

ASX ANNOUNCEMENT

Appointment of Chief Technology Officer

9 SEPTEMBER 2024

Melbourne, Australia – Further to the Company’s announcement dated 27 August 2024, in which a number of changes to the Company’s Executive Team were announced, Vitura Health Limited (ASX: VIT) (**Vitura** and **Company**) is pleased to announce that **Stefan Schmidt** has been appointed as the Company’s Chief Technology Officer, and that he has started in the role today.

In commenting on the appointment, Vitura’s Independent Non-Executive Chairman Mr. Robert Iervasi said: “As mentioned in our recent webinar and results announcement, we have implemented a new executive structure at Vitura to successfully lead our Strategy Reset. We are excited to have Dr. Schmidt join our Executive Team and we are confident that he will make a valuable contribution in leading the Company’s expanding team of IT professionals and the delivery of important IT projects that will underpin the Company’s future growth.”

Dr. Schmidt has a PhD in Computer Science with a focus on e-Business ecosystems. He also brings more than 20 years’ experience in product design and conception, platform solution architecture and machine learning / AI, and is a highly experienced IT professional who has successfully led a number of development teams and managed complex IT projects across various industries. Most recently, he was the driving force behind the development of Woolworths’ *HealthyLife* platform which he and his team of developers successfully delivered in line with an ambitious schedule. The *HealthyLife* platform has a number of elements that are similar to Vitura’s businesses, including online purchasing and telehealth services. Prior to his role at Woolworths, Dr. Schmidt was Head of Technology at Vodafone.

Dr. Schmidt has commenced work and already been well briefed on the Company’s Strategy Reset in advance and will immediately assume responsibility for the management and development of the Company’s various IT platforms. As a key part of this, he will manage the Company’s transition to a new platform to replace Canview, which is now underway.

** ENDS **

VITURA HEALTH LIMITED

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VITURA.COM.AU





About Vitura Health Limited (ASX: VIT)

www.vitura.com.au

Vitura Health Limited is diversified digital health business listed on the ASX (ASX: VIT) and, via its wholly owned subsidiaries, operates the following businesses:

- www.burleighheadscannabis.com
Burleigh Heads Cannabis operates the market leading prescriber, patient, pharmacy, and supplier online ecosystem, Canview, which sells and distributes 430+ therapeutic product and device SKUs within Australia from roughly 60 international and domestic brands.
- www.canview.com.au
Canview is being developed to be a complete end-to-end healthcare ecosystem designed to provide doctors, pharmacists, and patients with a simple and cost-effective way to facilitate the treatment of patients with increased efficiency and compliance. The Canview system is based on a medicines wholesaling platform which seamlessly brings together several disparate SAAS (software-as-a-service) providers including inventory control, invoicing, customer management, reporting and analytics, all linked together through customised integration from third party providers. Underpinning the suite of SAAS elements are several bespoke, internally generated operating procedures and intellectual property assets, supported by the Canview customer support and infield customer engagement teams. Through the integration of the different elements which together make up Canview, the platform provides the best user experience in the industry.

Through the Company's relationships with third party integrators, Canview provides Australian doctors with the ability to integrate their patient management systems directly with the platform and to use their patient information to generate electronic prescriptions within the Canview platform, without the need to input the patient's details. Prescriptions are then sent directly to the Canview patient app where patients can manage their treatment and submit the prescription and subsequent repeats to one of the nearly 4,500 Australian pharmacies with accounts on Canview for dispensing.

While the Company's current operations focus on the sale and distribution of medicinal cannabis products, Vitura is fully licensed and equipped, via its two state-of-the-art distribution centres in Melbourne and the Gold Coast, to distribute all products under Schedules 2, 3, 4, 8 and 9. The establishment during the year of the Company's joint venture to distribute psychedelic products, including MDMA and Psilocybin, is a timely example of the many opportunities that the Company believes can be seamlessly integrated into its existing digital health platform business.

- www.doctorsondemand.com.au
The Company owns Doctors on Demand Pty Ltd, a nationwide 24/7 x 365 telehealth platform business that provide innovative primary health solutions to hundreds of thousands of B2C and B2B patients annually. Services include general medical consults, urgent care, medical certificates, pathology referrals, specialist referrals, men's health, women's health, medicated weight loss and smoking cessation.
- www.cortexa.com.au
The Company owns 50% of Cortexa Pty Ltd, an incorporated joint venture with Canadian-based PharmAla Biotech (CSE: MDMA). Cortexa aims to be the leading supplier of psychedelics, GMP MDMA and GMP psilocybin, for research and therapeutic use in Australia.
- www.cdaclinics.com.au
The Company owns CDA Clinics that undertakes nationwide telehealth consultations with patients seeking access to medicinal cannabis.
- www.cannadoc.com.au
The Company owns 75.5% of Cannadoc Health Pty Ltd, a medicinal cannabis clinic business that undertakes nationwide telehealth consultations with patients seeking access to medicinal cannabis.

**Authorised by**

Robert Iervasi, Chair and Non-Executive Director

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Forward-looking statements

This announcement includes forward-looking statements which may be identified by words such as 'anticipates', 'believes', 'expects', 'intends', 'may', 'will', 'could', or 'should' and other similar words that involve risks and uncertainties. These forward-looking statements are based on the Company's expectations and beliefs concerning future events as at the date of this announcement. Forward-looking statements are necessarily subject to risks, uncertainties, and other factors, many of which are outside the control of the Company, which could cause actual results to differ materially from such statements. The Company makes no undertaking to update or revise the forward-looking statements made in this announcement to reflect any change in circumstances or events after the date of this announcement.