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UNITH delivers software milestones ahead of the self-service platform launch; delivering on contract wins

UNITH Limited (ASX: UNT | FWB: CM3) ("UNITH" or the "Company") is pleased to share a business update for its Digital Human division as we gear up for the soft launch of our self-service platform.

Key Highlights:

- **Enhanced Customer Experience:** Our focus on customer satisfaction continues to yield positive results, promising long-term customer loyalty and a strong foundation for sustainable growth.

- **Strategic Contract Wins:** With successful deliveries for contracts like the Alliance for Public Health, UNITH is positioning itself as a trusted partner in high-impact sectors, potentially leading to more lucrative opportunities.

- **On Track for Self-Service Platform:** We remain on course for the soft launch of our Self-Service Platform by the close of CY23, a milestone that opens doors to increased revenue potential.

UNITH updates its platform in preparation for self-service platform launch

UNITH has delivered crucial tech upgrades to ensure our Digital Human platform's readiness for a larger user base, paving the way for an efficient sales cycle. The self-service platform's internal launch and select client rollout by CY23's end, with a broader release in Q1 FY24, is expected to drive revenue growth.

Recent upgrades improved Digital Human visual appearances, making them more appealing. Enhanced AI video synthesis creates higher-quality Digital Humans, while integration with GPT technology allows open conversations, unlocking new commercial opportunities.

Using a new customisable code-snippet component, Digital Humans can be easily embedded into an existing website or mobile application. This allows an easy integration of UNITH's Digital Humans without the need for additional web development work.

Having successfully integrated Digital Humans with GPT technology earlier this year, UNITH's Digital Humans are now able to conduct open conversations based on both closed data and open data sets. The use of close data limits the conversation to the knowledge provided by the client, such as a product user

manual or an employee handbook, while a conversation based on open data enables the Digital Human to source information from OpenAI. The ability to choose between closed and open data allows clients to customise each Digital Human with access to the appropriate data set, opening more commercial opportunities for UNITH's Digital Humans.

The Company has also launched an analytical tool within the platform which will evaluate the accuracy of conversations with its Digital Humans. The analytics will allow UNITH to promptly address any issues and enable the Company to meet clients' needs more accurately. Furthermore, this functionality provides UNITH's clients valuable information on conversations with Digital Humans.

A Digital Human available to answer questions regarding this release is available on unith.ai/cat

Digital Human for Alliance for Public Health contract now delivered

UNITH has now successfully completed the second phase of the Alliance for Public Health ("APH") Digital Human project, which will be deployed across 14 countries to improve access to public health advice and disease   prevention   in   Eastern   Europe.

In this second phase, UNITH launched the APH eSocial Worker chatbot conversation with two bespoke Digital Humans. The fully open conversation can answer any health-related question with resources, statistics, and best practices for HIV/AIDS preventative care. The next and final phase of the project, the Mobile App development, begins the first week of December. This phase will embed this eSocial worker into an IONIC app environment, and connect the conversation on WhatsApp, Messenger, and other direct messaging platforms. The project is on schedule to launch the pilot in early February.

Drawing information from medically-approved sources, interpreted with GPT technology and integrated into existing social services, the digital humans will be available 24/7 and respond in real-time with the most relevant information.

State-of-the-Art Digital Human Head Library

This past month, UNITH expanded its Digital Human Library, generating new Digital Humans in-house. This marks a significant milestone for UNITH as this new library will offer subscribers to our self-service platform access to an extensive collection of digital resources that will elevate our production and quality. With this new library, we will be able to scale our operations while maintaining high standards.

UNITH CEO Idan Schmorak said: *"The recent tech upgrades are a crucial part of our preparation for the imminent launch of the self-service platform, the key catalyst for larger distribution. We have successfully completed all the back-end design work and enhanced security to ensure the platform runs smoothly and safely for our clients.*

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These improvements will also open doors to more business opportunities and enable us to launch new AI products faster on the B2C subscription side.

We are pleased with the progress achieved with our clients, APH Digital Human, and importantly, the ability to now showcase this work to our pipeline of customers."

This announcement has been authorised for release by the Board of Directors of Unith Ltd.

(ENDS)

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About UNITH

UNITH is a leading digital human software developer. It unifies the research and development of facial movement deep learning, audio machine learning, and conversational design to generate the first customizable, interactive avatar of its kind.

Businesses can create their own digital humans to immerse, assist, and educate customers in real time and in multiple languages, all through one full stack platform.

For further information, please visit: unith.ai