The Future of Conversational AI

Investor Update
February 2024

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LET'S CHAT

1

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Agenda

- Brief Company Overview

- Corporate Updates

- 2023 & Q2 Highlights

- 2024

  - Product Update

  - Go to Market

Rakan Sleiman, PhD
VP Product

Gianna Gard
Solutions Manager

Idan Schmorak
CEO

Highlights

UNITH

Developer of AI-Conversational Digital Humans and provider of B2C Mobile products

Rapid Market Growth

Conversational AI market estimated at US$108B by 2032 with CAGR of 43%[1] and Digital Humans expect to gain dominance across Retail, Education and Healthcare sectors[2]

[1] Allied Market Research, February 2023
[2] Bloomberg, June 2023

Competitive Advantage

Interactive hyper-real Digital Humans democratises access to millions of businesses across multiple industries

Market Traction

Successfully onboarded launch clients and identified strong market demand for a self-service platform, to be broadly available in 2024
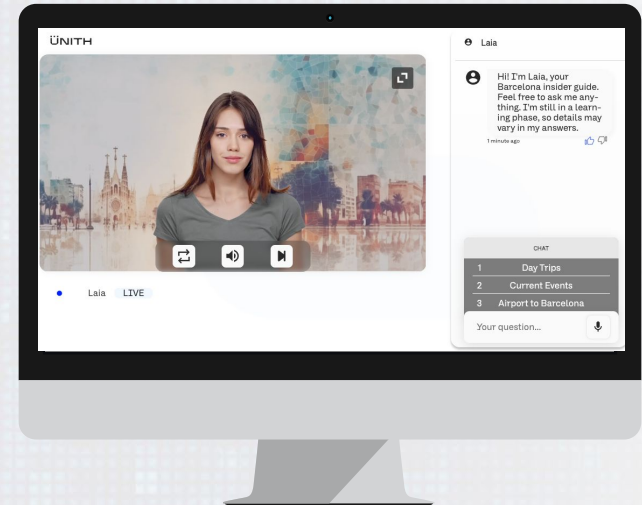
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3

Digital Interactions
How We Humanise

AI-powered, lifelike virtual characters designed to interact with real humans in a natural and engaging manner.

- Deployed in a scalable, simple, and clean platform, that can:

- Onboard, support, and educate consumers

- Recommend and upsell products

- Handle customer complaints

- Provide more personal, entertaining user experiences

- Capture valuable user insights through targeted conversation

Why Digital Humans?

UNITH Technology
Can meet the needs of many of these target markets

Build strong human-like connections with users

Always online, anywhere & everywhere
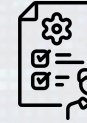
Customisable and personable

Speak over 60 languages

Generate business insights through smart data collection

Healthcare

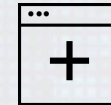Onboarding

Knowledge Sharing

Q&A

eLearning

Customer Service

Sales & Marketing

Build your own

Create a digital colleague in seconds
Knowledge Base & Persona

Organisational Knowledge Base
processed with a large language model (LLM)

Persona
Appearance, Age, Style, Personality, Voice, Accent & Dialect

Machine Learning Generated Visuals

Instant, Impactful **AI Engagement**
with Millions of Users

Meeting Milestones

Moving Fast & Advancing Towards Growth

2024-2025

Signed first clients on MVP, including a BIG-5 Tech Company

Initiated In-house User Acquisition

Reached 100,000 Subscribers worldwide on B2C AI-Products

Won Public Health Deal for Scaled Deployment

| September 22' | January 23' | April 23' | June 23' | August 23' | December 23' |

Let's Unfold It Today!

Signed Strategic Partnerships & Received EU Grant

Integrated ChatGPT into Digital Humans allowing open conversations with Digital Humans

Public Showcase Release

Soft-Launched self-service platform introducing scaled creation

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- Key software development milestones achieved

  - Platform soft launch to selected customers

  - Advanced features added (customisable personalities, conversation accuracy and latency improvements)

- On-Time successful delivery to launch clients

- Secured a new partnership with Union Avatars, Pending several others

- Tight Ship - Revenue Increased, Costs Decreased

Corporate Updates

Filing and Capital Raise
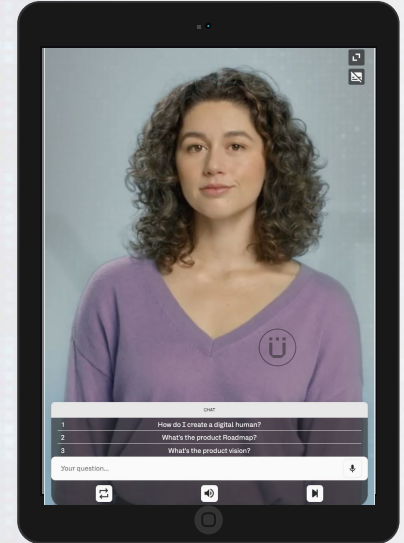
- Capital Raise

  - A\$2M Secured via placement, Up to A\$2.5M Rights Issue on the same terms

    - 1 for 2 free-attaching options, exercisable at \$0.023 expiring 30/09/24

    - 1 for 2 free-attaching options, exercisable at \$0.030 expiring 31/03/26.

  - Fuels UNITH's execution -Platform development & initial go-to-market

  - Our compass - Shareholders equal opportunity to participate

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Product

Rakan Sleiman, PhD
VP Product

Delivering a platform that delights customers & fuels user acquisition

- *Significantly* improve open **conversational experience**
  - **Faster** response
  - More **intuitive**
  - More **reliable**
- Launch Customer Panel for **Self Service**
- Enable external **partner integration**
- Achieve **high availability**
- Optimise & grow **digital human library**, minimizing artefacts
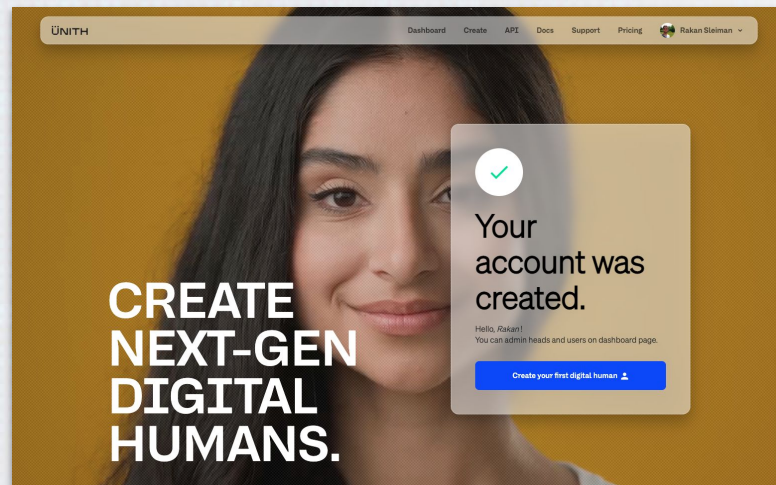- Provide **meaningful analytics**

Customer Panel, Digital Humans for everyone

😀 Successfully soft **launched UNITH's platform** enabling digital humans to be created to support a variety of different use cases.

🏋️ Creating digital humans, required deep technical knowledge and in-house engineering expertise.

🚀 A key milestone for 2024 is to **make the UNITH platform accessible to anyone** via an intuitive self service user interface

CREATE NEXT-GEN DIGITAL HUMANS.

Your account was created.

Hello, *Rakan!*
You can admin heads and users on dashboard page.

Create your first digital human 👤

Customer Panel Demo

Click the icons to watch

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Go To Market

Gianna Gard
Solutions Manager

Customer Success

Our globally-accessed platform is making an impact, with dedicated customers and end users in HR, Customer Success, Healthcare, and Entertainment.

In the past 3 months we have developed and launched Digital Humans for clients in the following industries and markets:

EMEA	**Healthcare (Health Awareness and Prevention)**
US	**Education**
LATAM	**Entertainment**
	Insurance

By the end of Q3. UNITH will be launching a government-backed healthcare pilot project in the EU, with plans for expansion to new territories. We will continue to target larger customers for commercialisation.

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Commercialisation Roadmap
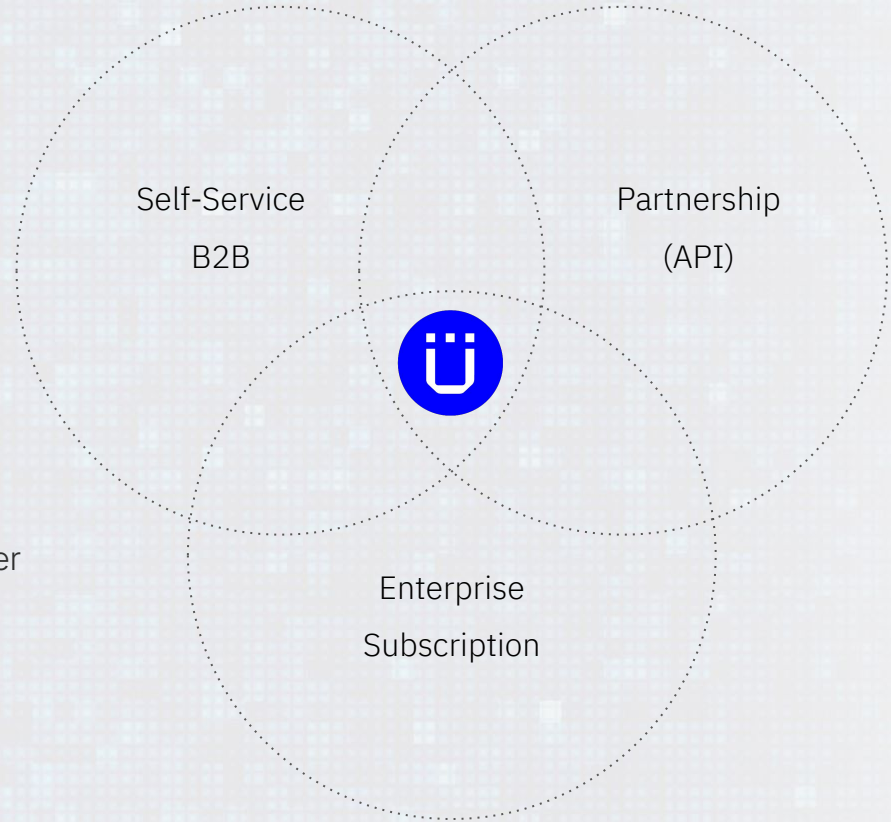
Sustainable and Scalable Business Approach

Tiered pricing for different levels of customization and features

Subscription-based model for continuous revenue stream

Partnerships with key industry players for wider market penetration

Self-Service
B2B

Partnership
(API)

Enterprise
Subscription

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Summary

Idan Schmorak
CEO

B2C Subscription Division

Leveraging existing & new channels for direct distribution

- Profitable legacy division | Generates ±$AU4M Revenue Yearly

- Only player in the mobile subscription industry with true AI applications

- In-House media buying as growth vehicle

- The Digital Human Testbed

- Focusing on increasing division's profitability

Some of our service partners:
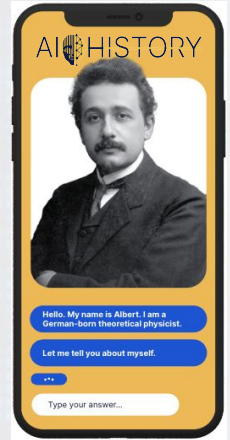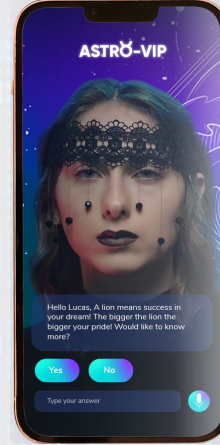
- Section 249D Filing

  - **UNITH will maintain its highest standards of ethics, governance and transparency**

  - **Does not** affect the daily operations of our teams

  - **Does not** put the company at legal risk

  - **Strong** shareholder support shown immediately post announcement

Summary

- **Continued Milestone Achievement with Enhanced Focus:** UNITH is dedicated to consistently meeting its milestones, emphasizing enhancements in user experience, seamless interaction, and market penetration.

- **Major Leap in the Generative AI Industry in 2024:** Poised to become a significant force within the generative AI landscape, UNITH is developing a groundbreaking product that stands to redefine competitive dynamics.

- **Unwavering Progress Despite External Challenges:** Our progress remains steadfast, unaffected by boardroom events. We uphold integrity and transparency as our guiding principles, ensuring that our strategic direction and operational execution remain focused and consistent.

Diverse, evolving & commerciable Digital Human library

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Important notice & disclaimer

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2024 Roadmap

	JAN - MAR 2024	APR - JUN 2024	JUL - SEP 2024	OCT - DEC 2024
PRODUCT	UX improvements: Enhanced Suggestions with Auto-Disconnect Notification Customer Panel MVP: New operational modes & management Conversation improvement: Prompt engineering & accuracy evaluation	Customer Panel Launch phase 1/3 Faster conversations 1.0 UX improvements: Native logo support, dynamic suggestions, improved transitions Seamless platform upgrades	Customer Panel Launch phase 2/3 New Digital Human experience: new UI, conversational & mic controls Observability & monitoring MVP	Customer Panel GA Faster conversations 2.0 Personalized experience Conversational quality assurance Advanced analytics dashboard
RESEARCH	Non-verbal reactions Conversational accuracy and reliability	Expressive talk Video streaming	Expanded Digital Human library Conversational hotspots	Integrate POCs into video synthesis AI optimization
		Industry Events Attendance		
GTM	2024 Marketing strategy Website facelift (springboard towards platform launch)	Scaled partner acquisition Debut customer (APH) pilot launch Intrapreneurs Project kickoff	API Partner onboarding New pricing model launch Scaled B2B acquisition	New pricing model rollout Push for user acquisition