

Adherium and Alliance Tech Medical Partnership to expand product reach in the United States

Highlights:

- Adherium has secured strategic distribution partnership with Alliance Tech Medical.
- Collaboration marks an important milestone in Adherium's commitment to expanding its market presence and sales pipeline in the United States.

Melbourne, Australia – 29 February 2024: Adherium Limited (ASX: ADR), a global leader in digital health solutions, has today announced a strategic distribution partnership with Alliance Tech Medical, a premier US distributor of respiratory medical devices headquartered in the Dallas-Fort Worth Metro Area of Texas.

This collaboration signifies a significant milestone in Adherium's commitment to expanding its presence in the United States and delivering cutting-edge respiratory care solutions to patients nationwide.

The partnership revolves around the distribution of Adherium's Hailie® Smartinhalers®, through Alliance Tech Medical's expansive national network of sales representatives. Known for its expertise in distributing respiratory medical devices, Alliance Tech Medical will play a crucial role in bringing Adherium's state-of-the-art technology to a wider audience of pulmonologists, allergists, primary care physicians, and their patients.

Alliance Tech Medical has served as the main US distributor for the In-Check DIAL G16 device which measures peak inspiratory flow for over a decade. Their knowledge and expertise in this area will be an excellent fit with Adherium's Hailie Smartinhalers, designed to address inspiratory flow rate and ensuring the effective delivery of inhaled medications to patients.

The Hailie Smartinhalers additionally have on-sensor reminders to enhance patient adherence and provide real-time data on maintenance medication usage, rescue medication usage, and inhaler technique issues. This data empowers healthcare professionals to deliver personalized feedback, fostering a proactive and informed approach to respiratory care.

Adherium CEO, Dr. Paul Mastoridis, said: *"Collaborating with Alliance Tech Medical is a strategic move that aligns with our mission to provide innovative solutions improving patient outcomes and advancing respiratory care practices in the United States."*

President of Alliance Tech Medical, Dr. John Silva, said: *"We are thrilled to partner with Adherium, a pioneer in digital health solutions. This collaboration enhances our commitment to delivering high-quality respiratory solutions to healthcare professionals, allowing them to provide the best possible care to their patients."*

Alliance Tech Medical's national presence, combined with Adherium's groundbreaking technology, is poised to strengthen its collective position in the dynamic market of connected respiratory medical devices – paving the way for considerable growth.

For more information about Adherium and its revolutionary respiratory solutions, please visit adherium.com.

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This ASX announcement was approved and authorised for release by the Board of Adherium.

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About Adherium (ASX: ADR)

Adherium is a provider of integrated digital health solutions and a worldwide leader in connected respiratory medical devices, with more than 180,000 sold globally. Adherium's Hailie® platform solution provides clinicians, healthcare providers and patients access to remotely monitor medication usage parameters and adherence, supporting reimbursement for qualifying patient management.

The Hailie® solution includes a suite of integration tools to enable the capture and sharing of health data via mobile and desktop apps, Software Development Kit (SDK) and Application Programming Interface (API) integration tools, and Adherium's own broad range of sensors connected to respiratory medications. Adherium's Hailie® solution is designed to provide visibility to healthcare providers of medication use history to better understand patterns in patient respiratory disease.

Learn more at adherium.com



ASX Release

About Alliance Tech Medical

Alliance Tech Medical, Inc. manufactures and distributes a full line of respiratory products including peak flow meters, inhalation training devices, spirometers, nebulizers, filtering options and accessories. The company focuses on the many factors that affect adherence and compliance to therapy and management of the respiratory disease state. The product line focuses on disease management solutions for hospitals, surgery centers, physician offices, clinics, home care and pharmacy. It includes lung function monitoring options, procedural face protection, sleep diagnostics, professional disinfectants and sterilants, cardiac monitoring solutions and more. Additionally, Alliance Tech Medical is part of a network of manufacturers and distributors that can provide product, device and instrument solutions supporting multiple medical disciplines.

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