



23 December 2024

Market Announcements Office
Australian Securities Exchange
4th Floor, 20 Bridge Street
SYDNEY NSW 2000

Office of the Company Secretary
Level 41, 242 Exhibition Street
MELBOURNE VIC 3000
AUSTRALIA

ELECTRONIC LODGEMENT

- Telstra Group Limited (ACN 650 620 303) - ASX: TLS
- Telstra Corporation Limited (ACN 051 775 556) - ASX: TL1

Telstra announces agreement to sell its Foxtel shareholding

In accordance with the Listing Rules, attached is a market release by Telstra Group Limited for release to the market. The market release is also provided for the information of Telstra Corporation Limited noteholders.

Release of announcement authorised by:

Vicki Brady
Chief Executive Officer

Telstra announces agreement to sell its Foxtel shareholding

Monday 23 December - Following a strategic and financial review of Foxtel initiated by News Corp, Telstra today announced an agreement to divest its 35 per cent shareholding in Foxtel to DAZN alongside the divestment of News Corp's 65 per cent shareholding announced this morning.

Telstra will receive \$128 million in cash for repayment of shareholder loans and will hold a 3 per cent shareholding in DAZN. The transaction is not expected to have a material impact on Telstra's FY25 guidanceⁱ or profit and loss for the current financial year.

Telstra has maintained a minority investment in Foxtel following its combination with Fox Sports in 2018 and has welcomed the transformation of the Foxtel business in recent years with new streaming offerings including Kayo and Binge.

The sale of Foxtel to DAZN, a global sports streaming platform, represents an opportunity for the continued evolution of Foxtel's digital-first sports and entertainment offering within a global platform.

Telstra CEO Vicki Brady said, "Now is the right time for this change. Foxtel is a world-class streaming service, and I look forward to its continued success under DAZN's ownership."

Completion is expected in the first half of 2025 subject to regulatory approvals.

Telstra media contact:

Name: Jonathon Larkin
Mobile: +61 477 310 149
Email: media@team.telstra.com

Telstra investor contact:

Name: Nathan Burley
Mobile: +61 457 529 334
Email: investor.relations@team.telstra.com

Media reference number: 060/2024

About DAZN

As the world's leading sports entertainment platform, DAZN streams over 90,000 live events annually and is available in more than 200 markets worldwide. DAZN partners with leading pay-TV operators, ISPs and Telcos worldwide to maximise sports exposure to a broad audience. Its partners include Deutsche Telekom, Orange, Sky, Movistar, Telenet, Vodafone, and many more.

DAZN is a global, privately-owned company, founded in 2016, with more than 3,000 employees. The Group generated \$3.2bn in revenue in 2023, having grown its annual revenues by over 50% on average from 2020 to 2023, through diverse revenue streams comprising subscriptions, advertising, sponsorship, and transactional. For more information on DAZN, our products, people, and performance, visit www.dazngroup.com.

ⁱ This guidance excludes material one-offs, such as mergers and acquisitions, disposals, impairments, spectrum, restructuring costs and such other items as determined by the Board and management.