing Rule		
required by ASX		tion is provided to shareholders:		
Listing Rule 7.5	No. of securities 78,500,000 free attaching Placement Options issued			
	Issue price per security	The Options were issued for no consideration .		
	Recipients of issue	The recipients were Brokers and professional and sophisticated investors who were identified by the Company through a bookbuild process, which involved the Company seeking expressions of interest to participate in the placement from non-related parties of the Company. None of the recipients were related parties of the Company		
	Terms of securities	The Options are exercisable at \$0.025 per Option and have an expiry date of 31 December 2024.		
	Use of funds raised	n/a		
Board Recommendation	The Directors of the Company believe that Resolution 9 is in the best interests of the Company and unanimously recommend that shareholders vote in favour of this resolution.			
Chairman's	The Chairman of the Meeting intends to vote all available proxies in favour of this			
available proxies	resolution.			

#### GLOSSARY

10% Placement Capacity	means the Company's capacity to issue quoted Equity Securities under ASX			
To /o T taled on a supulon,	Listing Rule 7.1A.			
15% Placement Capacity	means the Company's capacity to issue Equity Securities under ASX Listing			
10701 Idecinionic Supusity	Rule 7.1.			
Board	means the Company's board of directors.			
Constitution	means the constitution of KneoMedia Limited.			
	means the Corporations Act 2001 (Cth).			
Corporations Act	means KneoMedia Limited ACN 009 221 783.			
Company or KneoMedia				
Closely Related Party	has the definition given to it by section 9 of the Corporations Act, and means;			
(of a member of KMP of an	a) a spouse or child of the member; or			
entity)	b) a child of the member's spouse; or			
	c) a dependant of the member or of the member's spouse; or			
	d) anyone else who is one of the member's family and may be expected to			
	influence the member, or be influenced by the member, in the member's			
	dealings with the entity; or			
	e) a company the member controls; or			
	f) a person prescribed by the regulations for the purposes of this definition			
	(nothing at this stage).			
Director	means a director of the Board of KneoMedia Limited.			
Equity Security	means:			
	a) a share; or			
	b) a right to a share or option; or			
	c) an option over an issued or unissued security; or			
	d) a convertible security; or			
	e) any security that ASX decides to classify as an equity security.			
Explanatory Memorandum	means this explanatory memorandum accompanying and forming part of this			
	Notice.			
February Placement	means 78,500,000 fully paid ordinary options to be issued to participants in			
Options	the February Placement.			
February Placement Shares	means 151,000,000 fully paid ordinary shares issued on 9 February 2023.			
Furneaux	Furneaux Management Pty Ltd, a related entity of James Kellett, Director			
Hixon	Hixon Pty Ltd, a related entity of Jeff Bennett, Director			
Key Management Personnel	means those persons having authority and responsibility for planning,			
or <b>KMP</b>	directing and controlling the activities of the entity, directly or indirectly,			
	including any director (whether executive or otherwise) of that entity.			
Meeting	means the annual general meeting of the Company for 2023 to which the			
	Notice relates.			
Notice	means this notice of meeting of the Company, including the accompanying			
	Explanatory Memorandum.			
	1 7			

Resolution means a resolution set out in this Notice.	
Share	means a fully paid ordinary share in the capital of the Company.
Shareholder	means a holder of at least one Share.

#### -ENDS-



#### All Correspondence to:

By Mail Boardroom Pty Limited

GPO Box 3993

Sydney NSW 2001 Australia

具 +61 2 9290 9655 By Fax:

Online: www.boardroomlimited.com.au By Phone: (within Australia) 1300 737 760

(outside Australia) +61 2 9290 9600

#### YOUR VOTE IS IMPORTANT

For your vote to be effective it must be recorded before 10:30am (AEDT) on Wednesday, 15 November 2023.

#### ■ TO VOTE ONLINE

BY SMARTPHONE

STEP 1: VISIT https://www.votingonline.com.au/knmagm2023

STEP 2: Enter your Postcode OR Country of Residence (if outside Australia)

STEP 3: Enter your Voting Access Code (VAC):



Scan QR Code using smartphone QR Reader App

#### TO VOTE BY COMPLETING THE PROXY FORM

#### STEP 1 APPOINTMENT OF PROXY

Indicate who you want to appoint as your Proxy.

If you wish to appoint the Chair of the Meeting as your proxy, mark the box. If you wish to appoint someone other than the Chair of the Meeting as your proxy please write the full name of that individual or body corporate. If you leave this section blank, or your named proxy does not attend the meeting, the Chair of the Meeting will be your proxy. A proxy need not be a securityholder of the company. Do not write the name of the issuer company or the registered securityholder in the space.

#### Appointment of a Second Proxy

You are entitled to appoint up to two proxies to attend the meeting and vote. If you wish to appoint a second proxy, an additional Proxy Form may be obtained by contacting the company's securities registry or you may copy this form.

To appoint a second proxy you must:

(a) complete two Proxy Forms. On each Proxy Form state the percentage of your voting rights or the number of securities applicable to that form. If the appointments do not specify the percentage or number of votes that each proxy may exercise, each proxy may exercise half your votes. Fractions of votes will be disregarded.

(b) return both forms together in the same envelope.

#### STEP 2 VOTING DIRECTIONS TO YOUR PROXY

To direct your proxy how to vote, mark one of the boxes opposite each item of business. All your securities will be voted in accordance with such a direction unless you indicate only a portion of securities are to be voted on any item by inserting the percentage or number that you wish to vote in the appropriate box or boxes. If you do not mark any of the boxes on a given item, your proxy may vote as he or she chooses. If you mark more than one box on an item for all your securities your vote on that item will be invalid.

#### Proxy which is a Body Corporate

Where a body corporate is appointed as your proxy, the representative of that body corporate attending the meeting must have provided an "Appointment of Corporate Representative" prior to admission. An Appointment of Corporate Representative form can be obtained from the company's securities registry.

#### STEP 3 SIGN THE FORM

The form must be signed as follows:

**Individual:** This form is to be signed by the securityholder.

Joint Holding: where the holding is in more than one name, all the securityholders should

Power of Attorney: to sign under a Power of Attorney, you must have already lodged it with the registry. Alternatively, attach a certified photocopy of the Power of Attorney to this form when you return it.

Companies: this form must be signed by a Director jointly with either another Director or a Company Secretary. Where the company has a Sole Director who is also the Sole Company Secretary, this form should be signed by that person. Please indicate the office held by signing in the appropriate place.

#### STEP 4 LODGEMENT

Proxy forms (and any Power of Attorney under which it is signed) must be received no later than 48 hours before the commencement of the meeting, therefore by 10:30am (AEDT) on Wednesday, 15 November 2023. Any Proxy Form received after that time will not be valid for the scheduled meeting.

Proxy forms may be lodged using the enclosed Reply Paid Envelope or:

Online https://www.votingonline.com.au/knmagm2023

🖶 By Fax + 61 2 9290 9655

 By Mail Boardroom Pty Limited

GPO Box 3993, Sydney NSW 2001 Australia

Boardroom Pty Limited In Person Level 8, 210 George Street

Sydney NSW 2000 Australia

#### Attending the Meeting

If you wish to attend the meeting please bring this form with you to assist registration.

		Kn	eoMedia ACN	Limited 009 221 783
	Your Address This is your address as it app If this is incorrect, please m correction in the space to th broker should advise their b Please note, you cannot c using this form.	ark the box e left. Secur roker of any	with an "X" ar ityholders spo changes.	nd make the nsored by a
	PROXY FORM			
STEP 1	APPOINT A PROXY			
	ember/s of KneoMedia Limited (Company) and entitled to attend and vote hereby appoint:			
I/We being a n				
	the Chair of the Meeting (mark box)			
	<b>NOT</b> appointing the Chair of the Meeting as your proxy, please write the name of the person or body corporate (excluding the your proxy below	e registered	securityholde	r) you are
Company to be	idividual or body corporate named, or if no individual or body corporate is named, the Chair of the Meeting as my/our proxy at held at the Offices of William Buck – Spring/Exhibition Room, Level 20, 181 William Street Melbourne VIC 3000 on Frid any adjournment of that meeting, to act on my/our behalf and to vote in accordance with the following directions or if no	lay, 17 Nove	ember 2023 a	10:30am
the Meeting be	setting authorised to exercise undirected proxies on remuneration related matters: If I/we have appointed the Chair of the Mee comes my/our proxy by default and I/we have not directed my/our proxy how to vote in respect of Resolutions 1 & 4-7, I/we corcise my/our proxy in respect of this Resolution even though Resolutions 1 & 4-7 are connected with the remuneration of the Company.	expressly a	uthorise the C	nair of the
	e Meeting will vote all undirected proxies in favour of all Items of business (including Resolutions 1 & 4-7). If you wish to appo- ection to vote against, or to abstain from voting on an item, you must provide a direction by marking the 'Against' or 'Abstain' b			
STEP 2	VOTING DIRECTIONS  * If you mark the Abstain box for a particular item, you are directing your proxy not to vote on your behalf on a show of hand be counted in calculating the required majority if a poll is called.	s or on a po	ll and your vol	e will not
		For	Against	Abstain*
Resolution 1	To Adopt the Remuneration Report			
		$\equiv$		
Resolution 2	Re-election of Mr Jeffrey Bennett as Director			
Resolution 3	Approval of 10% Placement Capacity under Listing Rule 7.1A			
	, , , , , , , , , , , , , , , , , , ,	$\vdash$		
Resolution 4	Approval of issue of Shares to Director in lieu of fees			
Posolution 5	Approval of issue of Shares to LIK Subsidiary Director in liqu of foce			
Resolution 5	Approval of issue of Shares to UK Subsidiary Director in lieu of fees			
Resolution 6	Approval for the issue of Placement Shares and Attaching Placement Options to Furneaux Management Pty Ltd, a related party of Director James Kellett			
Resolution 7	Approval for the issue of Placement Shares and Attaching Placement Options to Hixon Pty Ltd, a related party of Director Jeff Bennett			
Resolution 8	Ratification of the 16,600,486 Placement Shares			
Resolution 9	Ratification of the Issue of 78,500,000 Placement Options			

#### STEP 3 SIGNATURE OF SECURITYHOLDERS

Contact Name.....

This form must be signed to enable your directions to be implemented.

Individual or Securityholder 1	Securityholder 2	Securityholder 3
Sole Director and Sole Company Secretary	Director	Director / Company Secretary

Contact Daytime Telephone.....

/ 2023

Date