

ASX Announcement/Press Release: 25th June 2024

SEEK Pass, Workplacer and Dayforce integrate Xref

Global HR tech platform **Xref (ASX: XF1)** today announced the launch of three new integrations with SEEK Pass, Workplacer and Dayforce (formerly Ceridian).

SEEK Pass

Following an agreement to collaborate in [January 2024](#), SEEK Pass (formerly Certsy), a SEEK (ASX:SEK) owned credential verification platform, has completed an integration with Xref (ASX:XF1), a leading provider of automated reference checking.

SEEK Pass provides a credential passport for candidates to manage and share verifications, and a workforce compliance platform for organisations. The integration allows employers using SEEK to request reference checks, provided by Xref via the SEEK Pass application. Future phases of the integration will explore other uses of reference checks, such as verifying work history.

The integration utilises Xref's API which is currently used to integrate automated reference checks with numerous ATS (applicant tracking system) partners globally. Xref will invoice SEEK Pass for reference checks taken via the integration and both parties have commenced co-marketing activities to drive adoption.

Xref is delighted to report that the first reference requests have already been made by employers via SEEK Pass and feedback completed by referees using Xref.

Workplacer

Launched this week in Australia, Workplacer is dedicated to fostering the financial well-being of students and empowering individuals to enhance their employability profile. Workplacer's platform facilitates seamless job exploration and application within the hospitality and retail sectors, tailored to students' localities. Additionally, Workplacer aids businesses in retaining their workforce by offering various incentives, such as cashback rewards, exclusive in-store discounts, enticing online offers from renowned brands, and discounted gift cards and vouchers.

The Xref integration offers students the ability to collect pre-verified references in an attempt to become 'Job Ready'. Prospective employers are able to filter by pre-verified candidates and view the references via the candidate's profile on Workplacer. It is free for a student to collect their references and manage the sharing of them via their Workplacer profile.

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Employers can pay to obtain the pre-verified feedback or request new references, if required. To promote the hiring of students Xref offers further discounts to employers referencing students using their edu.au email address.

Dayforce

Dayforce (formerly Ceridian) is a publicly-traded company on the New York Stock Exchange and Toronto Stock Exchange. Dayforce provides human resources software and services to organisations with employees across its global footprint in the United States, Canada, Europe, Middle East, Africa (EMEA), and the Asia Pacific Japan (APJ) region.

The Dayforce platform covers the full suite of human capital management software, including payroll, tax filing, benefits, HR, talent intelligence, workforce management, and recruiting technology. Client's of Dayforce must have an Xref account to be able to connect the integration. The first clients have already been onboarded and the first references requested.

Xref's integration with Dayforce adds to the list of integrations available via applicant tracking systems (ATS). Over 30% of Xref's reference requests are currently made via ATS providers such as Workday, PageUp, Oracle, Smartrecruiters and Bullhorn.

"We have worked hard to extend our services across the talent journey from Reference Checks to Pulse, Exit & Engagement Surveys as well as Background Checks via Trust Marketplace. As we execute our hire-to-retain strategy we continue to find creative solutions and partnerships to offer automated reference checks via integration. Candidate passports such as Seek and Workplacer signal Xref's commitment to improving the time it takes to hire by providing candidates with the tools to become job ready."

Lee-Martin Seymour, Xref Founder and CEO

This announcement has been approved by the Board of Directors of Xref Limited.
To learn more or ask questions, please visit xf1.com