ASX Announcement
23 September 2024

interFace now live, strong early traction with new customers and reseller partners

Unith Ltd (ASX: UNT | FWB: CM3) ("UNITH" or the "Company") provides a general update confirming the public launch of interFace, the self-service offering of its Digital Human Platform, an update on new client engagements and an expansion of the UNITH partner network with authorised resellers appointed.

Key Highlights:

- interFace launched publicly, including to 1,000+ businesses registered for early access
- New business clients from the tech, education, and telecommunications industries have entered software subscription agreements to utilise interFace
- Authorised resellers for interFace appointed in Indonesia and Australia
- interFace demonstration via webinar rescheduled for Thursday, 26 September at 5.30pm (AEST)

UNITH has publicly launched interFace with businesses able to access the platform at: https://app.unith.ai/.

Upon registration, users will gain access to a basic package (free) and be able to start generating their own Digital Human with limited visual assets and usage capacity. These free Digital Humans can then be deployed to external websites to give users an understanding of how UNITH Digital Humans can be trained and deployed but watermarked with the UNITH logo and with limited functionality.

Premium subscriptions start at US$25 per month, with options ranging up to US$2,500 per month for businesses using the self-service options, with digital marketing campaigns having commenced today to a broader audience of businesses.

Promotional work has also been undertaken over the past four weeks to more than 1,000 businesses that had pre-registered their interest, some of which UNITH has worked with since December 2023 when the Platform was soft-launched to select clients. This enabled UNITH to gather critical feedback to optimise interFace and ensure ease of use whereby users can generate, train and deploy their AI-powered Digital Humans with zero experience in coding. Many of these users have now entered into subscription agreements with UNITH for commercial use of interFace, through a mix of platform integrations and premium subscriptions.

Furthermore, UNITH has appointed authorised resellers for interFace in Indonesia and Australia.

Unith Ltd
ACN 083 160 909
unith.ai

Perth
202/37 Barrack St
Perth WA 6000,
Australia

Amsterdam
Piet Heinkade 95B
1019GM Amsterdam
Netherlands

Barcelona
C. de Pere IV, 128,
08005 Barcelona
Cataluña, Spain

Demonstrating the traction being generated by UNITH Digital Humans, some new client engagements include:

ClubLinks is a facilities management company that oversees a range of leisure, community and hospitality venues across Australia, servicing thousands of customers daily. Clublinks will deploy Digital Humans as a customer service tool that can provide information, while also engaging with customers to collect feedback that can be collated with UNITH analytics to identify trends and improve overall customer service at select facilities.

CloneByMe is a tech startup integrating UNITH's conversational AI technology audiovisual synthesis engine into its native platform to add conversational elements to interactions with its digital clones. The CloneByMe platform will integrate, via Application Programming Interface (API), with the Digital Human platform which enables seamless integration with external large language models (LLMs) on its platform and UNITH's conversational AI.

Talkmaster AI is a generative AI business developing a language learning application which will assist students with educational activities and improve student fluence of their learned language. By deploying Digital Humans within their application, students will interact with a Digital Human that can interpret spoken audio while also offering corrective advice on pronunciation, tone, words and sentence structure.

Graphlogic is a bot generation business that provides conversational engagement technology that assists businesses engage with its customers, employees and other stakeholders. Integrating the Digital Human platform into its existing service offering, the Digital Human platform will provide an additional value layer to improve conversion and engagement metrics.

LinkIt is an Indonesia-based digital solutions company that will utilise the Digital Human platform for promotional events, generating its executive team as Digital Humans to highlight their innovative AI capabilities within the telecommunications industry. UNITH will also form a strategic partnership with LinkIt as an authorised reseller of the Digital Human platform for the Indonesian market.

Time Under Tension offers digital business solutions in Australia and will deploy Digital Humans as part of its B2B marketing initiatives. Digital Humans will be demonstrated as a means for Australian businesses to better engage with their customers with Time Under Tension also appointed as an authorised reseller of the platform under a revenue-share agreement. An example Digital Human for this use can be viewed at: https://timeundertension.ai/aiva/

Revenue generated from these individual clients varies between US$250 - US$600 per month (excluding setup costs) and are expected to be upgraded over time as they increase their usage, utilise more features, more Digital Humans, or bespoke solutions. Engagements are also on monthly subscriptions, in line with UNITH's mission to make Digital Humans accessible to all businesses.

Clients listed in this announcement are not a complete list due to commercial sensitivity for some businesses and any perceived impact on their workforce in the event of Digital Human deployment.

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Rescheduled Product Demonstration - Webinar Details

UNITH also confirms a time for the rescheduled product demonstration of interFace. The online event is free to attend. Following the demonstration, attendees will have an opportunity to ask questions.

Date: Thursday, 26 September 2024
Time: 5:30pm AEST (Melbourne, Sydney, Brisbane) / 3.30pm AWT (Perth)
Registration Link: https://us02web.zoom.us/webinar/register/WN_pH3rB6QpSGucW-UYwJVj0Q

Upon registration, a joining link will be sent to the registered email address.

UNITH invites investors to join its mailing list for updates by subscribing at: www.unith.ai/subscribe

This announcement has been authorised for release by the Board of Directors.

(ENDS)

For further Information:
Alfred Chan
Principal Investor Relations
E: unith@principalir.com.au
M: +61 403 602 652

About UNITH

UNITH is a leading digital human software developer. It unifies the research and development of facial movement deep learning, audio, machine learning and conversational design to generate the first customisable, interactive avatar of its kind.

Businesses can create their own digital humans to immerse, assist, and educate customers in real time and in multiple languages, all through one full stack platform.

For further information, please visit: UNITH.ai

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