2K AND FIRAXIS GAMES ANNOUNCE SID MEIER'S CIVILIZATION VII - VR

PlaySide Studios Limited (ASX: PLY) attaches a Press Release from 2K and Firaxis Games, announcing the forthcoming launch of *Sid Meier's Civilization VII - VR* on Meta Quest 3 and 3S. The game was developed by PlaySide Studios and published by 2K, and the contract to develop the (previously undisclosed) title was originally referred to in "*PlaySide & 2K Games Sign Landmark Work-for-Hire Development Agreement*", an ASX announcement dated 15 November 2021.



PlaySide Studios Limited ("PlaySide") develops video games for multiple platforms including mobile, PC/Console, virtual reality and mixed reality, with a portfolio of approximately 60 titles. The Company publishes its own games based on original intellectual property, as well as providing end-to-end game development services in collaboration with AAA game studios and major technology and entertainment companies such as Activision Blizzard, Meta, Netflix Games and Take Two Interactive. It also has a Publishing arm which provides funding, development support, marketing and publishing of third-party games from smaller independent studios.

PlaySide was incorporated in 2011 and is headquartered in Port Melbourne, Australia. Its shares are publicly traded on the Australian Securities Exchange under the code PLY.

Release approved by the Chairman on behalf of the board.

To receive business updates and investor information from PlaySide register your details here: investor.playsidestudios.com

INVESTOR RELATIONS

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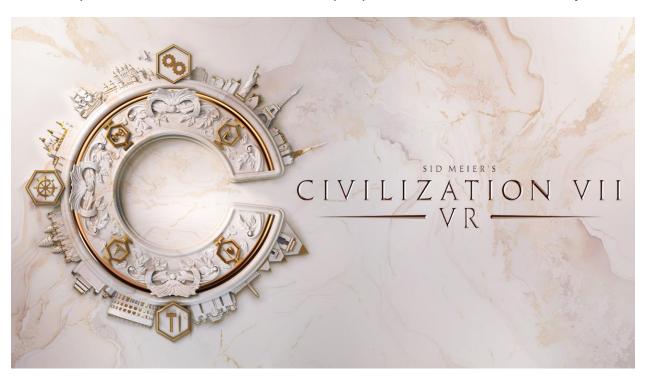
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Sid Meier's Civilization® VII - VR Launching on Meta Quest 3 and 3S in Spring 2025

Experience Civilization from a whole new perspective in virtual and mixed reality



2K and Firaxis Games <u>announced today</u> *Sid Meier's Civilization VII - VR*, the franchise's first entry into virtual and mixed reality, launching exclusively on Meta Quest 3 and 3S in Spring 2025. Developed by PlaySide Studios and published by 2K, *Civilization VII - VR* empowers players to experience Civilization from a whole new perspective and take their place at the Command Table, immersing themselves in every action as they build an empire to stand the test of time. It is available to <u>wishlist today</u>; more information can be found <u>here</u>.

"Today is truly a milestone for the Civ franchise, with the announcement of *Civilization VII - VR* marking our first entry into the immersive world of virtual and mixed reality" stated Dennis Shirk, Executive Franchise Producer at Firaxis Games. "We're just days away now from the full launch of *Civilization VII* and look forward to ushering in a new era of strategy excellence for our fans!"

"With the recent release of Meta Quest 3S and our strongest games and entertainment portfolio yet, it's an awesome time for mixed reality," said Chris Pruett, Director of Games at Meta. "*Civilization VII - VR* is further evidence of that momentum: it's a genuine Civ experience made specifically for deep strategy fans."



In *Civilization VII - VR*, the world of Civilization is brought to life like never before. The map takes shape atop a Command Table that lets you peer down from high above or lean all the way in to appreciate the finer details of buildings and units, like a tabletop game come to life. Players will chart a course for their people and engage face-to-face with iconic world leaders around the Command Table, each reacting as you forge alliances or declare war through the Ages.

Civilization VII - VR is available to play in either immersive virtual reality or mixed reality, and you'll be able to freely switch between the two at any time. In virtual reality, players are transported to an ornate museum as they look out onto a vista personalized to their leader; in mixed reality, the Command Table adapts to its placement in a player's physical space. Detailed dioramas can be viewed in The Archives, a room in your museum dedicated to your gameplay achievements displayed in both virtual and mixed reality. In addition to single player, **Civilization VII - VR** can compete to rule the world in online multiplayer matches with up to three other Meta Quest 3 and 3S players.

For the latest information on *Civilization VII - VR*, <u>wishlist</u> the game on Meta Quest, visit <u>www.civilization.com</u> and follow the game across <u>YouTube</u>, <u>Facebook</u>, <u>X</u>, <u>Instagram</u> and <u>TikTok</u>.

Sid Meier's Civilization VII - VR is currently rated E10+ by the ESRB. Firaxis Games is a 2K studio. 2K is a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

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