

12 March 2025

Appointments to Board of Directors of SPC Global Holdings Ltd

Melbourne, Australia. SPC Global Holdings Limited (ASX:SPG) has appointed two new directors to its Board.

Shelly Park, current Ambulance Victoria Chair and former Chief Executive of Australian Red Cross Lifeblood and **Andrew Reitzer**, former Metcash Chief Executive will both commence their new roles from 31 March, 2025.

SPC Global Chairman, Hussein Rifai said: *"I'm delighted to welcome these two highly respected and experienced directors to our Board. These additions mean that we have a highly capable team that will support and guide the organisation as it undergoes its transformation into a global food and beverages business."*

Andrew Reitzer has more than 40 years of global experience in the retail and wholesale industry. He is recognised for his strategic vision, strong financial acumen, and ability to drive growth and profitability in complex business environments.

In 1998, he moved to Australia to lead Metcash, transforming it into a highly successful and competitive company. He is known for his transformative leadership at Metcash, where he served as Chief Executive Officer from 1998 to 2013. During his tenure, Andrew played a pivotal role in growing the company's market capitalisation from \$130 million to \$3.1 billion, and increased sales from \$4.5 billion to \$13 billion.

After retiring from Metcash in 2013, Andrew served as Chairman of SG Fleet Ltd, George & Matilda Ltd, amaysim Australia Ltd, and ARQ Group Ltd.

Andrew holds a Bachelor of Commerce degree and a Master of Business Leadership (MBL) from the University of South Africa.

Andrew will join the Audit and Risk Committee and the Remuneration and Nominations Committee.

Incoming Non-Executive Director Andrew Reitzer said: *"I am excited to be working with the SPC Global team and drawing on my experience as the business focusses on being channel led. SPC Global is well placed to becoming a market leader in food and beverage."*

Shelly Park is an experienced chief executive and Board director with more than 30 years in public and private sectors. Shelly is known for her strong financial stewardship, crisis leadership,



and passion for quality, safety and risk governance. Shelly has a proven track record in leading turnaround strategies and transformations in large complex health-related organisations.

Shelly brings a broad strategic lens, focusing on commercial outcomes, ethical standards and judgement. Her career includes significant tenures as CEO of Australian Red Cross Lifeblood (2016-2022) and Monash health (2007-2016) and has also held various senior executive roles.

Shelly is currently the Chairperson of the Board of Directors at Ambulance Victoria, a position she has held since August 2022 and is also a Director of St John of God Health Care and Vice President on the Stroke Foundation Board.

She holds a master's degree in management from Ashridge Business School in the UK and is a Graduate of the Australian Institute of Company Directors.

Shelly will join the Government and Corporate Affairs Committee.

Incoming Non-Executive Director Shelly Park said: *"I have been impressed with the revised strategy for SPC Global, and in particular how the business will service addressable markets, including healthcare. I am looking forward to working in FMCG and providing my support as we become a truly global player."*

With the addition of these new directors, **Andrew Cohen** will step down from the SPC Global Board.

"I would like to thank Andrew for his valuable contribution to the SPC Global Board," Mr Rifai said.

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This announcement was authorised by the SPC Board.

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About SPC Global

SPC Global is a market leading Australian food and beverage company. With around 800 employees and a portfolio of more than 1000 products, the company successfully combined The Original Juice Company, SPC, and Nature One Dairy, and subsequently acquired Natural Ingredients, to merge more than a century of tradition with innovation, sustainability, and long-term future growth.