

NOVIQTECH



NoviqTech Achieves Google Cloud Ready - Sustainability Partner Designation in the Google Cloud Partner Advantage Program

Google Cloud Recognizes NoviqTech as Part of Google Cloud Ready - Sustainability Initiative.

Gold Coast, 10th January — NoviqTech today announced that it has achieved the Google Cloud Ready - Sustainability designation in the Google Cloud Partner Advantage Program. By earning the Sustainability designation, NoviqTech has proven their success in building and producing solutions and tools on Google Cloud to help customers achieve their decarbonisation and guarantee of origin goals. The designation was awarded based on the Carbon Central which has been leveraged by customers across the globe such as the Queensland Government in Australia for trusted and transparent calculation and reporting of carbon emissions.

The new solutions of the Google Cloud Ready - Sustainability partner program will help customers achieve meaningful climate objectives for their businesses. Partners with this designation deliver solutions that reduce carbon emissions, increase the sustainability of value chains, help organizations process ESG or help them identify climate risk for increased resilience.

Google Cloud Ready - Sustainability will provide NoviqTech's customers a facilitated journey to discover and use proven partner solutions, powered by Google Cloud, in their sustainability business transformations.



Carbon Central empowers governments and private organizations to accurately report on their carbon emissions for the purposes of generating carbon offsets, tracking emissions for regulatory compliance, and verifying the green credentials of green fuels and resources such as green hydrogen.

Speaking on the announcement, NoviqTech CEO, Freddy El Turk, had to say, "Our partnership with Google Cloud is a clear indication of the tremendous value and potential of Carbon Central. We are confident in our technology and vision for the platform, and we are proud to have earned the trust and support of one of the world's leading technology companies. This collaboration marks an important milestone in our journey towards creating a more sustainable future, and we are determined to continue pushing the boundaries of what is possible. With Google Cloud, we are poised to achieve even greater success, and we look forward to delivering exceptional value to our stakeholders."

Google Cloud Ready for Sustainability is part of the Google Cloud Partner Advantage program, designed to maximize Google Cloud partners' success across business models, customer requirements, success metrics, and strategic priorities. Google Cloud Marketplace Sustainability Hub provides customers with easy access to validated sustainability solutions and will showcase Google Cloud Ready for Sustainability solutions.

NoviqTech is thrilled to embark on a new journey alongside the highly skilled team at Google Cloud. With our partnership, we aspire to assist companies across the globe in their mission to reduce carbon emissions and promote sustainability. Our efforts aim to empower businesses to adopt eco-friendly practices and safeguard the environment for future generations. We look forward to a bright future filled with innovative solutions and meaningful impact.

As of now, while this designation has not yet generated revenue for the Company, it holds potential for future operating revenue, although there is no guaranteed outcome.



Authorised by the NoviqTech Board of Directors.

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For any queries relating to this announcement, please contact:

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About NoviqTech

NoviqTech (ASX: NVQ) harnesses the power of artificial intelligence and distributed ledger technology to provide trusted and transparent reporting across supply chains, carbon emissions reporting, and guarantee of origin. The NoviqTech brands – NoviqAI and TYMLEZ deliver novel and innovative technologies to organisations across the globe in sectors from maritime to regenerative agriculture, empowering them to make more informed decisions, track their carbon emissions with precision, and validate the authenticity of their products' origins all in real-time.

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