

1 July 2024

LIBERTY GROUP APPOINTMENT OF PEEYUSH GUPTA AS NON-EXECUTIVE DIRECTOR

Liberty Financial Group Limited (ASX:LFG) today announced the appointment of Peeyush Gupta AM as a non-executive director.

Peeyush has over 40 years' experience in the finance sector and was the co-founder and inaugural CEO of IPAC Securities, a firm providing financial advice and institutional portfolio management with operations in Australia, New Zealand, Singapore, Hong Kong and South Africa. He has served as a Director of NAB, Link Market Services, Bank of NZ Life Insurance and Chairman of MLC Life and Wealth Management and State Super Financial Services. He has also served on a number of other boards and not for profit organisations.

Peeyush is currently a director of Cancer Council NSW, Chartered Accountants Australia and New Zealand, Dexus Funds Management Limited, Great Southern Bank, Northern Territory Aboriginal Investment Corporation, SBS and Quintessence Labs.

Richard Longes, Chairman of LFG, in welcoming Peeyush said, "With his extensive experience in financial services we believe Peeyush will make a significant contribution to the future success of Liberty."

Peeyush in responding said "Liberty is a Group committed to enhancing Securityholder value, and at the same time its free-thinking and innovative approach to growth and learning, based on its diverse and inclusive culture, is one which I'm delighted to join."

Richard Longes will not stand for re-election at the AGM in October and will retire from the Board following the Meeting. Richard joined the Board of Liberty in 2005. The appointment of Peeyush and Dr Jane Watts is part of the previously announced Board renewal process.

Authorised for disclosure by the Board.

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About the Liberty Group

Liberty Group is a leading diversified finance company in Australia and New Zealand. Its businesses include residential and commercial mortgages, motor vehicle finance, personal loans, business loans, broking services, general insurance and investments. Liberty has raised more than \$45 billion in global capital markets. Since 1997, Liberty has helped more than 850,000 customers get financial.

About Peeyush Gupta

Mr Gupta joins Liberty with over 35 years' experience in the finance sector and was the co-founder and inaugural CEO of IPAC Securities, a firm providing financial advice and institutional portfolio management with operations in Australia, New Zealand, Singapore, Hong Kong and South Africa. He has served as a Director and Chair on boards across a variety of sectors including financial services, insurance, government, media, accounting and technology, and as the Chair of a large superannuation fund. Mr Gupta is alumnus of Harvard, London and UNSW business schools. In 2019 he was awarded the Order of Australia (AM) for services to business and the community through governance and philanthropic roles.