

ASX Announcement

28 January 2025

Appendix 2A

Kogan.com Ltd (the Company, the Business, Kogan.com, ASX:KGN) notes the late lodgement notice for the issue of shares under the Dividend Reinvestment Plan on 3 October 2024. The Appendix 2A in relation to the issue of the shares has been lodged outside of the time period required by the listing rule 3.10.3A.

The Company advises that the Appendix 2A was lodged late due to an administrative oversight.

The Company took immediate action to complete and lodge the Appendix 2A as soon as it became aware of the oversight.

The Company and Directors are aware of the requirements under the ASX Listing Rules, and the Company considers this an isolated incident due to an administrative oversight.

Mark Licciardo

Company Secretary