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ASX Announcement

RMA signs Syndication deal with Trade Me, powering agent reviews for New Zealand's largest online auction and classifieds website.

RMA Global Limited (ASX: RMY) ("the Company" or "RMA") is excited to announce a strategic syndication partnership with Trade Me Limited ("Trade Me"). This collaboration strengthens RMA's leadership in providing reviews for real estate professionals across New Zealand.

Under the syndication agreement, RMA will be seamlessly integrated into Trade Me Property, further advancing our mission to connect homeowners with trusted real estate agents. Through this partnership, agents using RateMyAgent to collect reviews will now have their latest feedback displayed directly on Trade Me Property, enhancing visibility and trust for potential clients.

RMA CEO Jim Crisera commented, "Trade Me Property is the premier real estate platform in New Zealand, and we are thrilled to join forces with them to provide consumers with easy access to our valuable reviews. Reputation is a critical factor when choosing a real estate agent, and this partnership will empower consumers to make more informed decisions. For our agents, it represents a significant value add by ensuring their reputational data is front and center for those seeking expert real estate guidance."

RMA Chairman David Williams added, "We already have a strong leadership position in New Zealand, but this partnership, strengthens our value to agents and home sellers, and is a major milestone in our growth strategy. By collaborating with this leading brand in New Zealand, we are extending our ability to deliver value by having more reviews, in more places and driving more listings. We expect this agreement to attract more paying agents to the platform and to make existing agents less likely to churn."

Authorised for release by the Chairman of RMA Global Limited.

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About RateMyAgent

RateMyAgent (ASX: RMY) helps homeowners select trusted real estate professionals. Operating in Australia, New Zealand and the United States, RateMyAgent continues to lead the global market in champions agents that are dedicated to exceptional client service. RateMyAgent is both a platform for consumers to find and compare real estate professionals, and a powerful marketing tool for client-focused agents to build their reputation online. RateMyAgent is used by over 348,000 agents and over 9,800 real estate offices in Australia, New Zealand and the United States.