

Announcement Summary

Entity name

KOGAN.COM LTD

Announcement Type

New announcement

Date of this announcement

Tuesday October 08, 2024

The +securities to be quoted are:

+Securities issued under an +employee incentive scheme that are not subject to a restriction on transfer or that are to be quoted notwithstanding there is a restriction on transfer

Total number of +securities to be quoted

| ASX +security code | Security description | Number of +securities to be quoted | Issue date |
|--------------------|----------------------|------------------------------------|------------|
| KGN | ORDINARY FULLY PAID | 4,076 | 08/10/2024 |

Refer to next page for full details of the announcement



Part 1 - Entity and announcement details

1.1 Name of entity

KOGAN.COM LTD

We (the entity named above) apply for +quotation of the following +securities and agree to the matters set out in Appendix 2A of the ASX Listing Rules.

1.2 Registered number type

Registration number

ACN

612447293

1.3 ASX issuer code

KGN

1.4 The announcement is

New announcement

1.5 Date of this announcement

8/10/2024



Part 2 - Type of Issue

2.1 The +securities to be quoted are: +Securities issued under an +employee incentive scheme that are not subject to a restriction on transfer or that are to be quoted notwithstanding there is a restriction on transfer

2.2 The +class of +securities to be quoted is:

Additional +securities in a class that is already quoted on ASX ("existing class")



Part 3B - number and type of +securities to be quoted (existing class) where issue has not previously been notified to ASX in an Appendix 3B

Additional +securities to be quoted in an existing class issued under an +employee incentive scheme FROM (Existing Class)
ASX +security code and description

KGNAA : PERFORMANCE RIGHTS

TO (Existing Class)
ASX +security code and description

KGN: ORDINARY FULLY PAID

Please state the number of +securities issued under the +employee incentive scheme that are not subject to a restriction on transfer or that are to be quoted notwithstanding there is a restriction on transfer

4 076

Please provide details of a URL link for a document lodged with ASX detailing the terms of the +employee incentive scheme or a summary of the terms

https://www.kogancorporate.com/resources/pdf/governance/Equity_INCENTIVE_PLAN_RULES.pdf

Are any of these +securities being issued to +key management personnel (KMP) or an +associate $N_{\rm O}$

Issue date

8/10/2024

Will the +securities to be quoted rank equally in all respects from their issue date with the existing issued +securities in that class?

Yes

Issue details

Number of +securities to be quoted

4,076

Are the +securities being issued for a cash consideration?

Yes

In what currency is the cash consideration being paid? What is the issue price per +security?

AUD - Australian Dollar AUD 5.16000000

Any other information the entity wishes to provide about the +securities to be quoted

Not applicable



Part 4 - Issued capital following quotation

Following the quotation of the +securities the subject of this application, the issued capital of the entity will comprise:

The figures in parts 4.1 and 4.2 below are automatically generated and may not reflect the entity's current issued capital if other Appendix 2A, Appendix 3G or Appendix 3H forms are currently with ASX for processing.

4.1 Quoted +securities (total number of each +class of +securities quoted on ASX following the +quotation of the +securities subject of this application)

ASX +security code and description

Total number of +securities on issue

KGN: ORDINARY FULLY PAID 100,948,060

4.2 Unquoted +securities (total number of each +class of +securities issued but not quoted on ASX)

| ASX +security code and description | Total number of +securities on issue |
|--|---|
| KGNAA : PERFORMANCE RIGHTS | 1,513,743 |
| KGNAC : OPTION EXPIRING 01-APR-2025 EX \$16.38 | 61,632 |
| KGNAJ : OPTION EXPIRING 31-DEC-2026 EX \$3.68 | 72,233 |
| KGNAL : OPTION EXPIRING 30-JUN-2027 EX \$4.35 | 16,635 |
| KGNAI : OPTION EXPIRING 01-SEP-2026 EX \$3.68 | 178,773 |
| KGNAK : OPTION EXPIRING 30-JUN-2026 EX \$3.68 | 1,359 |
| KGNAE : OPTION EXPIRING 27-FEB-2026 EX \$3.78 | 15,000 |
| KGNAF : OPTION EXPIRING 28-FEB-2027 EX \$3.78 | 15,000 |
| KGNAG : OPTION EXPIRING 28-FEB-2028 EX \$3.78 | 15,000 |
| KGNAH : OPTION EXPIRING 27-FEB-2029 EX \$3.78 | 15,000 |
| KGNAD : OPTION EXPIRING 31-AUG-2024 EX \$9.88 | 280,000 |



Part 5 - Other Listing Rule requirements

5.1 Are the +securities being issued under an exception in Listing Rule 7.2 and therefore the issue does not need any security holder approval under Listing Rule 7.1? Yes

5.1a Select the number of the applicable exception in Listing Rule 7.2

13