



Market Release
30 January 2024

Sean Gourley to join Serko Board as non-executive director

Appointment supports Serko's international growth, innovation and data focus

Serko (ASX & NZX: SKO) today announces the appointment of technology entrepreneur, Dr Sean Gourley as an independent non-executive director, effective 1 February 2024.

Dr Gourley has established and grown two ground-breaking Silicon Valley technology businesses. In 2015, he founded Primer, an AI and machine learning company with clients including Fortune 100 companies and large US government agencies. Dr Gourley was Primer's CEO from 2015 to 2023. Primer's software allows organisations to securely deploy the latest AI capabilities into their data environments. It also improves situational awareness for defence and intelligence operators and reduces decision-making times in mission critical applications.

Prior to founding Primer, Dr Gourley co-founded and was CTO at Quid, an AI-powered data visualisation company. In his early career, he was a research scientist at NASA and a research fellow at the University of Oxford where he published ground-breaking research into the mathematics of war in leading science journal, *Nature*. He also served on the board of Anadarko Petroleum, a US based Fortune 500 energy company, from 2015 until its acquisition in 2019.

Serko Chair, Claudia Batten said: "Sean has impressive experience as a business and technology leader. We are delighted Sean is joining the Serko team – he will be a strong asset for Serko as we drive international growth. He has been a force in the commercialisation of scaled data and AI solutions for more than a decade, with a focus on the United States."

Dr Gourley said: "Serko is an exciting New Zealand growth story and I look forward to bringing my international experience and technology expertise to the company. This is a pivotal time to be in the travel sector as all participants seek smarter and more efficient ways of delivering, underpinned by excellence in customer experience."

Dr Gourley has a Master of Science majoring in physics from the University of Canterbury (NZ) and a PhD in physics from the University of Oxford, which he attended as a Rhodes Scholar.

The Board has determined that Dr Gourley will be an independent director for the purposes of the NZX Listing Rules. Dr Gourley will stand for election at Serko's 2024 annual shareholders' meeting.

SEAN GOURLEY BIOGRAPHY

Professional/Executive

2015-2023	Founder & CEO, Primer
2009-2015	Co-founder & CTO, Quid
2006-2009	Research fellow, University of Oxford
2004-2005	Research scientist, NASA

**Non-executive**

2015-2019 Director, Anadarko Petroleum Corporation (formerly NYSE:APC, delisted in 2019 following \$US38bn acquisition)

Education

2007 DPhil (PhD) in physics, University of Oxford

2002 Master of Science majoring in physics, University of Canterbury (NZ)

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Released for and on behalf of the Board of Serko Limited by Victoria Loveday, Company Secretary.

FURTHER INFORMATION**Investor relations**

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