

# Aussie Broadband Macquarie Conference

9 May 2024





# Agenda

- 1. About Aussie Broadband
- 2. Delivering Shareholder Value
- 3. Symbio Update
- 4. Closing Remarks
- 5. Q&A



# About Aussie Broadband



## **Our Evolution**



### Our journey to a leading diversified communications and technology group



#### Over – 20 years built a marketleading telco business

- Primarily providing broadband VOIP and mobile services to residential customers
- Fastest-growing RSP for last 5 years – from 20k to >500k customers
- Focused on best-in-class technology and game-changing customer service
- Brand strength and awareness
- Significant investment in networks and owned fibre assets
- Direct connection to all 121 NBN POIs



#### Over – 20 years built a marketleading business & enterprise focused telco business

- Deep capability across data, voice, cloud, and managed services
- Focused on business, enterprise & government and wholesale segment
- Tier 1 Voice network

Successfully integrated into the Aussie Broadband group in 2023.



### Over - 20 years built a leading communications software company

- Operations in Australia, New Zealand, Singapore and Malaysia.
- A first mover on VOIP in Australia
- Tier 1 Voice Network
- Focused on Communications as a Service, Unified Communications as a Service and Telecommunications as a service.

Near term intention for Symbio to operate as a separate business unit



### Leading diversified communication and technology group

- Targeting to be one of Australia's largest providers of communications & technology services
- Integrated full-service provider across the full suite of solutions to residential, business, enterprise & government and wholesale customers
- Deep technical expertise combined with relentless focus on customer experience
- Full ownership of tier I voice and data networks in Australia, interconnection to all 121 NBN POIs and cloud infrastructure platform.
- Industry-leading software platforms such as MyAussie, Carbon and NetSIP

## Our Business At A Glance



### Continued revenue diversification with the addition of Symbio

| Aussie<br>Broadband<br>Segment         | Residential   | Business   | Enterprise &<br>Government   | Wholesale   | Symbio  |
|--|---|--|--|---|---|
| Go To Market<br>Brand                  | Aussie Broadband  | Aussie Broadband  Business   | Aussie Broadband Enterprise   Government   Wholesale   | Aussie Broadband  | <b>symbio</b>   |
| Focus /<br>Capability                  | <ul><li>Residential Broadband</li><li>Mobile</li><li>Home Voice Services</li></ul>                          | <ul><li>Business grade<br/>broadband &amp; mobile</li><li>Business voice</li></ul> | <ul> <li>Enterprise grade<br/>broadband &amp; mobile</li> <li>Cloud and Security<br/>Services</li> <li>Managed Services</li> </ul> | <ul> <li>Wholesale Voice</li> <li>White Label<br/>Telecommunication<br/>Services</li> </ul> | <ul> <li>Communications     Platform as a Service</li> <li>Unified Communications     as Service</li> <li>Telco as Service</li> </ul> |
| Value<br>Proposition                   | Showing Australians what a<br>good telco looks like through<br>exceptional customer<br>service & technology | Making getting & staying<br>connected as easy at work<br>as it is at home          | Providing a genuine full<br>service alternative to the big<br>four   | Leveraging our infrastructure and expertise to gain additional scale                        | Leading communications software and provider of SaaS capabilities   |
| Percentage of<br>Revenue at 1H<br>FY24 | 51%   | 9%   | 8%   | 13%   | 19%   |

Underpinned by Industry Leading Technology & Infrastructure including our owned Aussie Fibre Network

<sup>1.</sup> Pro-forma based on Aussie Broadband and Symbio's individual reported revenue for 1H FY24. Symbio was not part of the Aussie Broadband Group at 1H FY24.





### 1H FY24 The numbers that matter

Double digit top line and EBITDA growth vs. pcp<sup>3</sup>



\$445.9m Revenue **Up 17.7%** 



\$154.3m Gross Margin **Up 16.7%** 



\$46.3m EBITDA<sup>1</sup> **Up 12.7%** 



\$40.7m Op Cash Flow **Up 57.8%** 



8.3% NBN Market Share<sup>2</sup> **Up 1.3 ppt** 



765.8k Broadband Connections **Up 130.3k** 

- 1. EBITDA before non-recurring items and excludes Symbio
- 2. NBN market share excluding NBN Satellite compared against 31 December 2022

## **Australia's Most Trusted Telco**



### Continued customer excellence recognised

In April 2024, Aussie Broadband was awarded 2023 Roy Morgan Customer Satisfaction 'Best of the Best' Award across all industries, as well as both the Internet Service Provider of the Year and Mobile Phone Service Provider of the Year awards.

These recent awards complement our status as Australia's most trusted telco with a record high customer satisfaction rate of 97.5%







## Aussie's approach to ESG

### Committed to continual improvement

# Me.

### **Environmental**

#### **Carbon footprint**

- Carbon neutral for scope 1 and 2 emissions
- Scope 3 emission inventory under development
- Total carbon emissions increased in line with Company growth
- Carbon emissions / full-time employee decreased 29% YoY

### **Reducing overall footprint**

- · Carbon offset credits
- Transition to 100% renewable energy on owned and operated sites is underway.
- Working towards carbon reduction across the supply chain

### Social

## Addressing social challenges

- Committed to Pledge 1%
- 1000+ hours of employee community service leave
- Impacted over 175k people via our community programs
- Small Change Big Change raised over \$625k to date
- Proud partner of NBN's School Student Broadband Initiative
- Focused approach on inclusion & diversity
- Adapt Action Plan submitted for Domestic and Family Violence industry response
- Low Income and Digital Inclusion Forum member
- Industry leading paid parental leave scheme

#### Governance

### Rigorous governance

- Aligned Constitution's purpose to support ESG goals
- Implemented mechanisms to govern our ESG approach
- Mandatory compliance training
- Strengthened our cyber resiliency, including a focus on people, processes and technology



"The purpose of the Company is to deliver returns to shareholders while having an overall positive impact on society and the environment.

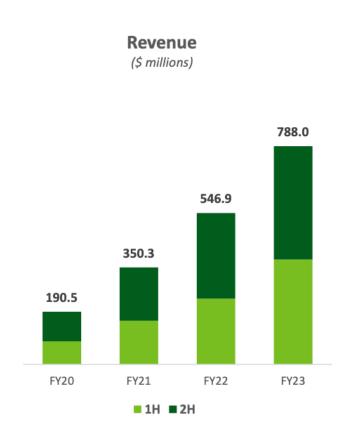
# Delivering Shareholder Value



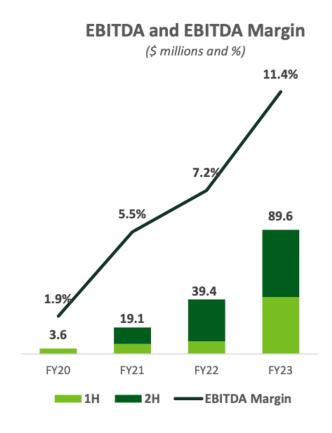
# Long Term Growth (excluding Symbio)



Consistent delivery of ongoing growth



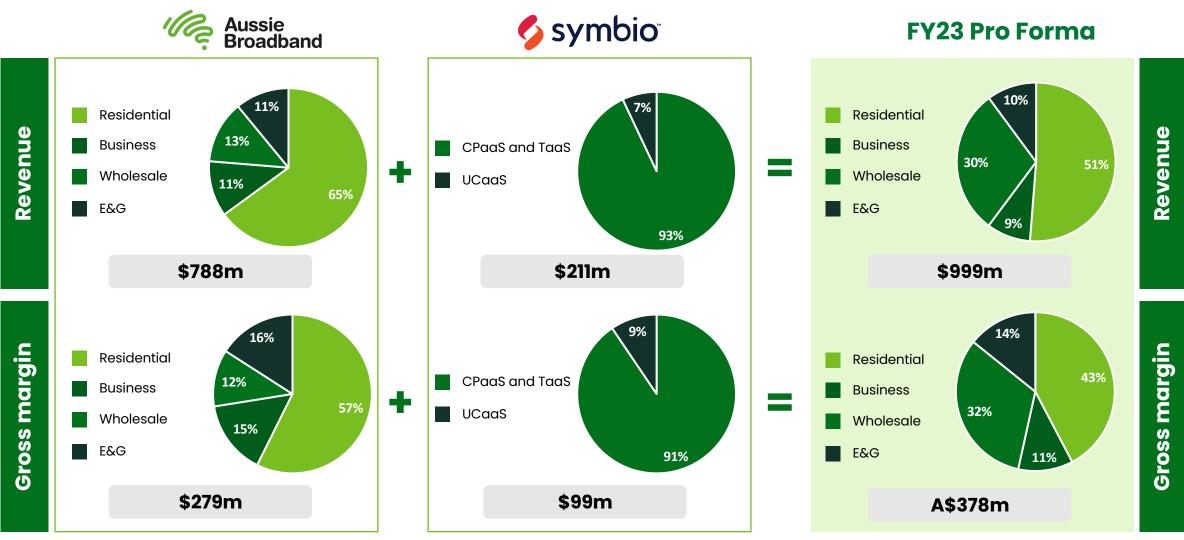
- Continued strong revenue growth with CAGR of 60%
- EBITDA expansion
  at faster rate than
  revenue due to
  margin
  improvements
  from the fibre build
  and economies of
  scale CAGR 192%



## A diversified telco business



Providing broad products across the Group



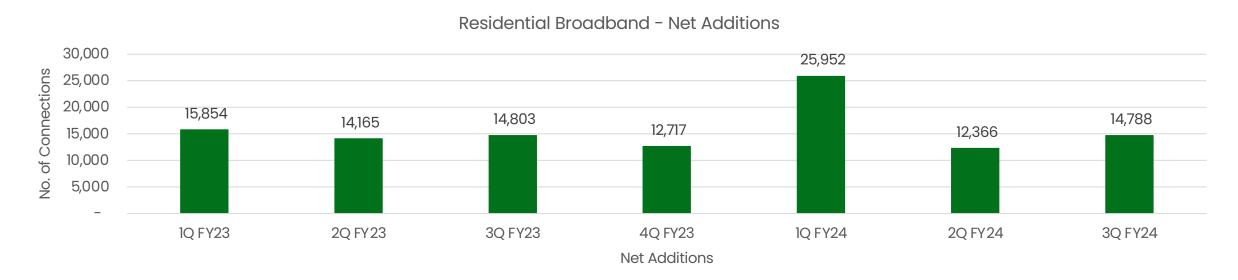
## **3Q FY24 Trading Update**



### Strong momentum leading into 4Q FY24

#### **Highlights:**

- Core Aussie Broadband business continues growth adding 18,788 broadband services in 3Q FY24.
- Enterprise & Government (E&G) segment continues to see traction with new wins across the retail, food, and local government sectors, adding
  over 250 new E&G sites.
- We continue to capture the high value segment of the residential broadband market with our tier mix shifting towards high-speed plans greater than 100 Mbps.



<sup>\*</sup> Broadband connections exclude any connections currently held by Symbio and are based on the segments closing balance for the quarter, inclusive of new services, customer movements between segments, and churn. 4Q FY23 – 2Q FY24 includes inorganic net additions from the purchase of the Uniti NBN base.

## Reaffirming Guidance

Upgraded FY24 guidance

### Guidance

- Reaffirming our upgraded FY24 EBITDA guidance of \$105m to \$110m and expect 4 months contribution from Symbio of approximately \$11m, taking the total Group FY24 EBITDA guidance to \$116m to \$121m.
- Capex guidance remains on track to achieve \$40m to \$45m.
- ABB guidance excludes any costs of and contributions from M&A activity, other one-off costs and income.
- The Group is still focused on organic growth, but remains open should acquisition opportunities arise that align with our strategic objectives



# Symbio



## Symbio overview



### Leading communications software company and provider of SaaS capabilities

- Founded in 2002 by Rene Sugo and Andy Fung
- Operations in Australia, New Zealand, Singapore and Malaysia, with planned expansion into Taiwan, South Korea and Japan
- Operates 3 business divisions:
  - Communications Platform as a Service (CPaaS): Provides voice and messaging capabilities to global customer communication services across multiple regions
  - Unified Communications as a Service (UCaaS): Provides cloud-based enterprise calling and collaboration services utilising Symbio's carrier grade network
  - **Telecommunications as a Service (TaaS)**: Provides cloud communications, mobile services and nbn

### **Key metrics (FY23A)**



|       | Gross margin<br>contribution<br>(FY23A) | Description   | Key customers /<br>partners                                  |
|-------|---|---|--|
| CPaaS | 64%                                     | <ul> <li>Customers: Global Tier 1 carriers &amp; software companies</li> <li>Markets: Global</li> <li>Products: Numbers &amp; porting, call termination and messaging</li> <li>Revenue: Customers are billed per number per month, plus wholesale rates</li> </ul>  | ZOOM RingCentral  TATA COMMUNICATIONS  (E) twilio            |
| UCaaS | 9%                                      | <ul> <li>Customers: APAC enterprise &amp; government</li> <li>Markets: Australia, New Zealand &amp; Asia Pacific</li> <li>Products: Microsoft Teams, Cisco Webex and contact centre</li> <li>Revenue: Customers are billed per seat per month; typically multi-year contracts</li> </ul>  | Webex by cisco Microsoft Teams                               |
| TaaS  | 27%                                     | <ul> <li>Customers: Retail telcos and Managed Service Providers (MSPs)</li> <li>Markets: Australia, New Zealand &amp; Asia Pacific</li> <li>Products: White label telecom, billing software and management software</li> <li>Revenue: Customers are billed per Service in Operations (SIO) per month, plus wholesale rates for calls, data, etc.</li> </ul> | Switchtelecom  ARROW VOICE & DATA  TELOPOR BURNESS  SecureCo |

## Key highlights and strategic alignment



Highly strategic acquisition of a "Fixed Voice as a Service" player

### **Key highlights**

- ✓ Owned tier I carrier network that is specifically dedicated to voice services
- ✓ High quality, sticky customer base (e.g. Zoom, RingCentral and Google)
- Asia business portfolio opportunity and focus on achieving profitability
- ✓ Strong financial profile, with significant recurring revenues and strong margins (~58% of FY23 revenues and ~70% of FY23 gross profit is recurring in nature)
- Opportunity to optimise cost base across several areas
- Near term intention for Symbio to operate as a separate business unit

### Strong strategic alignment and highly complementary

|       | Offering and competitive advantage  | Key added value for ABB  |  |
|-------|---|--|--|
| CPaaS | <ul> <li>Scales existing NetSip offering</li> <li>Direct integration with leading OTT platforms including Cisco Webex, Zoom, 8x8 and others.</li> </ul>           | ✓ Significantly higher volumes  +7.3m  Phone numbers   |  |
| UCaaS | Considered the provider of choice for Microsoft and Cisco   | Capability uplift with direct integration to Microsoft teams and Cisco call manager  +144k Seats |  |
| Taa\$ | <ul> <li>Provides a turnkey solution for smaller telcos</li> <li>Services are focused on NBN resale, Mobile (via Telstra Wholesale), and Voice (onnet)</li> </ul> | Fixtends product offering for ABB to offer white labelling to smaller ISPs and telcos  Services  |  |

## Symbio Update

### On track to achieve FY24 contribution

- Successfully completed the acquisition of Symbio, adding scale to our Voice business and increasing our capabilities. Michael Omeros appointed CEO of the Symbio business..
- Symbio is on track to achieve FY24 contribution to ABB's guidance.
- Aussie remains confident that at least \$5m will be achieved and is actively exploring additional synergy opportunities.
- Symbio's Asian business is a relatively small part of the Group with minimal bottom-line impact. With current expected orders in Singapore, we anticipate the business will be contributing positively to Symbio results.
- Aussie is taking a disciplined approach to investing in Singapore and Malaysia.



# Closing Remarks





# Thank you

**Aussie Broadband Limited** 

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