



VIRGIN MONEY UK PLC
(Company)

LEI: 213800ZK9VGCYYR6O495

22 March 2024

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

DEFERRED EQUITY PLAN (DEP) COMMENCEMENT AWARD

On 22 March 2024, Sarah Wilkinson, a PDMR of the Company, received ordinary shares in the Company and a portion of the shares received were automatically sold to cover her tax liability and sale costs. The sale of shares to cover tax liabilities is a standard procedure executed by the Company for all employees to cover the statutory tax and national insurance obligations that it is required to meet in respect of share awards. The shares released were a deferred tranche of the DEP Commencement Award granted in June 2023.

Announcement authorised for release by Lorna McMillan, Group Company Secretary.

This announcement is made in accordance with the requirements of the FCA's DTR Disclosure Guidance and Transparency Rules Sourcebook and EU Market Abuse Regulation.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Sarah Wilkinson
2	Reason for the notification	
a)	Position/status	PDMR
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Virgin Money UK PLC
b)	LEI	213800ZK9VGCYYR6O495
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

Virgin Money UK PLC is registered in England and Wales (company number: 09595911) and as a foreign company in Australia (ARBN 609 948 281) and has its registered office at Jubilee House, Gosforth, Newcastle upon Tyne, NE3 4PL

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB00BD6GN030				
b)	Nature of the transaction	Vesting of the 2023 DEP Commencement Award.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>Nil-Consideration</td> <td>23,054</td> </tr> </tbody> </table>	Price(s)	Volume(s)	Nil-Consideration	23,054
Price(s)	Volume(s)					
Nil-Consideration	23,054					
d)	Aggregated information	N/A				
e)	Date of the transaction	22 March 2024				
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)				
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of £0.10 each GB00BD6GN030				
b)	Nature of the transaction	Shares sold to cover tax liabilities and sale costs of the 2023 DEP Commencement Award.				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>£2.13</td> <td>10,874</td> </tr> </tbody> </table>	Price(s)	Volume(s)	£2.13	10,874
Price(s)	Volume(s)					
£2.13	10,874					
d)	Aggregated information - Aggregated volume - Price	N/A				
e)	Date of the transaction	All transactions took place on 22 March 2024.				
f)	Place of the transaction	London / London Stock Exchange (LON:LSE)				