

## Connexion Partners with Leading Ridehail Technology Provider to Support Launch of Connexion OnDemand

**Melbourne, Australia:** Connexion Mobility Ltd (“Connexion” or “the Company”) is pleased to advise that it has entered into a commercial partnership with one of the world’s leading ridehail technology providers (“Ridehail Partner”) to support the upcoming launch of Connexion’s OnDemand product with technological, operational and go-to-market collaboration.

Commenting on the partnership, Connexion CEO Aaryn Nania said:

“More than ever, the best automotive retailers strive for those seamless and delightful experiences that make their customers feel truly valued along the way. Whether during a sales or service interaction, multiple modes of transport are an inescapable part of that customer journey.

Our mission is to be the single platform through which our customers move people, parts and vehicles – and Connexion OnDemand ties this all together.

To ensure a truly world-class customer experience, we are excited to work closely with our Ridehail Partner – a true pioneer in connecting the physical and digital worlds, helping to make movement happen at the tap of a button”.

Connexion OnDemand is the result of significant effort from a dedicated, internal team, over twelve months, and serves as an example of the output generated by Connexion’s growth spend.

For reasons of commercial confidentiality, Connexion is not in a position to name its Ridehail Partner at this time, however once OnDemand passes testing and is available for general sale, we can and will disclose that information.

Connexion OnDemand is scheduled for commercial launch in late Q2 of 2024, calendar-year, subject to any final tax considerations.

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### About Connexion Mobility

Connexion is a public, enterprise-grade, mobility software company servicing the global Automotive Retail industry. Its mission is to be the Connexion between Fleet Owners and the Future of Mobility, starting with courtesy transportation.

The Company’s proprietary OnTRAC and Connexion platforms incorporate embedded telemetry, fleet & contract management, data analytics tools, and much more, to help OEMs and Dealerships move people, parts, and vehicles.

Connexion powers courtesy transportation for thousands of Dealerships across the US, maximising their asset utilisation and operational efficiency, whilst elevating the end-customer experience. Learn more at [connexionmobility.com](https://www.connexionmobility.com)

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