

ASX Announcement

22 October 2024

Auditor Tender Process

Kogan.com Ltd (the Company; Kogan.com; ASX:KGN) advises that, after completing a competitive tender process, the Board has selected Ernst & Young (EY) as the Company's new external auditor.

Pursuant to section 329(5) of the *Corporations Act 2001* (Cth), ASIC has granted its consent for KPMG, as the outgoing auditor, to resign as the Company's auditor at the 2024 Annual General Meeting. In accordance with section 327B(1)(b) of the *Corporations Act 2001* (Cth) Shareholders will be asked to approve the appointment of EY as the Company's auditor at the Company's 2024 Annual General Meeting.

The Company will make a further announcement to the market in accordance with Listing Rule 3.16.3 once the resignation and change of auditor takes effect.

Authorised for release by the Board of Kogan.com Ltd.

ENDS

For further information please contact:

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About Kogan.com:

Kogan.com is a portfolio of retail and service businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Money, Kogan Energy, Kogan Travel, DickSmith, Matt Blatt, Mighty Ape, Mighty Mobile and Brosa. Kogan.com is a leading consumer brand renowned for price leadership through digital efficiency. The Company is focused on helping customers live their best lives by delivering remarkable value.