FRONTER DIGITAL VENTURES

Leading online classifieds marketplaces in emerging regions

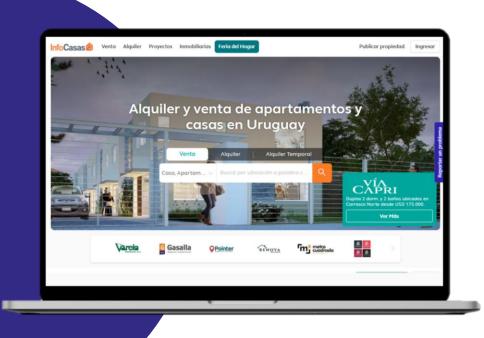
2024 Half Year Results Presentation ASX: FDV | 28 August 2024





ABOUT FDV

Leading online classifieds marketplaces in emerging regions





Proven classifieds marketplace model

Classifieds marketplaces play a central role in formalising markets, with FDV focusing on high value consumer goods - property and automotive. Classifieds have been some of the most successful online business models:







Domain

A\$29bn Market capitalisation

Acquired¹

A\$14bn Market capitalisation A\$8bn Market capitalisation A\$2bn Market capitalisation



Market leaders

3 regional businesses, 360 LATAM, MENA Marketplaces Group (MMG) and FDV Asia, all consisting of market leading brands

Opportunity in emerging markets

Significant population and economic tailwinds in emerging markets are driving the opportunity to leverage the classifieds marketplace model



Transaction revenue opportunity

Early stages of generating revenue from facilitating transactions, with near-term opportunity to leverage market leadership to unlock full earnings potential





CONTENTS

1. 1H 2024 group financial results	4
2. Operating regions results	11
3. FDV overview	18
4. Additional information	22

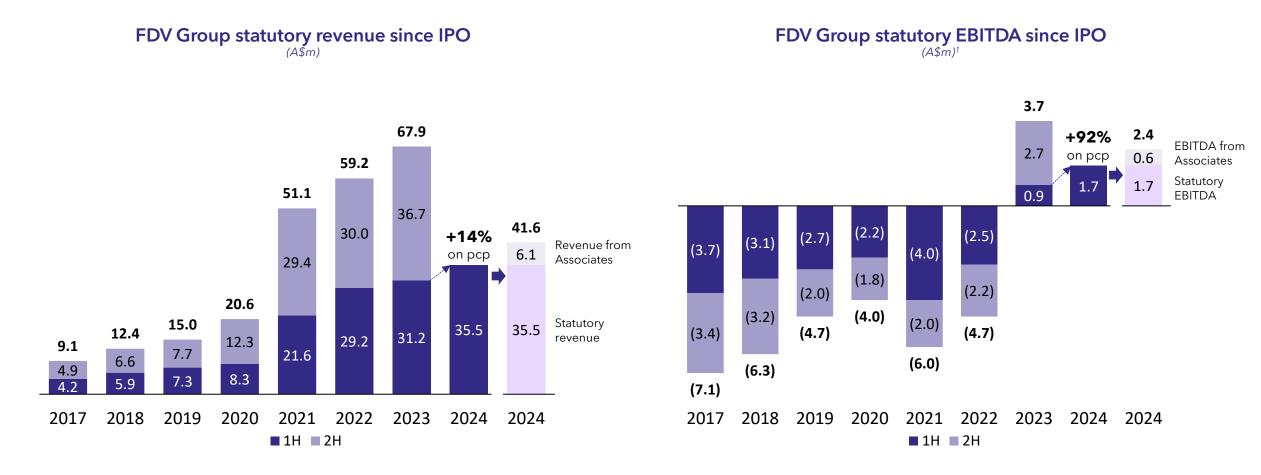
1H 2024 group financial results





FINANCIAL PROFILE SINCE IPO

Consistent long-term revenue and EBITDA growth driven by organic growth strategy and strategic acquisitions





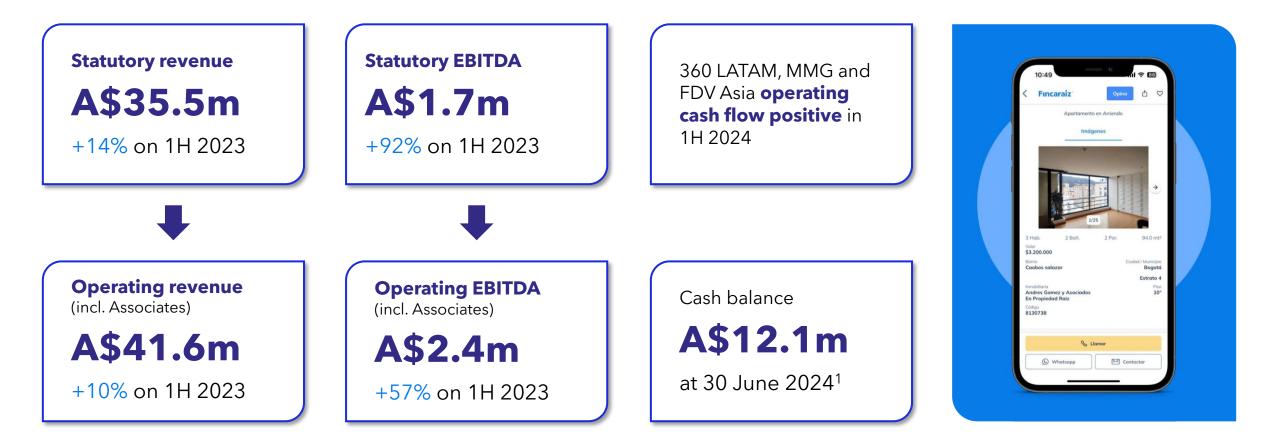
Note: Statutory revenue and EBITDA includes consolidated revenue and EBITDA from controlled entities and does not include Associates which are equity accounted entities (Zameen & PakWheels). Revenue from Associates was A\$6.1m and EBITDA was A\$0.6m in 1H 2024. Figures are for continuing operations as at 30 June 2024 except for MeQasa which was sold in Nov-23 and included in the 1H 2022 statutory results.

1. 1H 2024 statutory EBITDA includes equity-settled share based payments of A\$10k for 360 LATAM, A\$97k for MMG and A\$75k for FDV Group.



1H 2024 GROUP FINANCIAL HIGHLIGHTS

Record first half revenue result, strong expansion of EBITDA and all operating regions cash flow positive



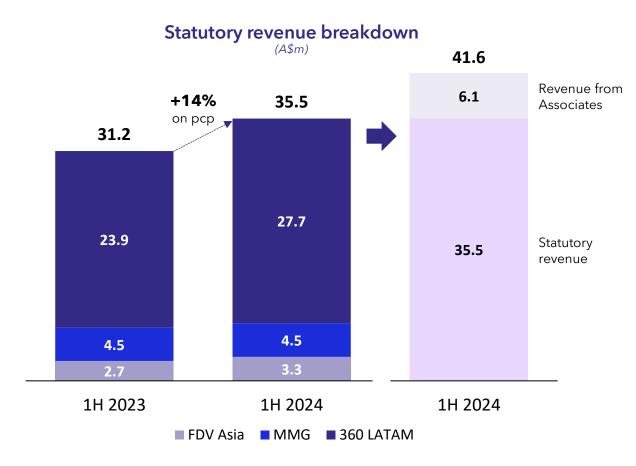


Note: Statutory revenue and EBITDA includes consolidated revenue and EBITDA from controlled entities and does not include Associates which are equity accounted entities (Zameen & PakWheels). 1. Includes \$1.5m term deposit.



REVENUE BREAKDOWN

Statutory revenue of A\$35.5m, increasing 14% on 1H 2023, driven by growth in 360 LATAM and FDV Asia



360 LATAM

Revenue of A\$27.7m in 1H 2024, representing a 16% increase on 1H 2023. The strong result was driven by transactions revenue growth and traction behind new products, including *Iris* and *Centrify*

MENA Marketplaces Group ("MMG")

A\$4.5m of revenue in 1H 2024, stable relative to1H 2023, despite challenging market conditions dampening demand for advertising products across the region

FDV Asia

FDV Asia recorded A\$3.3m of revenue in 1H 2024, representing a 22% increase on pcp, driven by strong growth from property marketplaces iMyanmarHouse and LankaPropertyWeb

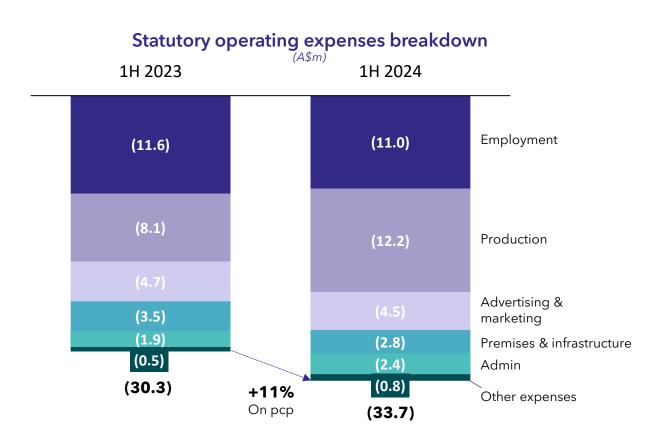
FDV Asia Associates, which are equity accounted entities and not included in statutory results, recorded revenue of A\$6.1m, declining 10% on 1H 2023, however Zameen and PakWheels have both grown quarter-on-quarter in 1H 2024





OPERATING EXPENSES BREAKDOWN

Building operating efficiency reflected by 1H 2024 group operating expenses as a % of revenue of 95% (1H 2023: 97%)



Group operating expenses

Total group operating expenses of A\$33.7m in 1H 2024, increasing 11% on 1H 2023. As a percentage of statutory revenue, group operating expenses were 95% in 1H 2024, down from 97% in 1H 2023.

Employment

5% reduction driven by FDV Group people costs and optimised resourcing in 360 LATAM

Production

Increase primarily relates to product initiatives in 360 LATAM, in particular the recently completed re-platforming project and new website for Yapo, which was launched in July 2024

Advertising and marketing

4% reduction driven by lower 360 LATAM market spending, which was partially offset by an increase in MMG

Corporate Costs

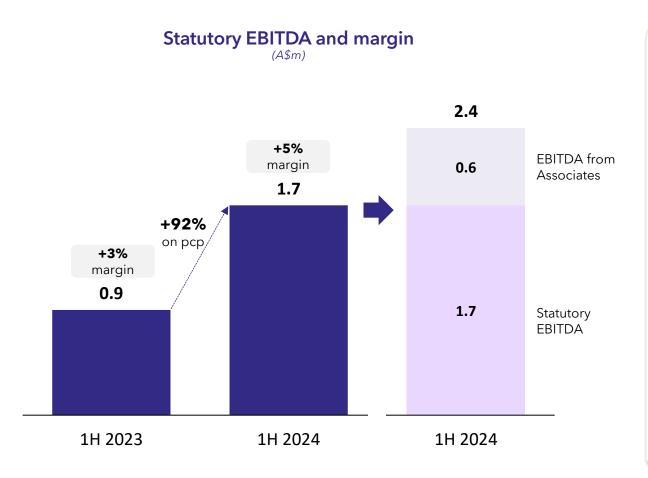
FDV Group corporate costs were A\$1.5m in 1H 2024, reducing 4% on 1H 2023, and are captured within employment, admin and other expenses





EBITDA BREAKDOWN

92% increase in statutory EBITDA and 2 percentage point margin expansion, driven by 360 LATAM performance



Group statutory EBITDA

Record first half statutory EBITDA of A\$1.7m¹ in 1H 2024, increasing 92% from A\$0.9m in 1H 2023, including:

- 360 LATAM EBITDA of A\$2.9m, increasing 60% on pcp
- MMG EBITDA of A\$0.3m, decreasing A\$0.18m on pcp
- FDV Asia EBITDA of A\$0.1m, decreasing A\$0.14m on pcp
- FDV Group corporate costs totalled A\$(1.5m) in 1H 2024, decreasing 4% on pcp

2 percentage point EBITDA margin expansion from 3% in 1H 2023 to 5% in 1H 2024

EBITDA from Associates

FDV Asia Associates, Zameen and PakWheels in Pakistan, which are equity accounted entities and not included in statutory results, recorded positive EBITDA of A\$0.6m, increasing 9% on pcp



Note: Statutory EBITDA includes consolidated EBITDA from controlled entities and does not include Associates which are equity accounted entities (Zameen & PakWheels). 1. 1H 2024 statutory EBITDA includes equity-settled share based payments of A\$10k for 360 LATAM, A\$97k for MMG and A\$75k for FDV Group.

1H 2024 SUMMARY RESULTS

	1H 2024	1H 2023	Cha	nge
	A\$000	A\$000	A\$000	%
Group Statutory Revenue	35,488	31,181	4,307	14%
Group Operating Expenses	(33,748)	(30,274)	(3,474)	(11%)
Group Statutory EBITDA ¹	1,740	907	833	92%
Group EBITDA % margin	5%	3%	-	2pp
EBITDA from Associates	645	617	28	5%
Group Operating EBITDA (inc. Associates)	2,385	1,524	861	56%
Foreign exchange gain/(loss)	(111)	453	(564)	(125%)
Depreciation and amortisation	(3,451)	(3,981)	530	13%
EBIT	(1,822)	(2,620)	798	30%
Other significant items	59	(2,095)	2,154	103%
Profit before tax	(2,152)	(4,715)	8,829	80%
Income tax benefit	106	563	(457)	(81%)
Profit/(Loss) from Associates	(389)	(6,266)	5,877	94%
EBITDA from Associates	645	617	28	5%
Associates' depreciation and amortisation	(604)	(769)	165	21%
Associates' foreign exchange gain/(loss)	(300)	(5,798)	5,498	95%
Associates' other significant items	(131)	(315)	184	58%
Net profit/(loss) after tax	(2,046)	(10,418)	8,372	80%
Net profit/(loss) attributable to NCI	(581)	(511)	(70)	(14%)
Profit/(Loss) after tax attributable to members	(1,465)	(9,907)	8,442	85%

- **1. Group statutory revenue:** A\$35.5m statutory revenue in 1H FY24, increasing 14% on 1H FY23, driven by organic growth of 360 LATAM (16%) and FDV Asia (19%) which was marginally offset by MMG (0%).
- 2. Group EBITDA: Both Statutory and operating EBITDA expanded strongly in 1H 2024, increasing 92% and 56%, respectively. The result was largely driven by a 60% increase in 360 LATAM's EBITDA.
- **3. Foreign exchange loss:** Small unrealised non-cash foreign currency translation losses primarily due to the depreciation of the Australian dollar (AUD) against the US dollar (USD) on loans to investees and internal entities.
- **4. Depreciation & amortisation:** Decrease primarily attributed to amortisation of domains, brands and trademarks. Of the A\$3.5m D&A in 1H 2024, A\$2.2m was attributed to acquisitions of Avito, Fincaraíz and Yapo.
- **5. Other significant items:** Improvement following non-cash impairment loss A\$(1.6m) of CarsDB goodwill following the consolidation with iMyanmarhouse and fair value/present value adjustments from settlement of 360 LATAM related contingent considerations in 1H 2023.
- 6. Loss after tax attributable to members: A\$8.4m improvement on 1H 2023 to A\$(1.4m) in 1H 2024.



Note: Group operating EBITDA is a non-IFRS measures that is defined as EBITDA from continuing operations of Controlled Entities plus EBITDA from Associates. The Board believes the additional information to IFRS measures included in the table is relevant and useful in measuring the financial performance of Frontier Digital Ventures. 1. 1H 2024 statutory EBITDA includes equity-settled share based payments of A\$10k for 360 LATAM, A\$97k for MMG and A\$75k for FDV Group.

Operating regions



Star and a star and a star as days

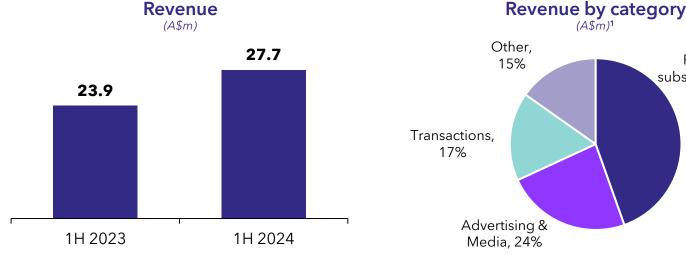


3(**C**) LATAM **FINANCIAL UPDATE**

Record revenue of A\$27.7m and EBITDA of A\$2.9m, increasing 16% and 60% on pcp respectively, driven by growth in transactions revenue and strong traction across new products, *Iris* and *Centrify*

Recurring

subscription, 45%



- Record revenue of A\$27.7m in 1H 2024, increasing 16% on pcp
- 1H 2024 revenue results (vs pcp): Fincaraíz
 A\$6.6m (+45%), InfoCasas A\$11.7m (+25%),
 Encuentra24 A\$5.8m (+6%), Yapo A\$3.6m (-21%)
- Strong revenue growth delivered by new 360 LATAM products, *Iris* and *Centrify*

- Transactions revenue increased 56% to A\$4.6m, representing 17% of total 360 LATAM 1H 2024 revenue, an increase relative to the 12% in 1H 2023
- Recurring subscription and Advertising & media revenue was in line with 1H 2023
- Other revenue increased 159% on pcp to A\$4.2m, driven by new revenue from *Iris* and *Centrify*

- 60% increase of EBITDA in 1H 2024 to A\$2.9m, highlighting the region's growing operating leverage
- Double digit EBITDA margins for Yapo (**+29%**), Fincaraíz (**+16%**) and Encuentra24 (**+16%**)

EBITDA and margin

 $(A^m)^2$

+8%

margin

1.8

1H 2023

+10%

margin

2.9

1H 2024

• 360 LATAM EBITDA margin expansion to 10% in 1H 2024 from 8% in 1H 2023



- 1. Breakdown for 1H 2024. Recurring subscription revenue includes classifieds subscription and depth products (e.g. bumps, features). Advertising & media revenue includes campaignbased media advertising and programmatic social media advertising campaigns. Transactions revenue includes events revenue, commissions from facilitation of transactions and from ancillaries (e.g. loans, insurance).
- 1H 2024 EBITDA includes equity-settled share-based payments of A\$10k for 360 LATAM





FINANCIAL UPDATE

MMG's revenue and EBITDA was impacted by lower demand for advertising products across the region

Revenue by category



 $(A^{m})^{1}$ Transactions & Recurring Other, <1% subscription, 47% Advertising & Media, 53%



- Revenue of A\$4.5m, in line with 1H 2023
- 1H 2024 revenue results (vs pcp): Moteur A\$0.3m (+16%) and Avito A\$3.8m (+4%), offset by Tayara A\$0.3m (-25%) and PropertyPro \$0.1m (-49%)
- Focus in 2H 2024 on maximising penetration of property and auto verticals, increasing average revenue per listing and unlocking auto and property transaction opportunity



 Recurring subscription revenue decreased on pcp, but still makes up 46% of MENA Marketplaces Group's total 1H 2024 revenue

- EBITDA of A\$0.3m in 1H 2024, declining on pcp, partially due to investments made to support future property and auto transactions growth
- EBITDA margin of 6% in 1H 2024, declining on pcp due to contribution from lower margin products

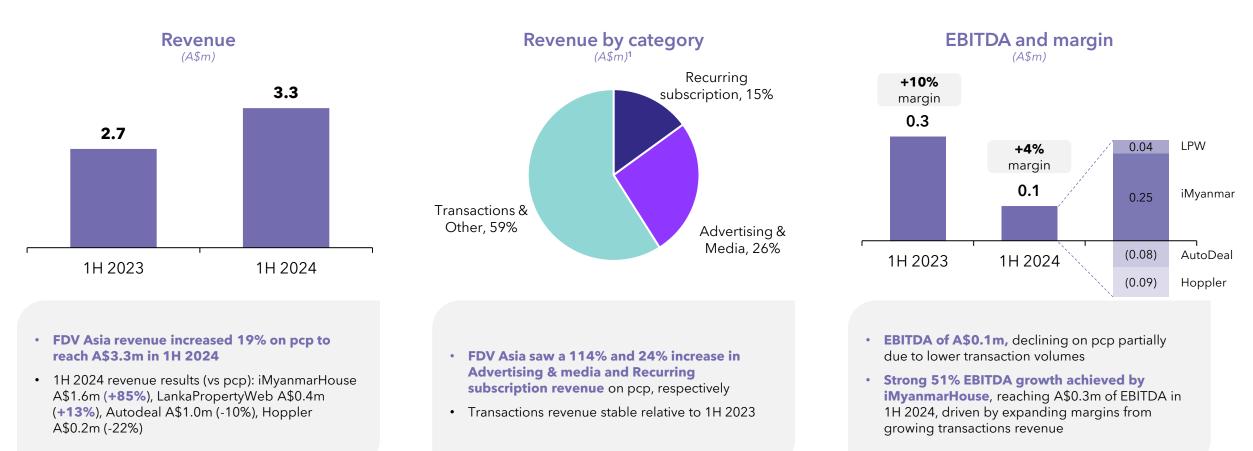


1. Breakdown for 1H 2024. Recurring subscription revenue includes classifieds subscription and depth products (e.g. bumps, features). Advertising & media revenue includes campaignbased media advertising and programmatic social media advertising campaigns. Transactions revenue includes events revenue and revenue from ancillaries (e.g. loans, insurance).



FINANCIAL UPDATE

Consolidated entities delivered revenue growth of 19% on pcp, driven by increased advertising & media spend





Note: FDV Asia revenue and EBITDA includes consolidated revenue from controlled entities and does not include Associates which are equity accounted entities (Zameen & PakWheels).

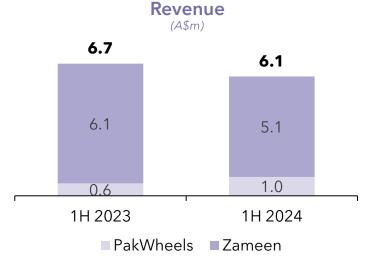
1. Breakdown for 1H 2024. Recurring subscription revenue includes classifieds subscription and depth products (e.g. bumps, features). Advertising & media revenue includes campaignbased media advertising and programmatic social media advertising campaigns. Transactions revenue includes events revenue, commissions from facilitation of transactions and from ancillaries (e.g. loans, insurance). FDV Asia – equity accounted entities (Associates)



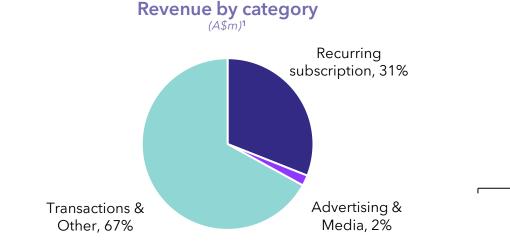


FINANCIAL UPDATE

PakWheels achieved 51% revenue growth, while Associates EBITDA increased 5% on pcp, despite revenue declining due to subdued property transactions



- PakWheels delivered revenue growth of 51% on pcp to reach A\$1.0m of revenue in 1H 2024
- Zameen's revenue declined (16%) on pcp, but has stabilised following 1H 2023 and has grown quarter-on-quarter in 1H 2024



- FDV Asia Associates saw an increase of 30% and 17% in Advertising & media and Recurring subscription revenue on pcp, respectively, which was offset by a decline in transactions revenue
- Transactions revenue declined (19%) on pcp due to reduced property transaction volumes through Zameen

1H 2023 1H 2024 PakWheels Zameen

EBITDA and margin

(A\$m)

+9%

margin

0.6

0.6

0.1

+11%

margin

0.6

0.5

0.2

- PakWheels recorded A\$0.2m EBITDA in 1H 2024, a 226% increase relative to pcp
- EBITDA of A\$0.6m, increasing 5% on pcp, highlighting efficient cost management despite a decline in revenue
- **EBITDA margin expansion to 11%** in 1H 2024 from 9% as EBITDA holds stable despite decline in revenue



- Note: FDV Asia marketplaces Zameen and PakWheels are Associates which are equity accounted entities and not included in statutory revenue or EBITDA
- 1. Breakdown for 1H 2024. Recurring subscription revenue includes classifieds subscription and depth products (e.g. bumps, features). Advertising & media revenue includes campaignbased media advertising and programmatic social media advertising campaigns. Transactions revenue includes events revenue, commissions from facilitation of transactions and from ancillaries (e.g. loans, insurance).

PROGRESS AGAINST 2024 PRIORITIES



Revenue Growth

+14%

Statutory revenue growth on 1H 2023

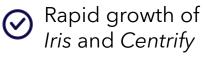


Margin expansion

+2pp Statutory EBITDA margin expansion driving +92% EBITDA growth



Product development



Launched new Yapo website



Value creation for investors

Ongoing focus on value creation for shareholders including pursuing value creation transactions and monetisation opportunities where it is in the best interest of shareholders



FDV Overview

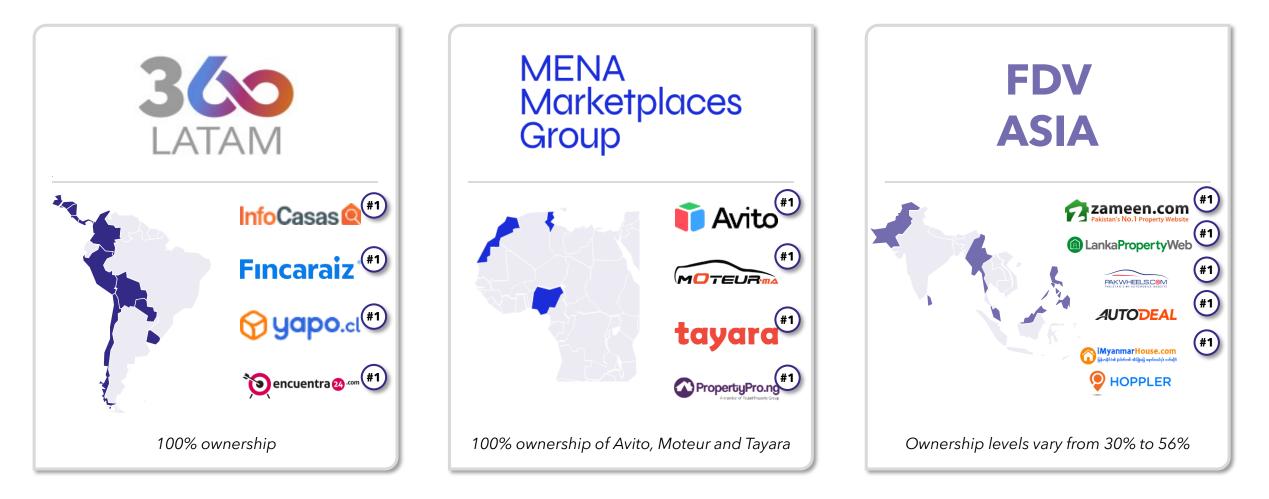






MARKET LEADING BRANDS SPANNING THREE KEY REGIONS

Market leading classifieds marketplace businesses now generating revenue from ancillary opportunities and transactions







PROVEN BUSINESS MODEL

Highly successful online business model with unique opportunity to facilitate transactions in emerging markets

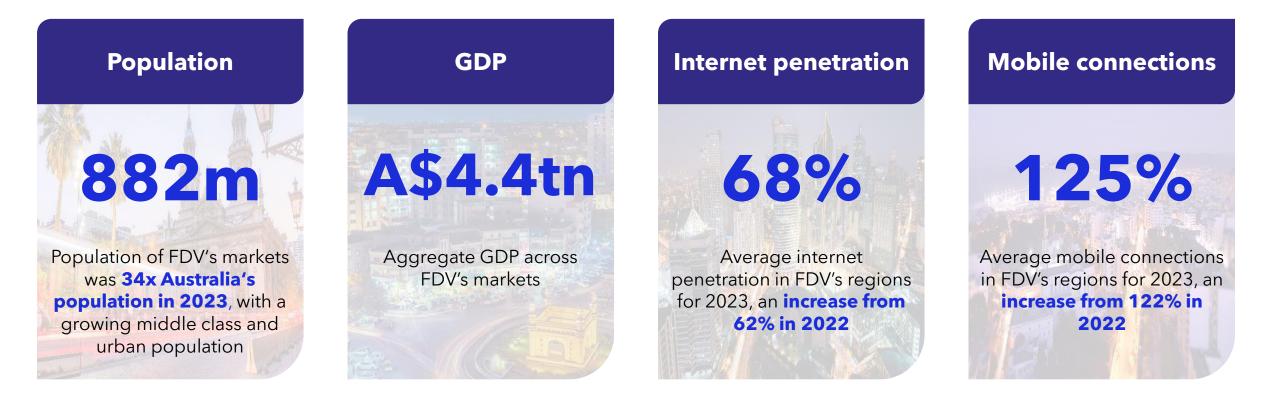
		Business model			
	Market characteristics	Classifieds	Ancillary	Transactions	
Emerging markets	 Lower levels of trust between buyers and sellers Online marketplaces formalise local property and automotive industries Act as trusted brands and intermediaries between buyers and sellers 	 Agents and developers advertise properties and match buyers and sellers Auto dealers, auto manufacturers and private sellers advertise vehicles Developers market new property projects 	 Project marketing on behalf of property developers Property data & analytics Mortgage referral fees Insurance referral commissions 	 Opportunity to generate significant revenue from facilitating transactions Commissions from sales of automotive and property Consumer events revenue for auto and property trade shows 	
Developed markets	 Established ecosystem of market participants eliminating the option to facilitate transactions Lower long-term economic growth relative to developing markets 	 Recurring annual subscriptions and depth products Tiered listing packages Campaign-based media advertising 	 Insurance referral commissions Auto inspection services Auto financing referrals 	× Transactions are completed off platform, limiting the ability for marketplaces to generate commissions	





OPPORTUNITY IN EMERGING MARKETS

Online classifieds marketplaces have significant leverage to population and economic factors, with emerging markets amplifying the opportunity





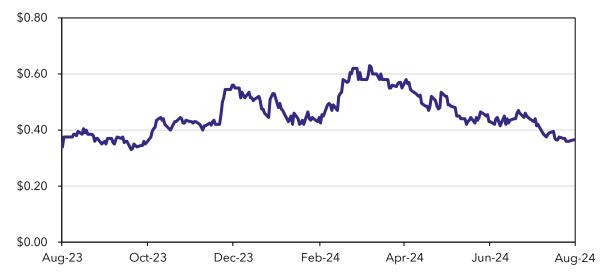
Additional information





CORPORATE OVERVIEW





Share price performance (Last 12 months)

Board of Directors

Non-Executive Chairman
Founder and CEO
Non-Executive Director
Non-Executive Director
Non-Executive Director

Substantial shareholders

All Ordinaries Index (ASX:XAO)	Bell Potter; Morgans	
Indices	Research Coverage	
Enterprise value (27-Aug-24)		A\$146.2m
Debt (30-Jun-24)		n.a.
Cash (30-Jun-24)		A\$12.1m ²
Market capitalisation (27-Aug-24)		A\$158.3m
Shares on issue		433.6m ¹
52-week trading range (low / high)		A\$0.33 / A\$0.63
Share price (27-Aug-24)		A\$0.365
Financial information		
SmallCo Investment Manager		7.3%
Barca Global Master Fund		7.4%
Shaun Di Gregorio (Founder and CEO)		9.8%
Catcha Group (Patrick Grove and Luke	Elliott)	11.9%



Source: IRESS

1. Excludes 450,000 Director options which are subject to the achievement of vesting conditions.

2. Includes \$1.5m term deposit.



STATUTORY REVENUE BY BRAND

Accounting treatment		1H 2024	1H 2023	Growth	
360 LATAM		27,689,609	23,900,755	16%	
InfoCasas	Consolidated	11,688,431	9,353,230	25%	
Fincaraíz	Consolidated	6,632,793	4,577,231	45%	
Encuentra24	Consolidated	5,794,398	5,456,101	6%	
Yapo	Consolidated	3,573,987	4,514,193	(21%)	
MENA Marketplaces G	roup	4,540,110	4,539,871	0%	
Avito	Consolidated	3,771,800	3,611,664	4%	
Moteur	Consolidated	341,262	294,144	16%	
Tayara	Consolidated	322,970	430,489	(25%)	
PropertyPro	Consolidated	104,078	203,574	(49%)	
FDV Asia		3,258,159	2,739,958	19%	
iMyanmarHouse ¹	Consolidated	1,580,861	931,574	85%	
AutoDeal	Consolidated	984,806	1,099,514	(10%)	
LankaPropertyWeb	Consolidated	445,530	393,901	13%	
Hoppler	Consolidated	246,962	314,969	(22%)	
Statutory Revenue		35,487,878	31,180,584	14%	
FDV Asia - Associates		6,079,833	6,732,412	(10%)	
Zameen	Equity accounted (30%)	5,119,128	6,097,671	(16%)	
PakWheels	Equity accounted (37%)	960,705	634,741	51%	
Operating Revenue		41,567,711	37,912,996	10%	





STATUTORY EBITDA BY BRAND

	Accounting treatment	1H 2024 EBITDA	& margin	1H 2023 EBITDA	& margin	EBITDA Change (absolute terms)
		A\$	%	A\$	%	EDITER Change (absolute terms)
360 LATAM		2,895,120	10%	1,808,722	8%	1,086,399
Үаро	Consolidated	1,048,288	29%	917,228	20%	131,060
Fincaraíz	Consolidated	1,034,350	16%	533,346	12%	501,004
Encuentra24	Consolidated	933,459	16%	666,565	12%	266,894
InfoCasas	Consolidated	545,935	5%	357,742	4%	188,193
LATAM corporate costs	Consolidated	(666,911)	NA	(666,160)	NA	(751)
MENA Marketplaces Grou	p	257,620	6%	432,861	10%	(175,241)
Avito	Consolidated	311,548	8%	555,140	15%	(243,592)
Moteur	Consolidated	62,473	18%	88,840	30%	(26,367)
PropertyPro	Consolidated	(26,255)	(25%)	(23,727)	(12%)	(2,528)
Tayara	Consolidated	(90,146)	(28%)	(187,392)	(44%)	97,246
FDV Asia		128,311	4%	272,833	10%	(144,522)
iMyanmarHouse ¹	Consolidated	251,518	16%	129,068	14%	122,450
LankaPropertyWeb	Consolidated	38,416	9%	48,122	12%	(9,706)
AutoDeal	Consolidated	(75,962)	(8%)	149,586	14%	(225,548)
Hoppler	Consolidated	(85,661)	(35%)	(53,943)	(17%)	(31,718)
FDV Group corporate costs	Consolidated	(1,541,453)	NA	(1,607,358)	NA	65,905
Statutory EBITDA		1,739,599	5%	907,056	3%	832,542
FDV Asia - Associates		645,448	11%	616,722	9%	28,726
Zameen	Equity accounted (37%)	467,422	9%	562,123	9%	(94,701)
PakWheels	Equity accounted (30%)	178,026	19%	54,599	9%	123,427
Operating EBITDA		2,385,047 ²	6%	1,523,778	4%	861,268



iMyanmarHouse's revenue and EBITDA includes CarsDB following consolidation completed in 2Q 2023
 1H 2024 statutory EBITDA includes equity-settled share-based payments of A\$10k for 360 LATAM, A\$97k for MMG and A\$75k for corporate costs.



ABOUT FDV

Frontier Digital Ventures (FDV) is a leading owner and operator of online classifieds marketplaces in fast growing emerging regions. Currently, FDV operates across three regions - 360 LATAM, MENA Marketplaces Group and FDV Asia. FDV works alongside local management teams across property, automotive and general classifieds, providing strategic oversight and operational guidance which leverages FDV's deep classifieds experience and proven track record. FDV seeks to unlock further monetisation opportunities beyond the typical classifieds revenue, to grow the equity value of its operating companies and realise their full potential. Find out more at frontierdv.com.

CONTACT US

PRINCIPAL OFFICE

39-8 The Boulevard, Mid Valley City, Lingkaran Syed Putra Kuala Lumpur, Malaysia <u>www.frontierdv.com</u>

This announcement is authorised for release by the Board of Directors of Frontier Digital Ventures Ltd.

For more information, please contact:

COMPANY

INVESTORS

Shaun Di Gregorio Founder and CEO P: +60 3 2700 1591 E: shaundig@frontierdv.com Harry Halstead Vesparum Capital P: +61 3 8582 4800 E: frontierdv@vesparum.com





DISCLAIMER

The material contained in this presentation is non-specific and is a summary of the background to the Company's activities. As this information is in a summary form it is not intended to be complete. Independent advice should be sought by investors or potential investors. The material does not take into account the investment objectives, financial situation or needs of a particular investor and therefore should not be relied upon as investment advice to investors or potential lnvestors.

The material contained in this presentation should be considered as preliminary and does not purport to contain all the information that a recipient may desire or need. In all cases, the recipient should conduct its own investigations and analysis with regards to its contents or any other matter to which it may relate, including by obtaining specialist professional advice.

This presentation may contain statements that may be deemed "forward-looking statements". Forward risks, uncertainties and other factors, many of which are outside the control of the Company can cause actual results to differ materially from such forward-looking statements. Frontier Digital Ventures currently own investments in multiple emerging market jurisdictions which potentially carries significant political risk. Other risks may be present such as agency risks, investment risk, competition, changes in technology, security breaches, insurance, additional requirements for capital, potential acquisitions, ability to raise sufficient funds to meet the needs of the Company in the future, the Company's limited operational history, reliance on key personal, as well as political and operational risks, and governmental regulation and judicial outcomes.

The Company makes no representation or undertaking that it will update or revise such statements but has made every endeavour to ensure that they are fair and reasonable at the time of making the presentation. Investors are cautioned that any forward-looking statements are not guarantees of future performance and that actual results or developments may differ materially from those projected in any forward-looking statements made.

No part of this presentation is intended for recipients outside Australia. Accordingly, recipients represent and warrant that they are able to receive this presentation without contravention of any applicable legal or regulatory restrictions in the jurisdiction in which they reside or conduct business.

