

# 2024 Half Year Results Presentation

6 months to 31 December 2023

QANTM

INTELLECTUAL PROPERTY

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# 1H24 Overview



1. 1H24 Business Highlights
2. 1H24 Financial Results
3. Market and Industry Overview
4. Strategic Initiatives
5. Summary and Outlook
6. Appendices

# The QANTM Group

Broad services portfolio: Patents, Trade Marks, Designs; Legal and Litigation services; Platform-based services; AI-powered / Software Attorney Tools



One of Asia Pacific's largest and longest established patent and trade marks attorney firms



A leading specialist IP law firm and provides the full spectrum of IP related legal services



One of the leading and most innovative patent firms in Australia, New Zealand and Singapore



Developer and provider of AI-powered IP systems for attorneys and leading online trade mark registration platforms



# 380+

employees located across five key countries, servicing major global markets

**Hong Kong**  
**Malaysia**  
**Singapore**  
**Australia**  
**New Zealand**

# 1H24 Business Highlights

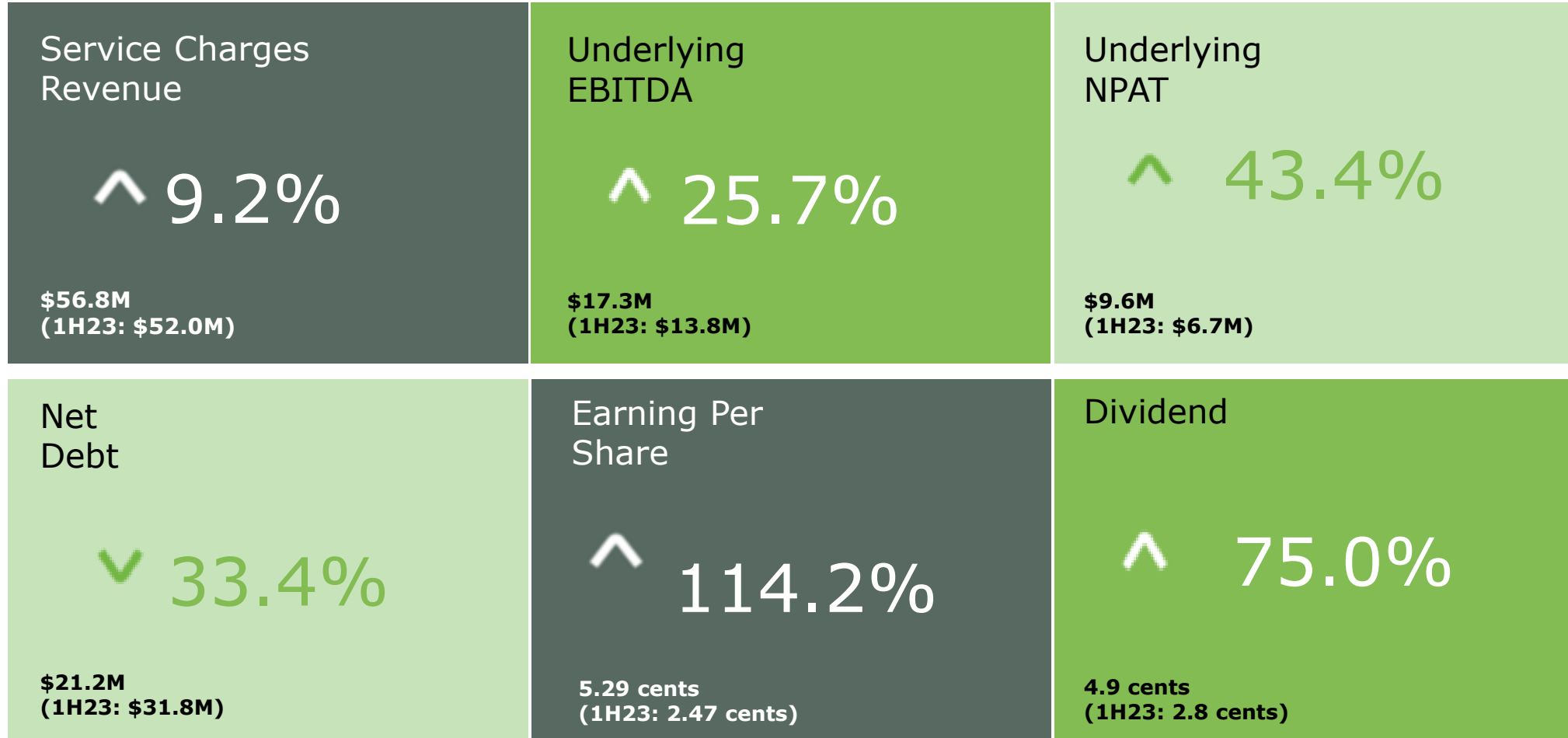


# 1H24 Highlights - Overview



- ✓ Strongest result since listing – recent upgrade v analyst’s FY24 estimates
- ✓ Revenue (service charges) growing strongly, earnings growing faster than revenue
- ✓ Aligned to target range of low 30s - achieved 30.6% for 1H24 underlying results, expect this to continue
- ✓ Earnings per share was 5.29 cents (1H23: 2.47 cents) at highest levels since listing, up 114%+ on pcp
- ✓ Improved cash position and stronger cash management disciplines, with further retirement of debt and capacity for increased dividends
- ✓ Net debt down by 33.4% to \$21.2m (1H23: \$31.8m) following improved financial disciplines
- ✓ Continued high employee retention levels relative to industry
- ✓ Continued excellence in client service delivery
- ✓ Strategic investments making progress - several further technology modernisation and business simplification milestones delivered
- ✓ AI policy and strategy developing which will leverage unique Sortify.tm capabilities across the Group
- ✓ Dividend at 4.9 cents (80% of NPATA) – up 75% from pcp (2.8 cents)

# 1H24 Highlights - Financial



# 1H24 Highlights - Business



## PATENT SERVICE CHARGES

↑ 6.6%

\$37.8m 1H24 vs \$35.4m 1H23 <sup>1</sup>

- Solid increase in patent service charges across DCC and FPA

## TRADE MARKS SERVICE CHARGES

↑ 7.0%

\$11.1m 1H24 vs \$10.4m 1H23 <sup>1</sup>

- Strong growth in Sortify.tm online platforms and increase in advisory services by DCC

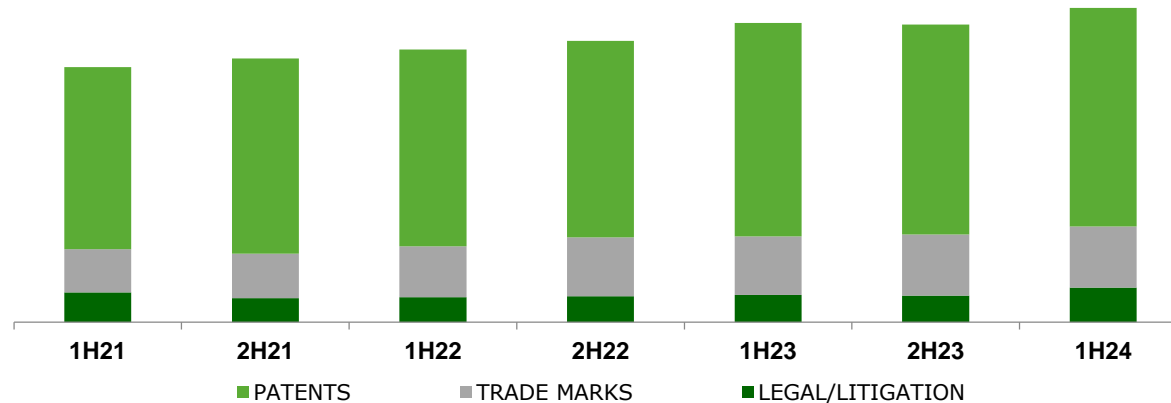
## LEGAL/LITIGATION SERVICE CHARGES

↑ 27.3%

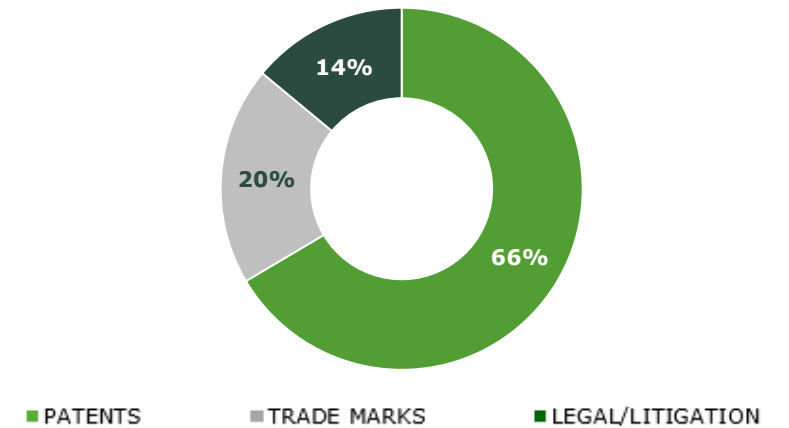
\$7.9m 1H24 vs \$6.2m 1H23 <sup>1</sup>

- Increased service charge contribution from higher case loads and expanded team

**QANTM REVENUE HALF YEAR TREND  
1H21 - 1H24**



**PERCENTAGE OF AGGREGATED  
QANTM SERVICE <sup>1</sup> CHARGES 1H24**



Note <sup>1</sup> DCC, DCC Advanz, FPA and Sortify.tm management analysis



# Investment into people and operations



Multi-year investments into processes, technology and offices have continued to simplify and streamline our operations while providing an environment that allows our employees to excel

Focus on recruitment in key growth areas, with a strong emphasis on **fostering diversity within our workforce**

New office **spaces designed to encourage collaboration** among employees and enhance client service

Migration of infrastructure to Microsoft Azure and upgraded **IP management platforms** for improved workflow and productivity

**Technology investments** have enabled a flexible work from anywhere culture promoting efficiency and agility

Ongoing commitment to professional development, well-being initiatives and employee engagement to promote employee retention



# 1H24 Financial Results



# Profit & Loss



- Service charges grew by 9.2% on PCP
  - Patents up 6.6% to \$37.8m
  - Trade Marks up 7.0% to \$11.1m
  - Legal Services up 27.3% to \$7.9m
- Underlying operating costs increased 2.7% to \$41.5m
  - Employee compensation was slightly up 1.6%
  - Technology expenses increased \$0.5m due to cloud hosting that was implemented in January 2023
- Underlying EBITDA increased by \$3.5m with margin improved to 30.6%
- D&A was down 20% with all of the Cotters brand names having been amortised in 1H23

Half Year ended 31 December 2023 (\$m)	1H24 Statutory Income Statement	Adj	Underlying Earnings 1H24	1H23 Statutory Income Statement	Adj	Underlying Earnings 1H23	FY % Change
Service charges	56.8		56.8	52.0		52.0	9.2%
Associate charges	17.4		17.4	16.6		16.6	4.9%
<b>Total Revenue</b>	<b>74.2</b>		<b>74.2</b>	<b>68.6</b>		<b>68.6</b>	<b>8.1%</b>
Other income	1.2		1.2	1.2		1.2	(0.8%)
Recoverable expenses	(16.6)		(16.6)	(15.7)		(15.7)	5.7%
<b>Net Revenue</b>	<b>58.8</b>		<b>58.8</b>	<b>54.1</b>		<b>54.1</b>	<b>8.7%</b>
Employee compensation	32.3	(0.2)	32.1	32.7	(1.2)	31.6	1.6%
Business acquisition costs	0.2	(0.2)	-	0.1	(0.1)	-	-
Technology	4.1	(0.9)	3.2	3.9	(1.2)	2.7	18.5%
Other	6.2		6.2	6.0		6.0	3.5%
<b>Total Operating Expenses</b>	<b>42.8</b>	<b>(1.3)</b>	<b>41.5</b>	<b>42.8</b>	<b>(2.5)</b>	<b>40.3</b>	<b>2.7%</b>
<b>EBITDA</b>	<b>16.0</b>	<b>1.3</b>	<b>17.3</b>	<b>11.2</b>	<b>2.5</b>	<b>13.8</b>	<b>25.7%</b>
Depreciation & amortisation	3.6	(1.3)	2.3	4.3	(1.4)	2.9	(20.0%)
Finance costs	1.7		1.7	1.8	(0.3)	1.6	7.1%
<b>Profit Before Tax</b>	<b>10.7</b>	<b>2.6</b>	<b>13.3</b>	<b>5.1</b>	<b>4.2</b>	<b>9.3</b>	<b>43.2%</b>
Income tax expense	3.4	0.3	3.7	1.7	0.9	2.6	42.6%
<b>Net Profit After Tax</b>	<b>7.4</b>	<b>2.2</b>	<b>9.6</b>	<b>3.4</b>	<b>3.3</b>	<b>6.7</b>	<b>43.4%</b>
EBITDA % of service charge revenue	28.2%		30.6%	21.6%		26.5%	4.1%

Note: Figures may vary from those shown in the financial statements due to rounding

# Cash flow Statement



- Cash conversion increased from 32% to 87% due to increased cash collection from better financial disciplines
- Operating capital expenditure was down by \$1.1m due to a reduction in property fit out costs
- Lease payments were reduced with DCC and FPA both moving offices in Sydney
- Net borrowing repayments increased as a voluntary \$3.0m repayment of the working capital facility, in addition to the amortisation on the acquisition facility

Half year ended 31 December 2023 (\$m)	31-Dec-23	31-Dec-22
<b>Statutory EBITDA</b>	<b>16.0</b>	<b>11.2</b>
Non-cash movements	0.1	0.7
Change in working capital	(1.0)	(6.2)
Operating capital expenditure	(1.2)	(2.3)
<b>Cash Flow before acquisitions, financing activities and tax</b>	<b>14.0</b>	<b>3.5</b>
<b>Cash Conversion ratio</b>	<b>87%</b>	<b>32%</b>
Income taxes paid	(3.0)	(2.2)
Net interest paid	(1.3)	(1.4)
<b>Free cash flow</b>	<b>9.7</b>	<b>(0.1)</b>
Dividends paid	(4.9)	(4.8)
<b>Undistributed free cash flow</b>	<b>4.8</b>	<b>(4.9)</b>
Payments for acquisition related transactions	(0.7)	(0.6)
Lease payments	(2.0)	(2.2)
Net borrowing proceeds / (repayments)	(4.0)	1.9
<b>Net cash flow</b>	<b>(1.9)</b>	<b>(5.8)</b>

Note: Figures may vary from those shown in the financial statements due to rounding

# Balance Sheet



- Cash and Cash equivalents increased \$4.5m to \$6.2m
- Debtors reduced \$2.1m even with 9.2% revenue growth
- Property, plant and equipment increased due to the fit out of our 2 new premises in Sydney for DCC and FPA
- Net Debt to Underlying EBITDA decreased to 0.61 (30 June 2023: 0.85)
- Undrawn acquisition facility USD \$18.4m (AUD \$26.9m)

As at 31 December 2023 (\$m)	31-Dec-23	31-Dec-22
<b>Current assets</b>		
Cash and cash equivalents	6.2	1.7
Trade and other receivables	38.8	40.9
Other assets	3.3	3.5
Current tax asset	0.0	0.6
<b>Total current assets</b>	<b>48.3</b>	<b>46.7</b>
<b>Non-current assets</b>		
Property, plant and equipment	3.3	3.1
Right-of-use assets	9.7	8.4
Intangible assets	79.7	82.8
<b>Total non-current assets</b>	<b>92.7</b>	<b>94.3</b>
<b>Total assets</b>	<b>141.0</b>	<b>140.9</b>
<b>Current liabilities</b>		
Trade and other payables	11.1	11.7
Provisions	8.6	8.5
Borrowings	2.9	1.5
Lease liability	3.7	4.0
Other financial liabilities	3.2	1.4
<b>Total current liabilities</b>	<b>29.5</b>	<b>27.0</b>
<b>Non-current liabilities</b>		
Provisions	0.6	0.1
Borrowings	24.5	32.0
Lease liability	7.8	6.5
Other financial liabilities	-	-
Deferred tax liabilities	1.9	3.6
<b>Total non-current liabilities</b>	<b>34.8</b>	<b>42.2</b>
<b>Total liabilities</b>	<b>64.3</b>	<b>69.2</b>
<b>Net assets</b>	<b>76.7</b>	<b>71.7</b>

Note: Figures may vary from those shown in the financial statements due to rounding

# Statutory to Underlying NPAT



Half Year ended (\$m)	31-Dec-23	31-Dec-22
Statutory NPAT	7.4	3.4
add: interest	1.7	1.8
add: depreciation and amortisation	3.6	4.3
add: tax	3.3	1.7
<b>EBITDA</b>	<b>16.0</b>	<b>11.2</b>
add: retention/restructuring payments	0.2	1.2
add: technology costs	0.9	1.2
add: business acquisition costs	0.2	0.2
<b>Underlying EBITDA</b>	<b>17.3</b>	<b>13.8</b>
less: depreciation and amortisation	(2.3)	(2.9)
less: interest	(1.7)	(1.6)
less: tax	(3.7)	(2.6)
<b>Underlying NPAT</b>	<b>9.6</b>	<b>6.7</b>

Note: Figures may vary from those shown in the financial statements due to rounding

# Market and Industry Overview



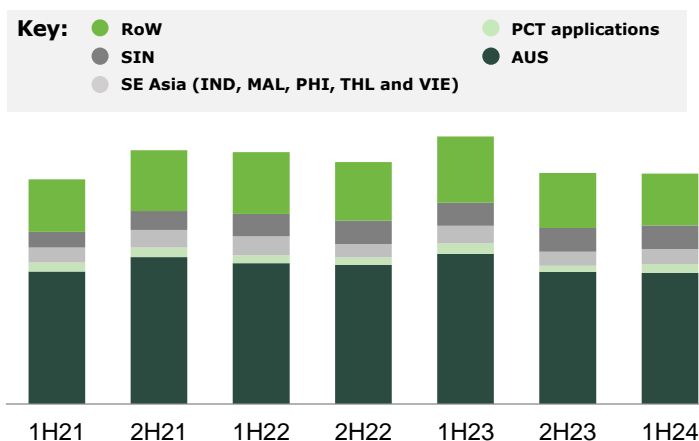
# QANTM Market Share

Some filing fluctuations with a soft Q1, stronger Q2, and continuing solid momentum in January



## QANTM Group Total New Patent Applications

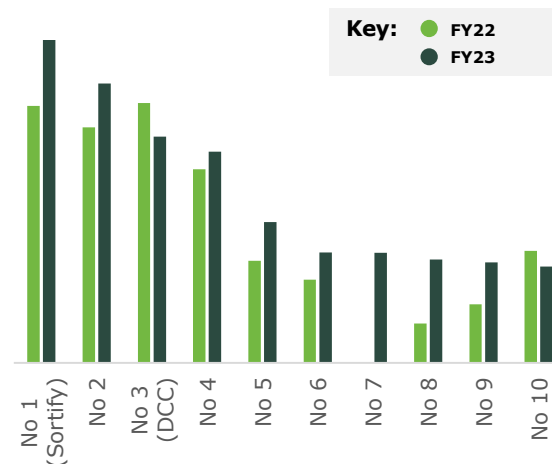
### 1H21-1H24 (excluding Innovation Filings)



- QANTM's AU patent market applications are down 12.7% relative to 1H23
- QANTM's AU patent market share ~14.4% of the market (1H23: 16.5%)
- Total QANTM ASEAN patent applications is down 4.7% on 1H23
- QANTM ASEAN patent applications represent 16.8% of Group total

## Australian Trade Mark Filings by Top 10 Firms

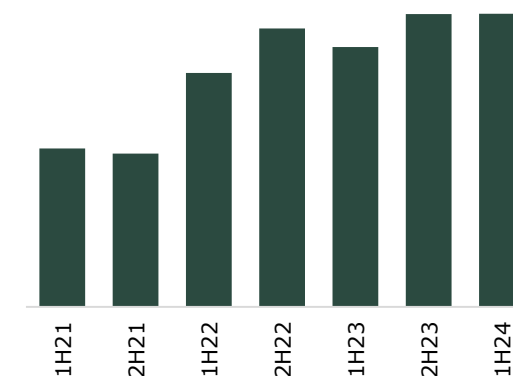
### AT 1H24



- Sortify.tm and DCC remain two of the top 3 agents in Australia for trade mark applications
- QANTM AU applications increased by 6.2% (compared to an increase of 23% for the top 50 agents)

## QANTM Total Trade Mark Applications

### 1H21-1H24



- Group total trade mark applications in 1H24 increased by 12.8% vs the prior corresponding period

Note: Whilst patent and trade mark filings can be a useful indicator, they are one component of total revenue: they usually represent only 10% - 15% of our revenue in any given period, and they need to be looked at over a longer cycle (e.g. 12-24 months), as they can fluctuate when looked at on a monthly, quarterly, or even a 6-month basis.



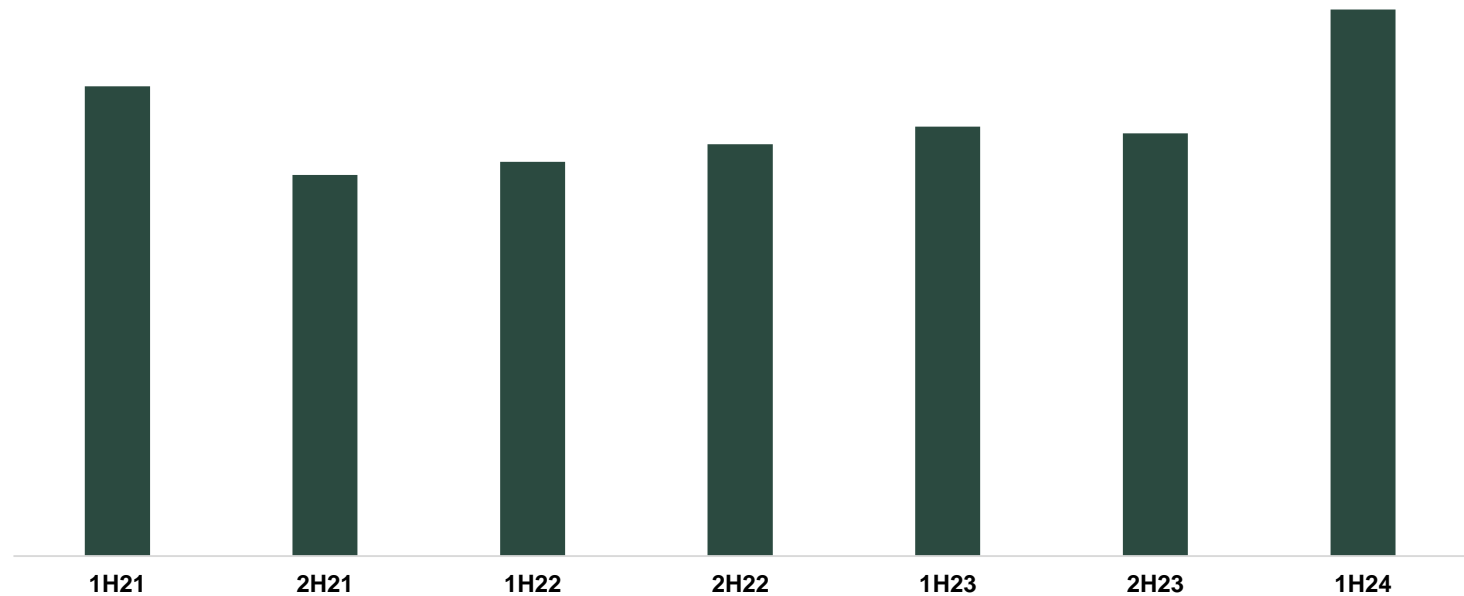
# Legal/ Litigation Services

Legal/litigation revenue increased by 27.3% to \$7.9m (1H23:\$6.2 million)

Increased service charge contribution from higher case loads and expanded team



**QANTM GROUP LEGAL REVENUE TREND (\$'000)  
1H21 - 1H24**



# Strategic Initiatives



# Our Strategy



## Our Vision

To be recognised as the pre-eminent and most innovative IP services group in the Asia Pacific region

## Our Mission

Working with the world's greatest innovators, we help develop and protect their ideas

## Our Values



### **COLLEGIALITY, RESPECT**

We achieve through teamwork and collaboration



### **INTEGRITY, COURAGE**

We act with integrity, dignity and respect  
We embrace change



### **CARE, EMPATHY**

We practise the highest standards around ethics and transparency



### **COMMITMENT, ENGAGEMENT**

We deliver with excellence  
We are passionate about innovation and creativity

## Our Pathways to Growth

### **Organic Growth**

- Focus on client service excellence
- Diverse capabilities & service offerings
- Targeted sales & marketing

### **M&A and Strategic Alliances**

- EPS accretive acquisitions
- Focus on Asia
- New beachheads

### **Technology and Simplification**

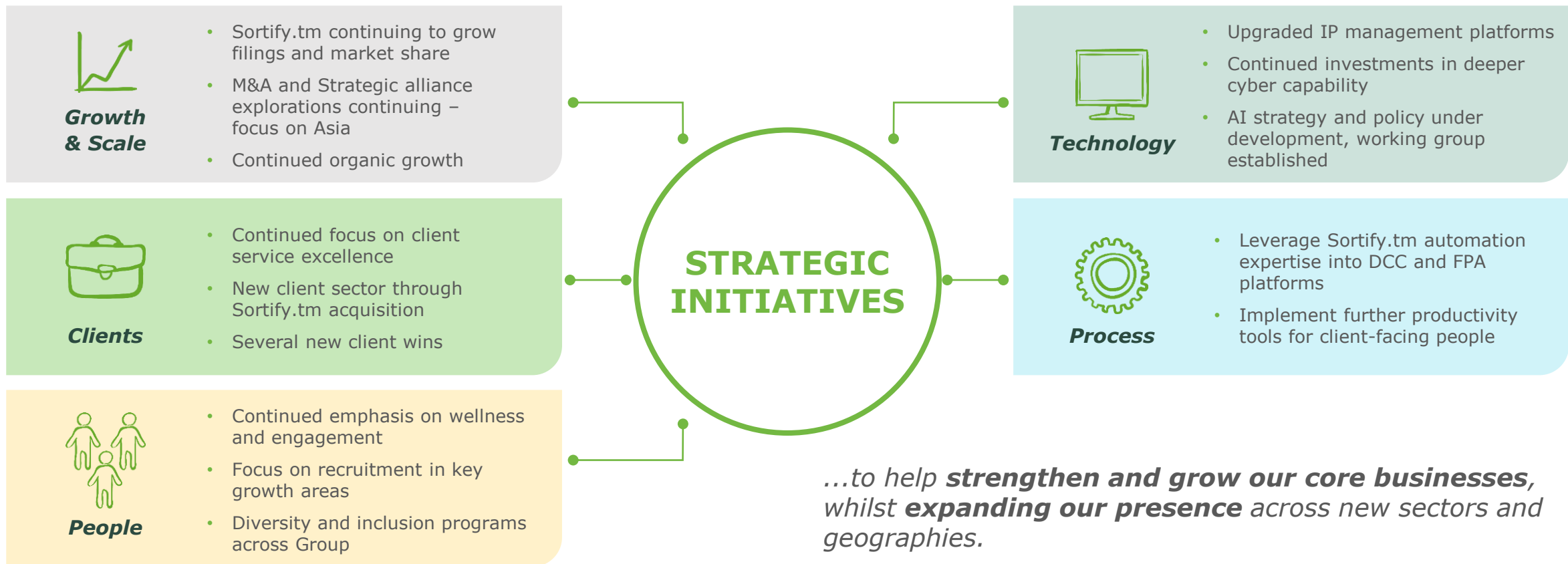
- Adjacent capabilities (e.g. Sortify.tm)
- Automation / Productivity tools
- AI-based platforms and tools

# Strategic Initiatives



## INVESTING ACROSS FIVE KEY AREAS – 1H24 CONTINUED PROGRESS

Focused investments in **Growth and Transformation**, with **People** at the core of all that we do...



# Technology modernisation and business simplification

We are tapping into our capabilities that have the potential to drive further efficiencies and productivity while maintaining a workforce distributed across Australia, New Zealand, Hong Kong, Malaysia and Singapore

## FY24 – year 4 of a 5 year program



Migration of core production systems to Microsoft Azure enhances data security, stability and scalability



Recently completed upgrades to our IP management platforms will enable further automation of business processes and access to attorney productivity tools



Implemented several small automation projects aimed at streamlining operations, improving productivity and better tools for client-facility and support team



Assembled an AI Working Group to examine the potential risks and opportunities that AI presents to the Group and develop AI Strategy



Strategic investments in cyber capabilities to effectively integrate a culture of cyber preparedness throughout our risk framework



Finance platform chosen to be implemented over the next 12-18 months



# Summary and Outlook



# Summary and Outlook



- ✓ Continued organic revenue growth, with strong current trading momentum
- ✓ Continued underlying margin improvement as a result of improved financial disciplines, cost management and strategic initiatives – now delivering in target range of low 30s; financial discipline is continued area of focus
- ✓ Continued investment in our people, our aspiration is to be **the** place to work for IP professionals
- ✓ Continued delivery of technology and simplification milestones
- ✓ Continued growth, expansion and leverage of Sortify.tm:
  - AI-based platforms are of increasing relevance; Sortify.tm has deep AI capability, being deployed **today**
  - Group AI strategy and policy framework under development
- ✓ Continued exploration of targeted M&A opportunities, plus strategic alliances, that meet our selection criteria
- ✓ Continued optimism about IP sector resilience and growth
- ✓ Solid dividend payment (4.9c for H1FY24, up 75%) in volatile equities market
- ✓ Outlook: recent upgrade provided relative to analyst expectations; strong January performance reaffirms positive outlook for FY24

# Further Information



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# Appendices



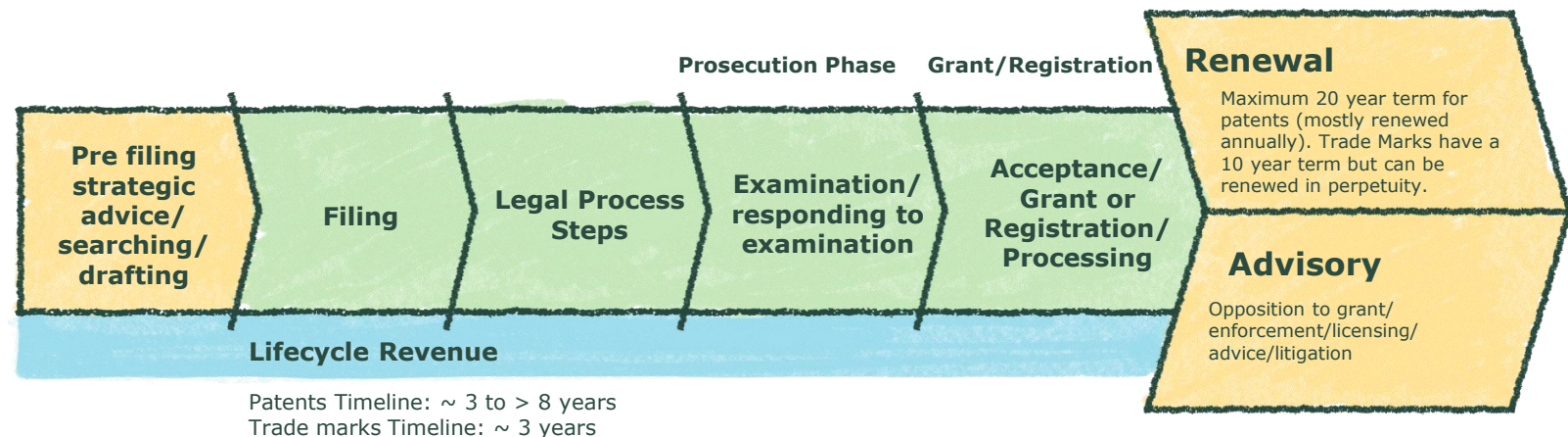
# IP lifecycle revenue stages



## Main revenue components of the IP Lifecycle:

- Filing, prosecution, maintenance/renewal phases, with potential for advisory, legal/litigation services
- Originating application work for new inventions, at a pre-filing stage, also generates revenue

## National Application Lifecycle – Patents and Trade Marks



- Revenue generation at initial pre-filing stages of searching or drafting, throughout the filing, prosecution and grant/registration lifecycle, as well as later maintenance and potential advisory stages
- Client relationships tend to be long term and stable – 20 years+
- Client arrangements can be national, regional, multi-national

# IP lifecycle revenue stages

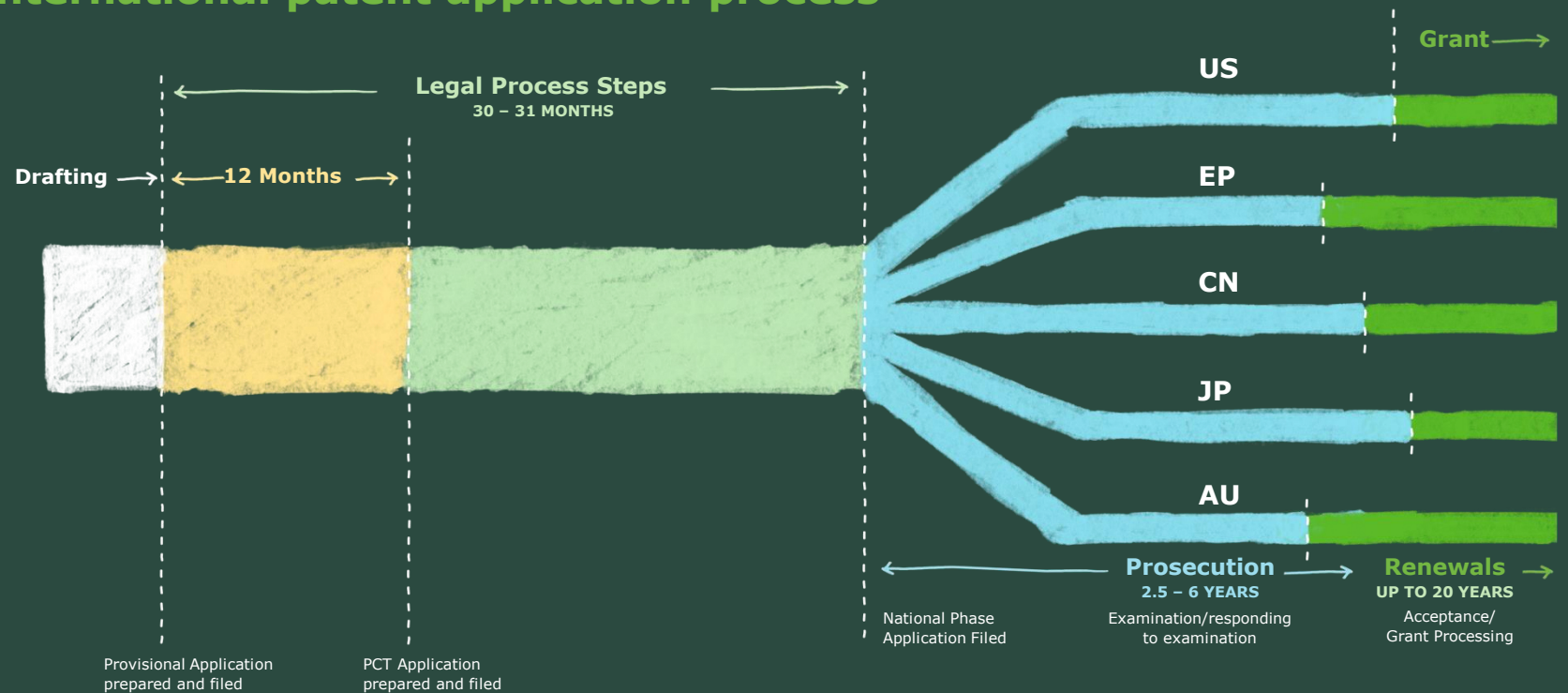
Single international application matures into separate applications in each country/region of interest.

Separate patents ultimately granted in each country/region.

Reciprocal arrangements internationally generate additional revenue streams.



## International patent application process



# Depth and breadth of industry coverage

Serviced **~5,000** clients in **~60** countries across the Group in FY23

No individual client accounts for **>2% of revenue**

**Local and International** clients

Longstanding relationships **5, 10, 20+ years**



Agriculture, agrichemicals, food, nutrition



Arts, Marketing, Media



Biotechnology



Building & Construction



Clean Technology, Energy



Industrial Chemicals



Materials Science



Medical Devices & Technology



Mining & Resources



Nano Technology



Consumer Products & Design



Electrical & Electronic Engineering



Fashion, Architecture & Design



Food, Beverages, FMCG



ICT & Software



Pharmaceuticals & Chemistry



Physics & Engineering



Plant Breeder's Rights



University & Applied Research



DCC Law



# The role of IP in innovation



**For more than a century innovation activity has grown substantially around the world.**

Driven by a series of technological breakthroughs from the internal combustion engine, to information and communication technologies, innovation has become one of the most powerful tools at our disposal for advancing overall welfare and wellbeing.

**Daren Tang**  
Director General  
World Intellectual Property  
Organization (WIPO)

Diverse technologies have driven innovation growth over the past 100 years

Source: World Intellectual Property Report, 2022

