

Adore Beauty Group Limited ABN 78 636 138 988

ASX ANNOUNCEMENT

5 March 2025

Change of registered office

Adore Beauty Group Limited (ASX: ABY) (Adore Beauty) advises that its registered office address has changed to Level 7, 324 St Kilda Road, Southbank, Victoria 3006.

This release has been authorised by the CEO of Adore Beauty.

For more information, please contact:

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About Adore Beauty

Launched in 2000 as Australia's first beauty focused e-commerce website with a vision to help customers feel more confident every day by delivering an empowering and engaging beauty shopping experience personalised to their needs. Adore Beauty has evolved to an integrated content, marketing and e-commerce retail platform that partners with a broad and diverse portfolio of more than 300+ brands and 14,000+ products. Adore Beauty operates in Australia and New Zealand.

For further information please visit www.adorebeautygroup.com.au