

ASX Announcement
13 November 2024

## Connexion Progresses to General Launch of OnDemand in Partnership with Uber for Business

**Melbourne**, **Australia**: Connexion Mobility Ltd ("Connexion" or "the Company") is pleased to advise that its ridehail management product, Connexion OnDemand, has progressed beyond the pilot phase, to general launch.

Further to its ASX announcement dated 16 April 2024, Connexion also advises that its commercial partner supporting OnDemand with technological, operational and go-to-market collaboration, is Uber for Business.

Commenting on the partnership, Connexion CEO Aaryn Nania said:

"More than ever, the best automotive retailers strive for those seamless and delightful experiences that make their customers feel truly valued each step of the way. Whether during a sales or service interaction, multiple modes of transport are an inescapable part of that customer journey.

Our mission is to be the single platform through which our customers move people, parts and vehicles – and Connexion OnDemand ties this all together.

To ensure a truly world-class customer experience, we are pleased to work closely with Uber for Business – a true pioneer in connecting the physical and digital worlds, helping to make movement happen at the tap of a button".

Connexion OnDemand is available to automotive retailers via the Connexion Marketplace, with a usage-based pricing model. The partnership agreement with Uber for Business is for a period of two years, with one-year renewals. The Company does not consider that the partnership agreement with Uber for Business is financially material in the near term however, the agreement establishes a key strategic partner for Connexion Mobility. There are no material conditions that need to be satisfied before the partners become legally bound to proceed with the terms of the agreement. There is no other material information relevant to assessing the impact of the commercial agreement on the price or value of the Company's securities.

**Issued by**: Connexion Mobility Ltd

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## **About Connexion Mobility**

Connexion is a public, enterprise-grade, mobility software company servicing the global Automotive Retail industry. Its mission is to be the Connexion between Fleet Owners and the Future of Mobility, starting with courtesy transportation.

The Company's proprietary OnTRAC and Connexion platforms incorporate embedded telemetry, fleet & contract management, data analytics tools, and much more, to help OEMs and Dealerships move people, parts, and vehicles.

**ASX Code: CXZ** 



Connexion powers courtesy transportation for thousands of Dealerships across the US, maximising their asset utilisation and operational efficiency, whilst elevating the end-customer experience. Learn more at <u>connexionmobility.com</u>