

ASX Announcement 31 July 2024

#### **Investor Webinar Presentation**

Elsight Limited (ASX: ELS) ( 'Elsight Ltd', 'Elsight' or 'the Company'), is pleased to invite the public for the yearly results webinar scheduled for today (Wednesday) 4.30 pm, 31 July 2024.

A new company presentation is below.

A recording of the webinar is expected to be available on the Company's website as soon as possible following the event.

For investors wanting to participate in the webinar, please click on the registration link below.

#### Webinar details:

Date: Wednesday, 31 July 2024

Time: 4:30PM AEDT

To register: Click HERE

**Dial-in details:** You will receive your personal dial-in details upon registration.

Participants will be able to submit questions during the webinar via a 'submit question' facility displayed within the webinar.

Authorised for release by the Board of Directors of Elsight Limited.

-ENDS-

#### For more information, please contact:

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#### **About Elsight**

**Elsight (ASX: ELS) (**www.elsight.com) Elsight's flagship product, the Halo, uses Al-based multi-link bonding to provide the most robust connectivity for drones and other unmanned systems. By adding cellular communications aggregated with satellite and RF communications, the Halo is 99.99% reliable and cybersecured. With options for less than a 100-gram card or a boxed ground version, the Halo provides continuous connectivity even in the most challenging areas for stationary, portable, or actively mobile situational requirements. Elsight's products serve many vertical markets leveraging UAV and UAS technologies, including defense, HLS, public safety, delivery, medical, oil and gas, utilities, inspections, surveillance, and others.



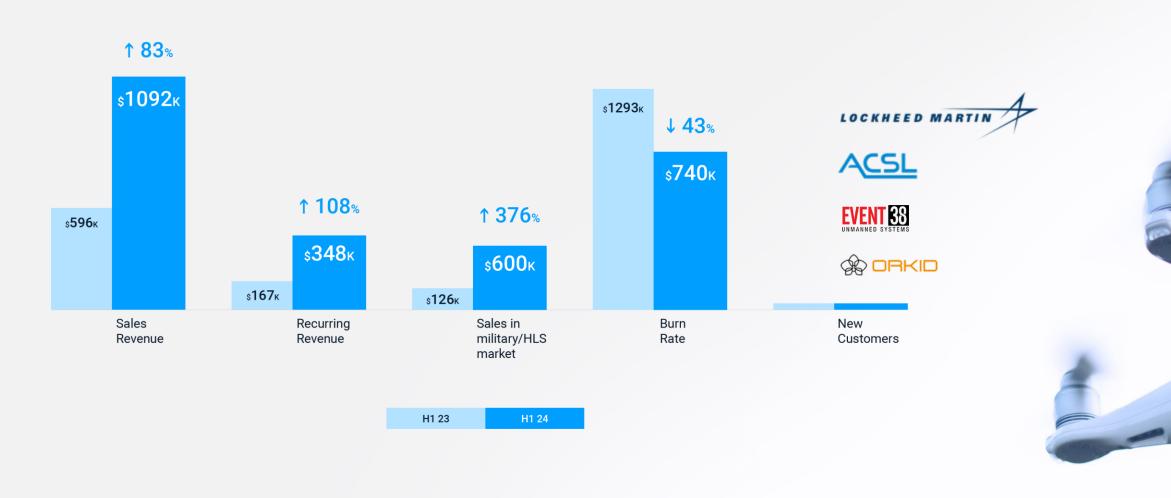
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# H1 2024 VS H1 2023 Performance Highlights



elsigh

## **Elsight: Widening the target market focus**

Jan	May	May	Sept
2021	2021	2022	2023
Launch of Elsight Halo	Deployments with first customers ady. Set. Connect.	Signed with DroneUP to support Walmart deliveries	Airobotics is the first company to receive FAA TC based on Elsight Halo

**Q4** 2023

Strategic decision made to penetrate military/HLS market due to perfect product fit of the Halo without customization

# Military/HLS/First Responders Proof Points

- Identification of several specific use cases for Halo's communications for both governmental tenders and first responder organizations.
- Defense giant Lockheed Martin integrates the Halo in its Indago 4 Quadcopter

**July** 2024

#### **Commercial Proof Points**

- Japan's largest drone manufacturer integrates the Halo for all its logistic drones to navigate the difficult terrain in Japan's deliveries
- AviSight, a US drone survey company in major pipelines, used Event38 drones with the Halo for better precision of data collection over difficult and extensive landscape



### Regulations continue to push the market forward

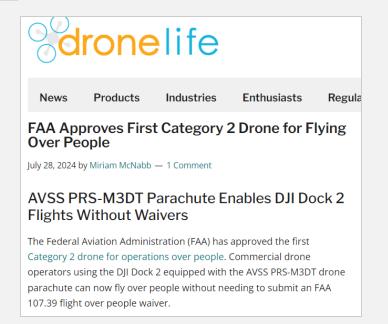


The approved FAA waiver expands the Power Authority's ability to monitor and aspect its assets in NY State.



New York Power Authority granted FAA waiver allowing BVLOS UAS operations











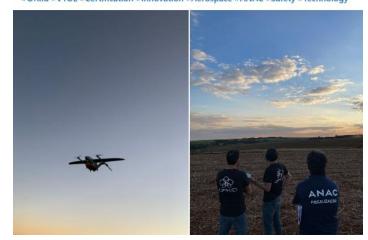
We're thrilled to announce that Orkid has entered the last and final phase of our certification process: the Show and Verify stage with ANAC.

We recently started our first batch of testimonial flight tests, executing multiple evaluations under ANAC's requirements. These initial tests mark a significant milestone in our journey towards Design Authorization of the ORKID 260VTOL drone.

A heartfelt thank you to ANAC - Agência Nacional de Aviação Civil for their professionalism, insightful recommendations, and unwavering support throughout this process. Your collaboration is instrumental in helping us deliver a certified product that our customers can rely on, even in the most complex operational scenarios.

Stay tuned for more updates as we continue on this exciting journey!

#Orkid #VTOL #Certification #Innovation #Aerospace #ANAC #Safety #Technology



### Forecast of growth in military drone market\*

The military drone market is anticipated to experience substantial growth, increasing from USD 13.0 billion in 2023 to USD 18.2 billion by 2028, with a Compound Annual Growth Rate (CAGR) of 7.0% during the forecast period.

This growth is attributed to a heightened emphasis on advanced Command, Control, Communications, Computers, Intelligence, Surveillance, and Reconnaissance (C4ISR) capabilities.

Many investments in government spending around the world for drone and component budgets have been announced including the <u>U.S.</u>, the <u>U.K.</u>, <u>Sweden</u>, and more.



\*Global Military Drone Market, Research and Markets February 2024



# **Elsight and the Halo Highlights**



Proprietary technology solution



Substantial nascent market opportunity



Product validation - key partners engaged



Multiple growth engines



Our unique software and hardware solutions facilitate reliable connection confidence everywhere

As the unmanned industry is rapidly evolving, Elsight is in a UNIQUE position to become **industry-standard** for connectivity

'Design wins' with multiple key partners in high demand verticals - the company is at the tipping point for growth Scalable, repeat transactional hardware & software sales plus recurring managed services revenues



### **Elsight's Addressable Eco-systems**

#### **Global Drone Market**

is projected at US \$54.6B in 2030<sup>1</sup>
Of which the military market is expected at US \$18B<sup>2</sup>

Today's focus

Communications systems are ± 11% of the drone platform market - EY<sup>3</sup>

#### **Global Humanoid Robot Market**

is expected to reach US \$34B by 20304

Potential Addressable Market

**Global Military Wireless Communications & IoT** 

is expected to reach US \$77B by 20275

Global Connected Devices LTE, 5G, Satellite, & Others Industrial & Commercial IoT is expected to reach US \$23B by 20306

- 1: Drone Industry Insights, Drone Regulation Report 2023, Global Drone Regulations and Standards Examined and Compared, Jan 2023
- 2: Research and Markets, Global Military Drone Market Size, Share & Industry Growth Analysis Report, Feb 2024
- 3: EY, Making India the drone hub of the world, August 2022
- 4: The Insight Partners, Humanoid Robot Market Analysis Report & Growth Outlook 2030
- 5: Verified Market Reports, Global Military IoT Market by Type, By Application, By Geographic Scope and Forecast Aug. 2023
- 6 Fortune Business Insights, Cellular IoT Markets, Feb. 2024



### Increased efforts to penetrate the defence market



Working with industry associations to broadcast our military offering









Closing with regional partners in Asia







Co-founder and CTO Roee Kashi was elected to the GSMA DIG (Drone Interest Group) Co-Chair role strengthening the brand as communications experts in the global mobile network operators forum

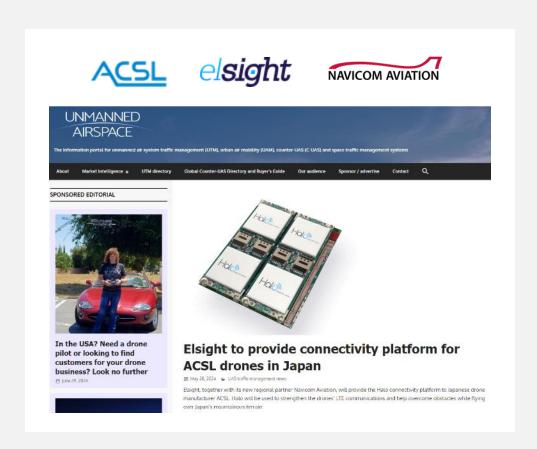


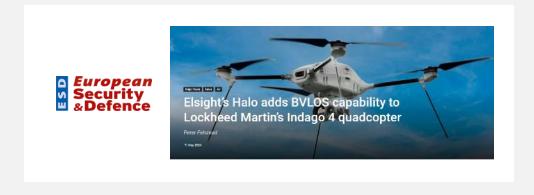


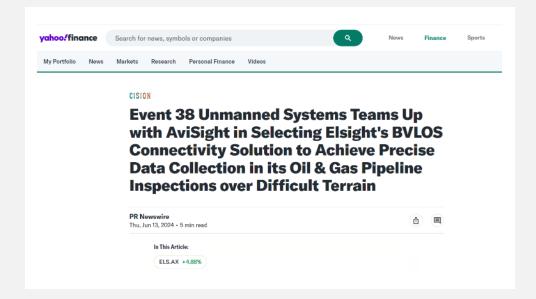
Law Enforcement exhibition, Leipzig, Germany



### **Elsight's Growth with our Design-Win Partners' Success**











### **Inside the Halo**

- Al-based multi-link bonding to provide the most robust connectivity for drones and other unmanned systems.
- Adds cellular communications aggregated with satellite and RF communications for 99.99% reliability.
- Comes in options for less than a 100-gram card or a boxed ground version
- Embedded FAA approved built-in network and broadcast remote ID (RID)
- Continuous connectivity in portable or stationary formats for a wide variety of challenging terrains and long distances.
- > AllSight Cloud option for configuration and monitoring
- Innovative roadmap for 2024: Geo-spatial aerial mapping of cellular coverage, Satellite communications integration



Halo Card 4 LTE Modems 100 gr'



Halo Card 1 5G + 2 LTE Modems 100 gr'

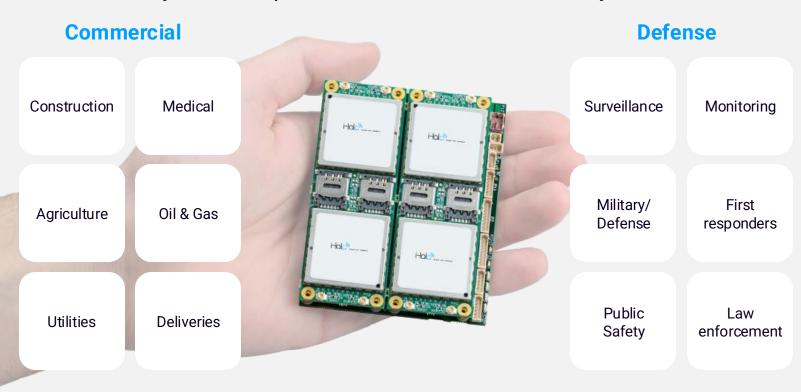


**Boxed Halo** 



## **Elsight's Halo: One-Type-Fits-All Markets**

With no additional development, the small, light-weight Halo, integrates seamlessly with all drones and unmanned systems to provide continuous connectivity in all markets.





# **Competitive Landscape**

Solution	Link resiliency	Optimal SWaP	Security	Bandwidth	BVLOS Compatible	Example of Company
RF	None	<b>Partial</b>	Partial	Partial	None	DOODLE L A B S
Satellite	Partial	None	Partial	None	Partial	Honeywell
Single Cellular	None	Full	Partial	Partial	Partial	SIERRA WIRELESS
Cellular + RF (Failover)	Partial	Partial	Partial	Partial	Partial	Microhard
HOLOREADY, 267. COMMECT	Full	Full	Full	Full	Full	elsight



## **Our Pathway to Market**

#### **FAA Standard**

High customer retention, companies **must** continue using critical components like the Halo to keep type certificates and FAA waivers once approved



#### **Growth & ARPU Potential**

Elsight grows organically as our partners grow, with minimal to no sales effort. New offering of services & features continually added to portfolio.

### **Organic Growth**

Organic growth within the industry, as more design wins lead to an industry standard

#### **Engineering Advantage**

Companies will only replace existing critical components under extraordinary circumstances



### **Our Customers**



North America



Middle

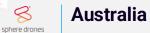
**East** 



Asia

| Compare | Compare







# Our wide range of customers and applications



#### Defence

USA: Global reach



# Data collection from a port surveillance

Antwerp, Belgium Cross European deployments



#### **Drone deliveries**

USA



#### Defence

Middle East



#### **Drone manufacturer**

Based in South America, global deployments



# Drone manufacturer for surveys and first responders

USA



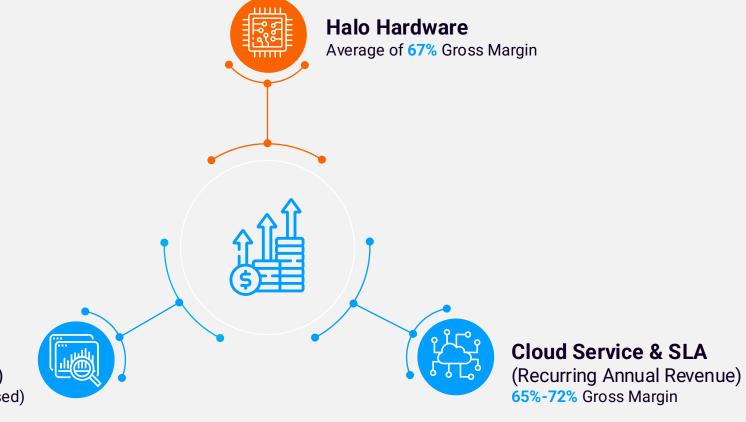
# Largest drone manufacturer in its country

Japan



## **Revenue Models**

Building revenue through hardware, software, and services

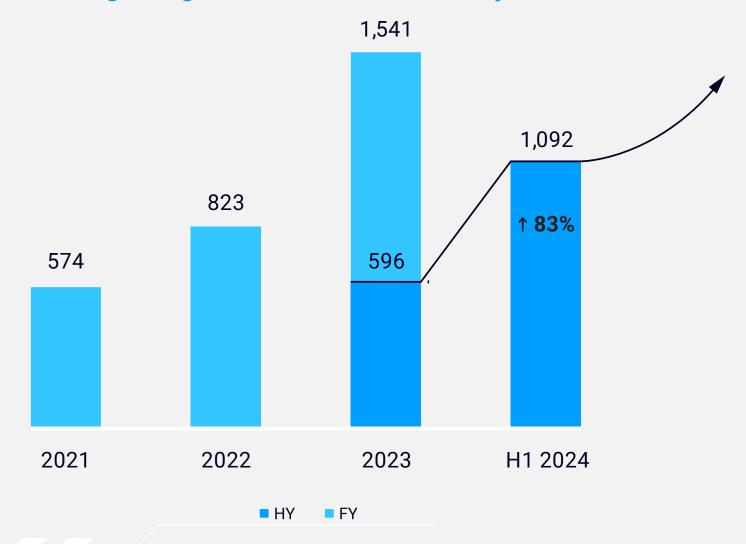


(Recurring Quarterly Revenue)
13%-50% Gross Margin (usage-based)

Data Usage (App. Based)



# From the point that Elsight began to focus on the military market





## **Elsight's future**

