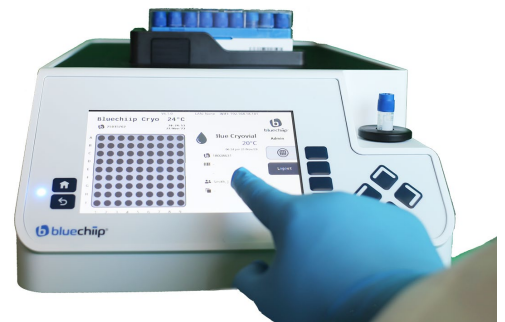


## Bluechiip launches next-generation workstation at BIO International Conference in San Diego

Bluechiip Limited [ASX:BCT], a leader in the development of advanced sample management solutions for harsh environments, announced today the launch of its Bluechiip Workstation at the BIO International Conference 2024 in San Diego.

Andrew McLellan, Bluechiip Limited Managing Director, said, *“The Bluechiip Workstation is a game-changing innovation for clients, providing their laboratories with unparalleled capabilities for managing samples in a high-throughput manner in challenging ultralow temperature conditions. For Bluechiip, the Workstation provides additional product capability and, importantly, meets the needs of our customers. We have already sold one unit and received positive feedback from its installation into an existing customer. Importantly, we have demand for the technology in our client pipeline.”*

The Bluechiip Workstation represents a generational change for laboratories that manage critical samples at ultra-low temperatures, which require the highest levels of both productivity and quality. As the only solution capable of identifying samples in bulk at cryogenic temperatures – while also monitoring sample-level temperature – the Bluechiip Workstation allows a box of ultra-low temperature samples in multiple configurations to be identified while remaining ultra-cold.



The launch is a key part of Bluechiip’s 2024 platform update, which incorporates customer-driven enhancements to platform software and the Bluechiip Handheld Reader.

The BIO International convention, held in San Diego, California, is the largest and most comprehensive such event for the biotechnology industry, with more than 18,500 industry leaders attending from around the world. The event and new product launch also features case studies focussed on Streamlining Sample Management in a Centralized -80C Freezer Farm. One case study highlights Bluechiip’s unique capabilities in adapting to the varied inventory and scale of the world’s most advanced research facilities as they manage their critical ultra-low temperature sample inventories.

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Authorised for release by the Bluechiip Limited Board

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**About Bluechiip Limited**

Bluechiip understands that every biological sample – stem cells, blood, eggs, sperm and other biospecimens – is critical, so our objective is to manage each one with optimal quality in the most efficient way. Bluechiip's Advanced Sample Management Solution is the only one that provides sample temperature with ID in cryogenic environments, driving productivity and improving quality. Bluechiip's solution delivers confidence in every sample.

Bluechiip's unique patented technology is a MEMS-based wireless tracking solution that contains no electronics. It represents a generational change from current tracking methods such as labels (hand-written and pre-printed), barcodes (linear and 2D), and Radio Frequency Identification. Bluechiip tags are either embedded or manufactured into storage products such as vials or bags. Each product is easily identified and critical information, such as sample temperature, detected by readers and stored in the Bluechiip software. In addition to functioning in extreme temperatures, the Bluechiip<sup>®</sup> Advanced Sample management solution can survive autoclaving, gamma irradiation sterilization, humidification, centrifuging, cryogenic storage and frosting.

Bluechiip listed on the ASX in June 2011. Since then, it has significantly developed its technology. Today Bluechiip's Technology has applications in healthcare, including in cryogenic storage facilities (biobanks and biorepositories), pathology, clinical trials and forensics. Other key markets include cold-chain logistics/supply chain, security/defence, industrial/manufacturing and aerospace/aviation.

**Bluechiip: Delivering confidence in every sample.**

Further information is available at [www.bluechiip.com](http://www.bluechiip.com)