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Market Announcements Office
ASX Limited
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SYDNEY NSW 2000

Game of Thrones Real-Time Strategy Game in Development

Please find attached a joint Press Release prepared by PlaySide Studios (ASX:PLY, "PlaySide"), Warner Bros. Interactive Entertainment and HBO.

This Press Release announces further details regarding the intellectual property and first game referred to in PlaySide's previous announcement dated 14 December 2023 entitled, "*Agreement with Warner Bros. Interactive for multi-game license*". A link to that announcement can be found here:

<https://cdn-api.markitdigital.com/apiman-gateway/ASX/asx-research/1.0/file/2924-02753821-3A633197>

Darren Briggs
CFO & Company Secretary
PlaySide Studios Limited

GAME OF THRONES™

PLAYSIDE STUDIOS AND WARNER BROS. INTERACTIVE ENTERTAINMENT ANNOUNCE DEVELOPMENT OF NEW “GAME OF THRONES” REAL-TIME STRATEGY GAME

New Multiplayer Action Real-Time Strategy Game in Development for PC

PORT MELBOURNE, Australia – May 24, 2024 – PlaySide Studios, Warner Bros. Interactive Entertainment and HBO® today announced the development of a multiplayer strategy game based on the Emmy® Award- and Golden Globe®-winning “Game of Thrones” series. This new premium title will be available for PC.

Developed by PlaySide Studios and officially licensed by Warner Bros. Interactive Entertainment on behalf of HBO, the game recreates the iconic characters and immersive world of Westeros in a real-time strategy (RTS) format.

Featuring multiple game modes, fans will be able to play on their own, team up with friends or engage in multiplayer skirmishes. Players take control of prominent factions from the series – each featuring its own unique heroes and playstyles – and lead their armies to victory through strategic warfare and tactical politics.

About PlaySide Studios

PlaySide Studios Limited (“PlaySide”) develops video games for multiple platforms including PC/Console, mobile, virtual reality and mixed reality, with a portfolio of over 70 titles. The Company publishes its own games based on original intellectual property, including the award-winning RTS Age of Darkness: Final Stand, as well as providing end-to-end game development services in collaboration with AAA game studios and major technology and entertainment companies such as Warner Bros., Activision Blizzard, Meta, Netflix Games and Take Two Interactive. It also has a publishing arm which provides funding, development support, marketing and publishing of third-party games from smaller independent studios.

PlaySide was incorporated in 2011 and is headquartered in Port Melbourne, Australia. Its shares are publicly traded on the Australian Securities Exchange under the code PLY.

About Warner Bros. Interactive Entertainment

Warner Bros. Interactive Entertainment is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all platforms, including console, handheld, mobile and PC-based gaming for both internal and third-party game titles.

About HBO Licensing & Retail

HBO Licensing & Retail, a division of Home Box Office, Inc., partners with best-in-class licensees around the world to give HBO's global audience new and exciting ways to engage with their favorite shows. The division leverages iconic, award-winning HBO programs such as Game of Thrones, VEEP, Sex and the City, Silicon Valley, Insecure, The Sopranos, Big Little Lies, True Blood and more to create officially licensed consumer products, innovative merchandise programs, retail activations and live immersive experiences. HBO Licensing & Retail works across a broad range of product categories, including collectibles, apparel, publishing, live branded experiences, digital gaming, fashion and beauty collaborations, luxury accessories, and beyond. Officially licensed HBO merchandise can be purchased in retail stores around the world, online in the US at <http://store.hbo.com>, and at the groundbreaking HBO retail hub, the HBO Shop®, located at 42nd and 6th Avenue in New York City.



WARNER BROS. GAMES LOGO, WB SHIELD: ™ & © 2024 Home Box Office, Inc. ™ & © Warner Bros. Entertainment Inc. (s24)

Release approved by the Chairman on behalf of the board.

To receive business updates and investor information from PlaySide register your details here: investor.playsidestudios.com

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