



ASX Announcement

Prime Financial Group Ltd
(Prime – ASX:PFG)

aspire, innovate, grow & impact

22 November 2023

Prime Financial Group to present at Automic Invest 2023 conference

Prime Financial Group Ltd (ASX: PFG) advises that CEO, Managing Director and Chairman, Simon Madder, will be presenting at Automic Group's Automic Invest 2023 investment conference on Tuesday, 5 December 2023.

The conference is being held at 'The Mint' in Sydney on the 4th and 5th of December, with investors also able to join virtually.

This is a great opportunity for investors to hear from, and connect with, over 30 of Australasia's leading businesses, including Prime Financial Group.

In-person seats are limited – be quick to secure your spot. Register to attend in-person or virtually here: <https://investmentconference.automicgroup.com.au/>

Prime Financial Group Ltd will be presenting at 10:30am AEDT on Tuesday, 5 December 2023.

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For more information:

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About Prime

Prime is an Advisory, Capital & Asset Management Group of 150+ team members with offices in Melbourne, Sydney and Brisbane.

Progressive, proactive and relationship focussed, Prime clients receive Wealth Management, Corporate Finance, Accounting & Business Advisory as well as SMSF Services from one integrated group currently serving \$1.1 billion of funds under management (FUM).

With a focus on accelerated growth, Prime's team has doubled in size over the last 2 years, enhancing capability to service our growing client base.