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- The Presentation provides a general overview of the Company and its strategy, which is current as at the date of this presentation.
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#### **Financial Data**

Unless otherwise stated, all cashflows are in Australian dollars, are undiscounted and are in real terms (not subject to inflation/escalation factors), and all Company references starting with "FY" refer to the financial year for the Company, ending 30 June.

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The rights issue will only be made available to eligible securityholders and will be conducted in accordance with section 708AA of the Corporations Act.

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## IMPORTANT NOTICE AND DISCLAIMER (cont)



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There is no guarantee that the New Shares will make a return on the capital invested or that there will be an increase in the value of the New Shares in the future.

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### **CAPITAL RAISING**





PFT is undertaking an equity raise via a rights issue to raise approximately \$2.2 million at the Offer Price of \$0.04 ('Entitlement Offer') assuming all rights taken up.

PFT current ordinary shares on issue is 110,294,712 and there are an additional 10,166,670 Options with 6,666,670 options having an exercise price of \$0.10 and 3,500,000 options having an issue price of \$0.059. Assuming the Options are exercised, the shares on issue would be 120,461,382. The Entitlement Offer would add 55,147,356 New Shares assuming all shareholders take up their pro rata entitlement in the Entitlement Offer or shortfall taken up.

The Company has received firm commitments from several shareholders of \$500,000 including the three Directors.

Today's raising will allow PFT to continue growth in organic sales, improve operating efficiencies and capacity, secure key assets and exploit new product expansion opportunities. It will also provide funding for due diligence in relation to potential acquisitions and associated costs.



### **PURE FOODS TASMANIA OVERVIEW**





PFT was formed in 2015 with the aim to enhance and promote Tasmania's food businesses. PFT's strategy is to develop new products within its existing brands and in the plant-based food market, to acquire complementary brands and businesses and to increase its market penetration and distribution for its suite of brands and products globally.

Since establishment, PFT has become a Tasmanian hub of premium foods. The Company has developed a number of its own brands both organically and through acquisition.

PFT has created a broad distribution network, domestically and via export, with strategic partnerships.

### **PURE FOODS TASMANIA STRATEGY**





PFT's business strategy has had several iterations including a strong growth focus which entailed:

- developing and launching new products; and
- acquisitions, which included Daly, Lauds and Cashew Creamery.

The current focus, however, is more aligned with tight capital management. We continue to review products and businesses with a focus on ensuring capital is deployed optimally and prospects support ongoing investments and resources.

The recent decision to sell Lauds Plant Based Foods was taken with the resolve that the capital and resources could be better deployed in other parts of the business.

The Company has reduced SKU's that are unprofitable whilst it investigates further automation. We have continued to cut costs with an emphasis on margin accretion and cash retention. Notably, the Company's wages bill has been reduced by over \$52,000 per month and currently is 30% below the peak cost in December last year.

### PURE FOODS TASMANIA STRATEGY contd.





PFT has also had productive discussions with our major customers, and they remain very supportive.

The Company has long identified that it must increase revenue several fold to remain viable and that strategy has never wavered, and continues to consult with and review potential acquisition/merger targets. There are several businesses that have been identified which are both transformative and complementary to the current business mix and offer a national footprint that could substantially increase revenue.

Discussions with one opportunity is advanced and the Company has completed its initial due diligence.

### FINANCIAL COMMENTARY Q3 FY24



Pure Food Tasmania's YTD performance is reflective of the initiatives the Company introduced at the beginning of this calendar year and referenced in our 1H24 results. Recapping:

- The Group's focus in 1H FY24 was on supporting unprecedented demand for its high-quality products, specifically with its Daly frozen ready to eat meal tray range, launched into Woolworths;
- Revenue in that period, however, was disappointing in the wake of record demand for the range of newly released products;
- This was due to a number of factors including constraints on capacity utilisation and misalignment and lack of flexibility of plant and equipment to meet the quantum and pace of orders received from our major customers;
- The substantial increase in production manufacturing costs, labour and freight experienced in that period, was directly attributable to the Group's unsuccessful attempt to meet these orders and continued product sealing issues experienced with our Multivac machine within Tasmanian Pate.

From late December and ongoing, and as noted earlier, the focus has been on:

- Dropping SKU's that were unprofitable or the Company lacked capacity to meet demand;
- Reducing labour costs;
- · Experimenting with different sealing materials for the Multivac machine to redress sealing issues; and
- Reviewing the prospects of each business in the light of scale, flexibility and potential ROI if capital is deployed.

# FINANCIAL HIGHLIGHTS Q4 FY24 (unaudited)



Pure Food Tasmania's YTD FY 24 gross revenue was \$6.9 million at the end of March which is on par with the pcp:

- Tasmanian Pate sales were \$3 million up to the end of March YTD and remains the largest contributor to revenue. This growth has been assisted by Homestead Pate, which was launched in FY22. In April we secured price increases across all sales channels for Tas Pate and Daly salads;
- PFT continues to work though commissioning of the Multivac sealing machine. While PFT has introduced a workaround solution the performance of the machine is far from optimal. PFT is in discussions with Multivac in relation to the unsatisfactory performance and the additional costs and production delays incurred;
- Daly Potato Co maintained its strong sales momentum: \$2.7 million and up 30% YTD in FY24 vs FY23. This growth was driven by Daly frozen range, however as noted earlier and in previous press releases, this growth cannot be sustained as we currently do not have the capacity to maintain production at an attractive margin unless we continue to use high cost (and inefficient) labour;
- Significantly, the Company meeting the backlog of Day frozen orders in Jan/Feb 24 required many overtime hours which adversely affected our cash position;
- That said, Woolworths has extended the distribution of our Bacon & Dijon 400gm salads into Queensland and this is the first time Daly salads have been ranged in Queensland (with approx. 180 stores).

# FINANCIAL HIGHLIGHTS Q4 FY24 (unaudited) contd.

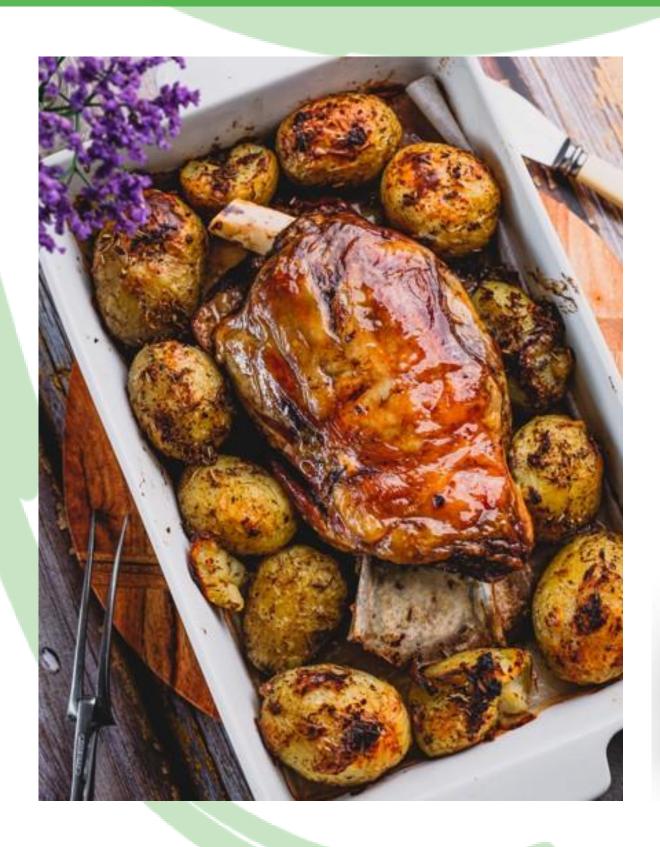


- Woodbridge Smokehouse revenue was \$800k down from \$1.2 million pcp. The reduction in revenue was by design as we pulled back from non-profitable export markets, as the price of HOG (raw fish) increased by 45% in Q3. Historically HOG prices reduce in the back end of Q4;
- PFT has increased Woodbridge prices to reflect the higher HOG prices, and this has unfortunately adversely affected domestic market sales;
- The Cashew Creamery plant-based ice cream has had a slower Q3 than pcp. Our firm view, however, is that this Brand has substantial potential to become the market leader in plant-based ice cream. It is unique and one of the only few products using cashews as its base ingredient. In March 24, PFT launched new varieties of 1lt Tubs. These have been very well accepted and are now distributed into IGA stores nationally;
- PFT has also developed a range of new ice cream products for a major national retail customer which the Company will present in Q4 FY24. This initiative will support revenue growth for Cashew Creamery as the Company moves towards FY 25.

Pure Foods Tasmania's strong customer base continues to increase with a further 38% increase in active customers in FY24.

### DALY POTATO CO UPDATE

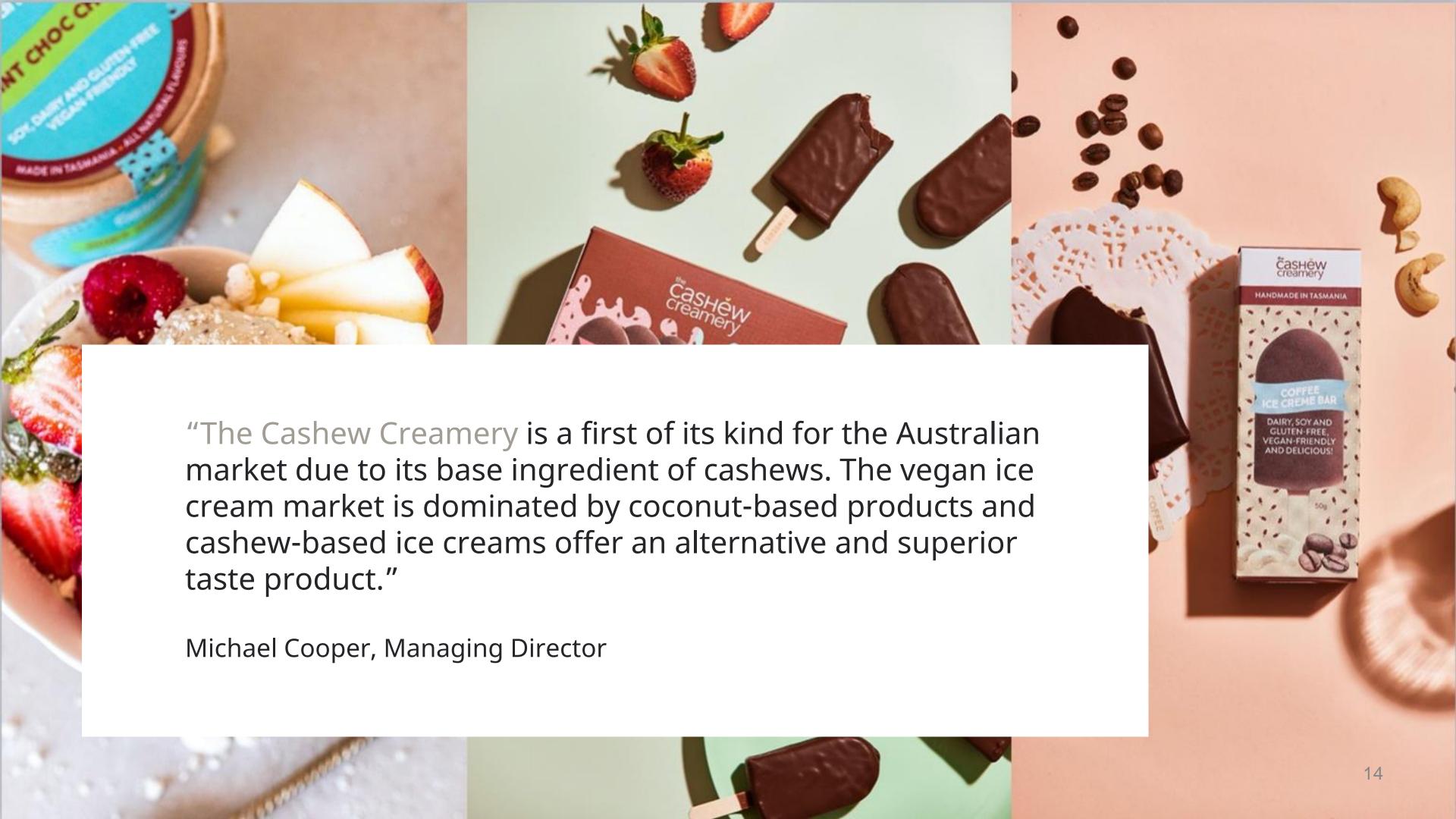




### **NEW "HEAT & EAT" FROZEN DALY BAKE RANGE**

- Re Launching August 2024;
- "Heat & Eat" frozen vegetable range capturing a new market;
- Consumers are demanding convenience, but currently there is no offering for the top tier premium consumers;
- Packaging in box will make product stand out in current freezer market of bags;
- Conveniently heated in the oven, microwave or air fryer.

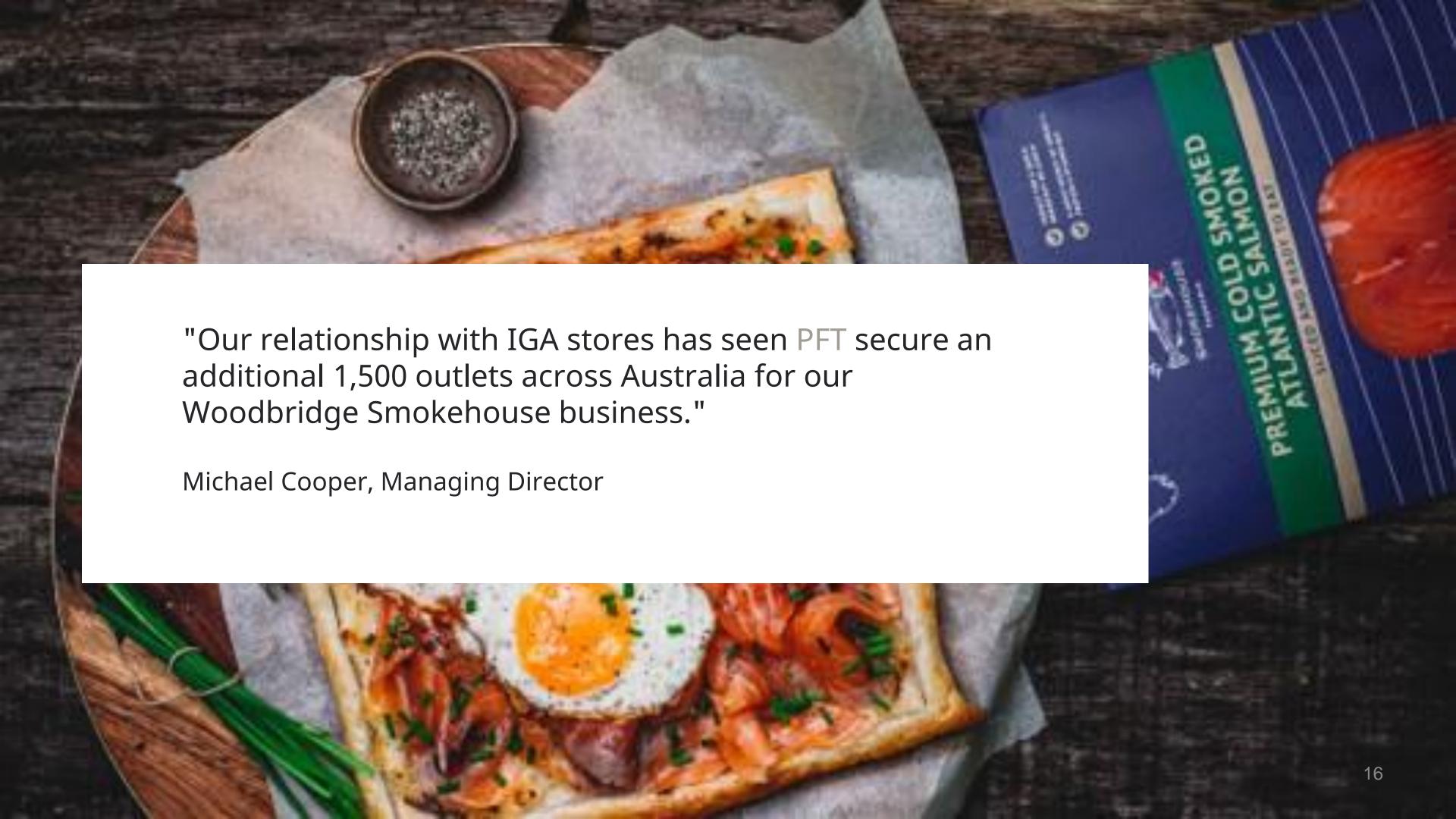






# New 1 Litre Tub Range





# PFT'S CUSTOMER BASE CONTINUES TO GROW ACROSS ALL CHANNELS



PERIOD	DISTRIBUTION POINTS
Q1 FY 21	650
Q3 FY 22	1,000
Q3 FY 23	2,100
Q3 FY 24	3,500

### PFT'S KEY CUSTOMER SEGMENTS







### **USAGE OF FUNDS**





The Entitlement Offer will allow PFT to continue growth via acquisition and organic sales, improve operating efficiencies and capacity, and exploit new product expansion opportunities. It will also provide funding for ongoing due diligence costs associated with potential acquisition targets.

- 1. Accelerating Growth
- Support further acquisitions
- Support continued organic growth in base business
- Drive marketing initiatives to advance new and existing products.
- 2. Driving Production Efficiencies
- Investment in automation for margin and capacity in Tasmanian Pate & Daly Potato Co.
- Develop scalable brands continue focus on profitable products aligning with current production capacity
- Ongoing Factory consolidation across three facilities to improve efficiencies.
- 3. Product Expansion Opportunities
- Invest in new sales channels
- New product development across Tas Pate and Daly Potato
- New by-product for Woodbridge Smokehouse to improve yield.

### **USAGE OF FUNDS - GROWTH INITIATIVES**





### 1. Accelerating Growth

- Support DD for acquisitions (~\$0.20m FY24 /FY25). The Company has completed its initial DD on one target and discussions with our advisers are ongoing;
- Marketing/branding (~\$0.20m FY24/FY25);
- Working capital and new product development (~\$0.50m FY23/FY24).

### 2. Driving Production Efficiencies

- Tasmanian Pate replace old generation filling equipment to increase capacity via (~\$0.80m FY24);
- To support Daly Potato new product development, which involves a new packaging format (a first for Daly) and will open up new sales opportunities; launching Q4 FY24.

### · 3. Debt reduction

Pay down AMAL short term debt facility (~ \$0.50m)

PFT allocation of funds will be subject to the level of participation of eligible shareholders in the Entitlement Offer and the allocation of any shortfall.

### **USAGE OF FUNDS – contd.**





### 1. Accelerating Growth

- Potato & Gravy pivot and relaunch into chilled space:
  - Instore cooking of the Company's "Hot Box" product became a challenge for retail staff to manage;
  - Retailers pushed waste/markdowns onto PFT which was not sustainable;
  - The pivot is to relocate to chilled section with ready to eat meals (heat at home);
  - It will be in the same unique packaging and can be heated at home;
  - Chilled shelf life is 28 days from production, so works well in supply chain which is critical.
- PFT is confident this will improve customer experience which will provide a significant uplift in sales.

### **USAGE OF FUNDS – contd.**





### 2. Driving Production Efficiencies

- PFT will continue to look for revenue opportunities the challenge is to maintain effective and efficient sustainable products that can be produced within PFT's capability;
- PFT has been partnering and working with key packaging and equipment suppliers to deliver on:
  - Increased capacity and automation at Daly Potato;
  - Increased capacity and automation at Tasmanian Pate along with improving quality and yields.
- The outcome of these projects is to improve margins through automation, yields, quality and increase capacity.



## **CAPITAL RAISING DETAILS**



Items	Details
Entitlement Offer	A non-underwritten and non renounceable rights issue will be undertaken to allow eligible Australian and New Zealand shareholders to acquire New Shares at a ratio of 1 New Share for every 2 shares held
Pricing	The Entitlement Offer will be offered at \$0.04 per share (' <b>Offer Price</b> '), representing a 14.9% discount to the closing price of \$0.047 per share on 29th April 2024.
Ranking of New Shares	New Shares issued under the Entitlement Offer will rank equally with existing fully paid ordinary shares in PFT



### **SOURCES AND USE OF FUNDS**



		\$M	
Rights Issue (assuming 100% participation*)		\$2.2 million	
Transaction Costs	Legal Fees ASX Fees Automic Registry Fees	\$0.05 million	
Growth initiatives	Accelerating Production Driving Production Efficiencies Product Expansion Opportunities	\$1.70 million	

<sup>\*</sup>Assuming all shareholders take up their pro rata entitlement in the Entitlement Offer or all shortfall shares taken up.

# **Pro forma Balance Sheet**<sup>1</sup>

\$m	31 Dec 23	Adjustments <sup>2</sup>	Pro Forma
Cash and cash equivalents	3.49	2.20	5.69
Other current assets	3.51	-	3.51
Total Current Assets	7.00	2.20	9.20
Total Non-current Assets	13.23	-	13.23
Total Assets	20.23	2.20	22.43
Total Current Liabilities	5.62	-	5.62
Total Non-current Liabilities	4.03	-	4.03
Total Liabilities	9.65	-	9.65
Net Assets	10.58	2.20	12.78

Set out in the table is the Company's (i) statement of financial position as at 31 December 2023 (audited); and (ii) pro forma statement of financial position as at 31 December 2023 (unaudited) giving effect to the Rights Issue as through the Right Issue had occurred as at 31 December 2023 (**Pro Forma Balance Sheet**).

The Pro Forma Balance Sheet is presented in abbreviated form and does not contain all of the disclosures that are usually provided in the Company's annual report (**Annual Report**) (which is prepared in accordance with the accounting standards) and cannot be expedited to provide as fill an understanding of the Company's financial position as a statement of financial position in the Annual Report.

The Pro Forma Balance Sheet is indicative only and is not intended to be a statement of the Company's current financial position.

The financial information "as at" 31 December 2023 is from PFT's audited half yearly financial statements lodged with the ASX on 26th February 2024.

The Pro Forma balance sheet has not been audited, has been prepared for illustrative purposes only and gives effect to the Rights Issue as if it had occurred on 31 December 2023.



<sup>&</sup>lt;sup>1</sup> 31 December 2023 Audited Balance Sheet; <sup>2</sup> Pre costs of the Offer

# **TIMETABLE**



Event	Date
Entitlement Offer	
Announcement of Entitlement Offer	Wednesday 1 May 2024
Record date of determining eligibility for Entitlement	7pm Monday 6 May 2024
Despatch of Entitlement Booklet and Entitlement opens	Tuesday 7 May 2024
Entitlement closes	Tuesday 28 May 2024
Offer of shortfall of rights issue to certain institutional and professional shareholders	Thursday 30 May 2024
Settlement of Entitlement Shares and lodgement of Appendix 2A for Entitlement Shares	Friday 31 May 2024
Allotment of New Shares under the Entitlement Offer	Monday 3 June 2024



# **Key Risks**

## **Key Risks**



### Reduction in demand for existing product ranges

There is a risk that a change in economic conditions could cause consumers to reduce their consumption of PFT products as they "trade down" to cheaper sources of food. Changes in consumer dietary preferences or sentiment towards Tasmanian foods could also result in lower demand for PFT products. Such lower demand could reduce the price at which the Company is able to sell its products, resulting in an adverse effect on the Company's financial performance.

A high proportion of the Company's sales are also based in Australia at present. If the Australian economy suffers from a downturn, then it is likely that the Company's future sales could be adversely affected.

### Food safety and sanitation

As with all food producers, the Company is exposed to the risk of product contamination and product recalls. There is also a risk that the product could cause a serious food poisoning incident as a result of an operational lapse in food safety or sanitation procedures or malicious tampering. The occurrence of a serious food poisoning incident could have significant consequences for the Company and may involve:

- a loss of consumer trust in the Company that may result in reduced revenues;
- an increase in expenditure on advertising to attempt to restore consumer trust in the brand;
- the processing facilities of the Company being partially or wholly closed while the relevant food safety authorities satisfy themselves that the underlying issue has been resolved satisfactorily; and
- payment to affected consumers of some form of compensation and to the relevant food authorities of some form of penalty or fine.

There is also the risk that actions of the Company's wholesale customers or distributors could compromise the hygiene and safety of the Company products after they have left the Company's processing facility. Contamination caused by a wholesale customer or distributor may result in the closure of the Company facilities or require a fine/compensation to be paid by the Company, however, the potential for brand damage to the Company remains in any case.

### **Environmental regulations and obtaining and maintaining licenses**

National and local environmental laws and regulations affect nearly all of the Company's operations. Whilst the Company endeavours to ensure that its operations and activities comply with applicable environmental laws, there is a risk that failure to comply with such laws could occur, which may result in penalties, damages and/or loss of permits or licences required by the Company to operate its processing facilities.

In addition, the Company must renew the appropriate permits and licences required to operate its business. The Company is subject to regular inspections, examinations and audits by governmental authorities to renew the various licences and permits. The Company is also subject to periodic and spot inspections conducted by government authorities in order to maintain its operating licences. If serious or repeated findings of non-compliance did occur, there is a risk this would have a negative impact on the Company's ability to renew its licences and have a materially adverse impact on its business operations and financial performance, particularly if operations need to be halted whilst regulatory concerns are addressed.



### Risk that the Company's growth plans cannot be affected

The Company has growth plans in order to expand production beyond the Company's current capacity. However, as with any growth plans, there are risks associated with the execution of these plans which may materially impact the Company's earnings, such as but not limited to meeting project timelines, unforeseen increases to costs, labour disputes, availability of capital and equipment and acquiring necessary government approvals.

### **Energy and raw material prices**

Electricity and raw material prices are material operating expenses for the Company. There is a risk that there could be significant increases to energy and raw material prices. Such increases could significantly increase the Company's cost of operations and have a material adverse effect on the Company's financial performance. Further, any material disruptions in the supply of energy or raw materials to the Company, and the Company being unable to source alternative supplies on similar terms or at all, could have a material adverse effect on the Company's operations and financial performance.

### **Operating risk**

The operations of the Company may be affected by various factors, including operational and technical difficulties encountered in food production, difficulties in commissioning and operating plant and equipment, mechanical failure or plant breakdown, adverse weather conditions, industrial and environmental accidents, industrial disputes and unexpected shortages or increases in the costs of consumables, spare parts, plant and equipment. Failure of key plant and equipment could lead to a material disruptions in the Company's production, which could have an adverse effect on the Company's financial performance.

### Lack of long-term contracts, food prices and competition

The financial performance of the Company can be influenced by variations in the domestic and, to a limited extent, international food prices which may be linked to the price of food in general.

Major factors that can influence demand and supply in the food market and, therefore, the price of PFT products include:

- · consumption trends and preferences amongst domestic and international target markets;
- an increase in supply from either domestic or offshore competitors, or increased competition from alternative food sources;
- the rate of world economic development and, in particular, economic growth in Australia;
- changes in export or import restrictions imposed by the Federal Government Department of Agriculture and Water Resources; and
- movements in exchange rate relativities between the currencies of the targeted export and import countries.

Within the retail market, which is the Company's primary distribution channel, the Company negotiates prices on a spot basis, and as a result, it is not possible to guarantee consistency in respect of prices and terms for future transactions. There is a risk that a significant reduction in food prices could occur, which could have a material adverse impact on the Company's financial performance and operational results. Moreover, there is also the risk that the level of sales to the Company's customers could decrease given that there are no fixed, long-term contracts in place between the Company and its retail customers.



#### **Contractual risk**

The Company has contractual obligations and rights with respect to a number of agreements it is a party to. These agreements may include provisions which allow for termination for convenience or otherwise. No assurance can be given that all such agreements will be fully performed by all contracting parties or that the Company will be successful in securing compliance with the terms of each agreement by the relevant contracting party. If a contracting party or parties were to breach or terminate an agreement, the Company's business, operations and financial performance could be adversely affected.

### **Brand and reputation calamity**

There is a risk that some incident beyond the control of the Company could occur which would have the effect of reducing consumer confidence or preferences for food products or the Company products specifically. Such incidents could include:

- the occurrence of a serious food safety incident involving another producer or supplier of similar products;
- a widespread loss of consumer confidence in food products; and
- a widespread loss of consumer confidence in the food safety procedures in the seafood industry as a whole.

The consequences of such an incident could be very significant for the Company, with impacts potentially including reduced revenues, loss of consumer trust in the relevant brand or product, and reduced prominence of the brand in customers' minds.

### Security of supply chain

The Company's operations are located in southern Tasmania in three locations, all within 1 hour from Hobart, Australia. There is a risk that the supply chain for the raw materials and finished goods could be materially disrupted with the result that sufficient quantities of raw materials or finished products are not delivered on time. This could result from the occurrence of a natural disaster that affects the delivery of raw materials or finished products to customers or an event that impacts the delivery of raw materials or finished products to customers, such as disruptions to airlines, sea-freight or trucking providers.

The occurrence of such an event could result in the inability to sell and deliver the Company's products, with an associated loss of revenue and (potentially) brand damage, increased costs flowing from alternative transport and delivery arrangements, or a combination of both.

### **Supply and distribution risk**

As PFT depends on third party service providers to transport and deliver its products, it is subject to the risk of delays in transportation of its products and/or any increase in the cost of such services. Accordingly, the Company's financial performance may be adversely affected if any delays with transportation cause loss of stock, impact consumer sentiment of the Company's products or entitle customers to compensation or if the Company is unable to pass on any increased freight costs to its customers.

### **Regulatory risks**

The Company will incur ongoing costs and obligations associated with compliance with necessary regulations. Regulatory areas which are of particular significance to the Company include environment, occupational health and safety, quarantine, customs, and tariff and taxation laws. Any failure to comply with regulations may result in additional costs for corrective measures, penalties or in restrictions on the Company's proposed business operations. In addition, changes in regulations could require extensive changes to the Company's operations, increased compliance costs or give rise to material liabilities, which could have a material adverse effect on the business, results of operations and financial condition of the Company's



#### **Insurance risks**

The Company insures its operations in accordance with industry practice. However, in certain circumstances, the Company's insurance may not be of a nature or level to provide adequate insurance cover. The occurrence of an event that is not covered or fully covered by insurance could have a material adverse effect on the business, financial condition and results of the Company. Insurance against all risks associated with aquaculture is not always available and where available the costs can be prohibitive.

### Additional requirements for capital

The funds raised under the Entitlement Offer are considered sufficient to meet the objectives of the Company outlined in this presentation. Additional funding may be required in the event costs exceed the Company's estimates and to effectively implement its business and operations plans in the future to take advantage of opportunities for acquisitions, joint ventures or other business opportunities, and to meet any unanticipated liabilities or expenses which the Company may incur. The Company may seek to raise further funds through equity or debt financing, joint ventures, licensing arrangements, production sharing arrangements or other means. Failure to obtain sufficient financing for the Company's activities and future projects may result in delay and indefinite postponement of their activities. There can be no assurance that additional finance will be available when needed or, if available, the terms of the financing might not be favourable to the Company and might involve substantial dilution to Shareholders.

### Reliance on key personnel

The Company is reliant on a number of key personnel and consultants, including members of the Board. The loss of one or more of these key contributors could have an adverse impact on the business of the Company. It may be particularly difficult fo the Company to attract and retain suitably qualified and experienced people given the industry in which the Company operates.

#### **Customer credit risk**

The Company conducts its business with its customers on normal commercial terms. These terms include varying periods from payment upfront to standard settlement of up to 60 days after dispatch of goods. There is a risk that multiple debtor default or make payment late, which could have an adverse impact on the Company's financial performance.

### Integration risk

As the Company grows, it may acquire further food product-based businesses. In the event any such acquisition is made, the integration of any acquired business into the Company's operations carries risk, including potential delays or costs in implementing any required changes and difficulties with integrating various operations. Integrating acquired businesses may also consume significant management time. A failure to effectively integrate a new business or delay in the integration process could impose unexpected costs that may adversely affect the Company's financial performance.

### Litigation risks

The Company is exposed to possible litigation risks including but not limited to health and safety claims, employee claims. Further, the Company may be involved in disputes with other parties in the future which may result in litigation. Any such claim or dispute if proven, may impact adversely on the Company's operations, financial performance and financial position.

The Company is currently not engaged in any litigation.



### Climate change risks

Climate change risks particularly attributable to the Company include:

- the emergence of new or expanded regulations associated with the transitioning to a lower-carbon economy and market changes related to climate change mitigation. The Company may be impacted by changes to local or international compliance regulations related to climate change mitigation efforts. These examples sit amongst an array of possible restraints on industry that may further impact the Company and its profitability. While the Company will endeavour to manage these risks and limit any consequential impacts, there can be no guarantee that the Company will not be impacted by these occurrences; and
- climate change may cause certain physical and environmental risks that cannot be predicted by the Company, including events such as increased severity of weather patterns and incidence of extreme weather events and longer-term physical risks such as shifting climate patterns. All these risks associated with climate change may significantly change the industry in which the Company operates.

### **General market and share price risks**

There are general risks associated with any investment in the share market. The price of the Company's shares may increase or decrease due to a number of factors. Those factors include:

- fluctuations in domestic or global financial markets and general economic conditions, including interest rates, inflation rates, exchange rates, commodity and oil prices;
- changes to government fiscal, monetary or regulatory policies, legislation or regulation; and
- the nature of markets in which the Company operates.

These factors may cause the price of the Company's shares to trade below the price at which they are offered under the Offer, notwithstanding the Company's financial position or performance.



## **Foreign Selling Restrictions**



This presentation does not constitute an offer of Shares of the Company in any jurisdiction in which it would be unlawful. In particular, this document may not be distributed to any person, and the Shares may not be offered or sold, in any country outside Australia except to the extent permitted below.

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- is an investment business within the meaning of clause 37 of Schedule 1 of the FMC Act;
- meets the investment activity criteria specified in clause 38 of Schedule 1 of the FMC Act;
- is large within the meaning of clause 39 of Schedule 1 of the FMC Act;
- is a government agency within the meaning of clause 40 of Schedule 1 of the FMC Act; or
- is an eligible investor within the meaning of clause 41 of Schedule 1 of the FMC Act.

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# About Pure Foods Tasmania (PFT)

Pure Foods Tasmania Pty Ltd was formed in 2015 with the aim to enhance and promote Tasmania's premium food and beverage businesses. PFT's strategy is to develop new premium products within our existing brands and in the plant-based food market, to acquire complementary brands and businesses and to increase our market penetration and distribution for our suite of brands and products globally. PFT's suite of brands and businesses include Woodbridge Smokehouse, Tasmanian Pate, Daly Potato Co, Pure Tasmanian Seafood, The Cashew Creamery and New Pastures.

**WEBSITE** 

www.purefoodstas.com