

## ASX Release

5 December 2024

## Acquisition of Curated Social. Now integration.

RMA Global Limited (ASX:RMY) ("RMA" or the "Company") today announced completion of the acquisition of Steps Marketing Inc., trading as Curated Social (**Curated Social**).

The acquisition is being funded with upfront consideration of USD\$2.5m (A\$3.8m) plus an earn-out of up to USD\$1.5m (A\$2.3m) subject to revenue growth targets. The upfront consideration comprised of US\$1.5m (A\$2.3m) cash and USD\$1.0m of fully paid ordinary shares (being 37,603,596 shares as of yesterday) to the owners of Curated Social. The cash has been paid and RMA shares issued yesterday.

Jim Crisera, CEO of RMA said: *"We are thrilled to have Curated Social join RateMyAgent. The combined power of these two businesses will create an exceptional solution that helps agents stand out and secure listings more effectively".*

David Williams, Chairman of RMA added: *"I am excited about the integration of these two businesses. Together, they will create a powerful platform for agents to showcase their reviews and to now stay top of mind. Conceptually, I see us converting more agents on our free model by offering them the Curated Social value add. Similarly, agents on Curated Socials free program will now be offered RMA value add".*

This announcement was authorised for release by the Chairman of RMA Global Limited.

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